



City of Reedsburg
134 South Locust Street, P.O. Box 490
Reedsburg, WI 53959
Ph. 608-524-6404 Fax. 608-524-8458
www.reedsburgwi.gov

Community Development Authority Agenda
April 20, 2021
Reedsburg City Hall Council Chambers
6:00 PM

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON MARCH 16, 2021:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Consider re-starting community photo contest.
- B. Discuss development of possible residential rehab program.

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Community Development Authority

Meeting Minutes

March 16, 2021

Meeting called to order by Alder Dave Moon at 5:00 PM.

Present: Alder Jason Schulte, Matt Smuksta, Richie Strutz, Darren Frye

Absent: Kristina Rego, Megan Cowan

Staff: Tim Becker, Brian Duvalle

Motion by Schulte, seconded by Strutz to approve the 2/16/21 minutes.

Motion approved

Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.

Motion by Schulte, seconded by Strutz to approve moving to closed session.

Motion approved

Reconvene into Open Session.

Motion by Smuksta, seconded by Frye to approve moving to open session.

Motion approved

Consider first-year funding for new ownership of Lucy's Main Street Mercantile under the Business Incubator Program.

Motion by Smuksta, seconded by Frye to approve \$1000/month thru May 2022 for new ownership of Lucy's Mercantile. Applicant shall return in six months to give an update.

Motion approved

Consider amendments to Business Incubator Plan.

Duvalle review changes highlighted in red, including similar businesses, leasing, marketing, city attorney review, and business plans.

Motion by Frye, seconded by Smuksta to approve the amended Incubator Plan as presented.

Motion approved

Motion by Schulte, seconded by Strutz to adjourn at 5:46 PM.

Motion approved

Respectfully submitted,

Brian Duvalle
Planner/Building Inspector