

Reedsburg Industrial & Commercial Development Commission

Meeting Minutes

February 17, 2021

Meeting called to order by Chair Kurt Muchow at 12:00 PM in Reedsburg City Hall.

Present: Alder Dave Knudsen, Missy Frenz, Jay Brunken, Blaine Albert, Dan DeBaets

Absent: Alder Mike Gargano

Staff: Tim Becker

Motion by Brunken seconded by Albert, to approve the 1/20/2021 minutes.

Motion Approved

Review Business Retention & Expansion Survey

Ed White, SCDC, was present and the Commission provided input to personalize the survey for Reedsburg business. Ed explained the survey was planned for the Fall 2021. The Commission will review the changes at future meetings.

Migration Patterns (Sauk County)

Muchow provided information from the Wisconsin Rural Economic Summit as it relates to Sauk County.

Updates were provided on the following topics:

Reedsburg Business Directory
Jobs Postings on City Website
Billboard Advertising
Workforce Housing Activities
School-to-Work Initiative
Potential Development Projects

Motion by Knudsen, seconded by DeBaets to adjourn at 12:57 PM.

Motion Approved

Respectfully submitted,

Timothy M. Becker

Timothy M. Becker
City Administrator