

Reedsburg Arts Committee Agenda

February 2, 2021

Reedsburg Public Library, 370 Vine Street - ZOOM Meeting Link:

<https://us05web.zoom.us/j/2653059438?pwd=MWlGY2x6QXFTbkliZmhkNUQvTE1TQT09> Password: 672251

**6:30 PM**

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

**I. APPROVE MINUTES FOR THE MEETING HELD ON JANUARY 5, 2021:**

**THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING**

**I. GENERAL BUSINESS:**

- A. Grant Application Review:  
Reedsburg Area Historical Society - Craig Braunschweig and Jeff Herschleb  
(Reedsburg Public Arts Guidelines - Googledoc)
- B. General Business:  
Sub-Committee Reports
  - a. Policy and Document Oversight - recommendations
  - b. Maintenance and Budget
  - c. Social Media and Community Awareness-Challenge Grant Awareness
- C. New Business:
  - a. Approve/Deny Reedsburg Area Historical Society Grant
  - b. Approve/Deny recommendations from Policy and Document Oversight sub-committee
  - c. Nishan Park RFP submitted from Room Tax Commission funding
  - d. RFP posted to website and publically announced (February 15)



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.



City of Reedsburg  
134 South Locust Street, P.O. Box 490  
Reedsburg, WI 53959  
Ph. 608-524-6404 Fax. 608-524-8458  
[www.reedsburgwi.gov](http://www.reedsburgwi.gov)

- D. Next Meeting:  
Tuesday, March 2, 6:30pm, Reedsburg Public Library

**II. ADJOURN:**



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Reedsburg Art Committee  
Meeting Summary  
January 5, 2021

PRESENT: Slaats, Stanek, Schofield, Ruiz, Gnatzig  
ABSENT: Voigt, Walker

**SUB-COMMITTEE REPORTS**

Policy and Document Oversight – Working on several areas; will present recommendations at February meeting; will revise grant application deadline to 15<sup>th</sup> of the month.

Maintenance and Budget – Presented 2021 budget

Social Media and Community Awareness – Reported increased activity on facebook page, and encouraging committee members to contribute to Facebook page; efforts continuing to update/upgrade web presence.

**CHALLENGE GRANT STATUS** – discussed additional avenues to generate interest

**NEW BUSINESS**

APPROVED purchase of advertising space for limited time on facebook, with a maximum expenditure of \$100

APPROVED 2021 budget as presented

**NEXT MEETING**

Tuesday, February 2, 6:30pm, Reedsburg Public Library; will investigate expansion of electronic meeting options.

Adjourned

City of Reedsburg  
**2020 Public Art Grant Application**  
Submission Guidelines

Public art has the power to energize public spaces, promote community engagement and transform everyday places into attractive and meaningful environments. Do you have an idea you'd like to realize or a piece of art you'd like to share? **The Reedsburg Arts Committee is seeking applicants to propose public art projects.**

Please complete the application form on the following page. Applications will be reviewed by the Reedsburg Arts Committee (RAC) once a year based on the following criteria:

- **Artistic Quality:** The strength of the artist's concept, vision and execution of the artwork
- **Artistic Merit:** The extent to which the project deepens and extends the appreciation of the arts
- **Context:** The architectural, historical, geographical, geological, and socio-cultural context of the site where the artwork will be installed or displayed
- **Structural Soundness:** The resistance to theft, vandalism, weathering, and/or excessive maintenance or repair costs
- **Public Safety:** Artwork shall not present a hazard to public safety
- **Diversity:** A range of style, scale, and exploratory as well as established art forms
- **Feasibility:** Evidence of the artist's ability to successfully complete the work as proposed

**Deadline to submit the Public Art Grant Application is June 1.** Awards may not exceed \$3,000. One application per organization permitted. The project must be completed by Summer 2021. Applications will be judged competitively.

Grants are awarded for specific projects, not for general support of ongoing activities. The specific project should be clearly identified in the grant application.

Not sure whether your project is a good fit? Have questions about the application process? Send us a short 3-5 sentence description of your project via email (not your full proposal) to: [arts@ci.reedsburg.wi.us](mailto:arts@ci.reedsburg.wi.us). We will get back to you after the next meeting, if not sooner.

The Reedsburg Arts Committee was formed in March 2017 and receives funding from the City of Reedsburg. The committee, made up of citizens nominated by the City Council & Mayor, is seeking ways to use some of these resources for the development of more arts & culture in the City.

## 2020 Public Art Grant Application

### Applicant Information

Name: Reedsburg Area Historical Society

Street Address: P.O. Box 405

City / State / Zip: Reedsburg, WI 593959

Phone: 608-415-7870

Email: rahspv@gmail.com

Applicant status:

- 501(c)(3) not-for-profit organization
- Tax Exempt Unit of Local Government (includes school districts)
- Other IRS recognized not-for-profit organization
- Individual

Project Title: Agnes Moorehead Mural

Amount requested from Reedsburg Arts Committee (up to \$3,000 *if applicable*): \$ 1,300.00

**Describe the Applicant:** Please provide a concise summary of yourself or organization (*250 words or fewer*)

The Reedsburg Area Historical Society is a group that mission is preserve Reedsburg's history and educate the public on Reedsburg, Sauk County, and Wisconsin History. We will be working with Jeff Herschleb and is 8th grade art class to complete the mural. Jeff has been a art teacher for many years and has experience in creating and producing different murals.

**Project Description:** Please include concept, dimensions, materials, timeline, location if known, etc. (500 words or fewer)

The project is creating a mural that represents one of Reedsburg's most famous residents Agnes Moorehead. With this mural we hope to help promote her memory and to use as a tool to promote history with art. This mural will be something that the students involve with the creation and the community will be proud of. We plan on hanging the mural on a building in the city of limits of Reedsburg. Craig Braunschweig talked with a few owners of downtown buildings to see their interest level and we have two potential buildings to hang the mural on. We will be using sign boards and having a wooden frame for the mural. The are expecting the materials and the installation to cost around \$1,300 and many hours of in-kind labor from the students of Webb Middle School, Jeff Herschleb (design, artwork, and development), Craig Braunschweig (research and development) and Matt Delkamp (assisting with the design)

**Project Partners:** List project partners and how you will work with them (if applicable). (200 words or fewer)

The Reedsburg Area Historical Society will be teaming up with Webb Middle School to create this mural.

**How would this project benefit the City of Reedsburg and / or engage the community?** (250 words or fewer)

This project will benefit the City of Reedsburg by having student involvement in the creation of art. It will also honor one of Reedsburg's most famous residents.

### **Project Budget:**

If you are requesting funds from the RAC, provide a concise summary of the project budget including revenues, expenditures and in-kind contributions (or attach a summary). Ideally revenues will equal expenditures.

**Revenues:** Other grants, donations, sales or admissions received (if any)

**Expenditures:** Cost associated with the project such as artist fees, supplies, transportation, marketing

**In-Kind:** Donations other than cash - volunteer time, supplies or services such as printing or marketing, etc.

Revenues:

\$1,300 from Reedsburg Arts Grant

\$500 from Reedsburg Area Historical Society

Expenditures:

\$502.22 with no mark-ups on signboard and other sign board materials.

\$545.00 is the install labor amount.

\$400.78 is for pant and art design.

\$352.00 is for print of information sheets

In-Kind:

5 hours design time Matt Delkamp, 5 Hours Research in Craig Braunschweig, ?? Hours Jeff Herschleb and students artwork

Do you have the necessary insurance coverage

Yes       No       I'm not sure

This project will be (Please check one):

- Loaned to City of Reedsburg
- Donated to City of Reedsburg

Comments: This project will be displayed in the City of Reedsburg and will have three logos on the bottom of the artwork. Reedsburg Area Historical Society, Reedsburg Arts Committee, and Webb Middle School. We hope to have the mural hang on a building in Reedsburg for a long time. If the mural comes down it will be discussed with the City about where it could be rehung or will go out to the Reedsburg Area Historical Society.

By submitting this application, the undersigned hereby certifies and affirms that:

1. They are an authorized representative of the applicant organization;
2. This application has received the approval of the applicant organization's governing board or chief administrative official *(if applicable)*;
3. The information contained in this application and its attachments is true and correct to the best of his/her knowledge.

*Craig Braunschweig*

1-6-2020

**Applicant's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Submission Requirements:**

Submit at least two of the following, along with the application form. If sent digitally, send files as pdf or jpg:

- Artist resume(s) (Resumes or bios for lead artists and organizers)
- 4-6 examples of previous work or the artist's website
- Anything else that demonstrates applicant's ability to realize the project

We will be sending the artwork asap. (hopefully by your February meeting)

Email materials to [arts@ci.reedsburg.wi.us](mailto:arts@ci.reedsburg.wi.us) or drop off a paper copy to the attention of Reedsburg Arts Committee at Reedsburg City Hall: 134 S Locust Street.

**Applications are due to the RAC on June 1, 2020 by 5 pm CST.** Questions? Email us at [arts@ci.reedsburg.wi.us](mailto:arts@ci.reedsburg.wi.us).

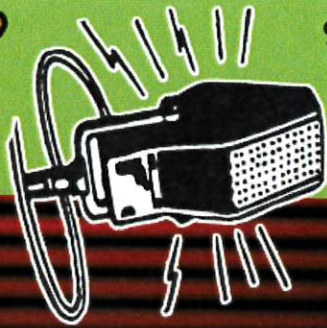
*(For Staff/Committee Use Only)*

Date/Time Received: \_\_\_\_\_ Received By: \_\_\_\_\_

Samartha



The First Lady  
of Suspense



CITIZEN  
KANE



# Bewitched

## Agnes Moorehead



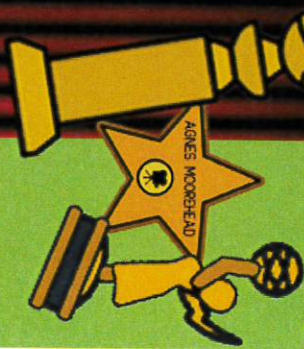
Sorry, Wrong Number



Darren



AWARDS



Charlotte's  
Web

