

Reedsburg Industrial & Commercial Development Commission

Meeting Minutes

November 18, 2020

Meeting called to order by Chair Kurt Muchow at 12:00 PM in Reedsburg City Hall.

Present: Alder Mike Gargano, Alder Dave Knudsen, Missy Frenz

Absent: Jay Brunken, Blaine Albert, Dan DeBaets

Staff: Tim Becker, Steve Zibell

Motion by Knudsen seconded by Frenz, to approve the 9/15/20 minutes.

Motion Approved

Update on School to Work Initiative

Muchow stated RAHS is interested in joining and that they would like to see 90 students enrolled. The number of students for this year is down due to Covid so they can't go to the businesses and businesses cannot visit school. RICDC can serve as a conduit between businesses and school. Will discuss again at January meeting.

Update on Sauk County Development Corporation

Muchow invited SCDC director ED White but had to cancel and will try again next month. SCDC received \$25K from Sauk County, which is less than previous years. Muchow stated SCDC is not communicating effectively with what they are doing, such as helping businesses through Covid. There is now a transition to private funding but is a work in progress. A new business retention survey is important but not during Covid.

Update on workforce recruitment

Muchow and Becker met with Micro Technologies. They need to expand and hire workers. Discussion of employment barriers of housing, daycare, and transportation. Discussion on RICDC's role, such as advertising and promotions (social media, billboard, city website). A list is needed of industrial contacts.

Update on Development Projects

New housing numbers are coming back but more is needed. Marshall annexation is complete.

Tax Incremental Financing 101 Presentation

Will save presentation to next meeting.

Motion by Gargano, seconded by Frenz to adjourn at 12:52 PM.

Motion Approved

Respectfully submitted,

Brian Duvalle
Planning/Building