

Reedsburg Arts Committee Agenda
August 7, 2019
Reedsburg City Hall Council Chambers
6:00 PM

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON JUNE 5, 2019.:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Review Budget
- B. Approve/Deny: Recommend to Council: Public Arts Grant application - Reedsburg Area Historical Society's Clare Briggs Exhibit - \$4500
- C. Review potential RFP ideas for 2020.
- D. Updates from sub-committees: Policy/Document revisions, Maintenance & Budget, Web pages, Facebook.
- E. Review CivicClerk Agenda Program.

II. ADJOURN

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The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Reedsburg Arts Committee – Minutes

June 5, 2019

Chairperson Jenifer Stanek called the meeting to order at 6:04 PM

Present: Jenifer Stanek , Katie Williams, Lee Gnatzig, Jay Salinas, Glen Slaats and Katie Schofield

Others Present: Kari Walker, Craig Braunschweig

Approval of Minutes: Motion by Salinas, seconded by Schofield to approve the minutes.
Motion approved.

In-Cahoots Grant & Applications for Public Art:

1. *Peter Krsko's Delish Bounty Float application for \$500.*
Motion to approve by Salinas, seconded by Slaats.

Motion approved unanimous.

Public Arts Grant Applications:

1. *Distinctly Downtown Reedsburg Party in the Park application for \$500.*
Motion to DENY by Salinas, seconded by Gnatzig.

Motion to DENY, 6-0.

2. *Reedsburg Area Historical Society's Clare Briggs Comic Display for \$4,500*

- a. Moved to partially fund at \$2,000 by Salinas, second by Slaats.
Schofield moved to amend original motion to \$1,500, seconded by Salinas.
Motion fails, 3-3.

- b. Slaats made the motion to table request, seconded by Williams.
Motion carried, 6-0.

Roles & Assignments:

1. Jen discussed and assigned committee members roles.

Motion by Slaats, seconded by Salinas to adjourn at 8:00 PM.

Motion approved.

Respectfully submitted,

Jenifer Stanek
Reedsburg Arts Commission Chairman

City of Reedsburg Public Art Application

Applicant Information

Name: Craig Braunschweig - Reedsburg Area Historical Society

Street Address: 7882 WI-23

City / State / Zip: Reedsburg, WI 53959

Phone: 608-495-3499

Email: rahspv@gmail.com

Applicant status:

- ☒ 501(c)(3) not-for-profit organization
- ☐ Tax Exempt Unit of Local Government (includes school districts)
- ☐ Other IRS recognized not-for-profit organization
- ☐ Individual

Project Title: Clare Briggs Exhibit

Amount requested from Reedsburg Arts Committee (up to \$5000 if applicable): \$ 4,500

Describe the Applicant: Please provide a concise summary of yourself or organization (250 words or fewer)

Please See Attached

Project Description: Please include concept, dimensions, materials, timeline, location if known, etc. (500 words or fewer)

Please see attached document

Project Partners: List project partners and how you will work with them (if applicable). (200 words or fewer)

Please See Attached

How would this project benefit the City of Reedburg and / or engage the community? (250 words or fewer)

Please See Attached

Project Budget:

If you are requesting funds from the RAC, provide a concise summary of the project budget including revenues, expenditures and in-kind contributions (or attach a summary). Ideally revenues will equal expenditures.

Revenues: Other grants, donations, sales or admissions received (if any)

Expenditures: Cost associated with the project such as artist fees, supplies, transportation, marketing

In-Kind: Donations other than cash - volunteer time, supplies or services such as printing or marketing, etc.

For complete breakdown, please see attached.

Expenditures

\$3,996.84 - Shadow Box Gallery

\$503.16—Dakota County Historical Society

In-Kind

\$2,404.85

Do you have the necessary insurance coverage

☒ Yes ☐ No ☐ I'm not sure

This project will be (Please check one):

- ☒ Loaned to City of Reedsburg
☐ Donated to City of Reedsburg

Comments: We will loan the pieces of art to be properly displayed at an agreed upon location and based upon an agreed upon duration of time.

By submitting this application, the undersigned hereby certifies and affirms that:

1. They are an authorized representative of the applicant organization;
2. This application has received the approval of the applicant organization's governing board or chief administrative official (if applicable);
3. The information contained in this application and its attachments is true and correct to the best of his/her knowledge.

Applicant's Signature:  Date: 5-1-19

Submission Requirements:

Submit at least two of the following, along with the application form. If submitted digitally, files should be saved as pdf or jpg:

- Artist resume (s) (Resumes or bios for lead artists and organizers)
- 4-6 examples of previous work or the artist's website
- Anything that demonstrates applicant's ability to realize the project

Email materials to arts@ci.reedsburg.wi.us or drop off a paper copy to the attention of Reedsburg Arts Committee at Reedsburg City Hall: 134 S Locust Street.

Applications are due to the RAC by the 1st of each month and will be accepted until all available funds for this program are awarded. Questions? Email us at arts@ci.reedsburg.wi.us.

(For Staff/Committee Use Only)

Date/Time Received: 5/1/19 Received By: _____

Describe the Applicant

Founded in 1966, the Reedsburg Area Historical Society (RAHS) strives to preserve, interpret and live out the history of our community through educational programs and exhibits at the Pioneer Log Village. We are an all-volunteer run organization that manages the 14 building Pioneer Log Village that sits on 52 acres of pine forest. We are open to the public from Memorial Day Weekend to Labor Day Weekend and average more than 1,600 people annually.

Our annual events include the Memorial Day Chicken BBQ, which is a partnership with the Knights of Columbus. The event includes chicken, potatoes, pies and much more. We also host Heritage Day in September. This is done in conjunction with the Old Settlers Organization. As a close out to the tour season, we use demonstrations, displays, food, crafts and more to provide the public with a glimpse into what pioneer life was like in the community of Reedsburg and surrounding area.

Project Description

Clare Briggs was born in Reedsburg on August 5, 1875. At an early age, Briggs became a sketch artist and in 1896, he accepted a job as an illustrator with the St. Louis Globe-Democrat. After working for several newspapers, he gained national recognition as a cartoonist with the New York Herald Tribune. Briggs is best remembered for such titles as "The Days of Real Sport," "When a Feller Needs a Friend," and "Ain't it a Grand and Glorious Feeling?" His most popular cartoons depicted his boyhood in Reedsburg and made the town's "Old Swimming Hold" and his childhood friend "Skinny" famous. He died on January 3, 1930. A Wisconsin State Historical Marker was erected in 1978 in Reedsburg in his honor.

Our project will display and preserve his artwork that is currently in the RAHS collection. We will do conservation framing on 19 pieces of his artwork, dating back to the 1920s. This includes moulding, glass, mats, mounting, and fitting. Once completed, we will loan these items to the City of Reedsburg to be displayed in their government building(s).

We will also provide label text to explain who Clare Briggs was and why his work was some important. This will include a brief biography of him, but also the title of each piece of artwork and when it was published, if able to be identified.

Project Partners

We will work with Shadow Box Gallery to conduct the conservation framing of each piece of artwork. We will also work with Matt Carter, a museum professional with 10 years of experience and Reedsburg native, to create the label text. Carter currently works for the Dakota County Historical Society and has provided a low-cost estimate for printing and mounting the label text. The label text will be printed and mounted on foamcore and provided to the Reedsburg Area Historical Society to be used by the City of Reedsburg for display with the images. The estimate for printing and mounting is included in the budget and is attached as a separate estimate.

Benefit to the Community

This project will benefit the community of Reedsburg by bringing a piece of history back to present day, but also preserve it at the same time. Clare Briggs was popular during the early 1900s and has faded from memory to many residents of Reedsburg. Through this project, we plan to bring back his artwork and once again educate them on who he was, but also why his artwork was popular. Through the label

text, people will learn about Clare and his life and see how he took the small town of Reedsburg and through his artwork, introduced the rest of the country to rural America. In addition, current residents will get a glimpse into what life was like in Reedsburg through his art.

The community and the artwork created by Briggs will benefit by being professionally framed and conserved for future generations. As the attached budget shows, we will conduct conservation framing on each piece of artwork. In doing so, we are providing the public with a high-quality, professional frame for viewing the pieces, but also the same high-quality, professional conservation of each item. When this project is completed, the citizens of Reedsburg and anyone that visits, will have the opportunity to see these on display as they are loaned to the City of Reedsburg. Once that time has ended, residents in the future will be able to enjoy them as they are being preserved through conservation framing.

Project Budget

The project will consist of three different items.

First, the cost of conservation framing will be completed by Shadow Box Gallery. The cost for this project has been provided through a formal estimate, which is attached to this application. The second part of this project will be the printing and mounting on foamcore. This will include two panels that will describe the life and works of Clare Briggs. It also will include small label text to be included next to each framed piece of art identifying the title of the artwork and year it was created. If unknown, the text will be labelled accordingly.

The third part of this project will be in the in-kind hours provided by volunteers working on this project from the Reedsburg Area Historical Society and Matt Carter of the Dakota County Historical Society. He Carter will provide in-kind hours to assist on creating the label text in partnership with the RAHS volunteers. Carter will donate his services at his standard rate of \$40 / hour. The RAHS President, Vice President and Treasurer will donate their time at \$24.69. The volunteer rate has been determined according to research conducted by independentsector.org, which values Wisconsin volunteer time at the rate of \$24.69. This takes into account the time working on getting the pieces of artwork to the conservation company, working on writing and editing label text, coordinating the printing and installation.

Matt Carter – 20 hours (\$800)

Craig – 30 (\$740.70)

Andy – 25 (\$617.25)

Tammy – 10 (\$246.90)

Shadowbox Gallery

S 5077 Lovers Lane
Baraboo WI 53913
608 477-2522

QUOTATION

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Quotation for:

Craig Braunschweig
Rocksbury Area Historical Society

Home:
Work:
Cell: 608-415-7870
Fax:
Email: booksonwisconsin@gmail.com

Account #	Sold By			Quote Date
1053				04/24/19
Quantity	Item Number	Description	Unit Price	Ext. Price
18		Conservation framing of 18 Briggs original cartoons from the 1920's	210.15	3782.70
		Moulding: 76.38		
		Glass: 28.35		
		Mats: 61.06		
		Mounting: 24.48		
		Special Material: 0.00		
		Misc: 5.00		
		Subtotal Materials: 195.27		
		Fit: 14.88		
		Special Fit: 0.00		
		Subtotal Each: 210.15		
1		Conservation framing of Briggs cartoon "Oh Man" (framing with larger frame	214.14	214.14
		Moulding: 84.55		
		Glass: 28.35		
		Mats: 58.52		
		Mounting: 23.48		
		Special Material: 0.00		
		Misc: 5.00		
		Subtotal Materials: 199.88		
		Fit: 14.26		
		Special Fit: 0.00		

Amount

Tax

Quote Total



Dakota County
Historical Society

130 3rd Avenue N
South St. Paul, MN 55075
651-552-7548

dakotahistory@co.dakota.mn.us

Bill To: Reedsburg Area Historical Society
7882 HWY 23
Reedsburg, WI 53959

Date: 5/1/2019

Estimate Number: PR-5119

Estimate

Date	Description			Charges
5/1/2019	Printing & Mounting (22" x 24")	2	113	\$ 225.00
	Printing & Mounting (3" x 4")	19	14.64	\$ 278.16
Total Payment Due				\$ 503.16

Thank You!