

COMMON COUNCIL AGENDA
July 27, 2020
REEDSBURG CITY HALL COUNCIL CHAMBERS
6:00 PM

CALL TO ORDER:

ROLL CALL:

PLEDGE OF ALLEGIANCE:

THE COUNCIL WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COUNCIL BY MEMBERS OF THE PUBLIC. THE COUNCIL WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING.

I. CONSENT AGENDA (ONE MOTION APPROVES ALL ITEMS):

1. Approve minutes for the meeting held on July 13, 2020.
2. Approve/Deny Application for Temporary Class B/Class B Retailer's License for the Reedsburg Wrestling Association - 2020 Sportsman's Night held on September 12, 2020 at the Jaycees Building, 1403 Viking Drive.

II. GENERAL BUSINESS:

1. Approve/Deny: Second Reading and Public Hearing for Ordinance 1907-20 correcting the Brantley Annexation, original Ordinance 1902-20, as it relates to the voting ward designation
2. Approve/Deny: Development Agreement with Ernstmeyer Builders for 411 Ridge Street.

III. RECOMMENDATIONS FROM BOARDS, COMMITTEES AND COMMISSIONS:

1. Arts Committee: Approve/Deny: 2020 Public Art Grant for \$2,500 for a mural to be displayed on Touchdown Tavern, 125 E. Main Street.

IV. COMMISSION, COMMITTEE, BOARD AND STAFF REPORTS:

1. Plan Commission: Approve/Deny: Second Reading and Public Hearing for Ordinance 1906-20 to Rezone 211 N. Park Street from B-1 Business to B-3 Business.

V. OFFICE OF THE MAYOR:

1. Discussion: City response to the COVID-19 pandemic.

VI. CLOSED SESSION:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

1. Per section 19.85(1)(e) of the Wisconsin statutes, the Common Council will consider entering closed session for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, specifically related to project updates.

VII. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

City of Reedsburg Meeting of the Common Council
July 13, 2020

Present: Aldermen Brandt Werner, Craig Braunschweig, Dave Moon, Jason Schulte, Mike Gargano, Calvin Craker, Phil Peterson, Dave Knudsen, and Tom Seamonson.
Absent: Mayor Dave Estes
Others Present: Tim Becker, Jacob Crosetto, Pat Cummings, Brian Duvalle, Derek Horkan, Steve Zibell, Matt Scott, Citizens, Press.

Council President Seamonson called the regular session of the Common Council to order at 6:00 p.m. in the Common Council Chambers.

Approve Consent Agenda: consisting of the minutes from the Common Council meetings held on June 22, 2020; June 2020 paid bills; and the 2020 Weights and Measures Report.

Motion: Craker, Second: Seamonson to approve the consent agenda. Motion carried 9-0.

GENERAL BUSINESS

- A. Approve/Deny: City of Reedsburg - Financial Policy.
 - a. **Motion: Werner, Second: Peterson to approve the City of Reedsburg Financial Policy as presented. Motion carried 9-0.**
- B. Approve/Deny: Preliminary 2021 Budget for Capital Improvement Plan and Capital Equipment Plan.
 - a. **Motion: Craker, Second: Moon to approve both of the preliminary Capital Budgets as presented. Motion carried 9-0.**
- C. Approve/Deny: Second reading and Public Hearing for Ordinance #1908-20 to discontinue the Public Safety Committee and the Finance Committee.
 - a. **Motion: Moon, Second: Schulte to approve Ordinance 1908-20 as presented. Motion carried 9-0.**
- D. Approve/Deny: Second reading and Public Hearing for Ordinance #1909-20 to Amend Chapter 104-10 Ordinance Committee.
 - a. **Motion: Knudsen, Second: Gargano to approve Ordinance 1909-20 as presented. Motion carried 9-0.**
- E. Approve/Deny: Second reading and Public Hearing for Ordinance 1910-20 to amend Chapter 72-3 Budget.
 - a. **Motion: Craker, Second: Peterson to approve Ordinance 1910-20 as presented. Motion carried 9-0.**

RECOMMENDATIONS FROM BOARDS, COMMITTEES AND COMMISSIONS

- A. Public Works Committee: Approve/Deny: Second reading and Public Hearing on Ordinance 1911-20 to amend Chapter 615-5 Stop Signs.
 - a. **Motion: Peterson, Second: Gargano to approve Ordinance 1911-20 as presented. Motion carried 9-0.**

Motion: Knudsen, Second: Craker to enter Closed Session per section 19.85(1)(d) of the Wisconsin Statutes for the purpose of discussing strategy for crime detection or prevention.

Motion carried 9-0. Time: 6:33 p.m.

Motion: Peterson, Second: Gargano to leave Closed Session.

Motion carried 9-0. Time: 7:04 p.m.

Motion: Gargano, Second: Werner to adjourn.

Motion carried 9-0. Meeting adjourned at 7:04 p.m.

Respectfully submitted,

Jacob Crosetto
City Clerk-Treasurer/Finance Director

Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 10.00

Application Date: 7-9-20

☐ Town ☐ Village ☒ City of Reedsburg

County of Sauk

The named organization applies for: (check appropriate box(es).)

☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning 3:00 PM 9/12/20 and ending 11:00 PM 9/12/20 and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) →

☒ Bona fide Club

☐ Church

☐ Lodge/Society

☐ Veteran's Organization

☐ Fair Association or Agricultural Society

☐ Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

(a) Name Reedsburg Wrestling Association

(b) Address ESS11 Cty Rd. S
(Street) ☒ Town ☐ Village ☐ City

(c) Date organized _____

(d) If corporation, give date of incorporation _____

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box: ☐

(f) Names and addresses of all officers: 608-393-7756

President Matthew S. Fry ESS11 Cty Rd. S Reedsburg 53959

Vice President Ted Cophen 2221 Mabel Ct. Reedsburg 53959

Secretary Jessica Machovec 2004 Cohontail lane, Reedsburg 53959

Treasurer Melody Schucker 56045 Rock Elm Rd., Rock Springs 53961

(g) Name and address of manager or person in charge of affair:

Matthew S. Fry ESS11 Cty Rd. S Reedsburg

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number 1403 Viking Drive

(b) Lot _____ Block _____

(c) Do premises occupy all or part of building? _____

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: _____

3. Name of Event

(a) List name of the event 2020 Sportsman's Night

(b) Dates of event 9-12-20

DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer Matthew S. Fry 7-9-20
(Signature / Date)

Reedsburg Wrestling Association
(Name of Organization)

Date Filed with Clerk 7-13-2020

Date Reported to Council or Board _____

Date Granted by Council _____

License No. 2215

ORDINANCE NO. 1907-20
(Brantley Annexation Correction)

The City of Reedsburg, Sauk County, Wisconsin, does hereby ordain as follows:

SECTION I: PURPOSE.

In March 2020, the Common Council approved the Brantley Annexation, 1711 Fawn Valley Drive, and asked Sauk County to adjust the county supervisory district lines. Based on the opinion of the Wisconsin Elections Commission, Sauk County declines and advised that the annexed territory must comprise a separate City ward. This ordinance amends the annexation ordinance and creates a 15th Ward which will be shown on the City's Ward Boundaries Map.

SECTION II: PROVISIONS REPEALED AND RECREATED.

City of Reedsburg Ordinance #1902-20 is amended.

SECTION III: PROVISIONS AS RECREATED.

City Ordinance No. 1902-20 is amended as follows:

- A. Section V. Ward Designation. The annexed territory shall be designated City of Reedsburg Ward 15 and made part of Aldermanic District 3. The territory shall remain part of Sauk County Supervisory District 11.
- B. City of Reedsburg Code sec. 9-2 is amended as follows:
- 9-2 City Wards. There shall be ~~44~~ **15** City wards, The map showing the Ward boundaries is attached hereto as Exhibit A and incorporated herein by reference.

SECTION IV: VALIDITY.

Should any section, clause or provision of the ordinance be declared by the courts to be invalid, the same shall not affect the validity of the ordinance as a whole or any part thereof, other than the part so declared to be invalid.

SECTION V: CONFLICTING PROVISIONS REPEALED.

All ordinances in conflict with any provisions of this ordinance are hereby repealed.

SECTION VI: EFFECTIVE DATE.

This ordinance shall be in force from and after its introduction and publication as provided by statute.

SECTION VII: PART OF CODE:

This Ordinance becomes part of the City of Reedsburg Code, Chapter 9.

Dated this 27th day of July 2020.

David G. Estes, Mayor

Jacob Crosetto, Clerk/Treasurer

1st Reading at Council:
Public Hearing Noticed:
2nd Reading at Council/Public Hearing:
Published, Enactment Date:

June 22, 2020
July 2 & 9, 2020
July 27, 2020
August 6, 2020

Development Agreement
City of Reedsburg
&
Jeff Ernstmeyer Builders, LLC

This Development Agreement is dated July _____, 2020 by and between Jeff Ernstmeyer Builders, LLC, a Wisconsin Limited Liability Company (Developer) and the City of Reedsburg, a Wisconsin Municipal Corporation (City).

RECITALS

- A. Developer intends to acquire the following described land in the City of Reedsburg and complete the construction of a residential home (the Project) as follows: not less than a 1,400 square foot residential property, including fixtures, equipment and amenities: Tax Parcel #276-0422-10000 as depicted in Exhibit A.
- B. This Agreement is premised on the following findings:
1. Developer's ability to complete the project on the terms set forth in this Agreement.
 2. It is in the public interest and serves a public purpose that this vacant land, owned by the City, which has no tax value or base and will bring about needed residential housing to the City.
 3. The project contemplated by this Agreement is necessary to serve the interests of City and its residents by providing residential housing, expanding the tax base, and creation of orderly growth of single-family housing for the benefit of members of the community.
 4. Construction, completion, and operation of the project and fulfillment of the terms and conditions of this Development Agreement are in the vital

and best interest of City and its residents and fulfill a public purpose in accordance with state law.

5. That Developer will be responsible for construction and costs associated with any public infrastructure including, but not limited to, sewer, water, and electric for this project.

AGREEMENT

Section 1. Developer Obligations.

Developer shall:

- A. Acquire the Development Site from the City for One and no/100 dollars (\$1.00) and other consideration.
- B. Construct a residential home of not less than 1,400 square feet, including fixtures, equipment and amenities having an assessed value of not less than \$165,000 on Tax Parcel #276-0422-10000 as depicted in Exhibit A.
- C. Complete the Project within twelve (12) months subject to necessary inspection and approval by State, County and Municipal agencies, including full compliance with State, County and Municipal laws and obtained occupancy permit.
- D. Obtain all necessary permits and approvals for the project and comply with all applicable laws, codes, ordinances, rules and regulations and pay all required impact, connection and other fees.
- E. Submit site plan, including building plans and landscape plans for City review and approval; and, construct and maintain the project in accordance with the approved plans and this agreement.
- F. Execute a mortgage in favor of the City, incorporating by reference all terms and conditions of this Development Agreement, to be recorded with the Sauk County

Register of Deeds. Said Mortgage to remain in full force and effect until completion of the terms and conditions of this Agreement and issuance of an occupancy permit.

- G. As-Is Condition. The Property is being transferred on an "as is" basis with all faults. City makes no express or implied warranties, representations, or guarantees as to the quality, character, performance or condition of the property and specifically disclaims any implied warranties of merchantability or fitness for a particular purpose or similar implied warranties. Developer waives any requirement that City provide Developer with a Real Estate Condition Report for the property. Developer acknowledges that Developer is not relying on any statements by City with respect to the property and is making its own independent evaluation of the property based on inspections performed by Developer.

Section 2. City Obligations.

City shall:

- A. Upon Developer payment of \$1.00 and signing of this Agreement, issue a Quit Claim Deed to the real estate, Tax Parcel No.: 276-0422-10000 (legal description to be determined by letter report).
- B. As-Is Condition. The Property is being transferred on an "as is" basis with all faults. City makes no express or implied warranties, representations, or guarantees as to the quality, character, performance or condition of the property and specifically disclaims any implied warranties of merchantability or fitness for a particular purpose or similar implied warranties. Developer waives any requirement that City provide Developer with a Real Estate Condition Report for the property. Developer acknowledges that Developer is not relying on any

statements by City with respect to the property and is making its own independent evaluation of the property based on inspections performed by Developer.

- C. Cooperate with Developer throughout the implementation of the project and promptly review and process all submissions and applications in accordance with applicable City ordinances.

Section 3. Additional Terms and Conditions.

- A. Developer accepts the real estate as is and where is.
- B. Developer waives presentment, demand of payment, protest, and any and all other notices and demands whatsoever. No waiver of any payment or other rights under this Agreement shall operate as a waiver of any other payment or right.
- C. In the event Developer defaults, upon fourteen (14) days written notice from the City, the City may commence foreclosure action on the Mortgage and Developer and City agree that upon a granting of judgment in favor of the City, Developer will have three (2) months to redeem, meet, and satisfy all terms and conditions of the Development Agreement and Mortgage.
- D. Default to include, but is not limited to, Developer failing to complete the Project in its entirety to the satisfaction of the City within the twelve (12) months identified herein, along with such other terms and conditions of this Development Agreement.
- E. Developer shall pay any and all real estate tax and related taxes and assessments on the property.
- F. If Developer is not in substantial compliance with the conditions set forth in this Development Agreement, then City, at its sole option, may declare Developer in default.

Section 4. Miscellaneous Provisions.

- A. Maintenance and Repair. Developer shall at all times keep and maintain, or cause to be kept and maintained, the property, the Project, and its area in good condition and repair, in a safe, clean, and attractive condition, and free of all trash, litter, refuse, and waste, subject only to demolition and construction activities contemplated by this Agreement for which said materials shall be immediately removed.
- B. Transfer and Sale of Project property. Developer is not allowed to sell, transfer, or convey the property, or any part thereof, before termination of this Agreement. This Agreement is personal to the Developer and its entity only.
- C. Developer may not assign rights or obligations under this Agreement.
- D. This Agreement inures to the benefit and becomes the obligation of the heirs, successors, and assigns of Developer.
- E. This Agreement shall run with the land and shall be binding upon all current and future owners of the property.
- F. Developer shall be required to provide City with at least thirty (30) days written notice of its intent to transfer in connection with granting of any Mortgage or Security Agreement to the finance or re-finance for the payment of costs of the Project.
- G. Indemnification by Developer. Developer agrees to protect and defend City now and forever, and further agrees to hold City harmless, from any claim, demand suit, action or other proceeding whatsoever by any person or entity arising or purportedly arising from the negligence, willful or negligent misrepresentation, or willful or wanton misconduct of Developer, or its respective employees and/or

agents, in fulfilling its obligations under this Agreement or the transactions contemplated hereby.

- H. Contractual Liability. Each party shall be responsible for satisfying any and all contracts entered into by that part with third parties for purposes of completing its respective portion of the Project, and shall indemnify and hold the other party harmless for any such contractual liability.
- I. Relationship of Parties. City is not a partner or joint venture with Developer in the Project or otherwise. Under no circumstances shall City be liable for any of the obligations of Developer under this Agreement or otherwise. There are no third party beneficiaries of this Agreement.
- J. Force Majeure. No party shall be responsible to any other party for any resulting losses and it shall not be a default hereunder in the fulfillment of any of the terms of this Agreement is delayed or prevented by revolutions or other civil disorders, wars, acts of enemies, strikes, fires, floods, acts of God, adverse weather conditions, legally required environmental remedial actions, industry-wide shortage of materials, or by any other cause not within the control of the party whose performance was interfered with, and which exercise of reasonable diligence, such party is able to prevent.
- K. Parties and Survival of Agreement. Parties and Survival of Agreement. Except as otherwise expressly provided herein, this Agreement is made solely for the benefit of the parties hereto and no other person, partnership, association or corporation shall acquire or have any rights hereunder or by virtue hereof. All representations and agreements in this Agreement shall remain operative and in full force and effect until fulfilled and shall survive the closing.

L. Term. The term of the Development Agreement is until full and satisfactory completion of the Project and release of the Mortgage.

M. Notices. All notices, demands, certificates, or other communications under this Agreement shall be given in writing and shall be considered given upon receipt if hand delivered to the party or person intended, or one (1) business day after deposit with a nationally recognized over-night commercial courier service, air bill pre-paid, or forty-eight (48) hours after deposit in the United States mail postage prepaid, by certified mail, return receipt requested, addressed by name and address to the party or person intended as follows:

To City: City of Reedsburg
134 South Locust Street
Reedsburg, Wisconsin 53959

To Developer: Jeff Ernstmeyer Builders, LLC
c/o Jeff Ernstmeyer
33598 County Highway K
LaValle, WI 53941

The foregoing addresses shall be presumed to be correct until written notice of a different address is given according to this paragraph.

N. Governing Law and Venue. The laws of the State of Wisconsin shall govern this Agreement. Venue for any disputes shall be the Sauk County Circuit Court.

O. Recording of Agreement. City may record this Agreement or a Memorandum of this Agreement with the Register of Deeds for Sauk County, Wisconsin. Upon request of City, Developer shall execute and deliver to City any such Memorandum or any other document in connection with such recording.

- P. Priority Over Subsequent Liens. This Agreement shall run with the land and shall be binding upon and inure to the benefits of the parties and their heirs, successors and assigns. As such, the current and all future owners of the Development Site shall be subject to all of the obligations stated herein. Developer warrants and represents that there will not be any mortgage or any other lien against the Development Site at the time this Agreement is recorded other than mortgages for the purchase of the Development Site and to finance costs of constructing the Project. This Agreement shall have precedence and shall take priority over any mortgage, lien or other encumbrance that may be recorded against the Development Site (or any portion thereof) after the recording of this Agreement (or Memorandum thereof).
- Q. No Construction Against Drafter. This Agreement is a product of the negotiation and drafting of attorneys for the parties, and as such, the rule of construing ambiguous contracts against the drafter shall not apply to this Agreement.
- R. Signatures and Counterparts. Electronic, facsimile and photocopy signatures shall have the same effect as original signatures.
- S. Entire Agreement. This writing including all Exhibits hereto, and the other documents and agreements referenced herein, constitutes the entire Agreement between the parties hereto in respect to the Project and all prior letters of intent or offers, if any, are hereby terminated. This Agreement shall be deemed to include and incorporate such minutes, approvals, plans, and specifications, as referenced in this Agreement, and in the event of a conflict between this Agreement and any action of City or Developer, granting approvals or conditions attendant with such

approval, the terms of this Agreement shall be deemed controlling and City and Developer will take the necessary action to amend any conflicting approvals or conditions.

City of Reedsburg

Dated this ____ day of _____, 2020.

By: David Estes, Mayor

Dated this ____ day of _____, 2020.

By: Jacob Crosetto, Clerk/Treasurer

Jeff Ernstmeyer Builders, LLC

Dated this ____ day of _____, 2020.

By: Jeff Ernstmeyer, Managing Member

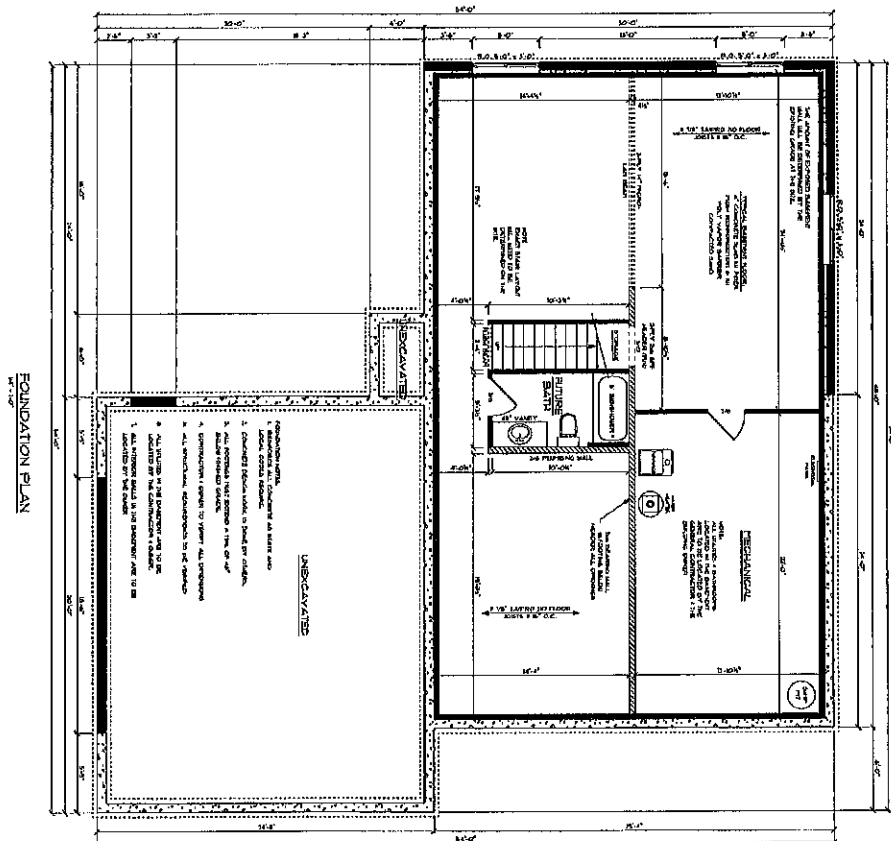
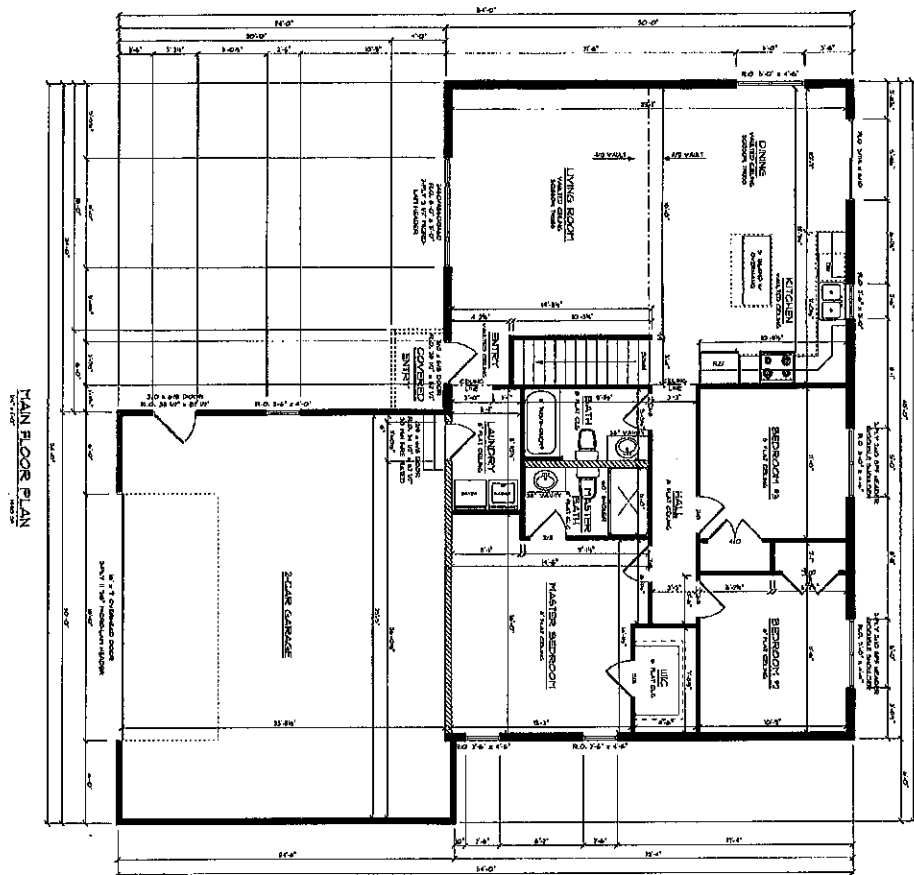


EXHIBIT A

Community Development Authority

Meeting Minutes

May 20, 2019

Meeting called to order by Alder Dave Moon at 6:00 PM.

Present: Alder Jason Schulte, Adam Kaney, Megan Cowan, Richie Strutz, Don Hull

Absent: None

Staff: Brian Duvalle

Motion by Kaney, seconded by Schulte to approve the 3/19/19 minutes.

Motion Approved

Closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.

Motion by Hull, seconded by Kaney to move to closed session.

Motion Approved

Reconvene into Open Session.

Motion by Kaney, seconded by Schulte to move to open session.

Motion Approved

Consider first-year funding for Lucy's Main Street Mercantile under the Business Incubator Program.

Motion by Hull, seconded by Strutz to approve \$1000/month for first year to Lucy's Mercantile.

Motion Approved

Consider second-year funding for Nathan Grey Studios under the Business Incubator Program.

Motion by Kaney, seconded by Strutz to approve \$250/month for second year to Nathan Gray.

Motion Approved

Consider possible application for CDBG-CLOSE Program.

Duvalle brought this up for discussion. Kurt Muchow from Vierbicher is currently working on an application for the central drainage ditch, so there may be little, if any funding left over. No action taken.

Discuss potential use of City-owned lots, including 913 4th St and 1139 Wellington Dr.

These lots were intended for Habitat for Humanity, but their USDA project was cancelled in Sauk County. The Plan Commission also discussed the lots and pre fer to sell them.

Motion by Kaney, seconded by Hull to approve selling the lots at fair market value.

Motion Approved

Annual Code of Ethics.

Forms were submitted.

Motion by Schulte, seconded by Moon to adjourn at 6:30 PM.

Motion Approved

Respectfully submitted,

Brian Duvalle
Planner/Building Inspector

Request 6/3

Touchdown
Grant App
PDF.

2020 Public Art Grant Application

Applicant Information

Name: Touchdown Tavern

Street Address: 125 E Main St

City / State / Zip: Reedsburg WI 53959

Phone: 608-524-6724

Email: touchdownwi@gmail.com

Applicant status:

- ☐ 501(c)(3) not-for-profit organization
- ☐ Tax Exempt Unit of Local Government (includes school districts)
- ☐ Other IRS recognized not-for-profit organization
- ☐ Individual

Project Title: Mural by Laura Annis

Amount requested from Reedsburg Arts Committee (up to \$3,000 if applicable): \$2,500.00

Describe the Applicant: Please provide a concise summary of yourself or organization (250 words or fewer)

Touchdown Tavern has been operating in Downtown Reedsburg since October 2004. We have always been active in community events, donating to everything from the Ambulance tournament, Fish Family Steak Feed, Reedsburg Wrestling, and countless small fundraisers to benefit specific needy residents. Kari has been in a leadership role with Distinctly Downtown Reedsburg (FKA Reedsburg Revitalization Organization) for over 11 years.

The business is in the historic Roper or City Hotel, built in 1886. The building is on the Historical Register of Places and features a Mansard roof. The building is featured in the Reedsburg Architectural Walking guide. In 2005, Touchdown Tavern received an award from the Historic Preservation Commission for having completely repainted the building using historical colors.

The business offers full-time employment to both Mike and Kari Walker, and part-time employment to between 4-8 employees per week.

Project Description: Please include concept, dimensions, materials, timeline, location if known, etc. (500 words or fewer)

Our business is about to completely transform - new name, new menu, new logo. As such, we have commissioned Baraboo resident and known muralist, Laura Annis, to create a mural to completely fill the space between the two picture windows to the West of the front steps of the building. The mural will be installed during the summer of 2020.

The new restaurant will include one or more Wisconsin-sourced ingredients in every menu offering. The concept of the mural highlights the importance of eating local by using regional ingredients. Besides being surrounded by all manner of family farms and CSAs, Reedsburg plays an important part in our state's dairy production.

Ms. Annis will paint on ACM (aluminum composite material) panels then attach them to the exterior of the building. She uses Nova Color paint which has a high UV resistance and stands up to the elements experienced in this region. There will also be three topcoats of spar urethane applied to eliminate any chance of mold or water deterioration.

Project Partners: List project partners and how you will work with them (if applicable). (200 words or fewer)

We do not have any partners, however included with our application is a letter of support from Reedsburg ArtsLink.

How would this project benefit the City of Reedsburg and / or engage the community? (250 words or fewer)

This unique mural will become a destination for locals and tourists alike, similar to the "Hops" mural on the Corner Pub building. The vibrant colors and original nature of the mural will encourage people to stop and read about the mural. In this age of chronicling every part of life, we imagine that many people will take photos of the mural and share the photos on social media. This will inevitably lead others to discover Reedsburg. There will be an explanatory sign in the window and on our new website, giving credit to the RAC for supporting public art.

Project Budget:

If you are requesting funds from the RAC, provide a concise summary of the project budget including revenues, expenditures and in-kind contributions (or attach a summary). Ideally revenues will equal expenditures.

Revenues: Other grants, donations, sales or admissions received (if any)

Expenditures: Cost associated with the project such as artist fees, supplies, transportation, marketing

In-Kind: Donations other than cash - volunteer time, supplies or services such as printing or marketing, etc.

The cost of the mural is a one-time price of \$2,500.00. This is for the time Ms. Annis spent creating the image, materials, creation, and installation on the building.

There will not be any revenues, expenditures, or in-kind donations associated with the project.

Do you have the necessary insurance coverage
☐ Yes ☐ No ☐ I'm not sure

This project will be (Please check one):

- ☐ Loaned to City of Reedsburg
☐ Donated to City of Reedsburg

Comments: The mural will be permanently attached to the building.

By submitting this application, the undersigned hereby certifies and affirms that:

1. They are an authorized representative of the applicant organization;
2. This application has received the approval of the applicant organization's governing board or chief administrative official (if applicable);
3. The information contained in this application and its attachments is true and correct to the best of his/her knowledge.

Applicant's Signature: Kari A Walker Date: 5/31/2020

Submission Requirements:

Submit at least two of the following, along with the application form. If sent digitally, send files as pdf or jpg:

- Artist resume(s) (Resumes or bios for lead artists and organizers)
- 4-6 examples of previous work or the artist's website
- Anything else that demonstrates applicant's ability to realize the project

Email materials to arts@ci.reedsburg.wi.us or drop off a paper copy to the attention of Reedsburg Arts Committee at Reedsburg City Hall: 134 S Locust Street.

Applications are due to the RAC on June 1, 2020 by 5 pm CST. Questions? Email us at arts@ci.reedsburg.wi.us.

(For Staff/Committee Use Only)

Date/Time Received: _____ Received By: _____

Touchdown Tavern
125 E. Main St.
Reedsburg WI 53959
608-524-6724

Artist Bio

Laura Annis is a working professional artist who studied fine art and animation at Columbia College Chicago. She exhibited work throughout the city while working for multiple theaters creating scenic art for a period of sixteen years. While participating in an artist residency at the Wormfarm Institute in 2011, she fell in love with Sauk County and relocated to Baraboo. Since living in this region she has flourished as a muralist working independently creating multiple works in Sauk County, for Epic in Verona, as well as internationally with the Global Mural Association. With her mural work she continues to exhibit studio work and is a tenured artist on the Sauk County Fall Art Tour.

To see examples of her work visit www.lauraannis.com.



<https://mail.google.com/mail/u/4/?ogbl#search/laurabethannis%40gmail.com/FMfcgxwHMPnfsBxqmXfGFsblJbgbmjNr?projector=1>

REEDSBURG ARTSLINK

May 21, 2020

Reedsburg Arts Committee
134 South Locust Street
Reedsburg, WI 53959

Dear Committee Members,

I am writing in support of Touchdown Tavern's request for funding of the mural for the front of their building. Touchdown's owners, Mike and Kari Walker, have been strong supporters of Reedsburg Area arts activities for many years. Over the years, they have also integrated the work of local artists into their building interior. I'm so pleased to see their support of local artists continuing to further deepen. For this project, Mike and Kari invited a group of artists and community members to weigh in on the project idea and design. The group explored many ways that the mural could be used to reflect Reedsburg's unique culture which combines a strong agricultural heritage and earthy self-confidence with a growing local foods culture.

Knowing that it enriches both, and grows our community, ArtsLink has long sought ways to strengthen the relationships between artists and local business owners. That I know of, this was the first time that a local business was deliberate about including a group of artists in an important business decision. I am heartened and impressed by this progress, and see the lively discussion of the group reflected in the result-a strong, culturally relevant mural design that has significant artistic merit.

Suitable surfaces for public art are limited in our community. If we wish to see an abundance of public art in Reedsburg, it seems important to support the businesses who are actively growing the "culture of culture" here. Arts Committee funding for this project will signal to other businesses the value of bringing professional artists to the table, encouraging more new projects. While it is important for all of Reedsburg, it's especially important for Reedsburg's downtown to continue to distinguish itself as a destination. This project will certainly help accomplish that.

Please accept my robust endorsement of Touchdown Tavern's mural project. I welcome you to contact me with any questions or concerns you may have.

Sincerely,

Joann Mundth Douglas
Joann Mundth Douglas
Director

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(608) 393-2795

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STAFF REPORT

AGENDA ITEM: _____

To: Common Council
By: Brian Duvalle, Planning/Building
Date of Meeting: July 27, 2020

SUBJECT: Rezoning request from B-1 Business to B-3 Business; ORD 1906-20 (2nd Reading)

BACKGROUND AND REQUEST

The former Parkview Bed & Breakfast has ended operation with the sale of the property. The new owners are now using the property as simply a single-family residence. Residential uses in the B-1 zone can only be an accessory use to a main commercial use.

Therefore this rezoning to B-3 would bring the current use into zoning compliance while also allowing a future B&B or other small business to use the property. This is similar to the mass rezonings the City did a few years ago to downtown and Main St residences.

APPLICANT: City of Reedsburg
LOCATION: 211 N. Park St; parcel #0869
REZONING: B-1 Business to B-3 Business
DESCRIPTION: Consider rezoning of this property from B-1 Business to B-3 Business.

SURROUNDING LAND USES:

- North – Commercial
- West – Commercial
- South – Commercial
- East – City Park

ZONING:

- North- B-1 Business
- West- B-1 Business
- South- B-1 Business, Government
- East- Government

TOPOGRAPHY: Flat slopes
STREET R.O.W./TRAFFIC/ACCESS: N Park St and Second St; 66' ROW
ENVIRONMENTAL HAZARDS/CONDITIONS: None known
COMPREHENSIVE PLAN DESIGNATION: Residential w/ local Commercial

STAFF RECOMMENDATION

Plan Commission recommends approval.

ACTION:

If the Mayor and City Council are ready, the following action may be made:
Motion to approve/deny – 2nd Reading of Ordinance 1906-20

Attachments: Ordinance 1906-20, maps

Calendar of Actions:

1st Reading at Council:	June 22, 2020
Public Hearing Noticed:	July 2 & 9, 2020
2nd Reading at Council/Public Hearing:	July 27, 2020
Published, Enactment Date:	August 6, 2020

ORDINANCE NO. 1906-20
(Zoning Change – 211 North Park St; Parcel #276-0869-00000)

The City of Reedsburg, Sauk County, Wisconsin, does hereby ordain as follows:

SECTION I: PURPOSE.

This property contains a former bed & breakfast. The new owner is using the dwelling as simply a single-family residence. The proposed B-3 zone will allow both the current residence and potentially a future B&B or small business.

SECTION II: PROVISION AMENDED.

The zoning map for the City of Reedsburg as set forth in the official map provided for in the Ordinances for the City of Reedsburg is hereby permanently amended so as to zone the territory listed below in the manner set forth below.

SECTION III: PROPERTY ZONING

Parcel #276-0869-00000 – 211 North Park Street, Reedsburg, Wisconsin, is hereby zoned B-3 Business Local

A property map may be obtained or accessed from the City Clerk at Reedsburg City Hall, 134 S. Locust St, Reedsburg, WI; (608) 524-6404; www.reedsburgwi.gov .

SECTION IV: VALIDITY.

Should any section, clause or provision of the ordinance be declared by the courts to be invalid, the same shall not affect the validity of the ordinance as a whole or any part thereof, other than the part so declared to be invalid.

SECTION V: CONFLICTING PROVISIONS REPEALED.

All ordinances in conflict with any provisions of this ordinance are hereby repealed.

SECTION VI: EFFECTIVE DATE.

This ordinance shall be in force from and after its introduction and publication as provided by statute.

SECTION VII: PART OF CODE:

This Ordinance becomes part of the City of Reedsburg Code, Chapter 690.

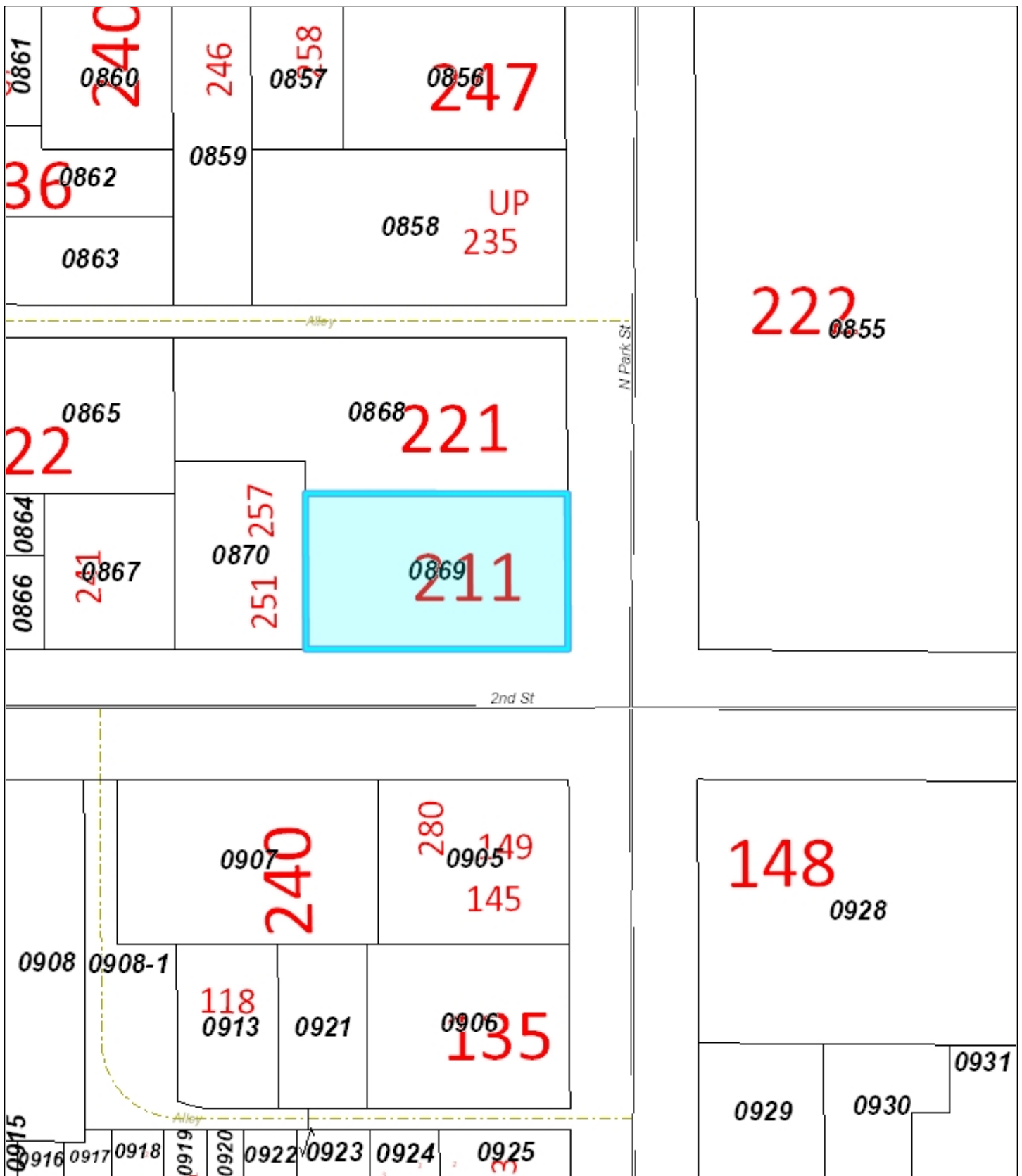
Dated this 27th day of July 2020.

David G. Estes, Mayor

Jacob Crosetto, Clerk/Treasurer

1st Reading at Council:
Public Hearing Noticed:
2nd Reading at Council/Public Hearing:
Published, Enactment Date:

June 22, 2020
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City of Reedsburg GIS

DISCLAIMER: The City of Reedsburg does not guarantee the accuracy of the material contained here in and is not responsible for any misuse or misrepresentation of this information or its derivatives.



SCALE: 1" = 69'

CITY OF REEDSBURG

134 S. Locust Street
PO Box 490
Reedsburg, WI 53959
608-524-6404

Print Date: 5/28/2020