

Community Development Authority Agenda
January 13, 2026
Reedsburg City Hall Council Chambers
5:00 PM

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON DECEMBER 9, 2025:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.
- B. Reconvene into Open Session.
- C. Consider new funding for The Velvet Studio under the Business Incubator Program.
- D. Consider new funding for Vintage Campers under the Business Incubator Program.
- E. Consider new funding for EmMae under the Business Incubator Program.
- F. Consider additional funding for Buck Wild Ranch under the Business Incubator Program.

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Community Development Authority

Meeting Minutes
December 9, 2025

Alder Jason Schulte called the meeting to order at 5:00 PM.

Present: Alder Sonny Hyde, Beth DeForge, Matt Smuksta, Todd Polk, Blaine Albert

Absent: Jodi Beyer

Staff: Max Buckner, Brian Duvalle

Motion by DeForge, seconded by Smuksta to approve the 10/21/25 minutes.

Motion approved

Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.

Motion by Polk, seconded by Hyde to approve moving to closed session.

Motion approved

Reconvene into Open Session.

Motion by DeForge, seconded by Polk to approve moving to open session.

Motion approved

Consider new funding for Peak Performance Academy under the Business Incubator Program.

Motion by Hyde, seconded by Smuksta to approve \$1000 / 6 months starting in January 2026.

Motion approved

Consider new funding for Blake Matthew Mindful Memorial Foundation Inc under the Business Incubator Program.

Motion by Polk, seconded by Hyde to approve \$1500 / 6 months starting in April 2026.

Motion approved

Motion by Smuksta, seconded by DeForge to adjourn at 5:46 PM.

Motion approved

Respectfully submitted,
Brian Duvalle, Planner/Bldg. Inspector