

Community Development Authority Agenda
December 9, 2025
Reedsburg City Hall Council Chambers
5:00 PM

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON OCTOBER 21, 2025:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.
- B. Reconvene into Open Session.
- C. Consider new funding for Peak Performance Academy under the Business Incubator Program.
- D. Consider new funding for Blake Matthew Mindful Memorial Foundation Inc under the Business Incubator Program.

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Community Development Authority

Meeting Minutes

October 21, 2025

Alder Jason Schulte called the meeting to order at 6:00 PM.

Present: Alder Sonny Hyde, Beth DeForge, Jodi Beyer, Matt Smuksta

Absent: Todd Polk

Staff: Brian Duvall

Motion by Polk, seconded by Smuksta to approve the 9/22/25 minutes.

Motion approved

Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.

Motion by Hyde, seconded by Smuksta to approve moving to closed session.

Motion approved

Reconvene into Open Session.

Motion by Beyer, seconded by DeForge to approve moving to open session.

Motion approved

Consider new 6-month funding for Sweet Sips Dirty Soda under the Business Incubator Program.

Motion by Hyde, seconded by Smuksta to approve \$750 / 6 months once it is open for business.

Motion approved

Consider additional 6-month funding for Moore Natural Beauty under the Business Incubator Program.

Motion by Hyde, seconded by Smuksta to approve \$400 / 6 additional months.

Motion approved

Motion by DeForge, seconded by Smuksta to adjourn at 6:36 PM.

Motion approved

Respectfully submitted,

Brian Duvall, Planner/Bldg. Inspector