

Community Development Authority Agenda
October 21, 2025
Reedsburg City Hall Council Chambers
6:00 PM

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON SEPTEMBER 22, 2025:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. *Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program*
- B. Reconvene into Open Session
- C. Consider new 6-month funding for Sweet Sips Dirty Soda under the Business Incubator Program
- D. Consider additional 6-month funding for Moore Natural Beauty under the Business Incubator Program

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Community Development Authority

Meeting Minutes

September 22, 2025

Alder Jason Schulte called the meeting to order at 6:15 PM.

Present: Jodi Beyer, Matt Smuksta, Todd Polk

Absent: Alder Sonny Hyde, Beth DeForge

Staff: Brian Duvalle

Motion by Polk, seconded by Smuksta to approve the 8/20/25 minutes.

Motion approved

Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.

Motion by Beyer, seconded by Polk to approve moving to closed session.

Motion approved

Reconvene into Open Session.

Motion by Polk, seconded by Beyer to approve moving to open session.

Motion approved

Consider 1st-year funding for Court & Main LLC under the Business Incubator Program.

Motion by Beyer, seconded by Polk to approve \$1000 / 6 months upon business opening and with option to return after 6 months.

Motion approved

Consider updates to Incubator Plan

Discussion held on newest proposals such as removing 'business expansion' and lowering time limit to one year instead of two.

Motion by Polk, seconded by Beyer to approve the amended Incubator Plan as presented and amended.

Motion approved

Motion by Smuksta, seconded by Beyer to adjourn at 6:05 PM.

Motion approved

Respectfully submitted,

Brian Duvalle, Planner/Bldg. Inspector