

Community Development Authority Agenda
April 15, 2025
Reedsburg City Hall Council Chambers
6:00 PM

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON MARCH 18, 2025
:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.
- B. Reconvene into Open Session.
- C. Consider 1st-year funding for Moore Natural Beauty under the Business Incubator Program.
- D. Consider 1st-year funding for Buck Wild Ranch under the Business Incubator Program

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Community Development Authority

Meeting Minutes

March 18, 2025

Alder Jason Schulte called the meeting to order at 6:00 PM.

Present: Alder Sonny Hyde, Beth DeForge, Jodi Beyer, Matt Smuksta

Absent: Todd Polk

Staff: Brian Duvalle

Motion by DeForge, seconded by Beyer to approve the 12/17/24 minutes.

Motion approved

Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.

Motion by Smuksta, seconded by Hyde to move to closed session.

Motion approved

Reconvene into Open Session.

Motion by Hyde, seconded by DeForge to move to open session.

Motion approved

Consider 1st-year funding for StudioBE, LLC under the Business Incubator Program.

Motion by DeForge, seconded by Beyer to approve \$300 / 6 months with condition to start payments when the business starts.

Motion approved

Consider additional 1st-year funding for Blue Heron Collective and Healing Center under the Business Incubator Program.

No action taken. CDA stipulated that the applicant can return with an LLC and more information.

Consider additional 1st-year funding for Northbound Wellness under the Business Incubator Program.

Motion by Hyde, seconded by Smuksta to approve \$350 / 3 months.

Motion approved

Consider additional 1st-year funding for HTT WI LLC under the Business Incubator Program.

Motion by Smuksta, seconded by DeForge to approve \$350 / 6 months.

Motion approved

Motion by Beyer, seconded by DeForge to adjourn at 7:03 p.m.

Motion approved

Respectfully submitted,

Brian Duvalle

Planner/Bldg. Inspector