

Reedsburg Economic Development Commission

Meeting Minutes

February 5, 2025

Meeting called to order by Chair Kurt Muchow at 12:00 PM in Reedsburg City Hall.

Present: Alder Mike Gargano, Jay Brunken, Dan DeBaets

Absent: Alder Dave Knudsen, Blaine Albert

Staff: Steve Zibell, Brian Duvalle

Approval of Minutes

Motion by Brunken, seconded by DeBaets to approve the 10/2/2024 minutes.

Motion Approved

A. Update on REDC Initiatives

- 1. Quarterly Business Breakfast Meetings (Upcoming meetings: Reedsburg Library on March 21st & Reedsburg Utility on May 30th)**
- 2. Business Directory**
- 3. Workforce Housing (Presentation on Housing Study Results)**
- 4. RAHS Career Pathways Program**
- 5. Community Childcare Fund**
- 6. Enhance commercial development along the East main Street corridor.**

Muchow stated that the next business breakfast is March 31 at Reedsburg Library. RUC will be on May 30. Muchow discussed that the future state population estimate as been reduced by 200K, with Reedsburg expected to grow more slowly. About 40-50 housing units will be needed each year. The childcare fund is still in the works.

B. Industrial & Business Park Projects

- 1. East Business Park Signage - Review & Approve**
- 2. JF Menzia & Sons Memorandum of Agreement - Review & Approve**
- 3. Viking Drive Business Park – Review**
- 4. Fuhrman Dr CSM & storage**

Discussion held on having a ground sign at each entrance of the new business park.

Motion by Gargano, seconded by DeBaets to recommend new business park signs.

Motion Approved

Discussion held on proposed Menzia steel fabricating business in the new park.

Motion by Gargano, seconded by Brunken to recommend approval on cul-de-sac lot with 5-year first right of refusal on additional land.

Motion Approved

Concept plan of Lands' End property with future lots was reviewed, along with TID 11 and sale prices.

Motion by Gargano, seconded by DeBaets to recommend Fuhrman Dr CSM.

Motion Approved (Brunken abstain)

C. Update on Past & Present Projects

- 1. Shop Space Wisconsin**
- 2. Auto Medic**

3. **Reedsburg Hardwoods**
4. **My Home Estates**
5. **JNB Reedsburg Family Apartments**
6. **Huntington Park Apartments**
7. **Pizza Ranch**
8. **Quillins Grocery Store Building**
9. **Reedsburg Farmers Coop**
10. **The Gathering Place**

Discussion was held on a grant for the Gathering place, as well as proposed bathroom and parking lot. The former Quillen's building has two potential buyers. There are no units sold yet for the Shop Space units. Auto Medic still needs to add an awning.

Motion by Gargano, seconded by DeBaets to adjourn at 1:07 PM.

Motion Approved

Respectfully submitted,

Brian Duvall
Planning/Building