

Reedsburg Economic Development Commission Agenda  
February 7, 2024  
Reedsburg Country Club, 3003 E. Main Street  
**12:00 PM**

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

*NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.*

CALL TO ORDER

APPROVAL OF MINUTES

**I. APPROVE MINUTES FOR THE MEETING HELD ON OCTOBER 4, 2023:**

**THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING**

**I. GENERAL BUSINESS:**

- A. Consider proposal to create the "Center for Innovation and Entrepreneurship" at Reedsburg Area High School.
- B. Discuss design standards in the new Business Park
- C. Update on business park construction and potential business prospects
- D. Update on Child Care Committee activities and next steps
- E. Discuss 2024 REDC work plan and priorities
- F. Update on other projects in the City

**II. ADJOURN:**



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

**Reedsburg Economic Development Commission**  
**Meeting Minutes**  
October 4, 2023

Meeting called to order by Chair Kurt Muchow at 12:00 PM in Reedsburg City Hall.

**Present:** Alder Mike Gargano, Alder Dave Knudsen, Jay Brunken Dan DeBaets, Ann Franke

**Absent:** Blaine Albert

**Staff:** Tim Becker, Brian Duvalle

**Approval of Minutes**

Motion by Gargano, seconded by DeBaets to approve the 1/4/2023 minutes.

Motion Approved

**Update on Decorah Flooring Center project**

This will be a new business on the corner of Zinga and Greenway Ct. It will have a 5700 SF building worth \$425,000. An agreement recently was approved by Council.

**Discuss design standards in the new Business Park**

**Update on business park construction and potential business prospects**

Muchow reviewed the map with the street as platted but most of the lots lines are still just a concept. Discussion held on building designs, landscaping, and signage as the area serves as a gateway and especially as some buildings will have two road frontages. Discussion will be held on I-4 standards at the next meeting.

**Update on Child Care Committee activities and next steps**

Muchow stated that the planning work is done, but there are concerns that there has not been as much engagement with businesses as is needed.

**Update on other projects in the City**

Muchow gave updates on TID 11 creation, My Home Estates and its community center, Retzlaff Dr duplexes, S Dewey Ave townhouses, workforce housing across from RAHS, Riffey Transload, and the Merrimac Bridge. The bridge construction is ahead of schedule and will allow faster speeds and heavier loads when complete.

**Discuss 2024 REDC work plan and priorities**

Items that the REDC worked on in 2023 included child care, business directory, career pathway program and city promotions. Discussion held on being a check/balance with the Plan Commission, reducing the development review process, and sponsoring quarterly business meetings in 2024. The 2023 priorities will still be worked on in 2024.

Motion by Gargano, seconded by Knudsen to adjourn at 1:07 PM.

Motion Approved

Respectfully submitted,

Brian Duvalle  
Planning/Building