

Reedsburg Economic Development Commission
Meeting Minutes
October 4, 2023

Meeting called to order by Chair Kurt Muchow at 12:00 PM in Reedsburg City Hall.

Present: Alder Mike Gargano, Alder Dave Knudsen, Jay Brunken Dan DeBaets, Ann Franke

Absent: Blaine Albert

Staff: Tim Becker, Brian Duvalle

Approval of Minutes

Motion by Gargano, seconded by DeBaets to approve the 1/4/2023 minutes.

Motion Approved

Update on Decorah Flooring Center project

This will be a new business on the corner of Zinga and Greenway Ct. It will have a 5700 SF building worth \$425,000. An agreement recently was approved by Council.

Discuss design standards in the new Business Park

Update on business park construction and potential business prospects

Muchow reviewed the map with the street as platted but most of the lots lines are still just a concept. Discussion held on building designs, landscaping, and signage as the area serves as a gateway and especially as some buildings will have two road frontages. Discussion will be held on I-4 standards at the next meeting.

Update on Child Care Committee activities and next steps

Muchow stated that the planning work is done, but there are concerns that there has not been as much engagement with businesses as is needed.

Update on other projects in the City

Muchow gave updates on TID 11 creation, My Home Estates and its community center, Retzlaff Dr duplexes, S Dewey Ave townhouses, workforce housing across from RAHS, Riffey Transload, and the Merrimac Bridge. The bridge construction is ahead of schedule and will allow faster speeds and heavier loads when complete.

Discuss 2024 REDC work plan and priorities

Items that the REDC worked on in 2023 included child care, business directory, career pathway program and city promotions. Discussion held on being a check/balance with the Plan Commission, reducing the development review process, and sponsoring quarterly business meetings in 2024. The 2023 priorities will still be worked on in 2024.

Motion by Gargano, seconded by Knudsen to adjourn at 1:07 PM.

Motion Approved

Respectfully submitted,

Brian Duvalle
Planning/Building