

Reedsburg Arts Committee Agenda
March 3, 2020
Reedsburg City Hall Council Chambers
12:15 PM

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON FEBRUARY 4, 2020:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Sub-Committee Reports - Maintenance & Budget and Social/Media/Community Awareness.
- B. Approve/Deny: Recommendation of grant application/information changes.
- C. Approve/Deny: Ad-Hoc Committee Appointments - Glen Slaats, Beth Voigt, Gatlin Fenwick.
- D. Approve/Deny: Participation in "Creative Wisconsin Day" - Cover registration costs and mileage reimbursement.
- E. New Business:
 - 1. Registered Municipal- Artists Partnership Guide. (municipal-artists.org)
 - 2. Update from Lee Gnatzig on video project.

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Reedsburg Arts Committee

Meeting Minutes

Date: February 4, 2020

Call to Order: 12:17 p.m.

Meeting Location: Reedsburg City Hall, 134 South Locust

Members Present:

Glen Slaats, Chair
Jennifer Stanek

Gatlin Fenwick
Katie Schofield

Lee Gnatzig
Beth Voigt

Members Absent: None

Others Present: Jacob Crosetto, Joann Mundth-Douglas

Motion to approve the previous meeting minutes from Tuesday, January 14, 2020. Voigt mentioned the date should be changed to reflect that the meeting was held on January 14, 2020, not November 5th, 2019 as the minutes originally stated. Motion by Schofield. Second by Voigt.

Motion Carried 5-0.

General Business:

1. **Introduction of potential new member**
 - a. No action taken. Discussion of new member Michelle Zuelke and discussion of potential new members Ellen Friede, Jan Hasler and Robin Brenner.
2. **Approve/Deny of Office/Sub-Committee Structure**
 - a. Motion to approve the committee structure by Voigt Second by Stanek.
 - i. Motion Carried 5-0
3. **Consider Appointments to Sub-Committees.**
 - a. Schofield and Voigt volunteered for the Policy/Document Oversight Committee.
 - b. Fenwick, Slaats and Stanek volunteered for Maintenance/Budget Committee.
 - c. Gnatzig Staken volunteered for Social/Media/Community Awareness Committee.
4. **Report from presentation to the Park and Rec Committee**
 - a. No action taken. Slaats suggested an official committee be organized between Reedsburg Arts Committee and Reedsburg Park and Rec Committee, pursuant to Nishan Park project.
5. **New Business – Creative Wisconsin Day April 16, 2020, Madison**
 - a. No action taken. Slaats suggested this be placed on March agenda to decide who attends. Slaats said event entry fees and mileage would be reimbursed by Reedsburg Arts Committee.
6. **Adjourn**
 - a. Motion to adjourn by Schofield Second by Fenwick.
 - i. Motion carried 5-0. Meeting adjourned at 1:10 p.m.

Respectfully Submitted,

Gatlin Fenwick, Secretary, Reedsburg Arts Committee

City of Reedsburg
2020 Public Art Grant Application
Submission Guidelines

Public art has the power to energize public spaces, promote community engagement and transform everyday places into attractive and meaningful environments. Do you have an idea you'd like to realize or a piece of art you'd like to share? **The Reedsburg Arts Committee is seeking applicants to propose public art projects.**

Please complete the application form on the following page. Applications will be reviewed by the Reedsburg Arts Committee (RAC) once a year based on the following criteria:

- **Artistic Quality:** The strength of the artist's concept, vision and execution of the artwork
- **Artistic Merit:** The extent to which the project deepens and extends the appreciation of the arts
- **Context:** The architectural, historical, geographical, geological, and socio-cultural context of the site where the artwork will be installed or displayed
- **Structural Soundness:** The resistance to theft, vandalism, weathering, and/or excessive maintenance or repair costs
- **Public Safety:** Artwork shall not present a hazard to public safety
- **Diversity:** A range of style, scale, and exploratory as well as established art forms
- **Feasibility:** Evidence of the artist's ability to successfully complete the work as proposed

Deadline to submit the Public Art Grant Application is June 1. Awards may not exceed \$3,000. One application per organization permitted. The project must be completed by Summer 2021. Applications will be judged competitively.

Grants are awarded for specific projects, not for general support of ongoing activities. The specific project should be clearly identified in the grant application.

Not sure whether your project is a good fit? Have questions about the application process? Send us a short 3-5 sentence description of your project via email (not your full proposal) to: arts@ci.reedsburg.wi.us. We will get back to you after the next meeting, if not sooner.

The Reedsburg Arts Committee was formed in March 2017 and receives funding from the City of Reedsburg. The committee, made up of citizens nominated by the City Council & Mayor, is seeking ways to use some of these resources for the development of more arts & culture in the City.

City of Reedsburg
2020 Public Art Grant Application

Applicant Information

Name: _____

Street Address: _____

City / State / Zip: _____

Phone: _____

Email: _____

Applicant status:

- ☐ 501(c)(3) not-for-profit organization
- ☐ Tax Exempt Unit of Local Government (includes school districts)
- ☐ Other IRS recognized not-for-profit organization
- ☐ Individual

Project Title: _____

Amount requested from Reedsburg Arts Committee (up to \$3,000 *if applicable*): \$ _____

Describe the Applicant: Please provide a concise summary of yourself or organization (*250 words or fewer*)

Project Description: Please include concept, dimensions, materials, timeline, location if known, etc. (500 words or fewer)

Project Partners: List project partners and how you will work with them (if applicable). (200 words or fewer)

How would this project benefit the City of Reedsburg and / or engage the community? (250 words or fewer)

Project Budget:

If you are requesting funds from the RAC, provide a concise summary of the project budget including revenues, expenditures and in-kind contributions (or attach a summary). Ideally revenues will equal expenditures.

Revenues: Other grants, donations, sales or admissions received (if any)

Expenditures: Cost associated with the project such as artist fees, supplies, transportation, marketing

In-Kind: Donations other than cash - volunteer time, supplies or services such as printing or marketing, etc.

Do you have the necessary insurance coverage

☐ Yes ☐ No ☐ I'm not sure

This project will be (Please check one):

- ☐ Loaned to City of Reedsburg
- ☐ Donated to City of Reedsburg

Comments:

By submitting this application, the undersigned hereby certifies and affirms that:

1. They are an authorized representative of the applicant organization;
2. This application has received the approval of the applicant organization's governing board or chief administrative official *(if applicable)*;
3. The information contained in this application and its attachments is true and correct to the best of his/her knowledge.

Applicant's Signature: _____ **Date:** _____

Submission Requirements:

Submit at least two of the following, along with the application form. If sent digitally, send files as pdf or jpg:

- Artist resume(s) (Resumes or bios for lead artists and organizers)
- 4-6 examples of previous work or the artist's website
- Anything else that demonstrates applicant's ability to realize the project

Email materials to arts@ci.reedsburg.wi.us or drop off a paper copy to the attention of Reedsburg Arts Committee at Reedsburg City Hall: 134 S Locust Street.

Applications are due to the RAC on June 1, 2020 by 5 pm CST. Questions? Email us at arts@ci.reedsburg.wi.us.

(For Staff/Committee Use Only)

Date/Time Received: _____ Received By: _____

City of Reedsburg
“In Cahoots” Mini-Grant Application
Submission Guidelines

Reedsburg has numerous festivals and celebrations occurring throughout the year ranging from Living Windows and Butterfest to the Heritage Day Rendezvous and Fermentation Fest. These events bring the community together, bring visitors to our community and enhance Reedsburg’s livability and vitality. **The “In Cahoots” Mini-Grant seeks applicants to propose creative activities that will amplify these existing events.**

Four grants of up to \$500 will be available in the calendar year to individuals or organizations whose proposals best demonstrate the potential to showcase a creative synergy with these established events. This could mean proposing music, dance, theater, poetry, painting or sculpture that connects with and strengthens these events.

Please complete the application form on the following page. Applications will be reviewed by the Reedsburg Arts Committee (RAC) monthly based on the following criteria:

- **Artistic Quality:** The strength of the artist’s concept, vision and execution of the artwork
- **Artistic Merit:** The extent to which the project deepens and extends the appreciation of the arts
- **Context:** The architectural, historical, geographical, geological, and socio-cultural context of the site where the artwork will be installed or displayed
- **Structural Soundness:** The resistance to theft, vandalism, weathering, and/or excessive maintenance or repair costs
- **Public Safety:** Artwork shall not present a hazard to public safety
- **Diversity:** A range of style, scale, and exploratory as well as established art forms
- **Feasibility:** Evidence of the artist’s ability to successfully complete the work as proposed

Applications are due to the Reedsburg Arts Committee (RAC) on the 1st of each month until all funds for this program are awarded. The RAC will judge each application on an individual / non-competitive basis. One application per organization per month permitted.

Grants are awarded for specific projects, not for general support of ongoing activities. The specific project should be clearly identified in the grant application.

Not sure whether your project is a good fit? Have questions about the application process? Send us a short 3-5 sentence description of your project via email (not your full proposal) to: arts@ci.reedsburg.wi.us. We will get back to you after the next meeting, if not sooner.

The Reedsburg Arts Committee was formed in March 2017 and receives funding from the City of Reedsburg. The committee, made up of citizens nominated by the City Council & Mayor, is seeking ways to use some of these resources for the development of more arts & culture in Reedsburg.

“In Cahoots” Mini-Grant Application

Applicant Information

Name: _____

Street Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Applicant status:

- ☐ 501(c)(3) not-for-profit organization
- ☐ Tax Exempt Unit of Local Government (includes school districts)
- ☐ Other IRS recognized not-for-profit organization
- ☐ Individual

Project Title: _____

Amount requested from Reedsburg Arts Committee (up to \$500): \$ _____

Describe the Applicant:

In the space provided please provide a concise summary of yourself or organization or attach a summary, 250 words or fewer.

Project Description: Please include what event you will be enhancing, project partners (if any), dimensions, materials, etc. (500 words or fewer)

Project Budget:

In the space provided, please provide a concise summary of the proposed project budget including any revenues, expenditures and in-kind contributions (or attach a summary). Ideally your revenues should equal your expenditures.

Revenues: Other grants, donations, sales or admissions received (if any)

Expenditures: Cost associated with the project

In-Kind: Donations other than cash

Do you have the necessary insurance coverage? ☐ Yes ☐ No ☐ I'm not sure

By submitting this application, the undersigned hereby certifies and affirms that:

1. They are an authorized representative of the applicant organization;
2. This application has received the approval of the applicant organization's governing board or chief administrative official;
3. The information contained in this application and its attachments is true and correct to the best of his/her knowledge.

Applicant's Signature: _____ **Date:** _____

Submission Requirements:

Submit at least two of the following, along with the application form. If sent digitally, send files as pdf or jpg:

- Artist resume(s) (Resumes or bios for lead artists and organizers)
- 2-4 examples of previous work or artist website
- Anything that demonstrates applicant's ability to realize the project

Email materials to arts@ci.reedsburg.wi.us or drop off a paper copy to the attention of Reedsburg Arts Committee at Reedsburg City Hall: 134 S Locust Street.

Deadlines: Applications are due to the Reedsburg Arts Committee by the 1st of each month until all funds for this program are awarded.

Questions? Email us at arts@ci.reedsburg.wi.us

(For Staff/Committee Use Only)

Date/Time Received: _____ Received By: _____



Wis

For immediate release

Contact: Anne Katz, Arts Wisconsin

608 255 8316 | akatz@artswisconsin.org

February 11, 2020

CREATIVE WISCONSIN DAY | THURSDAY, APRIL 16

Overture Center for the Arts, Madison

Connect. Advocate. Mobilize. Invest.

[Click here for info and registration](#)

The first ever *Creative Wisconsin Day* celebrates the diversity and variety of Wisconsin's entrepreneurial creative sector, demonstrates the ways in which creativity revitalizes communities across the state, mobilizes and energizes local and regional advocates to speak up and speak out, encourages public and private investment in the arts and creativity, and connects constituents with representatives and decision-makers.

It will happen **on Thursday, April 16, at the Overture Center for the Arts in downtown Madison.**

Arts Wisconsin has turned Arts Day into ***Creative Wisconsin Day*** to reflect the growing importance of creativity as THE resource for the 21st century and for Wisconsin. Arts Wisconsin is all about strengthening a creative Wisconsin - a state where investment in creativity is the pathway to success. ***Creative Wisconsin Day*** is the largest statewide event to celebrate that creativity in every corner of Wisconsin.

In this important election year, it's critical that people who care about Wisconsin's future come together to network, learn and strategize for economic vitality, education for the 21st century, dynamic workforce, vibrant communities, and engaged residents. That's what ***Creative Wisconsin Day*** is all about.

Presented by Arts Wisconsin, the state's community cultural development organization, and generous partner sponsors, ***Creative Wisconsin Day 2020*** features:

- ***Creative Wisconsin Day*** Breakfast to kick off the day
- *Creativity, community, and action in 2020:*
- **Breakfast keynote speaker**
- **Nina Ozlu Tunceli**, Chief Counsel of Government and Public Affairs at [Americans for the Arts](#) and Executive Director of the Americans for the Arts Action Fund and [ArtsVote 2020](#)
- Arts Wisconsin's [Creative Policy and Development Agenda](#) advancing the arts and creativity throughout Wisconsin, and and **Create The Vote WI**, a nonpartisan public education campaign to raise awareness and support for arts, culture, and creative expression during the 2020 election season.
- Constituent meetings with elected representatives
- Artist in Residence TBA
- Arts showcases and exhibits at the Overture Center
- Roundtables and discussions



- Pre-conference [Creative Summit](#) on civic engagement and community investment through the arts and creativity, Wednesday, April 15, 1-5 pm, at the Overture Center.

Check out the [Creative Wisconsin Day schedule](#) (continually updated).

Create Wisconsin Day is presented in partnership with Downtown Day, also happening on April 16, presented by the [Wisconsin Downtown Action Council](#).

The ***Creative Wisconsin Day*** registration fee is \$40 and \$20 for students (K-college). Info and registration are at www.artswisconsin.org/actioncenter/creative-wisconsin-day-2020/.

Contact Anne Katz, Director, at 608 255 8316 | akatz@artswisconsin.org to discuss *Creative Wisconsin Day*, sponsorship, and Wisconsin's creative economy.