

Community Development Authority Agenda
July 25, 2023
Reedsburg City Hall Council Chambers
5:30 PM

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON JUNE 20, 2023:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.
- B. Reconvene into Open Session.
- C. Consider first-year funding for Blondies Salon LLC under the Business Incubator Program.
- D. Consider first-year funding for All About You Salon under the Business Incubator Program.
- E. Consider first-year funding for MACS Form, LLC under the Business Incubator Program.
- F. Review Business Incubator Plan

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Community Development Authority

Meeting Minutes

June 20, 2023

Alder Jason Schulte called the meeting to order at 6:00 PM.

Present: Alder Sonny Hyde, Beth DeForge, Dave Moon, Matt Smuksta

Absent:

Staff: Brian Duvalle

Motion by Moon, seconded by DeForge to approve the 5/31/23 minutes.

Motion approved

Review Business Incubator updates

Nathan Johnson from Dare 2 Dream Toys sated it's been going well and also credits the Main St Bounce Back grant. He plans to work full time at the store in the near future. He is currently open Thursday – Sunday but hopes to be open Tuesday – Sunday when he does. The space is working out good but being on Main St has it pluses and minuses. Butterfest went well for him and is looking forward to Reedikulous Day and Party in the Park.

Consider closed Session per sec. 19.85(1)(e), Stats., conducting specified public business requiring a closed session, for competitive reasons, to review business plan for startup business under the Business Incubator Program.

Motion by Hyde, seconded by DeForge to move to closed session.

Motion approved

Reconvene into Open Session.

Motion by DeForge, seconded by Smuksta to move to open session.

Motion approved

Consider first-year funding for All About You Salon under the Business Incubator Program.

Schulte stated that it is not the incubator's intent to pay for a lease of an unused building, and that they need more financial information from the upcoming property purchase.

Motion by Moon, seconded by Hyde to table the request until the next meeting.

Motion approved

Consider first-year funding for Blondies Salon LLC under the Business Incubator Program.

Motion by DeForge, seconded by Smuksta to table the request until the next meeting to receive more financial info after the property purchase.

Motion approved

Motion by Smuksta, seconded by Hyde to adjourn at 6:47 PM.

Motion approved

Respectfully submitted,

Brian Duvalle

Planner/Building Inspector