

City of Reedsburg
Zoning Board of Appeals Minutes
December 21, 2021

Present: Nathan Johnson, Richard Braun, Pat Andera, Walter Luepke
Absent: Charlie Brumer
Others: Brian Duvalle, Pam Coy, Chelsea Steele

Nathan Johnson called the meeting to order at 12:00 PM.

Motion by Luepke, seconded by Braun to approve the minutes from the November 16, 2021 meeting.

Motion approved 4-0

Consider zoning variance per § 690-108(A) to add to an off premise ground sign where the sign is on a different tax parcel than the business (First Weber/Chelsea Steele & Viking Shopping Center). – 1643 E Main St; Parcel #276-2051-10000 – La Crosse Sign Group

Pam Coy would like to add Viking Village Shopping Center to the First Weber – Chelsey Steele sign, which is off premise because of the separate tax number, to be an identifier for the whole shopping center. She stated that currently there is too much confusion for new customers to distinguish the center from the grocery store, and this would help resolve that. Pam Coy would coordinate with City on exact location so it doesn't interfere with the reconstruction of the intersection in the future. The current sign would be removed.

Moved by Luepke, seconded by Braun to approve the variance as presented on sign application/plans.

Motion approved 4-0

Moved by Andera, seconded by Braun to adjourn the meeting at 12:06 PM.

Motion approved 4-0

Respectfully submitted,

Julie Strutz
Deputy Clerk-Treasurer