

Reedsburg Industrial & Commercial Development Commission

Meeting Minutes

June 16, 2021

Meeting called to order by Chair Kurt Muchow at 12:00 PM in Reedsburg City Hall.

Present: Alder Dave Knudsen, Alder Mike Gargano, Ryan Bohen

Absent: Jay Brunken, Blaine Albert, Dan DeBaets

Staff: Tim Becker, Brian Duvalle

Motion by Knudsen seconded by Gargano, to approve the 2/17/2021 minutes.

Motion Approved

Review Community Health Survey

Tammy Becker from RAMC presented questions from Sauk County Health Assessment. Sauk County conducts the survey every three years. They have held several community conversations and met with groups/schools/churches.

Discussion held on what makes a healthy community such as green space, parks, adult activities, recreational opportunities, social organizations & connections, good paying jobs, walkability, winter activities, fresh produce, day care, health care and good housing.

Discussion held on their favorite art of Reedsburg such as local support, park system, community involvement, how we do business, school system, medical facilities, safety and proximity to Madison.

Discussion held on least favorite such as lack of professional services, lack of nightlife, lack, of adult social activities and loss of young adults.

Discussion held on top issues such as mental health, substance abuse, dementia friendly, lack of affordable housing, healthy food/exercise and county-wide bus system.

Consider recommending the rezoning of Business Park

B-4 zone was determined to be suitable. No action taken.

Riffey Transload Facility

This was approved by the Plan Commission and are working on a deal for the Friede property.

Business Retention & Expansion Survey

This is being worked on with SCDC and may cover such topics as school-to-work, airport use, and expansion or retraction.

RICDC sponsored Business Breakfast Meeting(s)

The meeting could be held in the fall with RAMC at the Fusch Center.

TID No. 9 amendment

Discussion on possible hotel near RCC and business park expansion.

South School and creation of TID No. 10

Work on setting up TID is underway and properties are being considered for boundary.

Reedsburg Business Directory

Discussion on including name, address, contact, and what they do.

School-to-Work Initiative

Discussion on meeting with new district administrator and principals.

Workforce Recruitment Initiative

Discussion on city website information and billboard advertising.

Update on development prospects

There is interest from a machine shop and implement sales as well as possible DRM expansion

Annual Code of Ethics

Forms were submitted.

Motion by Gargano, seconded by Knudsen to adjourn at 1:04 PM.

Motion Approved

Respectfully submitted,

Brian Duvalle
Planning/Building