



City of Reedsburg
134 South Locust Street, P.O. Box 490
Reedsburg, WI 53959
Ph. 608-524-6404 Fax. 608-524-8458
www.reedsburgwi.gov

City Plan Commission Agenda
December 14, 2021
Reedsburg City Hall Council Chambers
6:00 PM

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON NOVEMBER 9, 2021:

II. APPROVE MINUTES FOR THE MEETING HELD ON NOVEMBER 9, 2021 - COMP PLAN MEETING:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Consider proposed ground sign to allow 50% larger size per § 690-110. Proposed sign would be 75 square feet. – 1643 E Main St; Parcel #2051-10000 – Chelsey Steele
- B. Consider Site Plan Review to construct new office, silos and hoop barn for rail loading business operation. – 410 South Ave; parcel # 276-0480-00000, 0481-00000, 0482-00000 – Riffey Transload LLC
- C. Review Comprehensive Plan
 - 1. Plan Draft
 - 2. January 2022 Open House/Charrette
 - 3. Public Engagement Activity

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Reedsburg Plan Commission
November 9, 2021



Alder Dave Knudsen called the meeting of the Reedsburg Plan Commission to order at 6:00 PM in Reedsburg City Hall.

Present: Alder Mike Gargano, Steve Zibell, Sonny Hyde, Jay Brunken, Mayor Dave Estes (virtual)

Absent: Dan DeBaets

Staff: Brian Duvalle

Approval of Minutes: Motion by Gargano, seconded by Brunken to approve the 10/12/21 and 11/2/21 meeting minutes.

Motion approved

Consider a Conditional Use Permit for a home business (woodworking) – 1307 Amber Ct; parcel #2309 – Nick Parrish.

The applicant proposes a business in which he makes wood flower boxes. Neighbor Brooks Schommer submitted written comments about noise. Discussion held on hours of operation.

Motion by Gargano, seconded by Brunken to approve the CUP as presented with hours of operation 8AM-7PM, and permit expires upon applicant no longer owning property.

Motion approved

Consider recommending proposed ordinance amendment to § 690-27 Home businesses.

Review of recent municipal court case where the judge ruled that a landscaping business did not fall under the home business section. Proposed amendment would widen scope by addressing employees, noise, outside storage and other effects listed elsewhere in the zoning ordinance. Discussion on contractors bring home their work truck, which this ordinance does not intend to prohibit. Section (8) on contractor's yards to be struck from the proposal.

Motion by Knudsen, seconded by Estes to recommend approval of the amendment with removal of (B)(8).

Motion approved

Motion by Hyde, seconded by Brunken to adjourn at 6:21 PM.

Motion approved

Respectfully submitted,

Brian Duvalle
Planner/Building Inspector

Reedsburg Plan Commission

November 9, 2021



Alder Dave Knudsen called the meeting of the Reedsburg Plan Commission to order at 4:30 PM in Reedsburg City Hall.

Present: Alder Mike Gargano, Steve Zibell, Sonny Hyde, Mayor Dave Estes (virtual)

Absent: Jay Brunken, Dan DeBaets

Staff: Brian Duvalle

Comprehensive Plan Discussion

- a. Review Draft Chapters**
- b. Review Public Activity Engagement**
- c. Discuss January 2022 Open House Charrette**

Discussion held with Jeff Muenkel and Orrin Sumwalt of Foth including review of initial chapter drafts and current survey status. Discussion on Open House Charrette to possibly be at Prairie Ridge School on 1/20/22.

Motion by Knudsen, seconded by Zibell to adjourn at 5:07 PM.

Motion approved

Respectfully submitted,

Brian Duvalle
Planner/Building Inspector

Plan Commission
Staff Report

DATE: 12/14/21

APPLICANT: Chelsey Steele

LOCATION: 1643 E Main St; Parcel #2051-1

ZONING: B-2 Business

§ 690-110 Sign standards

To encourage higher quality of design and increased effectiveness of graphics, the City seeks to reward this effort through an increase of sign face area following a review by the Plan Commission. For those zones marked (), sign area may increase by up to 50% if constructed of natural or decorative materials such as wood, logs, stone, brick, etc., or a synthetic material that matches such appearance; has a front setback at least five feet; and has a height of 15 feet or less.*

From the sign designer:

- 1. Real black brick on the bottom.*
- 2. The white and black around the sign is aluminum cladding and tubing with a painted finish.*
- 3. Sign cabinet is all aluminum construction with 1/8" thick aluminum faces. The white is 1/2" thick acrylic pushed through the face by 1/4". So there will be some dimension on the lettering.*
- 4. The top and bottom sign will be internally illumined with white LED's. Only the white lettering will light up.*
- 5. The message center is a Daktronics model the same as across the street at Viking Foods. This message center has 65 levels of dimming with a photo cell. They dim down a lot more at night than some of the foreign made models that you have around town. Chelsey will program the sign so there will not be any flashing and moving messages as that is not allowed on a state highway by state guidelines.*
- 6. The support poles will be steel. The concrete foundation will be down below frost and there will be a concrete pad poured at grade to set the brick on.*

The maximum standard for this sign is 50 square feet. But can be larger if the sign is "better" and of a higher quality design/construction. While this appears to be a "better" sign than as typically applied for, only the base is brick whereas the actual sign itself is metal. Metal can be used to create a wood, brick, etc appearance, but then you might also get aesthetically clashing styles.



FIRSTWEBER
REALTORS®
The Chelsey Steele Team



**VIKING VILLAGE
SHOPPING CENTER**



**La Crosse
Sign Group**

ONALASKA | MADISON | EAU CLAIRE

GROUND SIGN.



SPECIFICATION NOTES

A GROUND SIGN CONCEPT.

Approved by: _____ Date: _____ Landlord: _____ Date: _____

This artwork is copyrighted and may not be otherwise used without permission. It is the property of La Crosse Sign Co., inc., and must be returned to them.

DESIGN

SALES

FILE

COLOR KEY

*COLORS ON SKETCH ARE ONLY A REPRESENTATION, ACTUAL COLOR OF FINISHED PRODUCT MAY DIFFER



ONALASKA | MADISON | EAU CLAIRE

1450 Oak Forest Drive • Onalaska, WI 54650 • 608-781-1450
2242 Mustang Way • Madison, WI 53718 • 608-222-5353
2502 Melby Street • Eau Claire, WI 54703 • 715-835-6189

Drawing by: MICHAEL V JOLIN

Sign Type: GROUND SIGN.

Date Created: 11/16/2021

Last Modified: 11/24/2021

Scale:

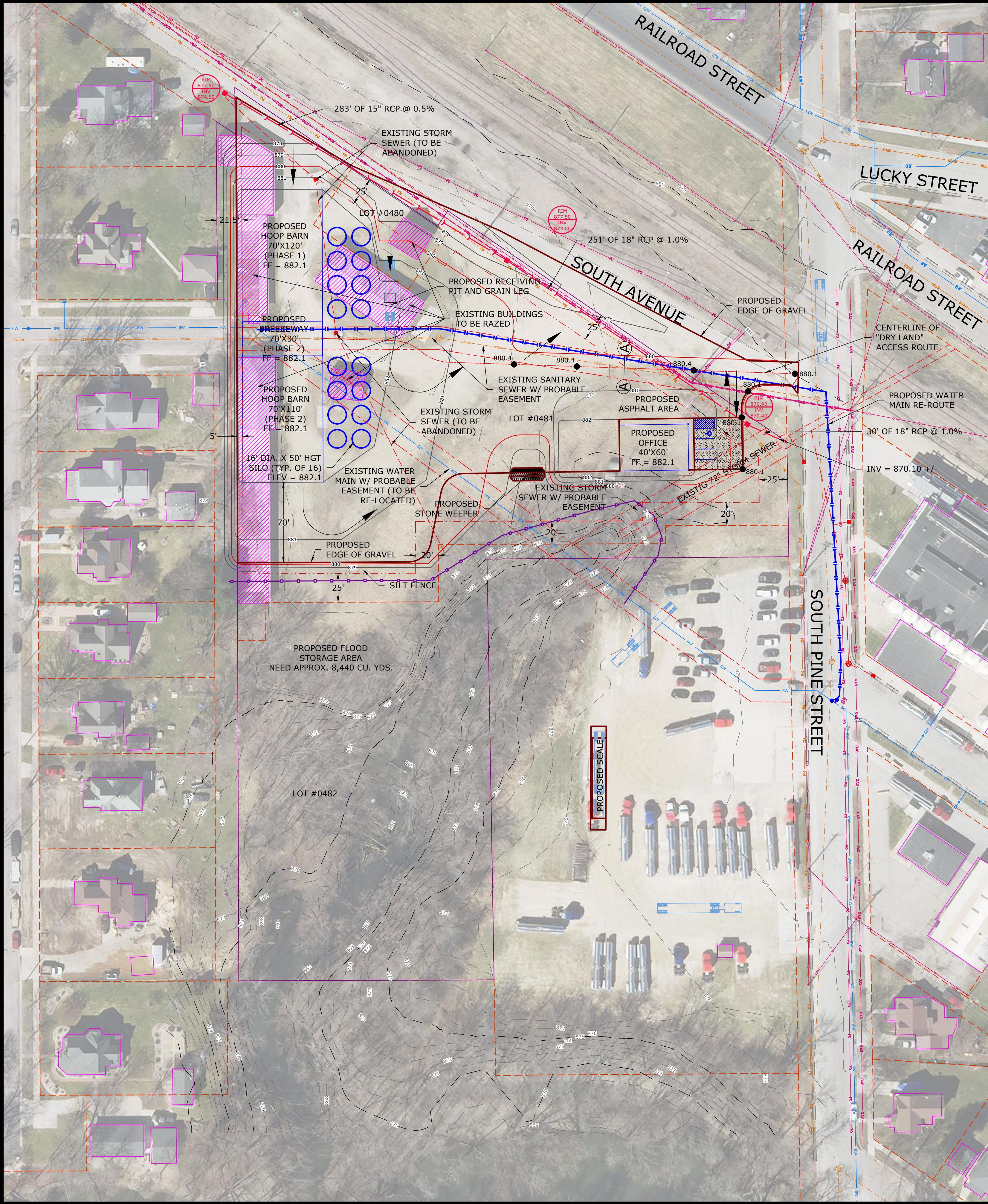
Job Name: CheSteGroSign

Job 1643 EAST MAIN STREET
Address: REEDSBURG WI, 53598

Sales Consultant : JAMES FUCHSEL

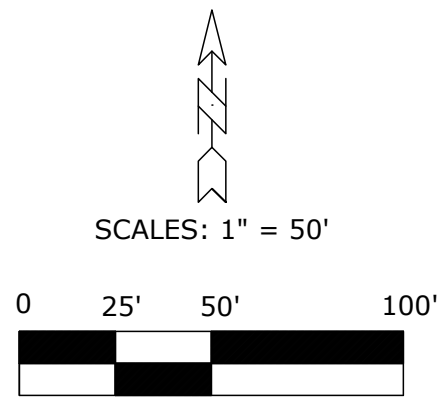
Job Number: #114479

Job File Location:
S:\C\Chelsey Steele Real Estate\
Reedsburg\1643 East Main
St\114479 Digital Monument Sign



LEGEND

- PROPERTY LINES
- SETBACK LINES
- EASEMENT LINES
- EXISTING CONTOURS - MAJOR
- EXISTING CONTOURS - MINOR
- EXISTING BUILDINGS TO BE RAZED
- EXISTING TREES
- EXISTING LIGHT POLE
- EXISTING UTILITY POLE
- EXISTING WATER VALVE
- EXISTING ASPHALT
- EXISTING GRAVEL
- PROPOSED BUILDING
- PROPOSED GRAVEL
- PROPOSED CONTOURS - MAJOR
- PROPOSED CONTOURS - MINOR
- PROPOSED SILT FENCE
- PROPOSED ASPHALT
- ACCESS ROUTE/DIRECTION OF TRAVEL
- PROPOSED SPOT ELEVATIONS

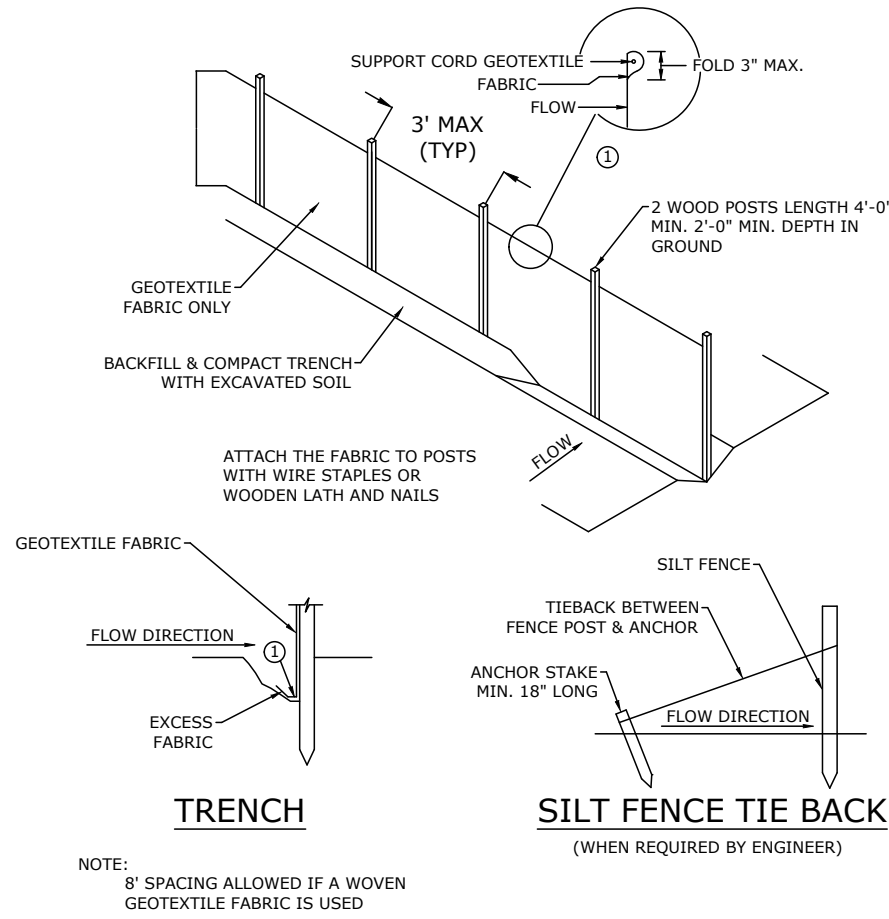
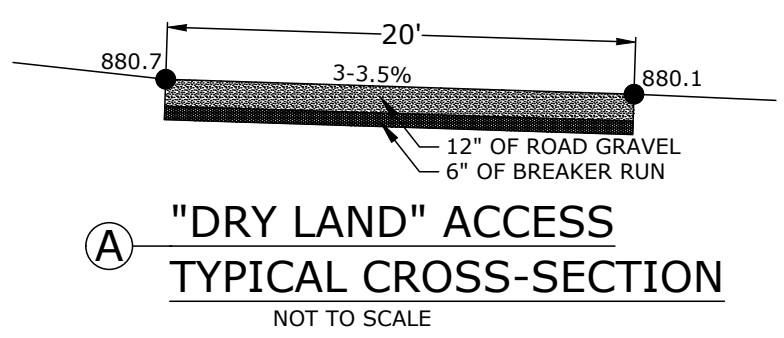


EROSION CONTROL NOTES:

1. CONTRACTOR SHALL HAVE ALL EROSION CONTROL MEASURES IN PLACE AND APPROVED BY THE ENGINEER PRIOR TO COMMENCEMENT OF EXCAVATION AND OR OTHER CONSTRUCTION ACTIVITIES.
2. EROSION CONTROL MEASURES SHALL COMPLY WITH WISCONSIN ADMINISTRATIVE CODE, COMM CHAPTER 21, AND CHAPTER 65 COMMERCIAL CONSTRUCTION.
3. ALL SILT FENCE SHALL BE INSPECTED DAILY. CLEANING, ADJUSTING AND REPLACING EROSION CONTROL MEASURES SHALL BE DONE AS NECESSARY THROUGHOUT CONSTRUCTION. ALL EROSION CONTROL MEASURES SHALL BE IN WORKING CONDITION AT THE END OF EACH WORK DAY.
4. EROSION CONTROL MEASURES SHALL BE INSTALLED PER THE DETAILS IN LOCATIONS DESIGNATED ON THE PLANS, OR AS MAY OTHERWISE BE DIRECTED BY THE ENGINEER.
5. SEDIMENT FROM OVERLAND FLOW SHALL BE PREVENTED FROM LEAVING THE WORK SITE BY INSTALLING SILT FENCING PARALLEL TO THE CONTOURS LOCATED DOWNHILL OF THE WORK SITE.
6. EXISTING VEGETATION SHALL BE REMOVED ONLY TO THE EXTENT NECESSARY TO PERFORM CONSTRUCTION ACTIVITIES. CLEARING OF AREAS THAT ARE CLEARLY OUTSIDE THE LIMITS OF CONSTRUCTION SHALL NOT BE PERMITTED.
7. MAINTAIN ALL EROSION CONTROL MEASURES UNTIL ALL DISTURBANCE IS COMPLETED. DO NOT REMOVE EROSION CONTROL MEASURES UNTIL AT LEAST 70% OF THE AREA SERVED HAS ESTABLISHED A UNIFORM, VIGOROUS VEGETATED COVER.
8. STONE TRACKING PADS (AS REQUIRED BY ENGINEER) SHALL BE INSTALLED AT ALL CONSTRUCTION SITE EXITS TO PREVENT TRACKING OF SOIL ONTO PUBLIC ROADWAYS. ANY TRACKED SOIL SHALL BE REMOVED BY MECHANICAL STREET CLEANING AT THE END OF EACH DAY. ADD NEW STONE TO THE TOP IF OLD STONE BECOMES DIRT COVERED.
9. ALL DISTURBED AREAS SHALL BE RESTORED AND VEGETATED AS SOON AS POSSIBLE AFTER DISTURBANCE. IN GENERAL, STABILIZATION OF DISTURBED AREAS SHALL BE COMPLETED WITHIN 30 DAYS OF THE INITIAL DISTURBANCE, OR WITHIN 7 DAYS OF FINAL GRADING AND TOPSOIL PLACEMENT.
10. REFER TO THE DNR TECHNICAL STANDARDS AVAILABLE AT [HTTP://WWW.DNR.STATE.WI.US/ORG/WATER/WM/NPS/STORMWATER/TECHSTDS.HTM](http://www.dnr.state.wi.us/org/water/wm/nps/stormwater/techstds.htm).
11. CONTRACTOR SHALL WATER NEWLY SEEDED AREAS IF 7 DAYS PASS WITHOUT A RAINFALL DURING THE FIRST 6 WEEKS AFTER INITITAL STABILIZATION.
12. MULCHING OF DISTURBED AREAS SHALL BE AT A RATE OF 2 TONS PER ACRE. MULCH SHALL BE ANCHORED INTO THE SOIL BY DISCING.
13. AFTER ATTEMPTS TO STABILIZE DISTURBED AREAS WITH SEEDING AND MULCH FAIL, THOSE AREAS SHALL BE TEMPORARILY STABILIZED USING POLYACRYLAMIDE UNDER DIRECTION OF THE ENGINEER.
14. A MINIMUM OF ONE EROSION CONTROL INSPECTION SHALL BE PERFORMED EACH WEEK, AND ONE INSPECTION SHALL BE PERFORMED AFTER ANY RAINFALL EVENT OF 0.5" OR GREATER. ALL REPAIRS OR MODIFICATIONS SHALL BE COMPLETED WITHIN 24 HOURS OF THE INSPECTION.

SITE RESTORATION CONSTRUCTION NOTES:

1. WORK SHALL CONFORM TO THE "STANDARD SPECIFICATIONS FOR HIGHWAY AND STRUCTURE CONSTRUCTION", OF STATE OF WISCONSIN DEPARTMENT OF TRANSPORTATION, 2021 EDITION.
2. FERTILIZER SHALL BE FURNISHED AND INSTALLED BY THE CONTRACTOR AND SHALL CONFORM TO THE REQUIREMENTS SPECIFIED; FERTILIZER SHALL HAVE A 20-10-10 RATIO OF NITROGEN, PHOSPHORIC ACID AND POTASH.
3. STRAW MULCH OVER NEW SEEDING SHALL BE FURNISHED AND INSTALLED BY THE CONTRACTOR AT A RATE OF 2 TONS PER ACRE AND SHALL CONFORM TO THE REQUIREMENTS SPECIFIED IN SECTION 627 OF THE STATE SPECIFICATIONS. ALL MULCH SHALL BE STABILIZED BY ANCHORING. THIS CAN BE ACHIEVED BY LIGHT DISCING.
4. ENGINEER WILL MAKE PERIODIC ON-SITE OBSERVATIONS OF THE WORK IN PROGRESS.

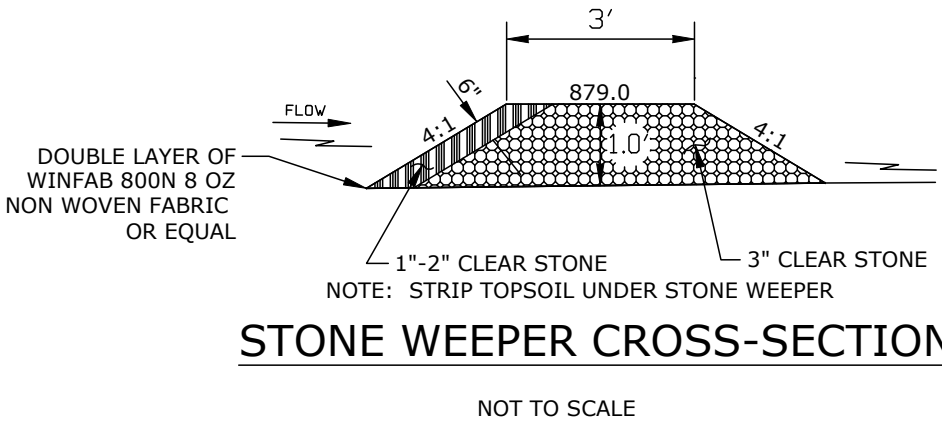


GENERAL NOTES

1. TRENCH SHALL BE A MINIMUM OF 4" WIDE & 6" DEEP TO BURY AND ANCHOR THE GEOTEXTILE FABRIC. FOLD MATERIAL TO FIT TRENCH AND BACKFILL & COMPACT TRENCH WITH EXCAVATED SOIL.
2. WOOD POSTS SHALL BE A MINIMUM SIZE OF 1-1/8"x1-1/8" OF OAK OR HICKORY

SILT FENCE DETAIL

NOTE: ADDITIONAL POST DEPTH OR TIE BACKS MAY BE REQUIRED IN UNSTABLE SOILS AT LOCATIONS AS DIRECTED BY ENGINEER



NOT TO SCALE

REVISIONS

10/06/2021
10/07/2021
11/17/2021
11/29/2021
12/02/2021
12/08/2021
12/09/2021

RIFFEY TRANSPORT
SOUTH AVENUE
REEDSBURG, WI
SITE PLAN

ENGINEERING
SURVEYING
ENVIRONMENTAL
(608) 835-3310

ENGINEERING
CONSULTANTS, INC.
2600 C.T.H. Y - DODGEVILLE, WI 53533

DATE: 09/24/2021

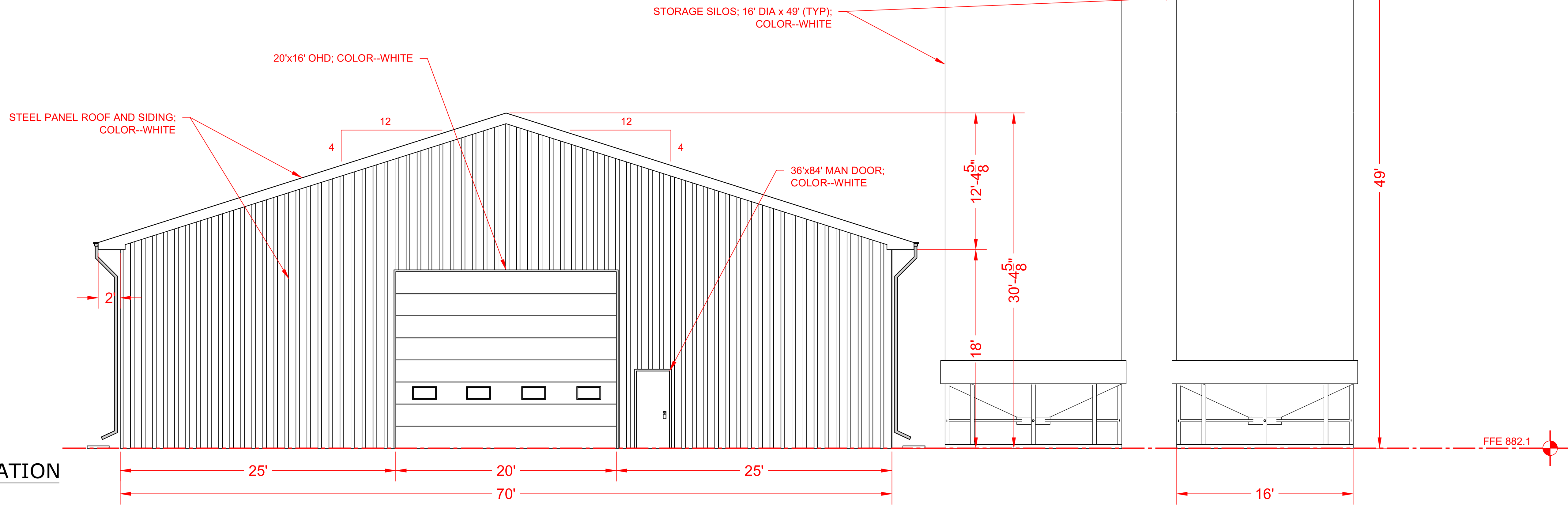
DESIGNED: MB

DRAFTED: JM

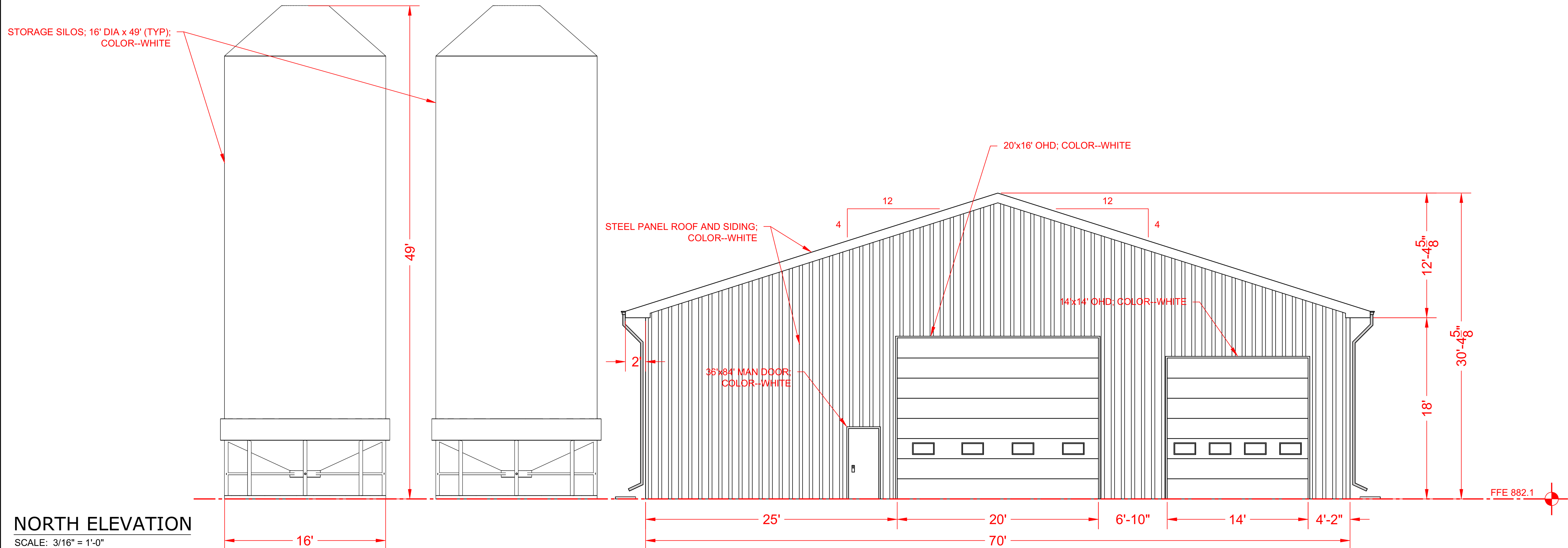
PROJECT #: 21-075

SHEET 1
OF 1

SOUTH ELEVATION
SCALE: 3/16" = 1'-0"



NORTH ELEVATION
SCALE: 3/16" = 1'-0"



REVISIONS

RIFFEY TRANSPORT
SOUTH AVENUE
REEDSBURG, WI
OFFICE BUILDING ELEVATION VIEWS

ENGINEERING
SURVEYING
ENVIRONMENTAL
(608) 935-3310

ENGINEERING
CONSULTANTS, INC.
2600 C.T.H. Y - DODGEVILLE, WI 53533

DATE: 2021-11-30

DESIGNED: MB

DRAFTED: GB

PROJECT #: 21-075

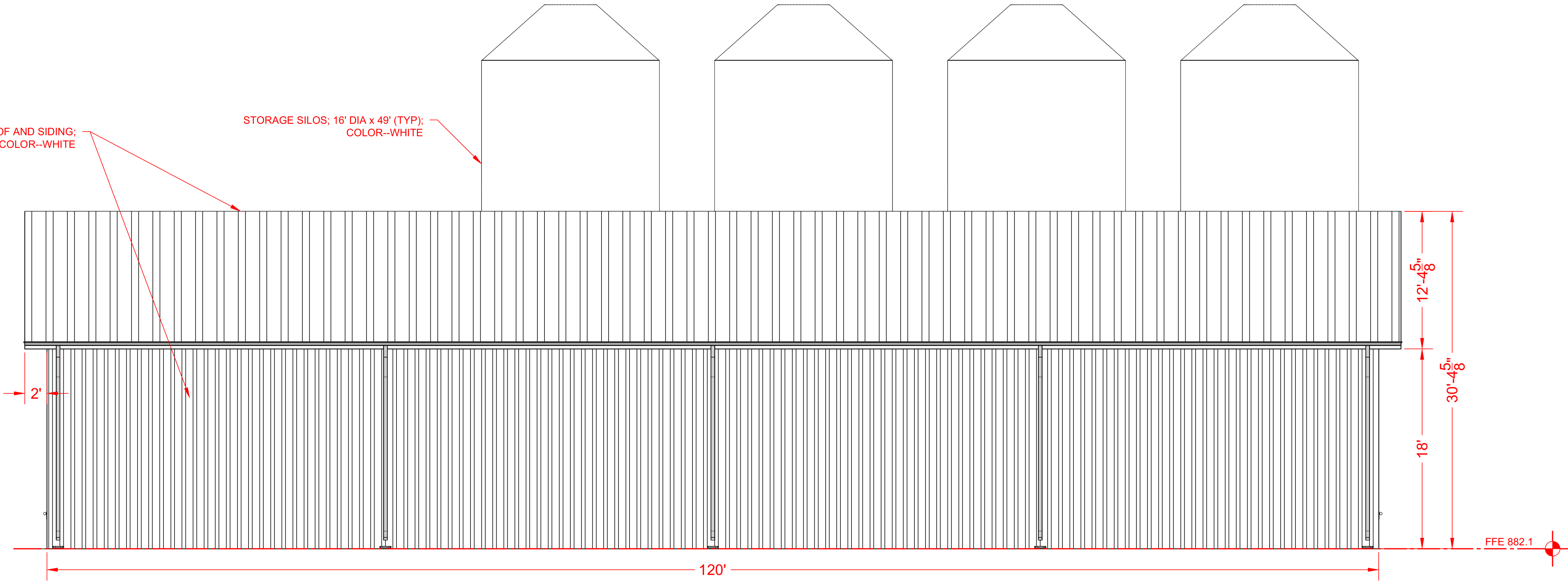
EXB-03

WEST ELEVATION

SCALE: 3/16" = 1'-0"

STEEL PANEL ROOF AND SIDING;
COLOR--WHITE

STORAGE SILOS; 16' DIA x 49' (TYP);
COLOR--WHITE

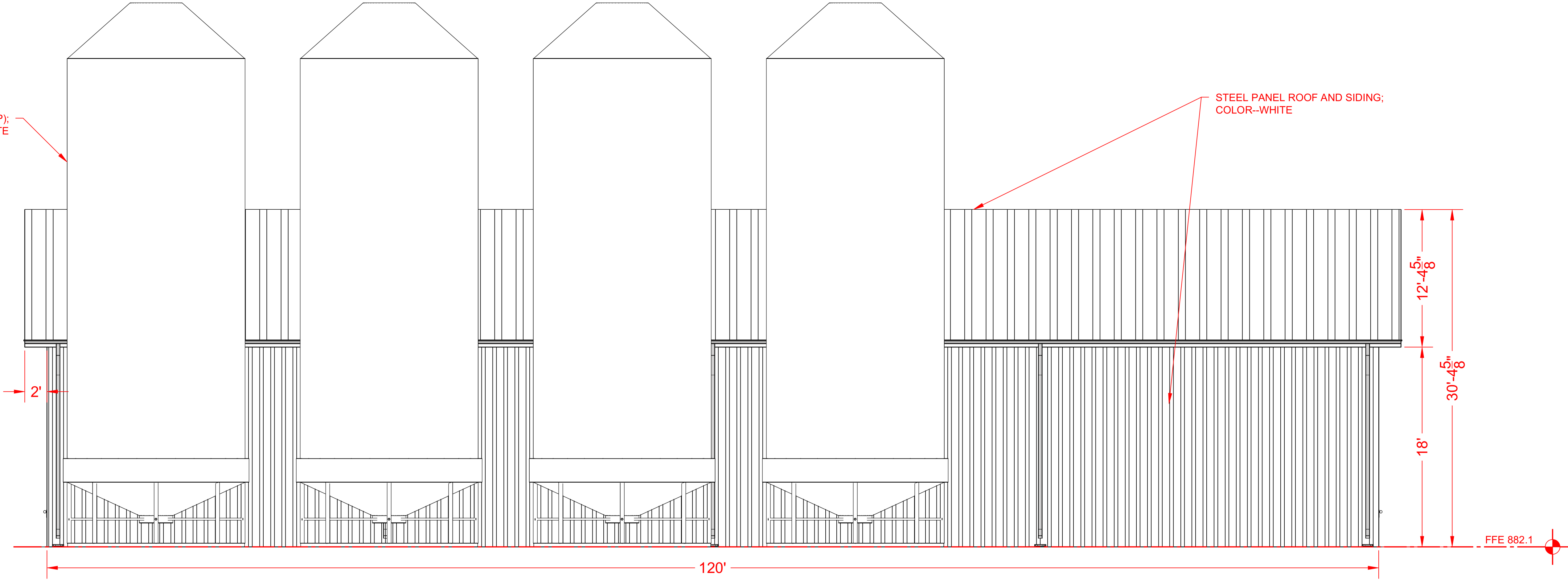


EAST ELEVATION

SCALE: 3/16" = 1'-0"

STORAGE SILOS; 16' DIA x 49' (TYP);
COLOR--WHITE

STEEL PANEL ROOF AND SIDING;
COLOR--WHITE



REVISIONS

RIFFEY TRANSPORT
SOUTH AVENUE
REEDSBURG, WI
OFFICE BUILDING ELEVATION VIEWS

ENGINEERING
SURVEYING
ENVIRONMENTAL
(608) 935-3310

ENGINEERING
CONSULTANTS, INC.
2600 C.T.H. Y - DODGEVILLE, WI 53533

DATE: 2021-11-30

DESIGNED: MB

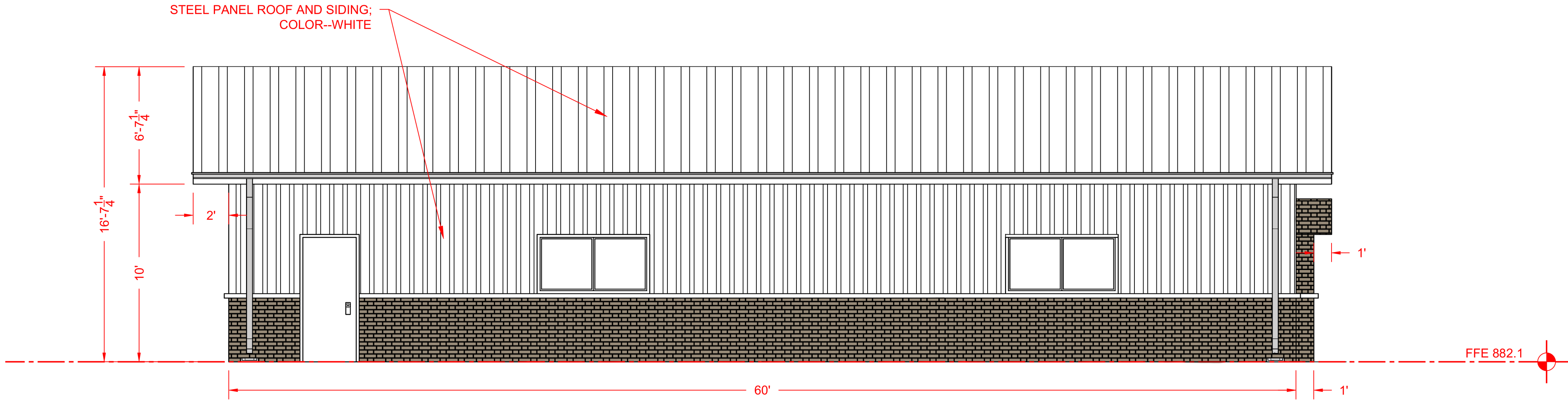
DRAFTED: GB

PROJECT #: 21-075

EXB-02

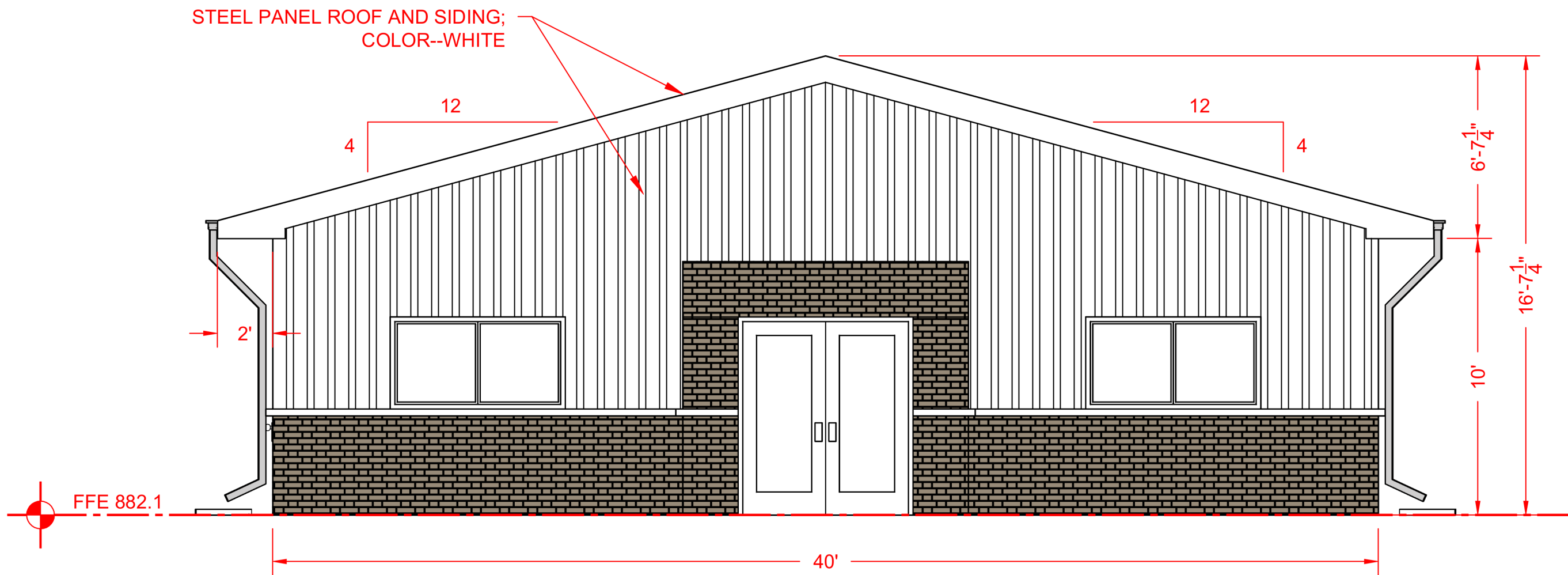
SOUTH ELEVATION

SCALE: 1/4" = 1'-0"



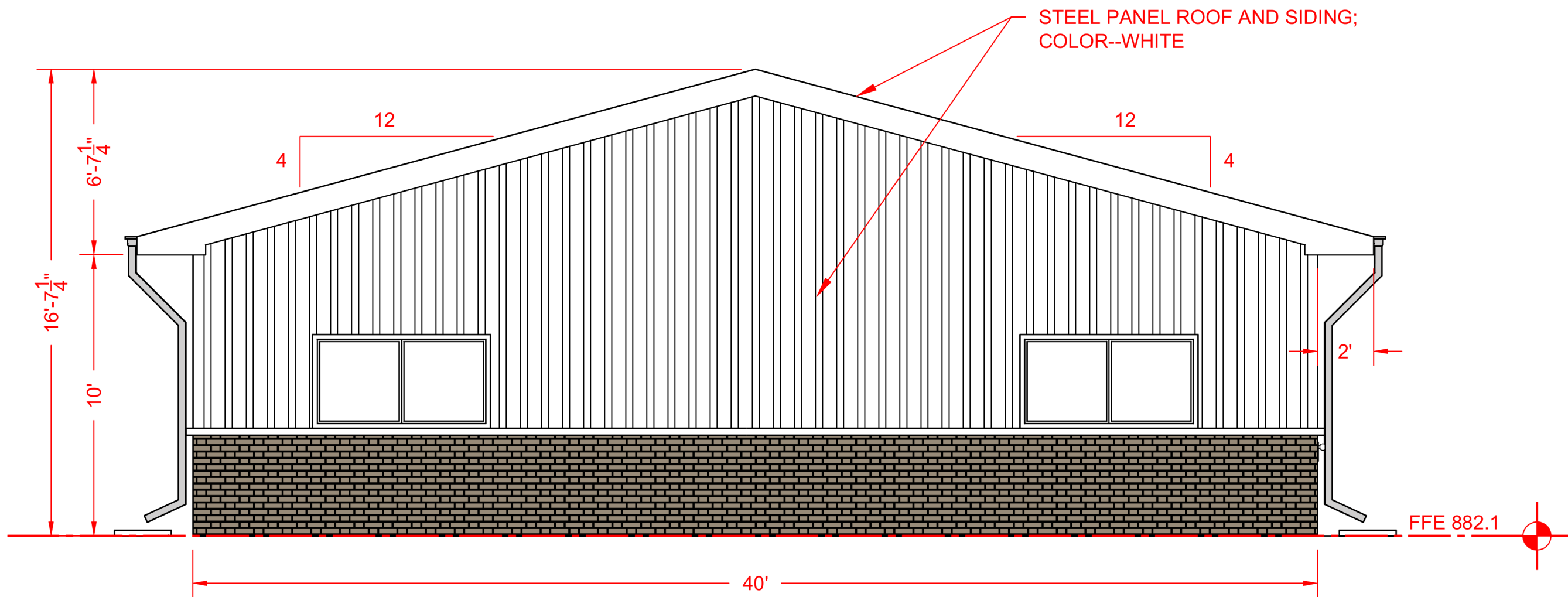
EAST ELEVATION

SCALE: 1/4" = 1'-0"



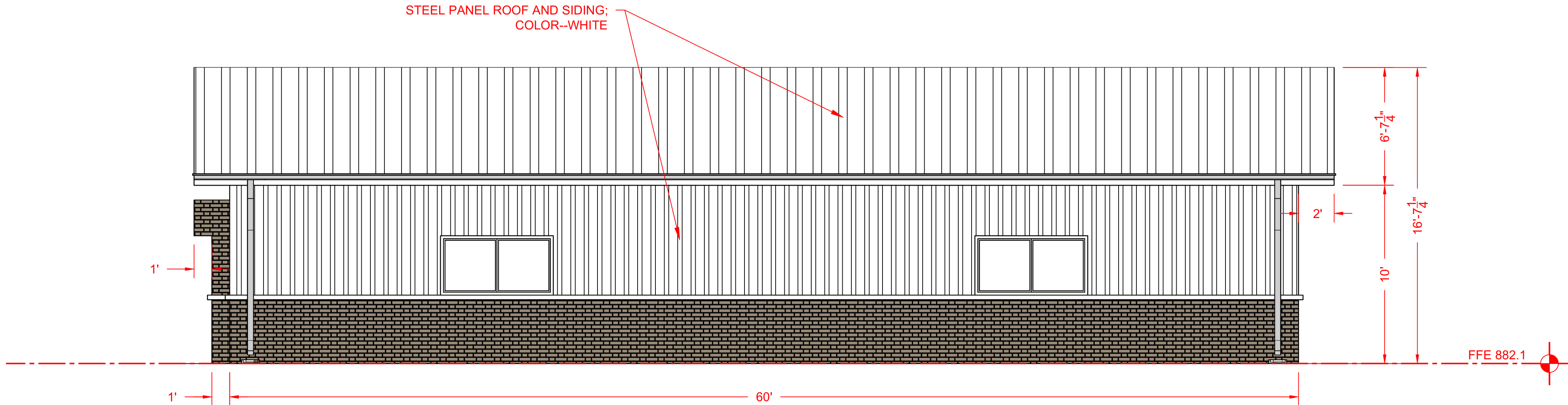
WEST ELEVATION

SCALE: 1/4" = 1'-0"



NORTH ELEVATION

SCALE: 1/4" = 1'-0"



REVISIONS

RIFFEY TRANSPORT
SOUTH AVENUE
REEDSBURG, WI
OFFICE BUILDING ELEVATION VIEWS

ENGINEERING
SURVEYING
ENVIRONMENTAL
(608) 935-3310

ENGINEERING
CONSULTANTS, INC.
2600 C.T.H. Y - DODGEVILLE, WI 53533

DATE: 2021-11-30

DESIGNED: MB

DRAFTED: GB

PROJECT #: 21-075

EXB-01

Plan Commission
Staff Report

DATE OF MEETING: December 14, 2021

APPLICANT: Riffey Transload LLC

LOCATION: 410 South Ave; parcel # 276-0480-00000, 0481-00000, 0482-00000

ZONING: I-1 Light Industrial

DESCRIPTION OF PROPERTY/IMPROVEMENTS: SPR to construct new office, silos and hoop barn for rail loading business operation.

General Findings

SURROUNDING LAND USES:

- North – Residential
- West – Industrial
- South – Residential
- East – Industrial

ZONING:

- North – R-1 Residential
- West – I-1 Light Industrial, B-1 Business
- South – R-1 Residential, I-1 Light Industrial
- East – I-1 Light Industrial, Government

TOPOGRAPHY: Flat slopes

STREET R.O.W./TRAFFIC/ACCESS: Railroad St, South Ave, S Pine St; 66' ROW

ENVIRONMENTAL HAZARDS/CONDITIONS: None known

COMPREHENSIVE PLAN DESIGNATION: Industrial

COMMENTS:

POLICE:

FIRE:

PUBLIC WORKS:

UTILITIES:

SCHOOLS:

PARKS:

ADMINISTRATOR:

Site Plan Review Findings of Fact for Section 690-33(A-F)

The site plan shall be designed so that there is a limited amount of change in the overall natural contours of the site and shall minimize reshaping in favor of designing the project to respect existing features of the site in relation to topography, the size and type of the lot, the character of adjoining property, the minimization of tree and soil removal and the type and size of buildings. The site shall be developed so as not to impede the normal and orderly development or improvement of surrounding property for uses permitted in this Ordinance.

1. The Board finds that the property is zoned I-1 Light Industrial.
2. The Board finds that the property contained an office building and storage buildings that are intended to be razed.
3. The Board finds that the request is to add a new 40' X 60' office building, sixteen 16' X 50' silos, and two 70' X 110' hoop barns.
4. The Board finds that the premises consists of three tax parcels and is approximately 4.8 acres in size.
5. The Board finds that § 690 Schedule 3 permits assembly and warehouse use.
6. The Board finds that the premise sis located in a flood fringe area with food storage.
7. The Board finds that § 650-20 requires compensatory storage.

Special attention shall be given to proper site drainage so that removal of storm waters will not adversely affect neighboring properties.

1. The Board finds that the premises consists of three tax parcels and is approximately 4.8 acres in size.
2. The Board finds that an 8,440 cubic foot flood storage area is proposed.

All buildings or groups of buildings should be so arranged as to permit emergency vehicle access by some practical means.

1. The Board finds that dryland access is provided to each structure.

Exterior lighting shall be arranged as follows:

- It is deflected away from adjacent properties.
 - It does not impede the vision of traffic along adjacent streets.
 - It does not unnecessarily illuminate night skies.
1. The Board finds that the proposed buildings would have exterior lights attached.

The arrangement of public or common ways for vehicular and pedestrian circulation shall respect the pattern of existing or planned streets and pedestrian or bicycle pathways in the area. Streets and drives which are part of an existing or planned street pattern which serves adjacent development shall be of a width appropriate to the traffic volume they will carry.

1. The Board finds that a new driveway would be located on S Pine St.
2. The Board finds that additional access is from South Ave and Plymouth St.

Site plans shall conform to all applicable requirements of City, State and Federal statutes and the City of Reedsburg Comprehensive Plan, and approval may be conditioned on the applicant receiving necessary City, State and Federal permits.

1. The Board finds that future use is Industrial.

STAFF COMMENTS:

- The ZBA approved a variance for a 5' side setback on the west lot line because of the prevalence of existing utilities.
- I've gone back and forth on the dryland access to the site and the individual structures but should be OK now. I'll let you know if anything changes per the DNR or emergency services.
- The applicant could still have the access driveway from S Pine St as noted on the plan. But they would still need to provide a dryland route in the event of a flood (similar to emergency use drive for recent west side apartments).
- The silos are under the airport height limit.
- There was discussion on a west lot line fence at the ZBA meeting. I informed the citizen that would be a Plan Commission decision. The citizen also mentioned dislike for losing the west side storage buildings, as that acted like a fence. So with the new hoop barns, a privacy fence may not be as important, although the second barn wouldn't occur until Phase 2. Therefore there is an indeterminate amount of time until then when a fence may be needed.
- Dust control condition for the amount of gravel should be added.

Exhibit List

- A. City of Reedsburg Comprehensive Plan
- B. Zoning Ordinance, City of Reedsburg, Wisconsin
- C. Tuesday, December 14, 2021, Plan Commission Agenda
- D. Land Use Change Application
- E. Staff Report
- F. Request for Review and Comment
- G. Notice of Public Meeting

City of Reedsburg Land Use Application

134 S. Locust St.
PO Box 490
Reedsburg, WI 53959

Ph: 608-524-6404
Fax: 608-524-8458
bduvalle@ci.reedsburg.wi.us

APPLICANT: Riffey Transload
ADDRESS: NGOS Smith Rd **CITY:** Waverland **STATE:** WI
ZIP: _____ **PHONE:** 608-489-2977 **FAX:** _____
E-MAIL: wade@riffeytransport LLC.com
PROPERTY OWNER: (if different from Applicant) Aaron Riffey / Wade Riffey
LOCATION: 410 South ave Reedsburg WI **PARCEL #:** _____

LAND USE REQUEST

(Please describe one or more as applicable – attach extra pages/maps if necessary)

- ☐ **Certified Survey Map (CSM):** _____
- ☐ **Conditional Use Permit:** _____
- For *CONDITIONAL USE PERMIT* requests, also answer "A & B" on back page.
- ☐ **Preliminary Plat:** _____ **Final Plat:** _____ **Name of Plat:** _____
- ☐ **Rezoning - From:** _____ **To:** _____ **TID #** _____
- ☒ **Site Plan Review:** (See "B" on back page) Transload / Storage / Warehouse
- ☐ **Zoning Appeal / Interpretation:** _____
- ☐ **Zoning Variance:** _____
- For *VARIANCE* requests, also answer "C" on back page.
- ☐ **Other or Annexation:** _____

AFFIDAVIT

I certify that the information and plans submitted are true and accurate to the best of my knowledge. I also give permission to City zoning officials to enter my property for inspection purposes and for a temporary Zoning sign to be placed in my yard prior to the meeting.

Applicant Signature / Date

Wade Riffey 12-2-21
Owner Signature / Date

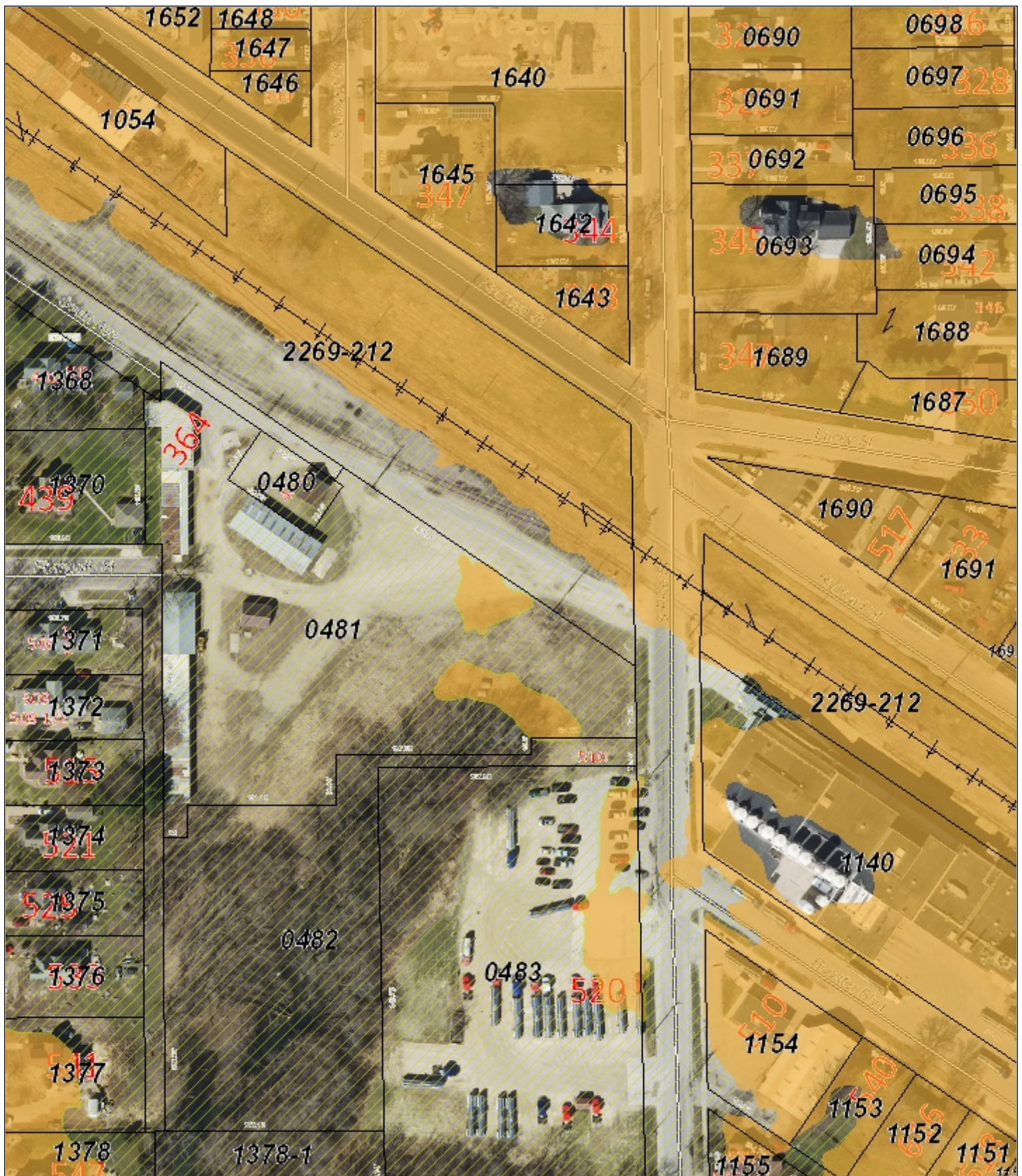
Extraterritorial Committee Date: _____
Plan Commission Date: _____
Board of Zoning Appeals Date: _____
City Council Action & Date: _____

Account #10-461500-00

**The applicant or representative MUST
ATTEND the meeting.**

G:\wpnet\Zoning - Planning\Land Use Appl.doc

Cond Use Permit	\$200	_____
Cond Use-Agriculture	\$400	_____
Variance	\$125	_____
Rezoning	\$200	_____
C.S.M.	\$175	_____
Subdivision Plat	\$610	_____
- w/ Stormwater Plan	\$100	_____
Site Plan Review	\$175	<u>WNR</u>
Annexation	\$200	_____
Plan Amend	\$200	_____
Date Paid	12-07-2021	_____
Receipt #	1.0391010	_____



City of Reedsburg GIS

DISCLAIMER: The City of Reedsburg does not guarantee the accuracy of the material contained here in and is not responsible for any misuse or misrepresentation of this information or its derivatives.



SCALE: 1" = 139'

CITY OF REEDSBURG

134 S. Locust Street
PO Box 490
Reedsburg, WI 53959
608-524-6404

Print Date: 12/6/2021

CITY OF REEDSBURG

2042 COMPREHENSIVE PLAN





acknowledgments

The City of Reedsburg Comprehensive Plan 2042 has been prepared under authority granted by Wisconsin Statutes, specifically s. 62.23(2), City Planning Functions and (3) The Master Plan, as amended by 1999 Wisconsin Act 9 (revised 2001, 2004) and s.66.0295(2), Contents of a Comprehensive Plan.

■ **Mayor Dave G. Estes**

■ **Common Council**

Aldersperson Darrin Frye, District 1
Aldersperson Craig Braunschweig, District 1
Aldersperson Mike Gargano, District 2
Aldersperson Jason Schulte, District 2
Aldersperson Missy Frenz, District 3
Aldersperson Phil Peterson, District 3
Aldersperson Dave Knudsen, District 4
Aldersperson Tom Seamonson, District 4
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council resolution

COMMON COUNCIL - CITY OF REEDSBURG
ORDINANCE #____

**AN ORDINANCE TO ADOPT THE 2042 COMPREHENSIVE PLAN FOR THE CITY OF REEDSBURG AND TO AMEND
CHAPTER ____, SECTIONS _____ OF THE MUNICIPAL CODE OF THE CITY OF REEDSBURG**

The Common Council of the City of Reedsburg, Wisconsin, do ordain as follows:

SECTION 1: The attached 2042 Comprehensive Plan for the City of Reedsburg, as approved by the 2042 Comprehensive Plan Committee, is hereby adopted.

SECTION 2: A Public Hearing was held regarding the 2042 Plan and proposed code amendments on _____.

SECTION 3: Chapter ____, Sections _____ of the Municipal Code of the City of Reedsburg is hereby amended to read as follows:

Text changes are inserted here within adopted ordinance...

SECTION 4: The several sections of this ordinance are declared to be severable. If any section or portion thereof shall be declared by a decision of a court of competent jurisdiction to be invalid, unlawful, or unenforceable, such decision shall apply only to the specific section or portion thereof directly specified in the decision, and not affect the validity of all other provisions, sections, or portion thereof of the ordinance which shall remain in full force and effect. Any other ordinance whose terms are in conflict with the provisions of this ordinance are hereby repealed as to those terms that conflict.

SECTION 5: This ordinance shall be in full force and effect from and after its passage and publication.

PASSED AND APPROVED THIS _____.

ATTEST:

CITY OF REEDSBURG

Clerk-Treasurer

_____, Mayor



plan commission resolution

RESOLUTION #P.C. ____-2022
APPROVAL OF THE 2042 COMPREHENSIVE PLAN AND RECOMMENDATION OF SAME TO THE COMMON
COUNCIL

WHEREAS, The City of Reedsburg appointed a 2042 Comprehensive Plan Committee which was charged with the task of preparing an update to the adopted City Comprehensive Plan, and

WHEREAS, The Comprehensive Plan Committee met during the course of 2021/2022 in order to assure the proposed plan had complete information as per the Smart Growth Laws and to assure that the appropriate recommendations for the future of the City until the year 2042 were included, and

WHEREAS, The Comprehensive Plan Committee included public open meetings that allowed public input, public informational sessions, public events, surveys, online engagement, and making all data available on the City and stand-alone Website, and

WHEREAS, On _____ the Common Council will hold a public hearing to consider the final plan as adopted by the 2042 Comprehensive Plan Committee, and

THEREFORE BE IT RESOLVED, That the Plan Commission does hereby approve the 2042 Comprehensive Plan recommends the adoption of the 2042 Plan to the Common Council.

BE IT FURTHER RESOLVED, That the Planning Commission recommends approval for any necessary ordinance changes adopting the 2042 Plan.

Plan Commission
City of Reedsburg

Adopted:
Defeated:
Introduced:
ATTEST:



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foreward

The City of Reedsburg 2042 Comprehensive Plan (Plan) is the product of a two-year effort by the Reedsburg's planning staff, the Comprehensive Plan Committee (Committee,) the Plan Commission, and the Common Council. This Plan is the document by which the citizens of the City of Reedsburg express their long-term vision, goals, and objectives with respect to the overall quality of life in Reedsburg. It is to be used as a blueprint to assist the citizens of Reedsburg and their elected and appointed officials in promoting the public health, safety, morals, and welfare of the Reedsburg community.

The 2003 Comprehensive Plan and 2012 Update formed the basis for the 2042 Plan. The 2042 Plan provides a clear framework for understanding the City's goals and objectives, and is prepared to stand the test of time. The 2042 Plan extends this solid framework for the next two decades.

This 2042 Plan conforms to the Wisconsin State Statute implemented in 2010 that prescribes the aspects of the Plan that must explicitly be covered. The new chapters in this 2042 Plan specifically conform to the new statute's requirements in greater detail than any past version of Reedsburg's plans. The Committee was able to affect this expansion and reorganization of information without losing the essential framework provided by the 2012 update. This was accomplished by creating the 2042 Plan from the top down and the bottom up at the same time. New information was flowing in from the bottom and was carefully assembled around the 2042 framework provided from the top.



**The 2010
Comprehensive
Plan formed the
basis for the
2042 Plan**

Each chapter was analyzed from many points of view. Input was solicited from every Reedsburg resident in the form of surveys, many forms of online engagement, and public events and many people responded. This input had significant impact on the Committee's conclusions. Committee meetings were all open and the Committee took care to ensure that anyone who wanted to be heard was heard. Experts were consulted to confirm factual information, or inferences drawn from factual information. All concerns were debated until the Committee was in consensus that the conclusions reached were clear.

The Committee, the Plan Commission, and the Common Council reviewed a first draft of the entire Plan. Comments from these groups were incorporated before the revised draft Plan was released to the world for review. Several public meetings were then held to obtain feedback from the population as a whole. Input from these sessions was incorporated into successive iterations of the draft Plan. Once the Committee felt the Plan had been thoroughly perfected it was submitted to the Plan Commission and the Common Council for final review and adoption.



foreward (con't)

The reader does not have to read the entire Plan to use it. The Vision section in Chapter 1 has been written to contain the synthesized results of the entire Plan. Its organization is intended to highlight the subset of recommendations in each area the Committee believes will have the most impact on future development. The Vision Chapter is essentially a storyteller and marketing brochure for the betterment of the City of Reedsburg in economic development, recreation, safety, transportation, and more!

Chapters 2 through 10 contain a immense of information and analysis focused on nine separate areas of concern. If a reader has questions about vision and recommendations in a specific area the related chapter is the first place to look for factual information and more insight into why the Committee recommended what it did.

Quite a number of commissions, boards, and committees presently exist that are focused on specific areas of interest (e.g., parks, utilities, economic development, and the like.) The Committee examined the ongoing actions and recommendations of these groups and found them congruent with the 2042 Plan. This was no surprise because all these groups were working within the 2010 Plan. As a result they were also congruent with the proposed 2042 Plan. Therefore, the Committee incorporated published plans from these groups directly into the proposed 2042 Plan.

The 2042 Plan is an official document adopted by the Plan Commission and the Common Council. It is a strategic plan with a long-term focus. It is not an operating plan with a short-term focus. It derives its worth from being stable, and intentionally is difficult, but not impossible, to change.





1 vision and **RECOMMENDATIONS**

Opening Paragraph HERE

The Vision that motivates this document is, that through attentiveness to the desires of its citizens, Reedsburg strives to be a community that provides a wholesome and balanced environment in which open space, agriculture, recreation, residential, commercial and industrial land uses can continue to successfully coexist and prosper.

VISION
STATEMENT

vision and recommendations

Reedsburg Goals



Housing | Provide a diverse housing supply that meets the City's future population requirements. This includes homes for new residents without prejudice as well as for longtime residents whose housing requirements might have changed because of age, etc.



Transportation | Provide an accessible interconnected network of highways, streets, and trails within the community in order to present a safe, affordable, and efficient transportation system that meets the needs of multiple users including residents, visitors, and business; Assure mobility of the transportation network within Reedsburg and the surrounding region while minimizing the impacts a transportation system can bear.



Utilities and Community Facilities | Provide efficient and cost-effective services, utilities, and community facilities necessary to improve the quality of life of Reedsburg's residents, business and property owners, and guests. Supply and coordinate the location of public utilities and facilities consistent with Reedsburg's projected growth, resident expectations, and market driven development patterns.



Agricultural, Natural, and Cultural Resources | Preserve and protect the significant natural features in the community in order to maintain Reedsburg's rural, scenic, and historic rural character in order to assure future public enjoyment of these valuable areas.



Economic Development | Improve the overall quality of life and 'climate' for economic development through public outreach, business development programming, and through the actions and behaviors of city representatives; Establish a memorable community image that builds on the City's small town atmosphere and natural amenities while diversifying the tax base.



Intergovernmental Cooperation | Improve the effectiveness of delivering governmental services while achieving significant overall cost reduction within the region, and specifically within the City.



Land Use | Synthesis the goals from the previous elements in this Plan as each directly influences the future desires of land use; promote growth and development of the community in a way that allows change while preserving the overall community character.

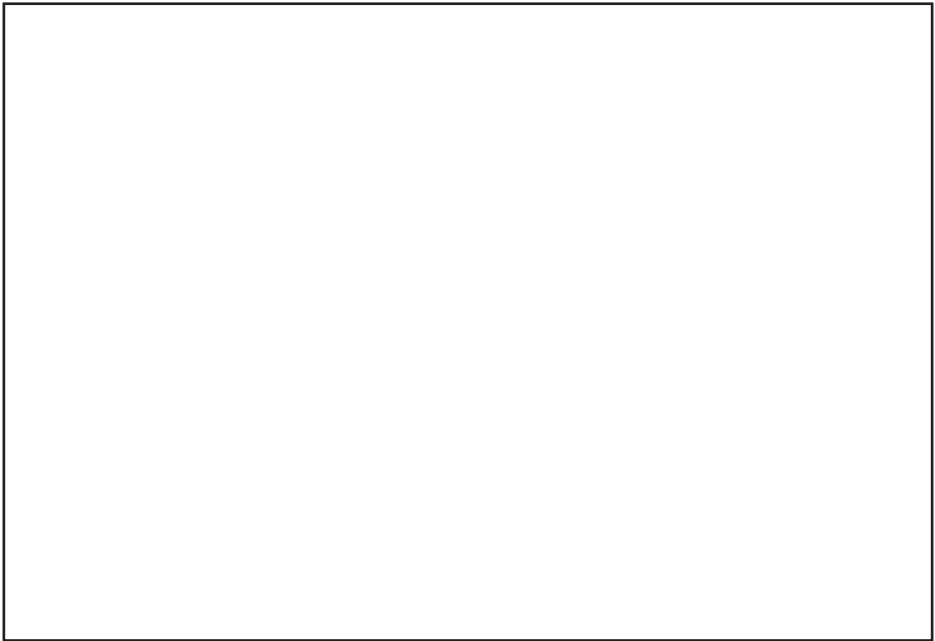
vision and recommendations

State of Wisconsin Goals

The 1999 Wisconsin Act 9 (revised 2001, 2004) included legislation changing the framework for comprehensive planning in Wisconsin. This law establishes 14 local comprehensive planning goals, as follows:

1. Promotion of the redevelopment of lands with existing infrastructure and public services and the maintenance and rehabilitation of existing residential, commercial, and industrial structures.
2. Encouragement of neighborhood designs that support a range of transportation choices.
3. Protection of natural areas, including wetlands, wildlife habitats, lakes, woodlands, open space, and groundwater resources.
4. Protection of economically productive areas, including farmland and forests.
5. Encouragement of land uses, densities, and regulations that promote efficient development patterns and relatively low municipal, state governmental, and utility costs.
6. Preservation of cultural, historic, and archaeological sites.
7. Encouragement of coordination and cooperation among nearby local units of government.
8. Building of community identity by revitalizing main streets and enforcing design standards.
9. Providing an adequate supply of affordable housing for individuals of all income levels throughout each community.
10. Providing adequate infrastructure and public services and an adequate supply of developable land to meet existing and future market demand for residential, commercial, and industrial uses.
11. Promoting the expansion or stabilization of the current economic base and the creation of a range of employment opportunities at the state, regional, and local levels.
12. Balancing individual property rights with community interests and goals.
13. Planning and development of land uses that create or preserve varied and unique urban and rural communities.
14. Providing an integrated, efficient, and economical transportation system that affords mobility, convenience, and safety and that meets the needs of all citizens, including transit-dependent and disabled citizens.

The state local comprehensive planning goals are consistent with the elements presenting Reedsburg’s planning goals within this plan.



vision and recommendations (con't)

▀ Objectives & Recommendations



2 issues and OPPORTUNITIES

The Issues and Opportunities element of this Plan provides an overview of the important demographic trends and background information necessary to create a complete understanding of the City of Reedsburg. Wisconsin's Comprehensive Planning Law, which is contained in Section 66.1001 of Wisconsin Statutes, requires this element to include a statement of overall goals, objectives, recommendations and programs for the 20-year planning period, as well as household and employment forecasts that are used to guide the development of this plan, and demographic trends, age distribution, education levels, income levels and employment characteristics that exist within the governmental unit.

The Community

The City of Reedsburg is located within a beautiful setting in northwestern Sauk County, 12 miles southwest of Wisconsin Dells. Reedsburg is a gateway to the Driftless Area and enjoys scenic views of the bluffs of the Baraboo Range to the South. The Baraboo river flows through the City on a southwest course to its confluence with the Wisconsin River just south of the City of Portage. Babb Creek, Hay Creek, and Copper Creek are tributaries to the Baraboo River that flow through Reedsburg.

The City of Reedsburg encompasses 3,795 acres of land, or approximately 5.93 square miles. The City is bounded to the south and west by the Town of Reedsburg, to the north by the Town of Winfield, and to the east by the Town of Excelsior.

While the City of Reedsburg is just over an hour from Madison, it is only minutes from Baraboo, which is the County Seat for Sauk County. It is considered to be within the Baraboo Micropolitan Statistical Area. This area has an estimated 20__ population of _____ (WI Dept. of Administration).

Overall, Reedsburg has and will continue to be about creating a balance of growth that preserves the rural heritage Reedsburg has been built upon. The quality of Reedsburg resident life has been built upon this rural heritage and this plan continues that effort.

issues and opportunities

History

Just west, across the Baraboo River from downtown Reedsburg, James Babb registered his claim in 1848. He cultivated some of the prairie, used the timber to build a log house and thus became the first white man to become a permanent resident in this area. Having established himself here, he left his meager possessions in the care of the Winnebago (Ho-Chunk) Indians who resided in this area and returned to Ohio to bring other members of his family here.

David C. Reed, hearing of deposits of iron and copper in the area, soon followed. He built a saw and grist mill on the river and five shanties made of wood to house the laborers. Their shanties became known as Shanty Row and stood approximately where Main Street is today. Mr. Reed has been credited for starting the village, thus the name of Reedsburgh (Reedsburg) was given to the settlement.

Reedsburg is full of interesting historical facts. Two of the "Black Sox" teammates played at a local ball field the season after they were barred from professional baseball. One summer during World War II, a prisoner of war camp was located in what is now Webb Park. Reedsburg is the location of the first Ford dealership in the state of Wisconsin and had the first sanctioned Little League in Wisconsin.

During the 1960 Wisconsin Primary, a little-known senator from Massachusetts, John Kennedy came to Main Street to campaign for the presidency of the United States. During the Berlin crisis, Reedsburg was featured in Life Magazine. They reported the events, trials and tribulations from a small community as their local national guard members were sent to Fort Lewis, Washington.

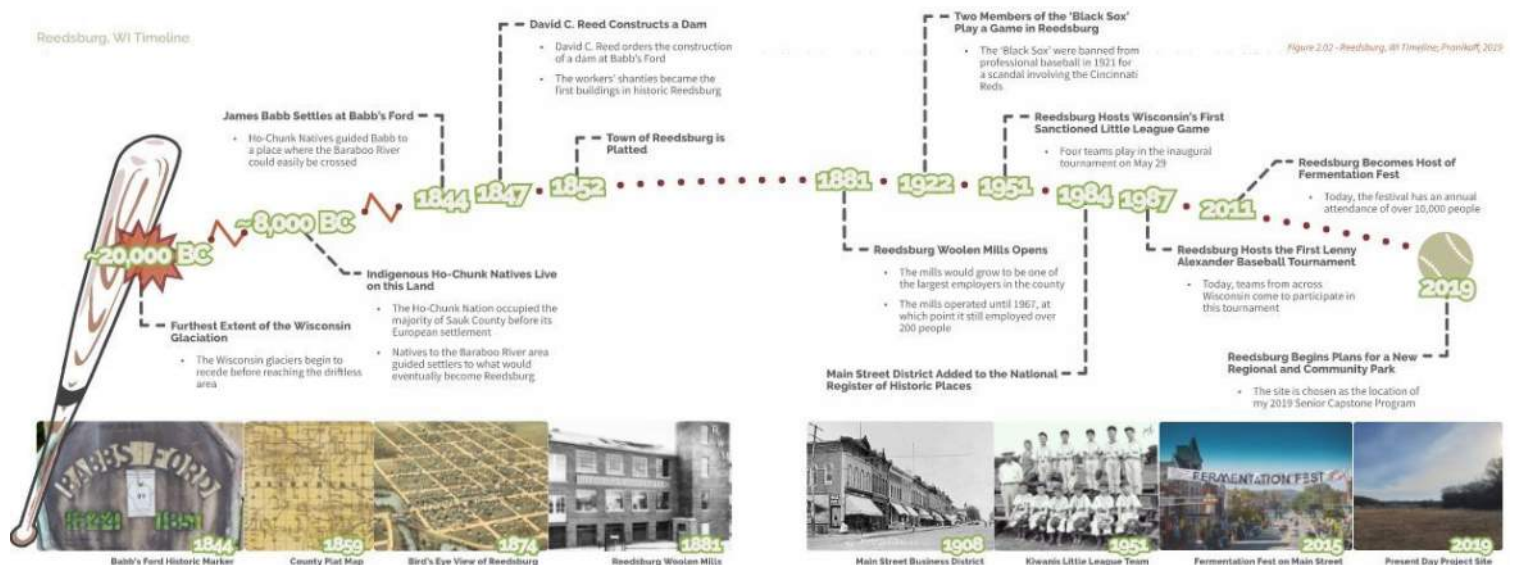


Image Credit: Asa Pranikoff 2019

issues and opportunities

■ The Comprehensive Planning Process

The planning process, as employed by the Comprehensive Plan Steering Committee (the “Committee”), was designed to solicit both citizen and expert input as no other Comprehensive Plan for the City of Reedsburg had done in the past. In 2021, the City began formal preparation of a new comprehensive plan to replace the previous 2012 Comprehensive Plan Update. The new plan was to be known as the 2042 Comprehensive Plan given the twenty-year planning horizon of the plan. The 2042 Plan was more than an update, but also a response to the current policies, trends, and past growth of the City of Reedsburg. Like the previous Comprehensive Plans, the 2042 Plan utilized the citizens as the utmost authority in guiding the recommendations and visions found herein. The 2042 Plan is a result of countless hours by City staff, Elected Officials, and citizen volunteers. A multitude of Boards and Committees provided their individual insights, and the community provided their knowledge and wisdom.

The “2042 Comprehensive Plan” presented in this document continues the process of long range and comprehensive planning in Reedsburg by updating elements related to regional and local trends, demographics, housing, future land use and compliance with state law. This Plan is tailored to the needs of the City of Reedsburg. It encompasses the concept of a “master plan” as described in s.62.23(3) of Wisconsin Statutes, but also includes implementation strategies and specific actions for years 2022-2042.

The Comprehensive Planning Process started with City Planning Department staff issuing a draft plan for initial 2042 Planning Committee comment. The Committee, thru many meetings, broke down each smart growth element presented in this Plan and produced informed recommendations and goals for the future of Reedsburg. The Committee also utilized public hearings and visioning sessions with full City notification. Further, all City Boards and Committees were invited to comment on the Plan during the adoption process. A public participation plan, that employed the following goals, was then utilized during the implementation process of this Plan:

- *Ensure that a broad range of interests are considered in the comprehensive planning process*
- *Actively seek involvement from the general public*
- *Ensure that the planning process is inclusive as possible and the perspectives of all the interested parties influence the plan*
- *Serve as liaisons to, and perform outreach to, individuals and groups throughout the community*
- *Truly engage the entire community so that the plan becomes a “living plan” with community buy-in and transparency*

The City used the following techniques to obtain public input during the plan update process:

<i>Steering Committee</i>	<i>Stakeholder Interviews</i>
<i>Online Engagement (MindMixer)</i>	<i>Dedicated Website</i>
<i>Social Media</i>	<i>Public Workshop</i>
<i>Open House</i>	<i>Adoption meetings</i>
<i>Harvest Fest</i>	<i>Public Information Handouts</i>
<i>Press Packet/News Releases</i>	<i>Targeted Mailing/Survey</i>
<i>On-going Newsletter Articles</i>	<i>Exhibits and Displays in Public Buildings</i>
<i>Public Hearing</i>	

Ultimately, the 2042 Plan is adopted by the Common Council, upon recommendation from the Planning Commission, based upon all the compiled data and information sessions noted above.

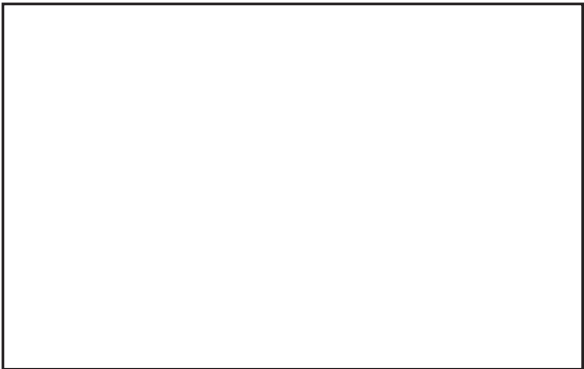
issues and opportunities

City Planning Through The Years

The City of Reedsburg enjoys a rich history of planning since the incorporation as a City in 1887. Recent plans that have influenced the development of Reedsburg and its environs are listed below. The adopted plans have shaped Reedsburg over many years to the mix of uses seen today. It is fair to say that the new 2042 Comprehensive Plan looks to promote many of the same principles from the past, all while preserving moderate growth and safeguarding the City’s quality environmental and agricultural lands.

2003 Comprehensive Plan

The 2003 Comprehensive Plan was the first robust comprehensive planning effort taken on by the City by which the citizens of the City of Reedsburg express their long-term vision, goals, and objectives with respect to the overall quality of life in the community. A large amount of goals and objectives stemmed from the 2003 Plan and some are still relevant in this new 2042 planning period. The main goals of the 2003 Plan are as follows below and a variety of the pertinent policies/objectives that stemmed from the 2003 Plan can be found in the Appendix of this document.



Goals

- Economic Development: The City has a vibrant and historic central business district as well as other commercial areas and will encourage a variety of commercial developments within these districts. The natural beauty surrounding the City will be utilized to build on its diverse economy, including strong healthcare, retail trade, service elements, manufacturing, and tourism.
- Housing: To encourage a high-quality living environment in all neighborhoods and to assure an adequate supply of decent, safe, affordable, and sanitary housing for all within the City of Reedsburg.
- Transportation: Develop and maintain a well-integrated and cost-effective transportation system within the City of Reedsburg and its extraterritorial planning area that is capable of moving people and goods to, from, and within the community in a safe and efficient manner.
- Public Facilities: The City will plan for and provide public utilities to promote efficient, economical, and orderly growth and development for the community. Where not available, City utilities should be phased in accordance with their system master plans. Maintain and provide public and community facilities and services to make the City a safer and more attractive community in which to live, work, play, and raise a family.
- Cultural/Historical/Recreational: Provide adequate park, open space, and recreation facilities within the City of Reedsburg that offer a wide range of recreational opportunities to all groups and abilities and enhance the appearance of the community.
- Natural Resources: Preserve and enhance the natural resources that make the City of Reedsburg a desirable place to live, visit, and do business, while encouraging development in suitable areas.
- Land Use and Development: Encourage a more coherent, consistent land use pattern within the City of Reedsburg and its extraterritorial planning area, with community growth and development occurring in an organized, economically efficient, and environmentally sound manner.
- Intergovernmental Cooperation: The City will encourage the cooperation with adjacent local governmental units and those agencies with overlapping jurisdiction to assure a more coordinated planning and decision-making effort.

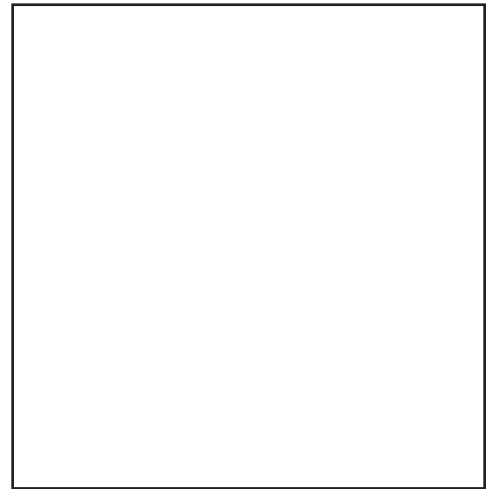
Add synopsis table about 2003 Plan to Appendix of 2042 plan

issues and opportunities

2012 Comprehensive Plan Update

The 2012 Comprehensive Plan update was a simple document providing various demographic and facility updates to the original 2003 Plan. The update also adapted changes so that the Plan met Wisconsin's new Smart Growth Law adopted in 2010. The main takeaways of the 2012 Plan are as follows below:

- *Promote mixed use and infill development*
- *Target new residential development*
- *Allow maximum multi-family density to increase*
- *Enhance development quality*
- *Support compact mixed-use development*
- *Increase vibrant manufacturing, retail, and service industries.*
- *Increase rail business use*
- *Continue to have good working relationships between the City, towns, and Sauk County.*
- *Propose, implement, and encourage more sustainable and smart growth methods.*
- *Maintain current levels of resource protection and development while adding improvements and funding where needed.*
- *Provide adequate space for operational needs in order to offer quality services.*
- *Propose and encourage safer and more efficient travel through the city using multiple transportation methods.*
- *Reduce foreclosed inventory and provide more opportunities for multi-family development.*
- *Develop incentive programs for existing and new businesses.*



2017 Community Design Charrette

In 2017 a group of planning and design professionals dedicated their time and expertise in hopes of helping the community discover their shared vision for the future. A report was created that outlined the themes below for future promotion to enhance the community through land use and economic development. All the ideas recorded from this session were used in the formulation of this 2042 Comprehensive Plan (full adopted ideas list is found in the Appendix).

- Connecting People: Strengthening existing and forming new physical, social, and economic connections for all community members.
- Connecting with Nature: Maintaining and creating new opportunities to enjoy, protect, and promote the amazing natural resources found in the community.
- Connecting Downtown: Creating a vibrant downtown that provides economic and social value while expressing the unique character and history of Reedsburg.

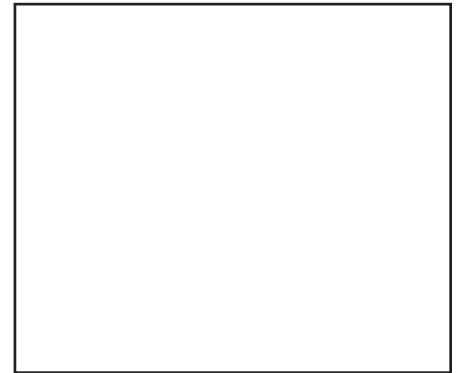
Add ideas table to Appendix of 2042 plan



issues and opportunities

2017-2021 Comprehensive Outdoor Recreation Plan

The Comprehensive Outdoor Recreation Plan (CORP) details the Park uses and the conservation uses in the City. The Plan is adopted by the Common Council as a detailed component of the Comprehensive Plan and therefore has the same force and effect as the adopted Comprehensive Plan. The Common Council may amend the CORP from time to time. The Plan is intended to be a working document and be used by City officials and private landowners for both short-term strategic planning and long-term implementation. The current CORP Plan recommendations have been reviewed and are incorporated in the various chapters of this 2042 Comprehensive Plan.



Transportation Plans

Saw there was a past master transportation plan from the 1990s, is there still a separate one somewhere? What about the Official Street System Plan or Map? Maybe only for water? - Add info when known



Utility Plans

Saw there was a past master utility plan for the city? Maybe only for water? - Add info when known



Relation to Adopted Regional Plans

All efforts to adhere to those recommendations of regional supporting plans were employed during the course of the preparation and implementation of the Reedsburg's 2042 Comprehensive Plan. The sole supporting regional plan is the adopted by Sauk County Comprehensive Plan which includes regional land use, regional transportation, economic development, housing, health and more.

issues and opportunities

Existing Conditions

Note: Almost whole section is dependent no receiving the 2020 US Census full data dump

Population Trends & Forecasts

The City of Reedsburg is the second largest community in Sauk County. The City has grown at a steady rate over the past 30 years, averaging a growth rate of 15 percent per decade since 1970.

The 2020 Census indicates the official population of Reedsburg is 9,984. This represents an 8.5% increase since 2010, which is down from the 17.5 % increase experienced between 2000 and 2010. When viewed on an annual basis, Reedsburg’s population has grown 0.82% per year since the 2010 Census. The City of Reedsburg’s population growth is illustrated in Figure ___, below (add once all census data complete).

Table ___ documents population trends and projections for the City of Reedsburg and surrounds. The projections are done by the Wisconsin Department of Administration (WDOA) through 2040. The methodology used in these projections are developed after a well-known cohort-component method using fertility, mortality, and migration rates of population change. Overall, the anticipated growth appears to be in line with current growth trends. A ___% growth in population is anticipated by the year ___, which represents less than ___% growth a year. The anticipated growth rate is slower than in the ___s, although land availability for high-density residential uses is slowing, as Reedsburg trends toward more rural residential uses.

Complete text/tables once full US census data found

Table ___ Population Trends and Projections

	Year	Reedsburg	Town of Reedsburg	Town of Winfield	Town of Excelsior	Sauk County Wisconsin
Census	2000	7,827	1,236	752	1,410	55,225
	2010	9,200	1,293	856	1,575	61,976
	2020	9,984	1,185	890	1,603	65,763
Projected	2021(Est.)					
	2025					
	2030					
	2035					
	2040					

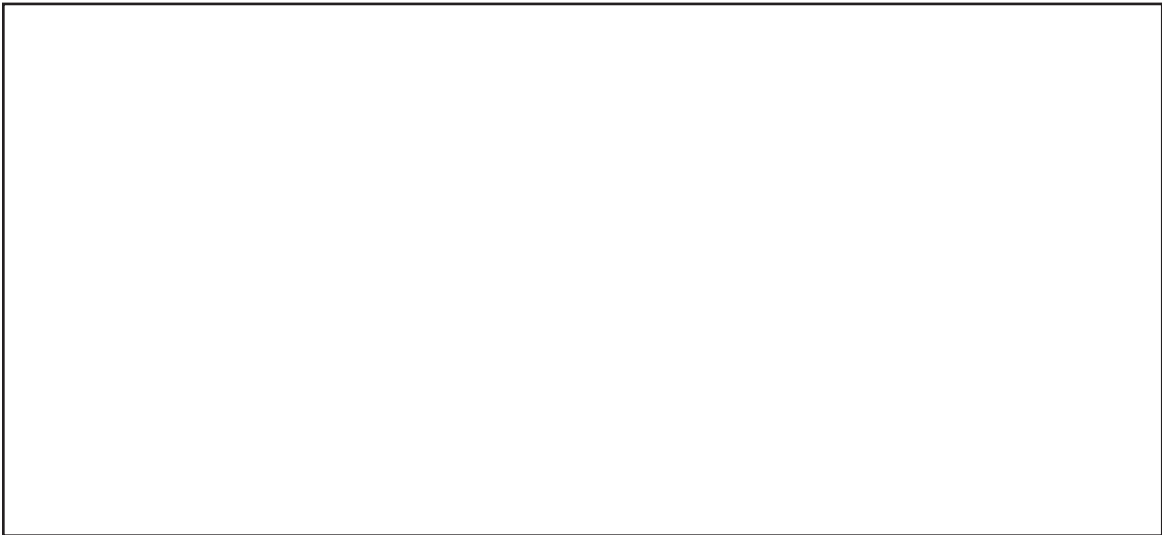
Source: WI Dept. of Administration, 2013

Between the years of 2000 and 2020, the City of Reedsburg experienced considerable population growth. During that period, Reedsburg’s population grew by 28%, and the ___ estimate suggests another ___% increase between ___ and ___ alone. Given the current pace of growth, the population of Sauk County is projected to reach ___ by the year ___. On a percentage rate basis, population growth in the County continues to outpace growth in other southeastern municipalities and in the state of Wisconsin.

issues and opportunities

Future growth projections are included in the Land Use Chapter of the Comprehensive Plan. As these populations continue to increase, so will the need to sustain a balance of land uses, including additional housing, employment, recreation, and commercial areas.

Complete text/tables once full US census data found
Figure ____ Year 2000 to 2020 Change in Average Household Size



Since ____, the average household size in Sauk County has decreased, as it has in most U.S. communities. The average number of persons per household in the County decreased from ____ in ____ to ____ in ____ and ____ in _____. In contrast, between ____ and ____, Reedsburg’s household size has remained almost constant; ____ in ____; ____ in ____; and ____ persons per household in _____. This more constant household size may be due to the attractiveness of the area for young families and a shift in the diversity of housing in Reedsburg.

Age and Gender Distribution

Race

In 2020, 88.3 percent of the population in the City of Reedsburg was white, compared with 95.3 percent in 2010. The racial profile of the City has changed somewhat in the last decade. While all minority groups saw slight increases, the most significant change occurred among African American individuals. While this racial group is only 0.2 percent of the City’s population, the group did see an increase of over 150% since 1990. The most thriving population in Reedsburg other than whites is the Hispanic ethnicity, which saw slightly lower than a 100% growth between 2010 (144) and 2020 (279).

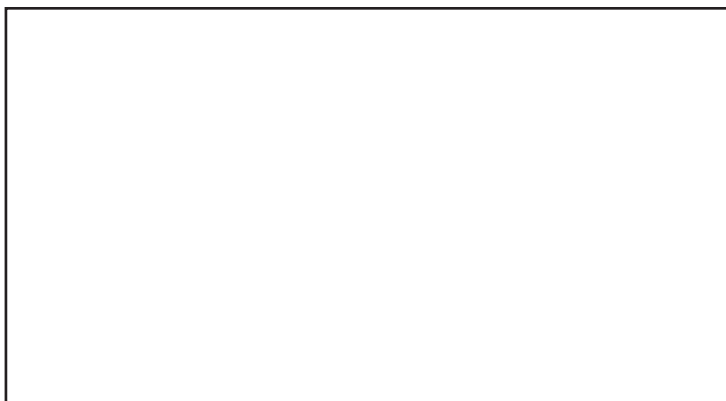
Race and Ethnicity	2010	2020	% Change
White	8,766/ 95.3%	8,815/ 88.3%	%
Black or African American	52 / 0.6%	132 / 1.3%	%
American Indian or Alaska Native	96 / 1%	100 / 1%	%
Asian	39 / 0.4%	68 / 0.7%	%
Native Hawaiian and Other Pacific Islander	0 / 0%	1 / 0%	%
Some Other Race	146 / 1.6%	372 / 3.7%	%
Two or More Races	101 / 1.1%	496 / 5%	%
Hispanic or Latino	393 / 4.3%	426 / 4.3%	%

Source: U.S. Census for year cited

issues and opportunities

Household Trends and Forecasts

Complete text/tables/findings of this section once full US census data found



Housing Projections

Complete text/tables/findings of this section once full US census data found



Employment Characteristics/Forecasts, Education Levels, and Income Levels

Complete text/tables/findings of this section once full US census data found





3 HOUSING



The Housing Element of this document was prepared pursuant to Section 66.1001 (Comprehensive Planning) of the Wisconsin Statutes. The Housing Element is required to contain a compilation of objectives, recommendations, goals, maps and programs of the local governmental unit to provide an adequate housing supply that meets existing and forecasted housing demand in the local governmental unit.

This section assesses the age, structural, value, and occupancy characteristics of the City of Reedsburg's housing stock. The law also requires the element to identify specific recommendations and programs that promote the development of housing for residents of the local government unit and provide a range of housing choices that meet the needs of persons of all income levels and of all age groups and persons with special needs. It further requires that land for the development or redevelopment of low-income and moderate-income housing, and recommendations and programs to maintain or rehabilitate the local government unit's housing stock.

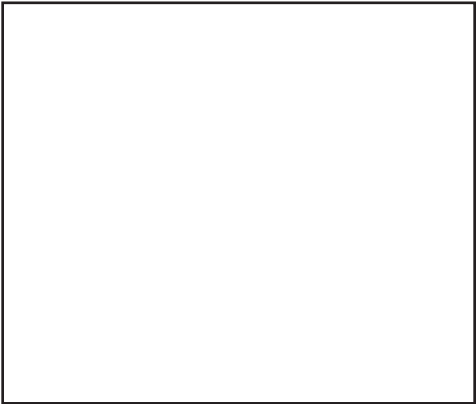
Provide a diverse housing supply that meets the City's future population requirements. This includes homes for new residents without prejudice as well as for longtime residents whose housing requirements might have changed because of age, etc.

**HOUSING
GOAL**

Existing Housing Stock

To get a good idea of the total land area dedicated to housing in Reedsburg, adequate insight of this is found on the City's Current Land Use Map (Map ____). The Map shows a large amount of low to high-density residential uses throughout the City. Most of the housing stock is owner-occupied and has values higher than those of surrounding communities in Sauk County.

As the City prepares to meet future housing needs, it is helpful to look at the condition and character of its existing housing stock. This section assesses Reedsburg's current housing stock with respect to age, number and type of units, value, occupancy trends, and structural condition.



Housing Stock Characteristics

Complete text/tables/findings of this section once full US census data found

Figure ____ Total Housing Units History

Figure ____ Local Housing Growth

Table 2.1 Reedsburg Housing Units by Type - 2020

Figure ____3 Age of Housing as a Percentage of the Total Housing Stock

Table ____ Median Home Values For Owner Occupied Units

Existing Housing Affordability

Complete text/tables/findings of this section once full US census data found

Table __ Monthly Owner Costs as a Percentage of Household Income

Table ____ Lack of Housing Affordability

Table ____ Monthly Owner Costs as a Percentage of Household Income

Household Characteristics

Complete text/tables/findings of this section once full US census data found

Table ____ Household Characteristics

Housing Tenure & Occupancy

Complete text/tables/findings of this section once full US census data found

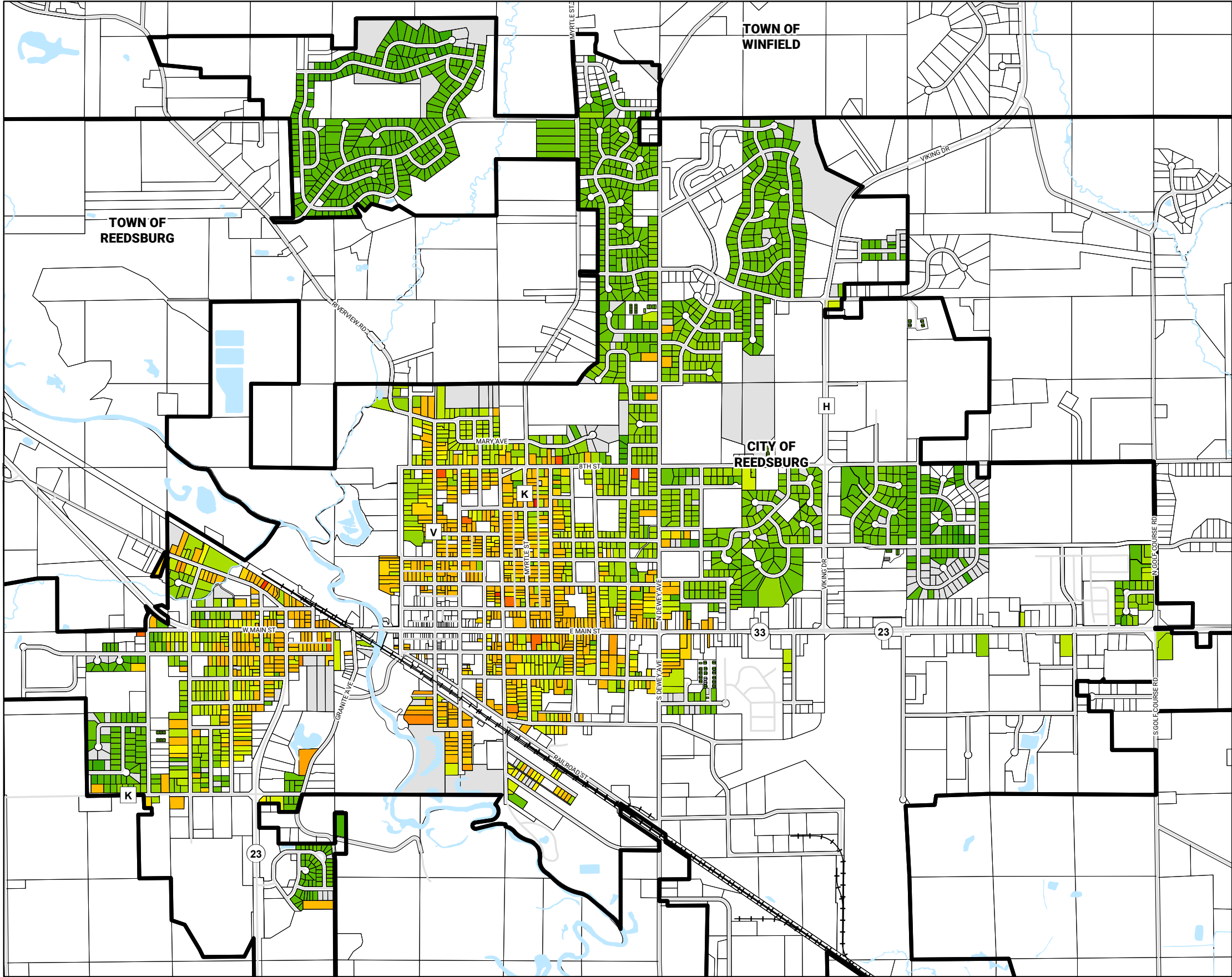
Table ____ Household Tenure Characteristics

Table ____ Household Vacancy Characteristics

Figure ____Households by Tenure and Size

2021 Survey

A section in the 2021 Comprehensive Planning Survey was in relation to housing issues. Recommendations for this housing element in relation to the 2042 Land Use Plan are based upon the main responses from the survey discussed below.



CITY OF REEDSBURG SAUK COUNTY, WI
HOUSING - YEAR BUILT

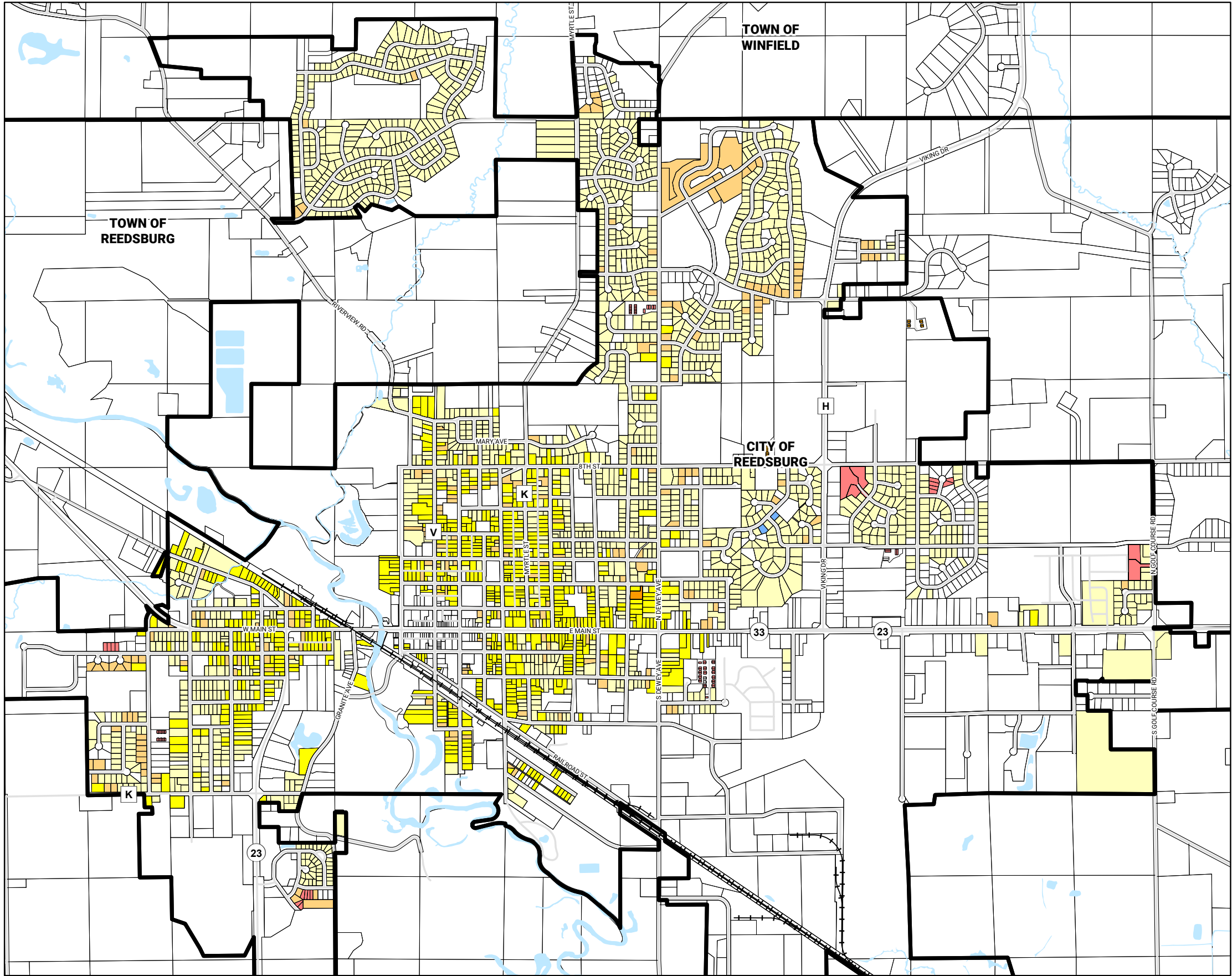
- Municipal Boundaries
- Roads
- Railroads
- Surface Water

- Unknown or Vacant Lot
- 1840s
- 1850s
- 1860s
- 1870s
- 1880s
- 1890s
- 1900s
- 1910s
- 1920s
- 1930s
- 1940s
- 1950s
- 1960s
- 1970s
- 1980s
- 1990s
- 2000s
- 2010s
- 2020

0 750 1,500 Ft

DECEMBER 2021

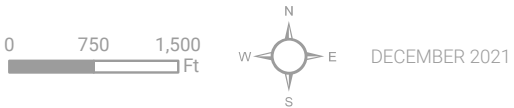




CITY OF REEDSBURG SAUK COUNTY, WI
HOUSING - TYPE

- Municipal Boundaries
- Roads
- Railroads
- Surface Water

- Single Family
- Res O/S -20
- Duplex
- Envelope
- Garden Condo
- TownHouse Condo
- Apartment Condo





4 TRANSPORTATION



The comprehensive planning legislation requires this element to include a compilation of goals, objectives, maps and recommendations to guide the future development and maintenance of various modes of transportation in and immediately around the City of Reedsburg. The chapter also reviews the state and regional transportation plans and programs as required by Wisconsin States Chapter 66.1001.

This Comprehensive Plan and Transportation Element recommends several improvements in Reedsburg in order to provide for safe and accessible interconnected roadways and related transportation facilities. The information contained in this element below details the existing transportation facilities and the observations that led to the recommendations found herein.

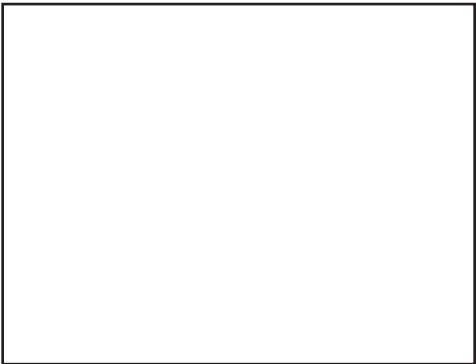
The goal of this Transportation Element is as follows below. The objectives and recommendations are found in the Chapter 1 of this Plan.

Provide an accessible interconnected network of highways, streets, and trails within the community in order to present a safe, affordable, and efficient transportation system that meets the needs of multiple users including residents, visitors, and business; Assure mobility of the transportation network within Reedsburg and the surrounding region while minimizing the impacts a transportation system can bear.

**TRANSPORTATION
GOAL**

Transportation Master Plan (more current plan??)

Prepared in 1994, the Transportation Master Plan was adopted to aid in policy making and to be incorporated into the yearly budget process for road improvements. Specific recommendations included needed road improvements, signage needs, emergency signals, intersection improvements, parking, truck routes, future roads, transit, and a possible truck bypass.



Existing Transportation Facilities

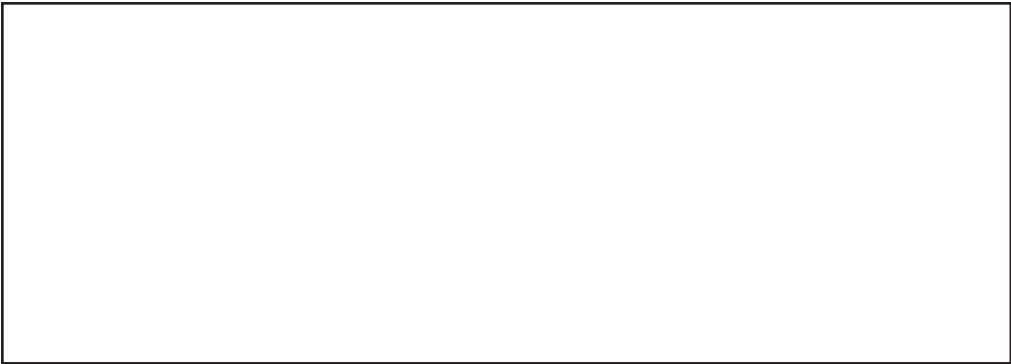
Street Network & Classification System

Reedsburg maintains a fully accessible series of streets to ensure circulation throughout the community and adjoining region. Classification of streets within the City consist of three distinct types: Arterial, Collector, and Minor. Table 4.1 displays how streets within the municipality are categorized. Further, Map ___ displays the City's Official Road Map (is there a true adopted one?) adopted at the time of this Plan. Standards for each street classification mainly mimic those standards used by the Wisconsin Department of Transportation (WisDOT).

Arterial Streets

An arterial street is a street used or intended to be used, primarily for fast or heavy through traffic. An arterial street in Reedsburg includes freeways and expressways as well as standard arterial streets, highway and parkways. Arterial streets should be arranged so as to provide ready access to centers of employment, centers of governmental activity, community shopping areas, community recreation and points beyond the boundaries of the community. Arterial streets should also be properly integrated with and related to the existing and proposed area-wide system of arterial streets and highways and should be, insofar as practicable, continuous and in alignment with existing or planned streets with which they are to connect. Arterial Streets are to have an ultimate or dedicated width of 100 feet or more. Many of the restricted access highways in the City have 120-foot ultimate widths or larger as well.

One of the main arterials in Reedsburg is Main Street (STH 33) which is an important east-west route that connects the Reedsburg area to Interstates 90/94 via USH 12. These interstates serve as vital routes for the transportation of commerce and people in the Upper Midwest. Albert Avenue (STH 23) is also of importance serving as an intra-area transportation route and is part of a tourism corridor from Spring Green to Wisconsin Dells.



Collector Streets

A collector street is a street used or intended to be used, to carry traffic from minor streets to the major system of arterial streets including the principal entrance streets to residential developments. Collector streets should be arranged so as to provide ready collection of traffic from residential areas and conveyance of this traffic to the arterial street and highway system and should be properly related to the mass transportation system, to special traffic generators such as schools, churches and shopping centers and other concentrations of population and to the arterial streets into which they connect. Collector Streets generally have an ultimate or dedicated width of 80 feet or more.

Major collector streets in the City include Viking Drive (CTH H) and Myrtle Street (CTH K). These are important north-south road segments that regionally connect the City of Reedsburg with the principal arterial Interstate 90/94. South Dewey Avenue is an important road segment south of Main Street, providing access to the City's industrial business district. The larger width industrial park roadways are also collectors able to take large semi traffic to the City's principal arterials.

Table 4.1 Functional Street Classification

Street Classification	Description	Reedsburg Streets
Arterial	A street used or intended to be used, primarily for fast or heavy through traffic. Arterial street should include freeways and expressways as well as standard arterial streets, highway and parkways.	STH 33 (W Main St), STH 23 (S Albert Ave),
Collector	A street used or intended to be used, to carry traffic from minor streets to the major system of arterial streets including the principal entrance streets to residential developments.	CTH K (K St & Myrtle St), CTH H (Viking Dr), CTH V (Riverview Rd), N & S Dewey Ave, Railroad St, 8 th St (E Reedsburg Rd), N & S Golf Course Rd, Various Industrial Park Interior Roads
Minor	A street used, or intended to be used, primarily for access to abutting properties.	All Remaining City Streets

Minor Streets

Minor streets are simply streets used, or intended to be used, primarily for access to abutting properties. A minor street should be arranged to conform to the topography, discourage use by through traffic, permit the design of efficient storm and sanitary sewerage systems and require the minimum street area necessary to provide safe and convenient access to abutting property. Minor Streets generally have an ultimate or dedicated width of 60 feet.

City Street Arrangement

In any new subdivision, the street, block and lot layouts should conform to the arrangement, width and location indicated on the City official map, County jurisdictional highway system plan, comprehensive plan or plan component or neighborhood development plan, if any, of the City, town or county and should be so designated as to: be within the capability of the land and water resources; least disturb the existing terrain, flora, fauna and water regimen; and meet all the use, site, sanitary, floodland and shoreland regulations contained in the City Zoning Code. In areas for which such plans have not been completed, the street layout should recognize the functional classification of the various types of streets and should be developed and located in proper relation to existing and proposed streets, to the topography, to such natural features as streams and tree growth, to public convenience and safety, to the proposed use of the land to be served by such streets and to the most advantageous development of adjoining areas.

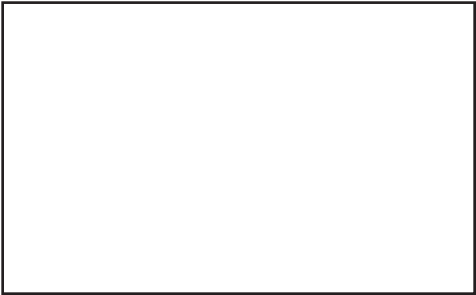


City Street Improvements

City street improvements are completed by Council action from year to year based on reports by the City Engineer and Public Works Committee. The City utilizes capital budget monies for improvements and/or new construction of City roadways. State and County highways are improved and maintained yearly as dictated by those bodies. The City maintains an excellent working relationship with the State and County for the maintenance and construction of roadways and it is a main recommendation of this plan to ensure this relationship.

Highways

Reedsburg enjoys primary access to the central Wisconsin region via two major State highways and a variety of County highways. Map __ displays the main highways within the City and region. Situating the proper and appropriate future land uses around these highways will be a key element to Reedsburg's future for both residential enjoyment and commercial /industrial growth.



State Highway 33

STH 33 is also known as W Main Street and bisects Reedsburg from east to west. STH 33 serves as the main thoroughfare for local and regional travel in the City connecting to all major roadways in the community. Most all commercial and industrial land uses stem from this highway while also including the City's historic downtown from about S Locust Street to N Webb Avenue. The highway is mainly a four-lane divided highway in the community with speed limits ranging from 25 to 55 mph.

State Highway 23

STH 23 traverses through the City from south to north. From the south the highway is known as S Albert Avenue and then becomes a part of STH 33 going west-east. East of the community STH 33 continues north at Evergreen Road and continues north linking to Interstate 90/94. The range of STH 23 allows the highway to both serve the southwest portion of the community linking to the Reedsburg High School and many Sauk County rural towns as well as to the tourism hub of the City of Wisconsin Dells to the north. STH 23 is a two-lane divided highway in the community with speed limits ranging from 25 to 55 mph.

State Highway 136

STH 136 is found just outside of the southeast border of Reedsburg off of STH 23. This highway connects the community to the Village of Rock Springs and then carry's on to the City of Baraboo further east.

Interstates & US Highways

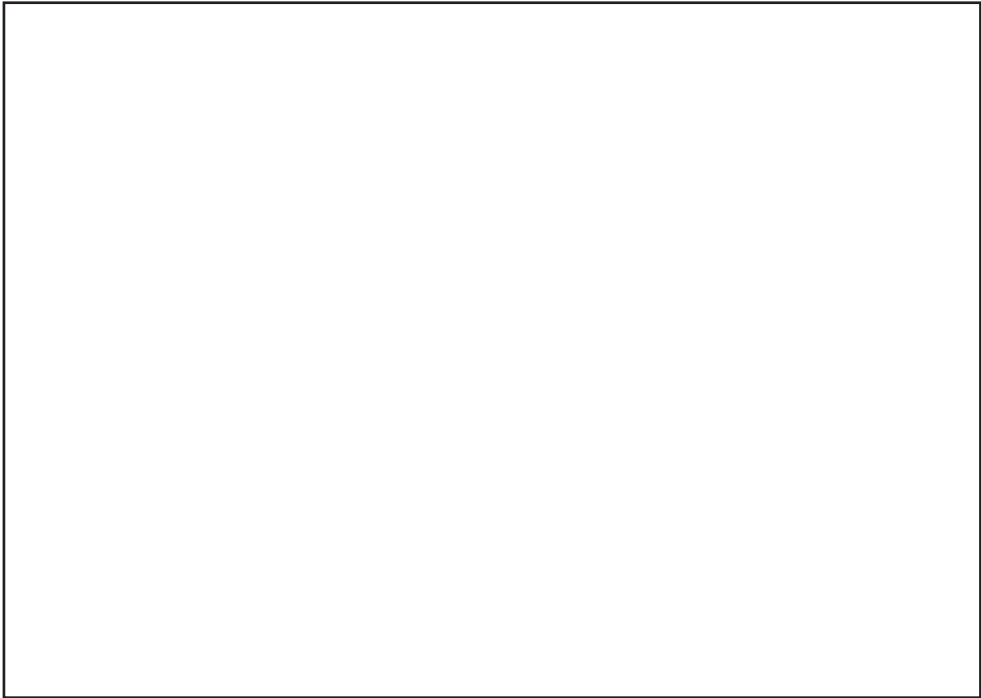
There are no interstate or US Highways within the City of Reedsburg. US Highway 12 is approximately nine (9) miles east of the community and is accessed by STH 23 and 33. Interstate Highway 90/94 is approximately thirteen (13) miles northeast of the City and is access by STH 23.

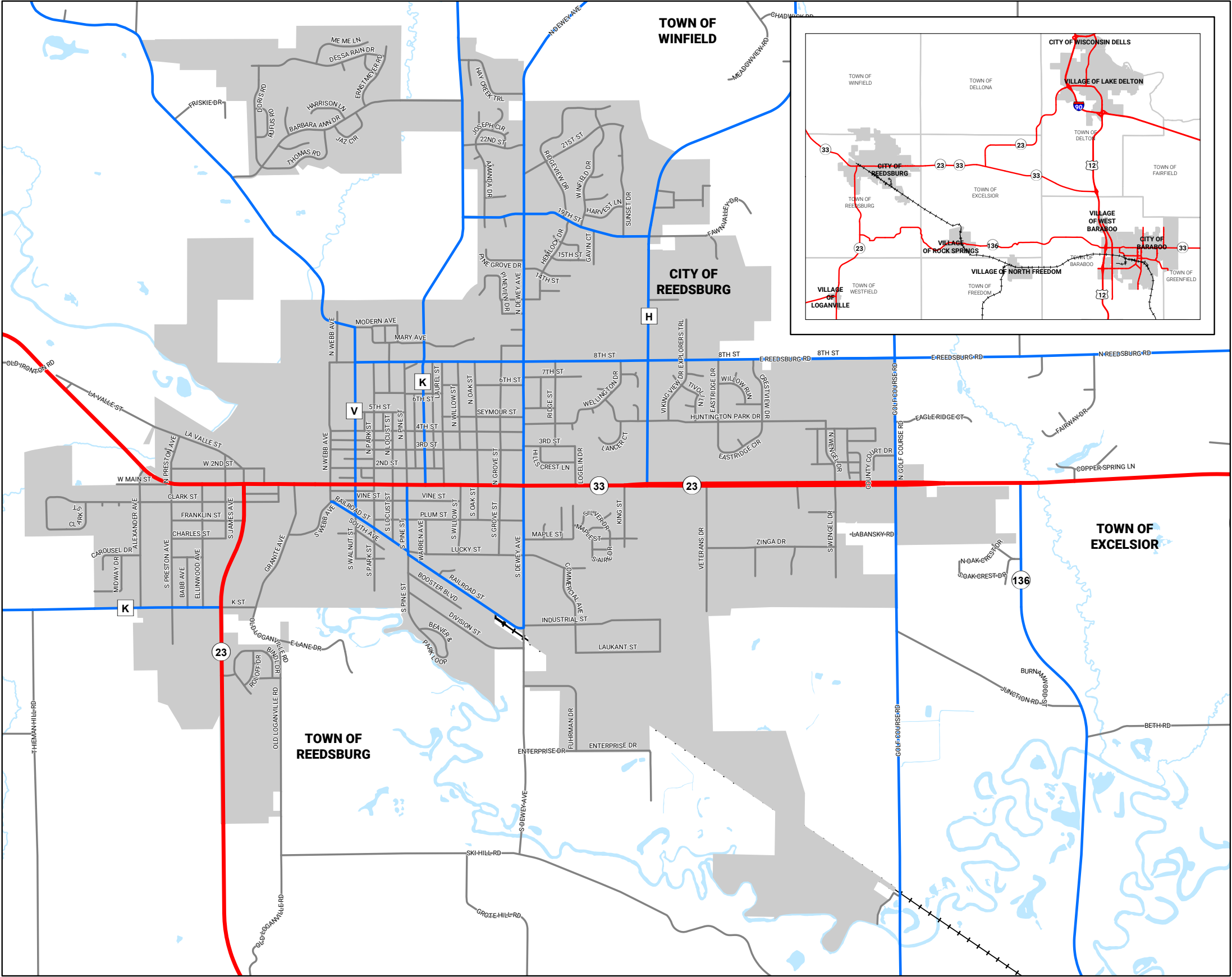
Sauk County Highways

Reedsburg has three (3) Sauk County highways traversing through the City. All these highways are governed by the County regarding access and maintenance. The table found herein displays what City street equates to each County highway and **Map ___** shows the locations. The City and County routinely work to maintain a consistent level of safety on all the roadways. Ensuring the public works relationship is a must for the City as development increases and added pressures are put on the highway system.

County Highways in Reedsburg

CTH	City Street Name
K	K St & Myrtle St
H	Viking Dr
V	Riverview Rd

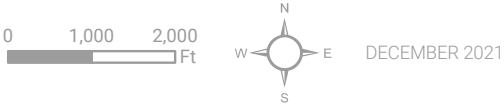
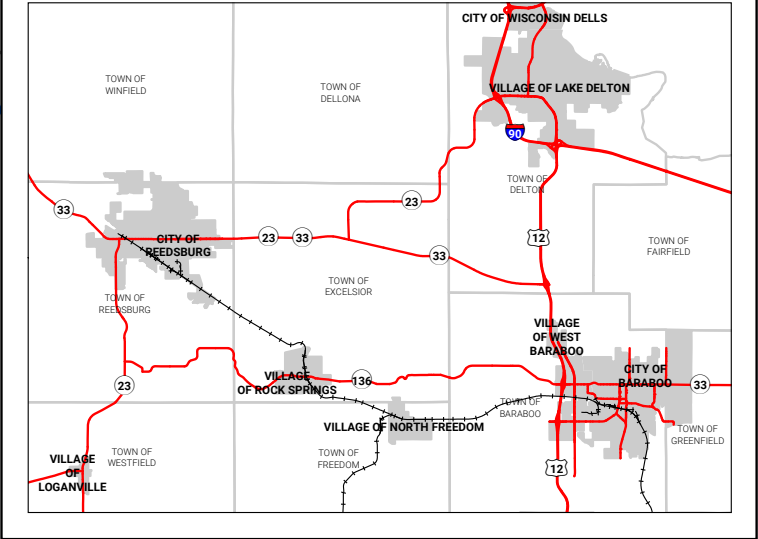




CITY OF REESBURG SAUK COUNTY, WI
STREETS & HIGHWAYS

- Arterial Road
- Collector Road
- Minor Road

- Municipal Boundaries
- Railroads
- Surface Water



transportation

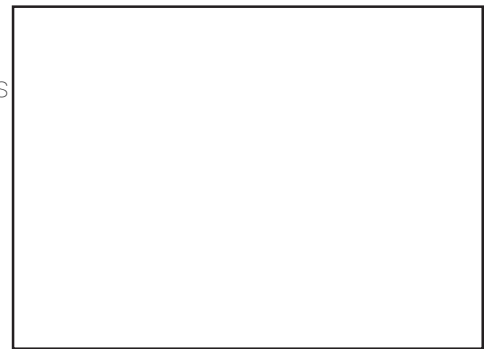
Public Transit

A few public transit operations exist within the community consisting of the Shared Ride Taxi Service and a few senior related services.

The Shared Ride Taxi Service is a for-profit taxi company privately contracted by the City operating seven (7) days a week M-Th (6AM-10PM), Fr-Sat (6am-2:30pm), and Sun (8am-10pm). The service allows all ages and fees differ for inner-city and outside-city needs. The service operates with a fleet consisting of _____. In 2021 there were approximately _____ total daily rides and over _____ miles driven.



The Sauk County Aging and Disability Resource Center has a few services offered to seniors 60 and older and people with disabilities. A Reedsburg Taxi service is a part of the programming offering punch cards at \$17.50 for ten rides within the City limits. A Volunteer Driver Escort Service is also available to provide transportation to out-of-town medical appointments, employment, and other trips of necessity. The cost to the passenger is \$0.35 per mile.



The City does have various private transit options open to the people of community such as Lyft and Uber. There are no community bus services within the City of Reedsburg. The nearest bus service is the Greyhound Lines that operates for pickups at the McDonald's parking lot at 30 Commerce Street in the City of Wisconsin Dells fourteen (14) miles northwest of Reedsburg. The Wisconsin Dells route is along 15 northwest-southeast routes that daily run between the Twin Cities and Milwaukee or Chicago. Along these routes, there are service locations in Hudson, Menomonie, Eau Claire, Osseo, Black River Falls, Red Wing (MN), Rochester (MN), La Crosse, Tomah, Mauston, Wisconsin Dells, Portage, Madison, and Rockford (IL).

Passenger Rail Service

There are no passenger rail services serving the City of Reedsburg. The closest service is by Amtrak with a station located 14 miles northeast in the City of Wisconsin Dells at 100 LaCrosse Street. The Amtrak trains run on the Canadian Pacific rail line that runs between the City of Milwaukee and the Twin Cities. This stretch of rail line is part of Amtrak's Empire Builder Route, which is a major east-west route that runs between Chicago and Seattle. Two trains run along the route daily, one eastbound and the other westbound, which both make stops in the City of Wisconsin Dells. Other stops along the route, between Milwaukee and the Twin Cities, include Columbus, Portage, Tomah, La Crosse, Winona (MN), and Red Wing (MN). This Amtrak line of service is part of the Wisconsin Department of Transportation's Midwest Regional Rail System which is an effort to upgrade all facilities to allow a high speed rail network across Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Nebraska, and Ohio.



Freight Rail Service

The Wisconsin & Southern Railroad maintains a spur to the City, with oversight provided by the Pink Lady Rail Transit Commission. The line is owned by Union Pacific and leased to Wisconsin & Southern Railroad. This line serves a number of growing Reedsburg businesses in the southern industrial parks. The table herein provides a summary a rail usage within the industrial park. This rail line ends on the westside of downtown and then becomes the trailhead for the '400' State Trail. This rail spur is essential to new economic business growth in the Reedsburg community. As such the railroad is in the midst of considerable track upgrades consisting of the following:

Add table here, similar to below, of rail usage in Reedsburg

Number of Rail Cars		
Wisconsin & Southern Rail Line into Industrial Park		
City of Reedsburg		
	Meister Lumber/Midwest Hardwoods	Pace Industries
1997	NA	109
1998	21 in/15 out	125
1999	4 in/13 out	148
2000	0 in/10 out	233



Ensuring the future viability and continued enhancement to this railroad is an essential recommendation of this Plan.

All Terrain & Utility Terrain Transportation

In 2019 the City of Reedsburg opened up all streets for All Terrain Vehicle (ATV)s and Utility Terrain Vehicles (UTV). Roads are open for such travel between 6AM-10PM and State vehicles operating laws apply. Various routes throughout the City are identified by signage.



Airports

The Reedsburg Municipal Airport provides air service to the local community at 1720 E Main Street. The airport is owned, maintained, and operated by the City under the guidance of the Reedsburg Airport Commission. It is classified as a “Transport/Corporate” airport facility intended to serve corporate jets, small passenger and cargo jet aircraft used in regional service, and small airplanes used in commuter air service. Such airports have the ability to handle aircraft with a maximum weight of less than 60,000 pounds. The City’s airport has two (2) paved runways consisting of Runway 18/36 which is 4,840-foot long (75-foot width) and Runway 7/25 at 2,510-foot long (50-foot width).

Annually, approximately 39 aircraft operate daily consisting of 50% transit, 47% local general aviation, 2% air taxi, and 1% military. There are ~20 aircraft based on the field (~19 single engine and 1 multi-engine). The airport features include the following:

- Aircraft Parking and tie-downs.
- Pilot’s lounge (Keyless Access)
- Courtesy/Crew Car
- Fuel: 100 LL, 24-hour self-service
- Jet A, 24-hour self-service
- Public/Private Hangars
- Airframe Service: Major
- Power plant service
- Bulk oxygen



The closest airport that provides similar services to the Reedsburg Municipal Airport is the Baraboo-Wisconsin Dells Airport located 12 miles east of Reedsburg. The closest commercial passenger and air cargo services is the Dane County Regional Airport, which is a regional airport facility located in the City of Madison, about 55 miles to the southeast of Reedsburg.

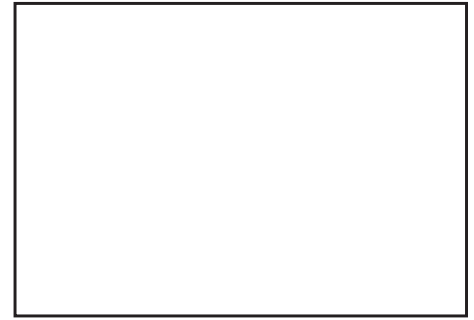
The future community need for the Reedsburg Municipal Airport was analyzed as part of this Plan. This review largely stems from a planned future road connector at Pothero Drive (west) to Veterans Drive (east) along the southern half of the airport property. Alternative future visions for the re-use of the airport lands are discussed in the Vision Chapter of this Plan as new tax base and job producing business opportunities might be found in this vast amount of lands that exist today.



transportation

Recreational Trail Systems

Recreation trails are extensions of the transportation system of the City that are intended for the use of non-motorized transportation. Most recreation trail facilities are located within existing or planned rights-of-way while others traverse other public land holdings or are located within land easements from private owners. These facilities serve to link the City of Reedsburg together with a system of safe and functional off-street recreation trail connections to facilitate such activities as walking, running, biking, cross-country skiing, in-line skating, hiking, and nature observation.



Many opportunities exist within the City for residents and visitors to traverse the City via walking and biking consisting of the following:

- *The City of Reedsburg is the beginning point of the '400' State Trail which was officially opened in June of 1993. A former railroad grade, the packed limestone trail spans 22 miles from Reedsburg to Elroy. The '400' Trail is one segment among the 117 miles of linked recreation trails in west central Wisconsin.*
- *The City implemented a bike loop throughout the entire City in 2021. This loop consists of using existing City streets and has signage showing the various routes. The overall route consists of seven (7) individual spurs/loops and connects together forming 19.35 miles of routes.*
- *Numerous off-road and paved trails are found in throughout the City's park and conservation areas. **Know amount of feet/miles??***
- *Most all historic downtown neighborhoods have sidewalks adorning both sides of the road.*
- *Bike lanes are found along STH 33 Viking Drive to Golf Course Road. The remainder of STH 33 to USH 12 east are placed wide paved shoulders that accommodate bicycles.*
- ***Add others of note here***

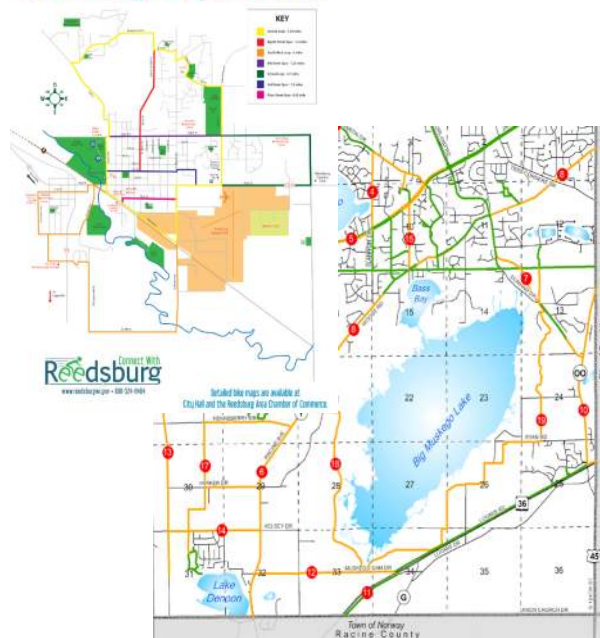
Future planned facilities consist of the following:

- *The City maintains an adopted Park Plan which was in the midst of a full update at the time of adoption of this Plan. The new Park Plan inventories and assesses the park and conservation lands in the City. Future City pedestrian and bicycle system facilities include:*
 - ***Add here based on new Park Plan data or park planning CIP data***
- *According to the Department of Transportation State Bicycle Plan a variety of State Priority Routes are planned consisting of:*
 - *Regional Priority Routes: STH 23 - Mineral Point to Reedsburg*
 - *Local Priority Routes: CTH K north of Reedsburg, CTH H northeast of Reedsburg, Old Reedsburg Road east of Reedsburg*

Various goals and objectives for the future of pedestrian systems and bicycle facilities are included in the Vision Chapter of this Plan. A few of the overall general trail recommendations are as follows:

- *Add more here per new Park Plan as it evolves*
- *Recreation trails should follow utility corridors, road rights-of-way, and easements to facilitate travel across the City and connect to other trails in the region.*
- *A citywide system of supplementary local trails be developed to connect the existing and planned park and conservation sites in the community. All future land developments and subdivisions should be requested to make trail connections within reasonable distances to existing parks and other recreation trails.*
- *Paved trails should conform to adopted specifications found in the Park Plan.*
- *Trails should be maintained and updated by the Parks staff as required.*
- *Work with various interest groups so trails are found for multi-use throughout the City (pedestrian, bicycle, equestrian, snowmobile, ATV/UTV). All groups could benefit from attaining easements, acquisitions, and funding of the development of trails in the City.*

Reedsburg Bicycle Routes



transportation

Trucking

Trucking routes takes place in and out of Reedsburg via the State Highways 33 and 23. The City is looking to establish a truck route in order to bypass the historic downtown via _____ .



Water Transportation

The most significant water feature in the Reedsburg area is the Baraboo River which flows through the western and southern portion of the City and its planning area. This is the longest free flowing river in the nation. After flowing east/southeast through Reedsburg, the river continues through the City of Baraboo and eventually into Lake Wisconsin and the Wisconsin River. The majority of land located along the river is within a designated floodplain and/or wetland. In addition, most of the shoreline areas along the river are undeveloped as well. Four creeks are also located in the Reedsburg area (Twin, Hay, Babb, and Copper) and are tributaries of the Baraboo River. The Baraboo River is not considered a major transportation corridor but does have a considerable draw for tourism and recreational activities. The City has invested in multiple access points along the River consisting of (add names here if they have actual names). The River is used heavily for fishing, hunting, canoeing, kayaking, and paddleboarding. A Baraboo River Corridor Planning Grant is in process looking to add river enhancements consisting of _____.



transportation

Commute To Work

One variable of transportation in Reedsburg is the commute to work for the area residents. Table __ displays the modes of transportation used when commuting to work for the City and the County. As in most communities, the majority of workers drive alone in their personal vehicles. County and City modes of commuting don't vary too much with the exception of the public transportation category. Improving public transportation options may prove to be a benefit of the community in the future. Lastly, another observational benefit that derives from the table below is the amount of individuals walking to work. Continual expansion of the walk ability of the community for the workforce, overall leisure, and access to the primary amenities the community offers is encouraged.

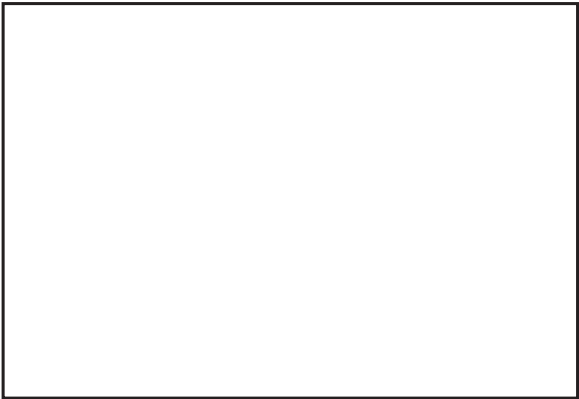


Table __ Modes of Commuting to Work – 2020 need census still

	Reedsburg	% of Total	Sauk County	% of Total
Total:	11,862		192,602	
Car, truck, or van:	11,112	95.3%	181,285	94.1%
Drove alone	10,442	88.5%	167,527	87.0%
Carpooled	670	5.7%	13,758	7.1%
Public transportation:	109	0.9%	1,306	0.7%
Bus or trolley bus	85	0.7%	1,169	0.6%
Subway or elevated	14	0.1%	20	0.0%
Railroad	0	0.0%	47	0.0%
Ferryboat	0	0.0%	17	0.0%
Taxicab	10	0.1%	53	0.0%
Motorcycle	0	0.0%	63	0.0%
Bicycle	7	0.1%	276	0.1%
Walked	131	1.1%	2,891	1.5%
Other means	40	0.3%	673	0.3%
Worked at home	283	2.3%	6,108	3.2%

Source: 2020 U.S. Census (workers 16 years and older)

Table __ Travel Time to Work – 2020 need census still

	Reedsburg	% of Total	Sauk County	% of Total
Total:	11,862		192,602	
Did not work at home:	11,399	97.7%	186,494	96.8%
Less than 5 minutes	327	2.8%	5,893	3.1%
5 to 9 minutes	887	7.6%	21,072	10.9%
10 to 14 minutes	1,084	9.3%	28,638	14.9%
15 to 19 minutes	1,319	11.3%	30,318	15.7%
20 to 24 minutes	2,281	19.6%	32,127	16.7%
25 to 29 minutes	1,416	12.1%	16,059	8.3%
30 to 34 minutes	2,270	19.5%	24,373	12.7%
35 to 39 minutes	531	4.6%	6,894	3.6%
40 to 44 minutes	403	3.5%	5,812	3.0%
45 to 59 minutes	496	4.2%	9,418	4.9%
60 to 89 minutes	144	1.2%	3,602	1.9%
90 or more minutes	251	2.2%	2,288	1.2%
Worked at home	283	2.3%	6,108	3.2%

Source: 2020 U.S. Census (workers 16 years and older)

Travel Time To Work

Table __ details the travel times to work a resident commonly finds in Reedsburg and in Sauk County. Many of the workers travel outside the community for employment with most going _____. Travel times at over an hour also suggest _____. Maintaining a certain level of highways to support the easy coming and going of traffic for both employment and other services is a direct need of a growing community. Focusing recommendations on the maintenance of the City's roadways is a must.



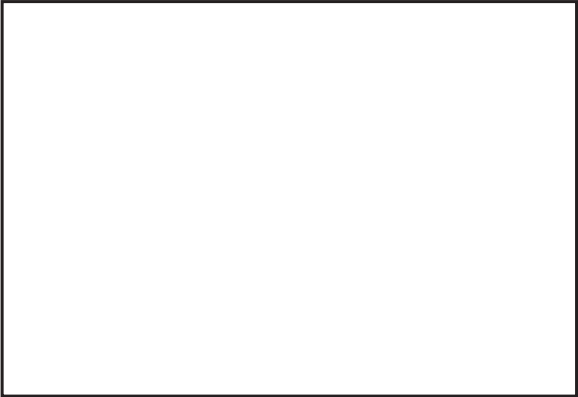
transportation

County, State, and Regional Transportation Plans

Wisconsin Department of Transportation (WisDOT)

The Wisconsin Department of Transportation (WisDOT) maintains various southwest Region highway projects/studies. Current design projects in Sauk County surrounding Reedsburg are as follows:

- *WIS 23 bridges over Honey Creek, between Spring Green and Reedsburg - Sauk County*
- *WIS 23 (County K to Elder Ridge Rd), Reedsburg - Sauk County*
- *WIS 23 (WIS 33 to west of County P), between Reedsburg and Wisconsin Dells - Sauk County*
- *WIS 23 (WIS 136 intersection), Reedsburg - Sauk County*
- *WIS 33 (Preston Ave to WIS 23), Reedsburg - Sauk County*
- *WIS 136 (County PF to Village of West Baraboo West limit), between Reedsburg and Baraboo - Sauk County*



Sauk County

The future of transportation of Sauk County is dictated as part of the Sauk County Comprehensive Plan. There are no pertinent transportation plans in the City of Reedsburg as part of Sauk County Comprehensive Plan. The County does have a capital improvement plan for County Highways. **The current plan has the following schedule of improvements over the next five (5) years: if any add here_____.**

Any Other Transportation Plans To Note?

Existing Traffic Conditions

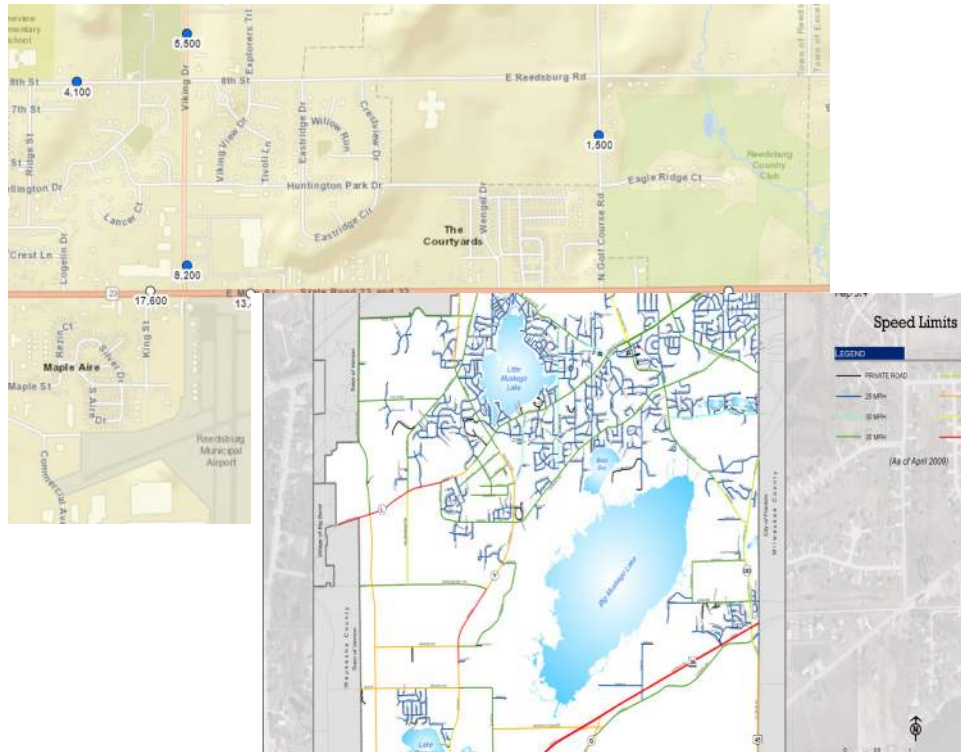
Most of the recent traffic counts from WisDOT are from 2017 and are found in the inset maps herein. Traffic volume reports can provide a general indicator regarding roadway function and use throughout a community. In comparison to previous years counts, the City of Reedsburg is experiencing minimal traffic growth from year to year with some larger increases taking place on the arterials of STH 23 and 33.

Constant maintenance and construction of the highly used roadways continues to be key in the future growth of Reedsburg in order to provide the community with the highest quality level of services. Concentrating service related and more intense land uses along roads of higher traffic counts needs to be incorporated when the land use recommendations are formulated in this Plan. Lastly, traffic counts should be considered when implementing the yearly road program.

Map __ displays the current speed limits of the roadways in the community. Speed limits in the City of Reedsburg are regulated based on the jurisdiction of the roadway (City, County, State) and are dependent on a number of factors including traffic counts, surrounding land uses, and existing roadway construction (controlled/uncontrolled, two-lanes/four-lanes, lack of shoulders, medians/boulevards, etc.). Generally, when further speed limit controls are thought to be required for a roadway that is under a jurisdiction other than the City, the Public Work's Committee and Common Council will pose recommendations to that jurisdiction for changes. **At the time of this Plan, the City's safety staff recommended no speed limit changes. Add thoughts here for changes if needed**

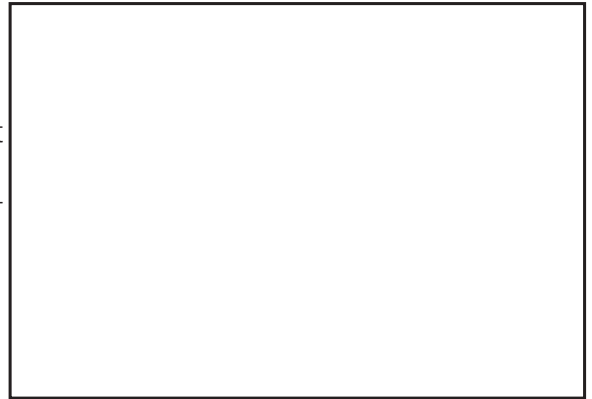
Do we want a section on traffic safety here (listing of accidents areas, etc.)?

traffic & speed map



■ Roadway Maintenance and Deficiency

The City of Reedsburg has fifty-one (51) miles of local and state roadways and recognizes that roadways and the supporting infrastructure deteriorate over time. Thus, a consistent improvement/reconstruction program is addressed annually during the City's budget review as part of the City's 5-Year Capital Improvement Program. The program dictates what roads will be reconstructed, resurfaced, or receives general maintenance from year to year based on their age, condition, maintenance history and requests from residents that the street be rehabilitated. Streets are rated on a two-year cycle by using a pavement rating system from a scale of 1 to 10.



Does Reedsburg have rating schedule or map of CIP road program? If so add here

Major road system updates to occur in the past years are as follows:

~Add here

Major road system updates slated to occur in the near future:

~Add here

Reedsburg recognizes that street improvements are not limited solely to expand capacity and improve traffic flow. How a road is constructed and how it is visually presented within some areas of the City is also key. Thus, the overall character as a visual corridor is considered for the municipality's more traveled roadways and when new developments desiring new roads are implemented. Addressing the visual corridor issues provide traffic with a more enjoyable view of the City, provide safety, and shield the impacts that traffic produces. All roadways (City, County, and State) should be evaluated during the road program implementation as to how the visual corridors of some may be enhanced. A good example of planning for the visual aspect of a roadway is found along STH 23/33 and W Main Street where various landscaping, signage, pavement treatments, etc. have been implemented that best adapt to the surrounding land uses and contribute to a sense of place of the historic downtown area.

Other roadway maintenance efforts overseen by the City of Reedsburg include:

Street Sweeping: Street sweeping is a valuable tool for pollution prevention preventing pollutants, sand and other debris from entering our streams and lakes is to remove them from streets before rain carries them into the storm drain and the watershed. The City currently has one sweeper and is used on a daily basis in the spring and fall.

Street Lighting: Street lighting is an important part of maintaining and enhancing the safety and security of the City. Illumination helps in keeping streets and walkways safe from accidents and neighborhoods free from crime. The City has a street lighting policy to determine where lights are placed on city streets that includes lighting main intersections and individual neighborhood lighting requests.

Sidewalks: The sidewalk system in the City connects neighborhoods, parks, schools, transit service, shopping centers and restaurants. The City also has an annual sidewalk replacement program. This program targets a different area of the City each year for replacement of hazardous sidewalk stones. The City is divided into eleven sections and a section is picked by the Board of Public Works for replacement annually. This program is done on a cyclic basis so each section will be looked at every eleven years.

2021 Survey

Various questions in the 2021 Comprehensive Planning Survey was in relation to transportation issues. Recommendations for this element in relation to the 2042 Land Use Plan are based upon the main responses from the survey discussed below. The survey directed questioning as to the public’s thoughts on the interconnection and promotion of recreation trails and the perceived problem transportation areas in Reedsburg.

The survey returned that a majority (___%) of respondents desired that the City continue to interconnect corridors of bike and pedestrian paths throughout Reedsburg. Of those agreeing to interconnect path corridors, the most predominant locational responses stressed by respondents to construct sooner rather than later are found below.

- Add here when received

The questionnaire referred an inquiry to the community on perceived problem transportation areas within the City as well. The 2042 Committee is looking to formulate specific recommendations that might involve capital projects and knowing where vital traffic infrastructure improvements may be required was critical. The most common responses that were found are discussed below.

Roads

- Add here when received

Intersections

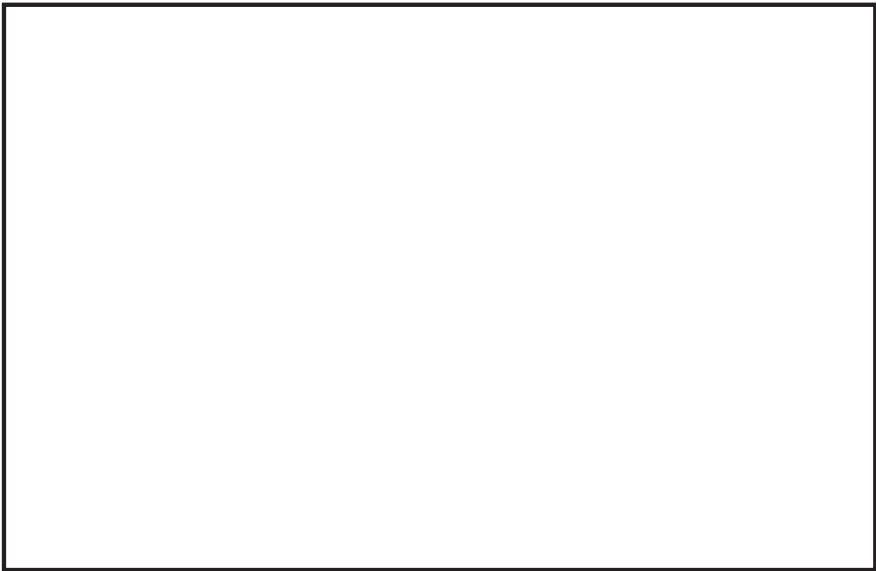
- Add here when received

Enforcement

- Add here when received

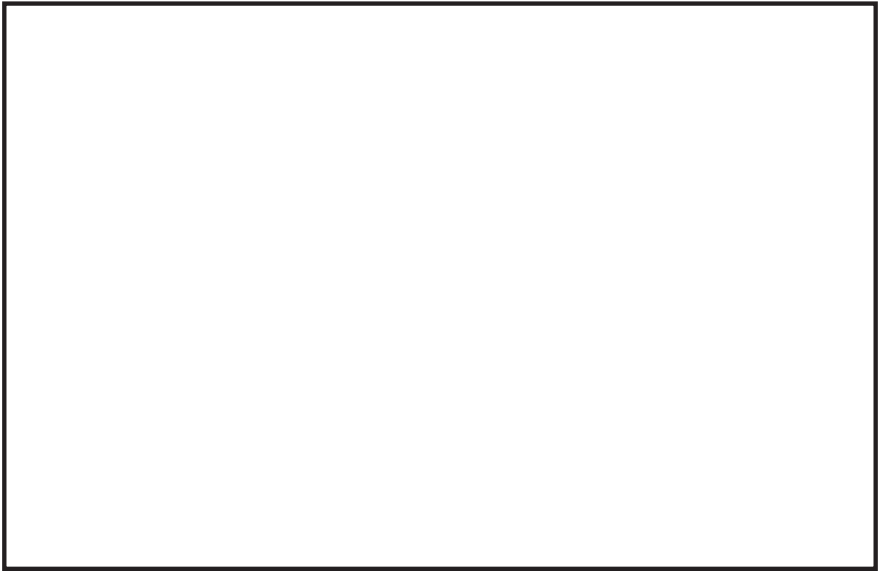
General

- Add here when received



2042 Plan Transportation Recommendations

Add this section below to Chapter Vision when ready (include mapping):
This Transportation element recommends several improvements in Reedsburg in order to provide for safe and accessible interconnected roadways and related transportation facilities. These future improvements consist of: 1. What future connecting roads may be needed to best support the system in the future; 2. What the adopted ultimate right-of-way widths are for the City; and, 3. What road construction improvements may be known that are needed before the 2042-planning year. The recommended future transportation facilities and needs, based on the facts/figures represented in this element above, are found in the Chapter 1 Vision of this Plan. The general recommended future transportation vision consists of the following:





5 utilities and **COMMUNITY FACILITIES**



The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

The goal of this Utilities and Community Facilities Element is as follows below. The objectives and recommendations are found in the Chapter 1 Vision of this Plan.

Provide efficient and cost-effective services, utilities, and community facilities necessary to improve the quality of life of Reedsburg's residents, business and property owners, and guests. Supply and coordinate the location of public utilities and facilities consistent with Reedsburg's projected growth, resident expectations, and market driven development patterns.

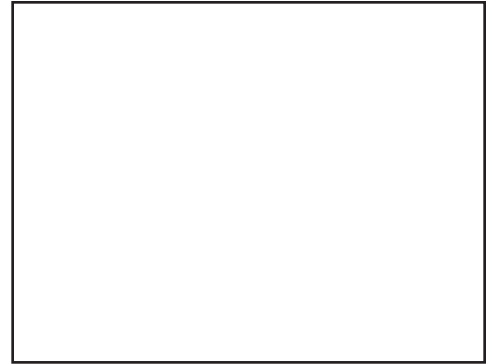
**UTILITIES &
COMMUNITY
FACILITIES
GOAL**

utilities & community facilities

Existing Utilities & Community Facilities

Sanitary Sewer System

Reedsburg's sanitary sewerage facilities are among the most important and complex public works infrastructure affecting health and welfare in the community. Sanitary sewage, if not properly conveyed, treated, and disposed of can spread disease among people and animals; contribute to surface and ground water pollution, reduce property values, and create severe aesthetic nuisances. The City of Reedsburg is dedicated to providing the community with the highest of sanitary services.



Is there a "sewer district" established?; If so, need boundary data (present/future)

The Public Works Department maintains approximately 47 miles of sewer main along with 9 lift stations. [Map](#) also displays the basic sanitary system network in place within the City. All the wastewater flows to the Wastewater Treatment Plant by gravity through a series of underground pipes and lift stations are used to pump the wastewater from a low point to a higher point in the system so the wastewater can flow by gravity again. The wastewater is treated at the plant and eventually discharged to the Baraboo River. The City of Reedsburg wastewater treatment plant (WWTP) is located along Division Street in the southeast portion of the community. The WWTP treats the municipal and industrial wastewater collected by the sewerage system. The plant has been around since the 1930s. In 2005 and 2006 most every element of the WWTP was reconstructed or replaced except for the more modern sludge handling equipment. One of the sewer interceptor mains was also replaced allowing the city to eliminate the one troublesome lift station on South James Avenue and a new lift station was built on Granite Avenue. The new plant is designed to serve a population of more than 10,000 people with a capacity of 2.6 MGD. In 2013 a new lime stabilization system was also installed and a new dewatering centrifuge was installed and the centrifuge that was installed in 2000 was rebuilt to handle more solids.

City sewer users pay for treatment cost and the cost of maintaining the sewer mains. Customers are billed monthly on their utility bill based on the metered water usage.

The WWTP land has been susceptible to past flooding. For sewer back-ups the City of Reedsburg is responsible for the sanitary sewer main, usually in the center of the street. The property owner is responsible for the lateral from the sewer main to the house.

Other sanitary system facilities include: [verify new/old items?](#)

• Lift Stations

- Hay Creek lift station (number 3) is located at Riverview Drive (CTH V) and Hay Creek Crossing. The lift station has a pumping flow rate of 150-gpm.
- North Preston Avenue lift station (number 8) is located north of Babbs Creek and North Preston Avenue. This lift station has a pumping flow rate of 200-gpm and the effluent is discharged through 450 feet of 4-inch diameter force main.
- South James Avenue lift station (number 7) is located north of Clark Street and South James Avenue. This lift station has a pumping flow rate of 400-gpm and the effluent is discharged through 300 feet of 6-inch diameter force main.
- Lime Ridge Road lift station (number 5) is located at Granite Avenue and Lime Ridge Road, east of CTH K and STH 23. This lift station has a pumping flow rate of 200-gpm and the effluent is discharged through 500 feet of 4-inch diameter force main.
- Granite Avenue lift station (number 6) is located north of Granite and South Webb Avenue, west of the Baraboo River. This lift station has a pumping flow rate of 2,000-gpm and the effluent is discharged through 850 linear feet of 8-inch diameter force main.
- The Reedsburg Bank lift station (number 4) is located at the Reedsburg Bank main office north of

sewer system map



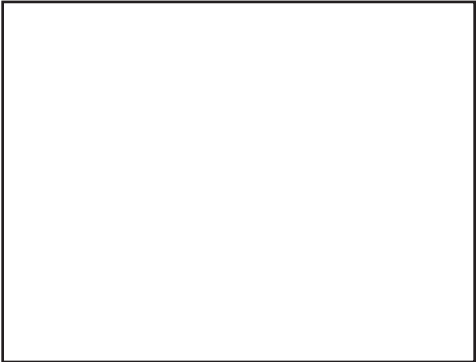
utilities & community facilities

Main Street. This lift station has a pumping flow rate of 400-gpm.

- CTH 'K' and 22nd Street lift station (number 2) is located at CTH 'K' and 22nd Street. This lift station has a pumping flow rate of 300-gpm and the effluent is discharged through 1,850 linear feet of 4-inch diameter force main.
- Zinga Drive lift station (number 1) is located on Zinga Drive in the southeast section of the City. This lift station has a pumping flow rate of 300-gpm and the effluent is discharged through 1,400 linear feet of 6-inch diameter force main.
- **Collection Lines:** The City's distribution system consists of a range of sizes from 4-inch PVC to 36-inch ductile iron sanitary sewer pipes.

Future Sanitary Sewer System Needs

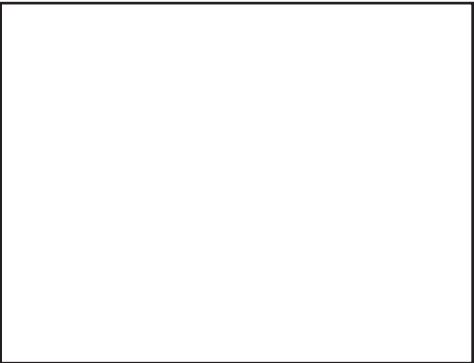
The City utilizes an annual -year Capital Improvement Program (verify) to ensure that proper maintenance and upgrades to the sanitary system take place. Further, the City works with individuals when new developments are proposed that require new infrastructure. The City makes certain that new infrastructure is properly sized and constructed to fit within the current sanitary facility system. At times, Reedsburg requires and finances upgrades to developer driven utility installations in order to guarantee future needs are met within the City network. The main sanitary facility CIP needs that are currently found to support the future land uses within the City are as follows:



- [Add here](#)

Water Supply and Service

The City of Reedsburg is supplied by public water service by the Reedsburg Utility Commission. The source of the drinking water in the community is all groundwater made up of the following utilities ([See Map](#) [→](#)):



- **Five Well Sites**
 - Well Number 3 is rated at 1,000-gpm, and is located north of Fourth Street between North Pine and Myrtle Street.
 - Well Number 4 is rated at 800-850-gpm, and is located on Lucky Street between South Willow and South Grove Street.
 - Well Number 5 is rated at 500-gpm, and is located northwest of South Park and Railroad Street. This well is to be abandoned in Fall 2002.
 - Well Number 6, built in 1990, is rated at 1,000-gpm, and is located north of 8th Street, between CTH H and North Dewey Avenue.
 - Well Number 7 is located on Sarah Rose Lane in the high pressure district.
 - [Well Number 8 Info?](#)
 - [possibly more info above such as add depths of wells and types \(sandstone, sand and gravel, etc.\)](#)
- **Four Storages**
 - Tank 1 is 46-foot diameter ground storage tank with a 500,000-gallon capacity. It is located north of Reedsburg Road between CTH H and Golf Course Road.
 - Tank 2 (Gavin Reservoir) is a 60-foot diameter ground storage tank with a 500,000-gallon capacity. It is located southwest of Gavin Court.
 - Tank 3 is a 36-foot diameter elevated water tank with a 200,000-gallon capacity.

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- Ground level reservoir of 400,000 gallons at CTH 'H' and 2st Street.
- **Two Pressure Zones**
 - Locations?
- **64 Miles of Water Mains** (Consists of 4, 6, and 8-inch cast iron and ductile iron mains. 10-inch and 12-inch ductile iron and water mains are provided to loop the system from wells and tank feed sources)
- **583 Hydrants**
- **3,350 Services**

The Utility pumps an average of 2.5 million gallons of water per day in the summer and 1.5 million gallons in the winter. Depth of the wells range from 250-515 feet. Storage consists of four reservoirs (or towers). The storage insures water availability during periods of high demands and provides water pressure throughout the system.

Future Water System Needs

The City utilizes an annual 10-year Capital Improvement Program to ensure that proper maintenance and upgrades to the water systems take place. Further, the City works with individuals when new developments are proposed that require new infrastructure. The City makes certain that new infrastructure is properly sized and constructed to fit within the current water facility system. At times, Reedsburg requires and finances upgrades to developer driven utility installations in order to guarantee future needs are met within the City network.

Water supply requirements are generally determined based on projections of future population and land use. By defining the way a community is expected to grow or change, water consumption characteristics can then be applied to the changes and new water use patterns and facility adequacy can then be determined. The future water supply are based upon a compilation of previous water use patterns and trends for the City based on historic consumption data gathered from annual Public Service Commission (PSC) reports. The main sanitary facility CIP needs that are currently found to support the future land uses within the City are as follows:

The main water supply facility recommendations that were found to support the future land uses within the City are as follows:

- *Loop 12" water main from Me Me Lane to Russell Ct.*
- *Loop 12" water main from Ridgeview Rd to Zobel Reservoir*
- *Loop water main Golf Course Rd to East side Industrial Park*
- *Loop water main K St. to Bindl Subdivision*
- *Loop water main Fawn Valley to Golf Course to Reedsburg Rd*



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Water Disaster Scenario

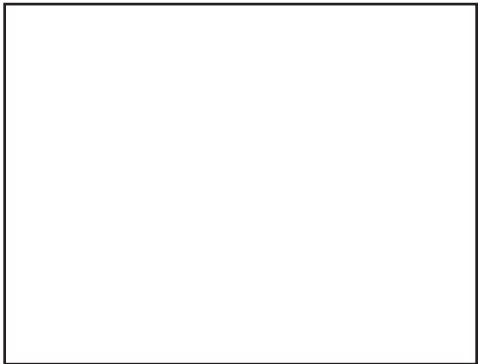
(Reedsburg have one of these?)

In the event the City of Reedsburg vast water resources were to diminish or become contaminated in the future, the community does have alternatives. _____

Wellhead Protection Plan

Since the residents of the City of Reedsburg depend exclusively on groundwater for a safe drinking water supply, it is recognized that certain land use practices and activities can seriously threaten or degrade groundwater quality. Thus, a wellhead protection ordinance is adopted in the City to protect the City of Reedsburg's municipal water supply and well fields. The Plan covers well #s 3, 4, 6, 7, and 8. The wells serve a demand of about 2,000,000 gallons per day (gpd), with a maximum of 3,000,000 GPD during the summer canning months. Most water demand is from commercial and industrial uses. The Plan addresses such protection strategies as well-abandonment, cross-connection and wellhead protection ordinances, public education, water conservation, and contingency planning.

Add "Future sewer/water" facilities/mapping to vision chapter



Watersheds

Reedsburg is located within two distinct watersheds, the Little Baraboo River-Baraboo River watershed (to the west) and the Devils Lake-Baraboo River watershed (to the east). The inset map below shows where the divide and the watersheds are in relation to the City boundaries and rivers. verify above info



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Stormwater Drainage

Stormwater drainage is critical in Reedsburg due to the many environmental features that can be affected by uncontrolled runoff and flooding of lands along the Baraboo River. Storm water is collected and discharged through a series of pipes, detention ponds, ditches and wetlands throughout the city and eventually discharged to the Baraboo River. The majority of the system is made up of 18 to 24-inch non-reinforced concrete (reinforced concrete if within the last 25 years). Additional 10 to 18-inch pipes also exists. Smaller diameter pipes (some of which are clay pipes) are repaired and replaced as needed.



The Public Works Department maintains the entire system and during heavy storm events a Public Works crew is out cleaning plugged grates and culverts. Residents pay for treatment cost and the cost of maintaining the storm sewer mains and detention ponds. Map ___ depicts the City's current man-made stormwater facilities in place. The map also displays where stormwater facilities may displace stormwater per the watersheds in the community.

Stormwater detention and retention facilities are more common in newer developments, as a majority of these developments require retention facilities that meet the City's Chapter 530 Stormwater Management and Erosion Control Ordinance. The purpose of the Chapter 530 ordinance is to set forth storm water requirements and criteria which will prevent and control water pollution, diminish the threats to public health, safety, welfare, and aquatic life due to runoff of storm water from development or redevelopment. It is the general intent of the City of Reedsburg that the Chapter 34 Stormwater ordinance achieve its purpose through:

- *Regulating long-term, post-construction storm water discharges from land development activities*
- *Controlling the quantity, peak flow rates, and quality of storm water discharges from land development activities*
- *Providing services to maintain and enhance the quality of life within the community. To this end the City of Reedsburg will manage storm water to protect, maintain and enhance the natural environment; diversity of fish and wildlife; human life; property; and recreational use of waterways within the City of Reedsburg.*

A recommendation of this chapter is to continue to require that stormwater management must be constructed for developments and land divisions per the City's Chapter 530 Stormwater Management Ordinance.

Solid Waste Disposal & Recycling Facilities

The City of Reedsburg's garbage and recycling is privately contracted. An annual fee for each residence is added to the tax bill for all one- and two-family dwellings. Residential garbage and recycling is collected weekly. Private haulers provide commercial waste services.



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Community Facilities

City Hall

The Reedsburg City Hall is located at 134 South Locust Street near the central portion of the city. It currently consists of administrative offices (city administrator, assessor, building inspector, mayor, public works, clerk / treasurer, city engineer, and parks director), council chamber, and conference/meeting space. The building was constructed in 1971.

City Government

The City of Reedsburg has a part-time mayoral form of government. The Mayor serves two-year terms as the City's Chief Executive, and oversees the Community's day-to-day operations. The Mayor is responsible for ensuring that all City ordinances and State laws are executed consistently and fairly. The Mayor presides at meetings of the Common Council and ratifies all Council actions.

The Common Council consists of five (5) elected officials from four (4) aldermanic districts (one alderman at-large). The Alderman serve two-year terms and are elected on a separate cycle to ensure adequate leadership. The Common Council meets the 2nd and 4th Mondays of each month at City Hall.

In addition to the Council, the City has the following City Boards, Committees, and Commissions:

- *Airport Commission*
- *Board of Review*
- *Plan Commission*
- *Community Development Authority*
- *Designated Offender Registry Appeal Board*
- *Ethics Committee*
- *Joint review Board*
- *Library Board of Trustees*
- *Municipal Court*
- *Ordinance Committee*
- *Parks and Recreation Committee*
- *Personnel Committee*
- *Pink Lady Transit Commission*
- *Police and Fire Commission*
- *Public Works Committee*
- *Reedsburg Area Ambulance Service Commission*
- *Reedsburg Area Development Council*
- *Reedsburg Historic Preservation Commission*
- *Reedsburg Industrial/Commercial Development Commission*
- *Reedsburg Utility Commission*
- *Room Tax Commission*
- *Zoning Board of Appeals*

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City Staff and Departments

The City of Reedsburg employs ___ people on a full-time basis and ___ on a part-time basis in seven (7) departments. A department head oversees each individual department's operations and a City Administrator oversees operations of all City Hall employees. The following departments make up the Reedsburg structure:

Administration: The Administration office houses the office of the City Administrator. The City Administrator is primarily responsible for the implementation of governmental policies and initiatives established by the Common Council. The implementation of Council policies is accomplished through the direct, and indirect, managerial oversight of all City operations and activities by the City Administrator. The City Administrator serves as the Chief Administrative Officer and manages the day-to-day operations of the City, which includes overseeing the general budget and direct supervision of City departments and enterprise funds.. The Administrator is appointed by the Common Council and works under the general direction and policy guidance of the Mayor and Council. The City Administrator also serves as Personnel Director, Public Information Officer and liaison to the Taxi Service. The Administration office can be reached at (608) 524-6404.

Administrative Services: The Administrative Services Department is managed by the City Clerk-Treasurer/Finance Director. The City Clerk-Treasurer/Finance Director is responsible for administering all elections, care and custody of the corporate seal, and all papers and records of the city. Responsibilities are: Assembling meeting agendas for all Committees and Commissions, documenting meeting minutes for all Committees and Commissions, election Day supervision, voter registration, absentee voting, legal notices, Municipal Board of Canvassers. Issuing of Licenses and Permits: Alcohol, Business, Cigarette, Direct Sellers, Operator, and Parks, Administering of Oaths and Affirmations, Maintains the official records of ordinances and resolutions adopted by the City Council, handles inquiries and researches requests from citizens and other municipal departments, provides staff support to the Mayor and City Council. The office can be reached at (608) 768-3346.

Community Development & Planning: The Community Development promotes and maintains the careful and sustainable development & use of land in the City of Reedsburg. To accomplish this, the Department is involved in both short and long-range planning. This effort includes reviewing and documenting development, engineering & capital infrastructure planning, economic development, land/geographic information systems, inspections, zoning/code enforcement & compliance, conservation and natural resources, and disseminating this information to the public. The Community Development Department can be reached at (608) 768-3354.

Parks and Recreation: The Parks and Recreation Department is responsible for maintaining the City's parkland and open spaces. In addition, the department maintains all City recreation equipment, designs recreation programs, and coordinates all recreational activities. Activities are offered for all ages, lifestyles, and tastes. The Recreation Department is located in City Hall and can be reached at (608) 524-2600.

Public Safety: The Public Safety Department is made of the Police Department (608-524-2376), Fire Department (608-524-3174), and Ambulance Service (608-524-3074). Municipal Court services also stem from this area.

Public Works: The Department of Public Works is in charge of planning, design, construction, and maintenance of the City's infrastructure along with many of the City's public services. The department is responsible for storm and sanitary sewers, terrace trees, street maintenance, traffic control, street lighting, sidewalks, bridges, managing contracts for refuse collection and airport, GIS mapping, and many other services. The phone number is (608) 768-3355.

Public Library: The Reedsburg Public Library, located at 370 Vine Street, was built in 1998. The 15,400 square foot Library serves as a free source of reliable information and materials using traditional library resources and emerging technologies to help meet the community's education, information, and recreation needs. The library's collection consists of over 70,000 books and includes a large variety of fiction and non-fiction in hardcover and paperback. The collection also includes audio books, videos, dvds, compact discs, cassettes, magazines/newspapers and computer multimedia kits. The Reedsburg Public Library is open Monday-Thursday 8 am – 8 pm, and Friday 8:30 am - 5 pm, Saturday 9 am - 4 pm, and Sundays Noon – 3 pm. The Library can be reached at (608) 768-READ (7323).

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Post Office

The City of Reedsburg Post office is located at 215 N Walnut Street operating Monday thru Saturday.

Fire Protection and Emergency Services

Any past Fire Study completed in the City?

Fire service in Reedsburg is delivered by one volunteer fire company for the entire jurisdiction. Overall, Reedsburg has an authorized strength of approximately ____ personnel. The Fire Station is located at 131 S Park Street.

Emergency Warning Siren System

The City of Reedsburg has a citywide outdoor warning Emergency Siren System. The sirens are located at strategic sites throughout the City to alert citizens of tornado. Citizens may also register to get alerts via their phones via the Sauk County Emergency Management System.

Law Enforcement

The Reedsburg Police Department is located at 200 S Park Street. The Department is comprised of over ~22 sworn law enforcement officers ~7 non-sworn support staff. Reedsburg Police are actively involved in the community providing many different programs including the following:

Talk to chief to verify programs like below

Community Resource Officer: The Community Resource Officer provides community outreach, crime prevention and safety programs that are offered to the community.

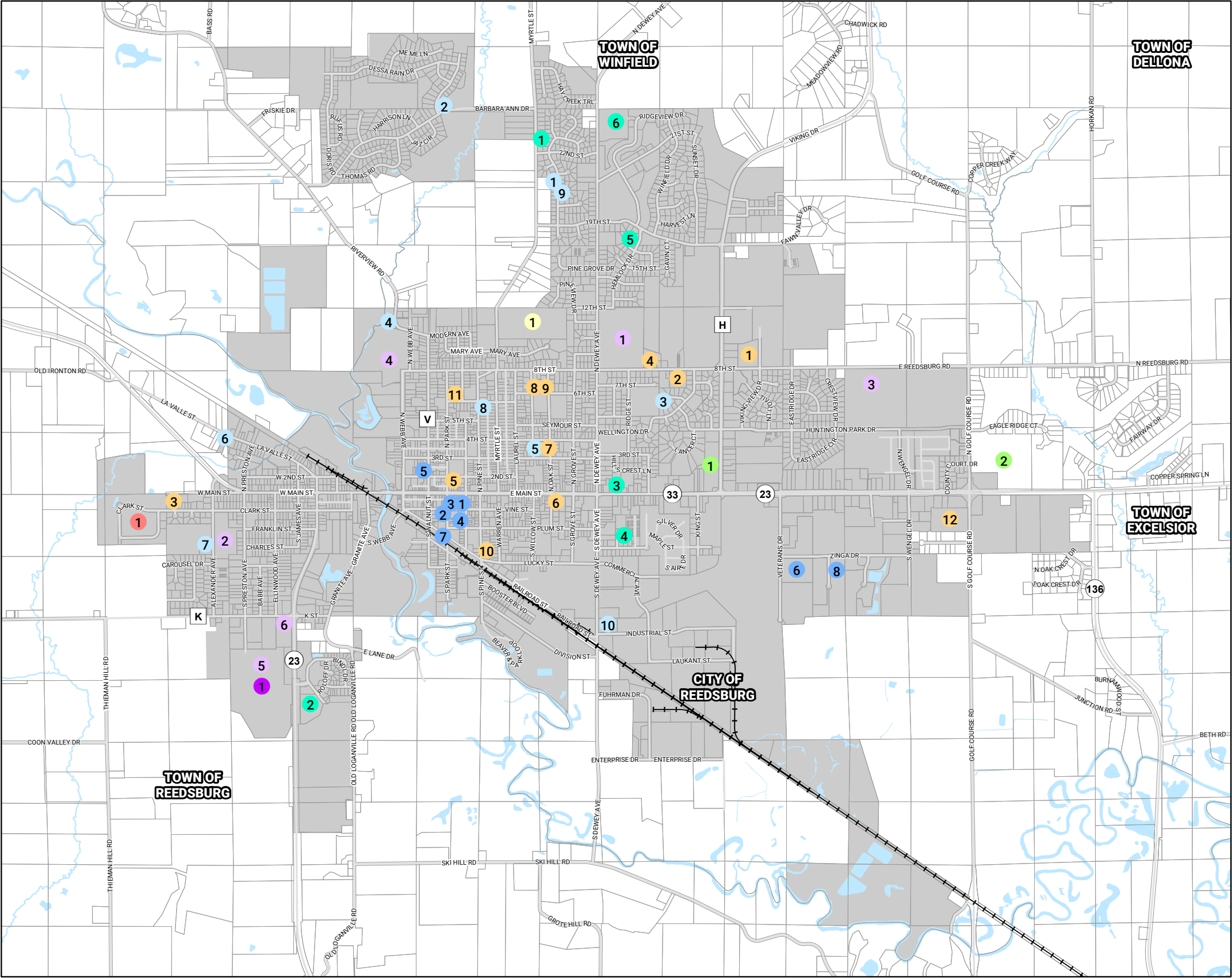
Neighborhood Watch Program: The Program is designed to educate and coordinate the citizens in crime deterrence and detection. Neighborhood Watch is simply neighbors looking out for each other.

Drug Abuse Resistance Education: D.A.R.E. is a collaborative effort by D.A.R.E. certified law enforcement officers, educators, students, parents, and the community. This educational program takes place in the classroom and is designed to prevent or reduce drug abuse, violence, and gang involvement among youth.

Citizen's Academy: The Citizen's Academy is a special outreach program for Reedsburg residents and workers. The course will provide an in-depth look at Police Department operations in keeping with a commitment to Community Policing. Topics covered include criminal investigation, the patrol function and techniques, traffic crash investigations, records and communications, arrest, search and seizure and many others. Instruction consists of lectures, demonstrations, tours and active student participation. The course closely follows the actual training police officers undergo.

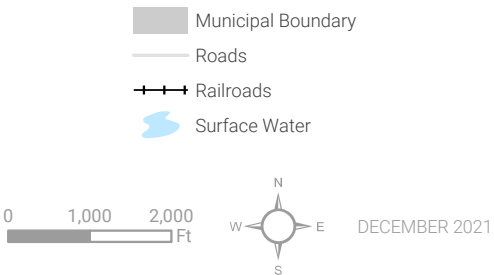
Emergency Management

Reedsburg Area Ambulance Service started serving the community in 1973 with several ambulance attendants. The service currently operates at 230 Railroad Street housing five ambulances and provides quarters for the crew. This building provides five sleep rooms, a training room, an office area and an attached garage for the ambulances. The service provides 911 Paramedic Level Coverage to seventeen (17) area municipalities including: The City of Reedsburg, Towns of Excelsior, Dellona, Freedom, Ironston, LaValle, Lyndon, Reedsburg, Seven Mile Creek, Washington, Westfield, Winfield, and the Villages of LaValle, and Lime Ridge.



CITY OF REEDSBURG SAUK COUNTY, WI
COMMUNITY FACILITIES

- Municipal Services**
 - 1 Reedsburg City Hall
 - 2 Reedsburg Police Department
 - 3 Reedsburg Fire Department
 - 4 Reedsburg Public Library
 - 5 Reedsburg Post Office
 - 6 Reedsburg Public Works
 - 7 Reedsburg Area Ambulance Service
 - 8 Reedsburg Utility Commission
- Public Schools**
 - 1 Pineview Elementary School
 - 2 Westside Elementary School
 - 3 Prairie Ridge Intermediate School
 - 4 Webb Middle School
 - 5 Reedsburg Area High School
 - 6 Reedsburg School District Offices
- Senior Care/ Senior Living**
 - 1 Blevins Adult Family Home
 - 2 Casa de Oaks Assisted Living
 - 3 Inspiring Horizons Assisted Living
 - 4 Our House Senior Living - Assisted Care
 - 5 Our House Senior Living - Memory Care
 - 6 Reedsburg Area Senior Life
- Child Care**
 - 1 Berg Crew Family Daycare
 - 2 C.J.'s Daycare
 - 3 Dragonfly Childcare
 - 4 Gingerbread House Family Day Care
 - 5 Kid's Korner Inc
 - 6 Loving Care Childcare Play School
 - 7 Reedsburg Area Learning Center
 - 8 Sweet Dreams Childcare
 - 9 Teachable Moments
 - 10 Walker Family Daycare
- Churches**
 - 1 Bible Baptist Church
 - 2 Faith Lutheran Church
 - 3 Five Solas
 - 4 New Life Assembly of God
 - 5 Reedsburg Presbyterian Church
 - 6 Reedsburg Seventh-Day Adventist Church
 - 7 Reedsburg United Methodist Church
 - 8 Sacred Heart Catholic Church
 - 9 Sacred Heart Parish
 - 10 Saint Peter Lutheran Church
 - 11 St John Lutheran Church
 - 12 Trinity Baptist Church
- Private Recreation**
 - 1 Brewster's Lanes - Bowling
 - 2 Reedsburg Country Club - 18-Hole Golf Course
 - 3 Swim Reedsburg - Private Indoor Swimming
- Health Care**
 - 1 Sauk County Health Care Center
- Performing Arts**
 - 1 The CAL Center
- Cemetery**
 - 1 Greenwood Cemetery



utilities & community facilities

School System

The City of Reedsburg boasts a well-educated population with most residents having at least a high school diploma (____%). This rate is _____ than the State of Wisconsin (____%), and the nation (____%). Those with Bachelor’s degrees or higher comprise ____ of Reedsburg’s population. According to the 2020 census ____ residents aged three years or over are enrolled in school within Reedsburg. Of that number, ____ are enrolled in public schools, and another ____ are enrolled in one of the two private schools in the City. **Add data from census when it comes here**



The value of the public school system in Reedsburg considered one of the main attractions to residents in the City. Reedsburg is within “The School District of Reedsburg”, serving the communities of Reedsburg, Ironton, LaValle, Loganville and Rock Springs. The district covers about 264 square miles with enrollment of more than 2,800 students in seven schools, including five elementary schools, one middle school, and one high school.

- Ironton-LaValle (K-3) Elementary School – 109 River Street, LaValle, WI 53941
- Loganville (K-3) Elementary School – S5864 Highway 23, Loganville, WI 53943
- Pineview (4K-2) Elementary School – 1121 8th Street, Reedsburg, WI 53959
- Westside (4K-2) Elementary School - 401 Alexander Avenue, Reedsburg, WI 53959
- Prairie Ridge (3-5) Intermediate School– 2400 8th Street, Reedsburg, WI 53959
- Webb (6-8) Middle School - 707 N. Webb Avenue, Reedsburg, WI 53959
- Reedsburg Area High School – 1100 S. Albert Avenue, Reedsburg, WI 53959

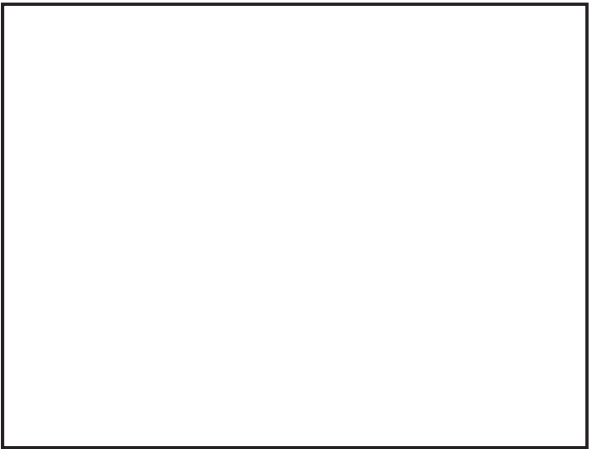
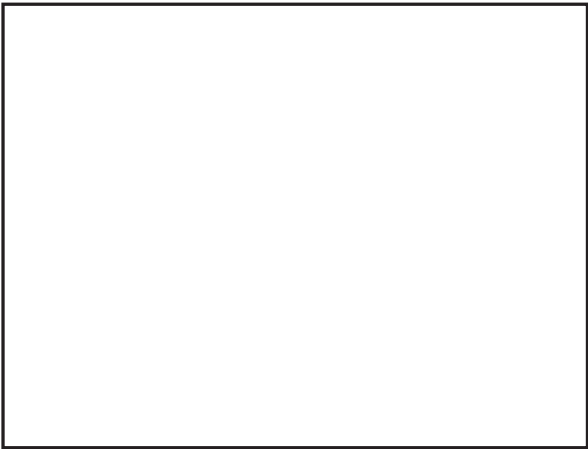
The district administrative offices are located at 501 K Street in Reedsburg.

Add any future board/district plans here below upon discussion with Administrator

The Reedsburg-Norway School Board is actively planning for population growth and expansion within the district while always monitoring the current growth trends of students in the area. Within the 2042 planning period, the School Board is assessing current elementary and middle school facility needs taking specific measures to meet those identified current and future needs. The City and the School District will continue to meet in order to plan for growth and facilities needs. School District future needs directly influence the growth and future density recommendations found within the Land Use Element of this Plan.

Performing Arts

The CAL Center, located at 1100 S. Albert Avenue, is the City of Reedsburg’s primary communication arts and learning center. Opening in 1999 the 598-seat facility delivers yearly productions consisting of plays, concerts, and meeting space.



utilities & community facilities

Child Care Facilities

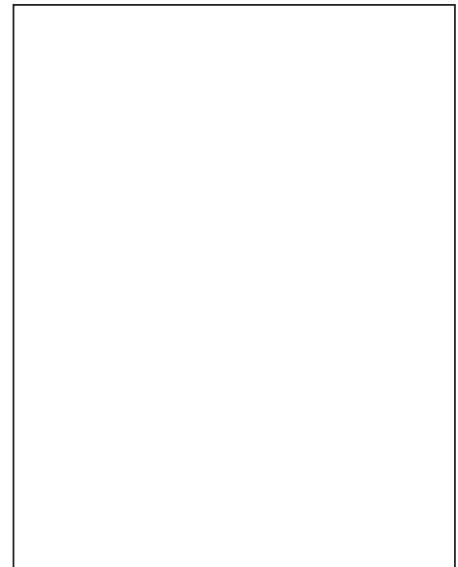
The City is home to many licensed childcare facilities with many offering services for children age 6 weeks to 10+ years. As of 2021, the Wisconsin Department of Children and Families listed ten (10) facilities/homes in the City. Capacities of the daycares in the City range from 8 to as many as 95 children. The total capacity of all the licensed daycares found in 2021 was approximately 220. [Map __](#) displays the general locations of the daycares within the City.

- *Loving Care Childcare Play School - 719 Lavalley St, Reedsburg WI 53959 – Capacity: 8*
- *Reedsburg Area Learning Center - 400 Alexander Ave, Reedsburg WI 53959 – Capacity: 57*
- *Sweet Dreams Childcare - 540 N Pine St, Reedsburg WI 53959 – Capacity: 8*
- *Cj's Daycare - 4 Barbara Ann Dr, Reedsburg WI 53959 – Capacity: 8*
- *Berg Crew Family Daycare - 2049 Amanda Dr, Reedsburg WI 53959 – Capacity: 7*
- *Dragonfly Childcare Llc - 1411 Inverness Ct, Reedsburg WI 53959 – Capacity: 8*
- *Gingerbread House Family Day Care - 1109 Riverview Dr, Reedsburg WI 53959 – Capacity: 8*
- *Kids Korner Inc - 833 Third St, Reedsburg WI 53959 – Capacity: 35*
- *Teachable Moments - 906 Justin Cir, Reedsburg WI 53959 – Capacity: 6*
- *Walker Family Daycare Inc - 1111 Industrial St, Reedsburg WI 53959 – Capacity: 75*

Health Care Facilities **verify others?**

Reedsburg is home to numerous private practice medical offices offering a variety of services such as chiropractic, dentistry, optometry, orthodontic, pharmaceutical, and physical therapy care. Further, Reedsburg is also home to the region's hospital in the Reedsburg Area Medical Center. The hospital offers services such as the following: Internal Medicine, Pediatric & Adolescent Medicine, Allergy & Immunology, Cardiology, Orthopedic, Podiatry, Ear, Nose & Throat, Hearing Services, General Surgery, Urology, Obstetrics and Gynecology, Behavioral Medicine, Urgent Care. [Map __](#) displays the various health care facilities at the time of authoring this Plan.

- *Reedsburg Area Medical Center & Clinics – 2000 N Dewey Avenue*
- *Sauk County Health Care Center - 1051 Clark St*
- *Reedsburg Family Dental – 764 Crestview Dr*
- *Hatch Dental – 208 N Locust Dr*
- *Midwest Dental Reedsburg – 117 E Main St*
- *Thomas Hatch DDS – 208 N Locust St*
- *Worksite Wellness Center – 223 E main St*
- *Goodman's Behavioral health – 2213 E Main St*
- *Pauquette Center for Psychological Services – 710 N Webb Ave*
- *Dean Eye Care – 1104 21st St*
- *Douglas Palmer MD – 1104 21st St*
- *Anderson Chiropractic – 420 Viking Dr*
- *Jorandby Chiropractic – 149 N Park St*
- *Landon Chiropractic – 158 E Main St*
- *Manville Chiropractic – 144 S Walnut St*
- *Peteron Chiropractic – 2235 E Main St*
- *Kinkaid Chiropractic – 146 Railroad St*



Assisted Living Care Facilities **verify others?**

Many opportunities for adult care needs exist within the City. [Map __](#) displays the various assisted living facilities at the time of authoring this Plan.

- *Our House Senior Living-Assisted Care – 355 Mack Dr*
- *Our House Senior Living-Memory Care – 1135 17th Ct*
- *Blevins Adult Family Home – 2220 Myrtle St*
- *Reedsburg Area Senior Life – 2350 N Dewey Ave*
- *Inspiring Horizons Assisted Living – 117 E Main St*
- *Casa de Oakes Assisted Living – 1130 Bindl Dr*
- *Sauk County Health Care Center - 1051 Clark St*



utilities & community facilities

Parks & Recreation Facilities

There are eighteen (18) parks and nature areas covering ~266.4 acres for park and recreation purposes in the City of Reedsburg. The areas range in size from a half acre to over 60 acres, and offer a wide range of facilities. Chief among the parks are Nishan Park (50 acres), Webb Park (35.5 acres), and the Popple Nature Area (60 acres). Numerous smaller parks serve individual neighborhoods and provide public access to the Baraboo River.

The Parks and Recreation Department also provides numerous structured and unstructured recreation activities to Reedsburg residents and non-residents of all ages. These activities are either provided directly by the department or provided by private entities through contract.

City of Reedsburg Park and Open Space Sites

Table __ summarizes the following data for each site and identifies a site number that corresponds to their locations on Map __.

NEIGHBORHOOD PARKS

Anna Stone Park: This small neighborhood park (~1.5 Ac) is located in the southwest part of the city. This park contains a playground, half basketball court, a small open shelter, restrooms, and a playing field which is also used as an ice rink during the wintertime months.

East Ridge Estates: This small neighborhood park (~__Ac) located on the cities northeast side, consist of playground equipment and a half basketball court.

City Park: City Park: (~2.5 Ac) is centrally located and is close to Reedsburg's downtown. This popular park host several community functions such as art fairs and the annual Easter egg hunt. Contents of this park include a gazebo, which is occasionally used for weddings, a picnic shelter, barbecue grills, benches, decorative lighting, restrooms, and playground equipment.

North Park: This spacious park (~7 Ac) is located on the cities northeast side. Contents of the park include a shelter, a small playground apparatus, a half basketball court, and restrooms, With so much green space available, this park is used for numerous outdoor activities. The Reedsburg Memorial Hospital Foundation dedicated this park which part serves as water retention area.

Huntington Park: This small neighborhood park (~2 Ac) located on the cities northeast side, consist of playground equipment, a small picnic shelter, and a half basketball court.

Oak Park: Oak Park serves the north central part of the city. This highly used park (~4.1 Ac) has many facilities that are available for the recreation enthusiast. The park has a regulation Little League field, a newly resurfaced tennis court with lights, a newly resurfaced basketball court, restrooms, and numerous pieces of playground equipment. The Park was home to Wisconsin's first Little League games.

utilities & community facilities

Ramsey Park: This small neighborhood park (~2.4 Ac), located on southwest side of Reedsburg, has a full size basketball court, a small picnic shelter, restrooms, an AAA baseball field, and several pieces of playground equipment.

Willow Park: Located on the cities southeast side, this neighborhood park (~1.4 Ac) serves an area with a large multi-family unit with several young children. The park consists of playground equipment, a small picnic shelter, and restrooms. Formally known as Three Willow Park.

COMMUNITY PARKS

Webb Park: This park (~35.5 Ac) is also centrally located in the city and provides a variety of recreational activities for all within the community. The park, which lies adjacent to Webb Middle School, is home to Webb Swimming Pool and Webb tennis courts. The rocket ship that made Webb park famous has been replaced with a newer playground structure. Webb Park also has two picnic shelters, which makes it a popular place for family and company picnics. Other features include the veteran's memorial, lots of green space, grills, a pond, and restrooms.

Nishan Park: Nishan Park (~50 Ac), which is located on the cities Northeast side, is the cities most visited park. Nishan has 2 softball fields, 3 little league fields, and one regulation baseball field. The Park is also used as a soccer facility when needed. Nishan has hosted several large events such as the Midwest Championship of girls fast pitch softball, the state little league tournament, the ASA women's state tournament, and Reedsburg's own 80-team baseball tournament. The park also contains RACA (Reedsburg Area Community Arena), which is a multi-use facility for hockey and special events, and the Lions/Jaycees building, which is used for special events and is available to the public to rent. Nishan Park has three picnic shelters, sand volleyball court, barbecue pit, tractor pull area, 2 sets of restrooms, and 2 sets of small playground structures. Nishan Park hosts the annual Reedsburg Butter Festival.

SPECIAL AREA FACILITIES

South Park: South Park (~25 Ac), located on Reedsburg's south side, provides the community access to the Baraboo River for activities such as fishing and canoeing. The park also has a small pond and a popular fresh water spring, which many utilize for fresh water. Restrooms and a small shelter surrounded by some of the oldest trees in town provide an excellent picnicking area.

The Popple Nature Area: The Popple Nature Area (~60 Ac), located west of Webb Park and Pool, is the cities premier nature area and walking trail. The area consists of the Baraboo River, Half Moon Pond, and Hay Creek. The landscape of the land is primarily woods with patches of wet grassy areas. This all serves a prime habitat for the abundant amount of wildlife this area supports. The City of Reedsburg and the school district of Reedsburg are sharing the responsibility of improving the trail system. This effort is still in the infancy stage and will continue with time.

utilities & community facilities

The Smith Conservancy: The Smith Conservancy (~27 Ac) is a small wooded wetland area that lies along the Baraboo River in the cities south west side. This area has some benches and walking trails. Many forms of wildlife can be seen while exploring this area.

Hay Creek Nature Area: Located in the 8th addition of Ernstmeyer Acres, this park/nature area is a 43-acre parcel, which, is mostly wetlands with some high ground. We plan to incorporate this property as the northern leg of the Baraboo River trail system, which will connect to the Popple, Monument and Smith Conservancy trails. Also, two neighborhood parks will be created within this area west of Hay Creek and will contain play structures as well as offering other recreational activities.

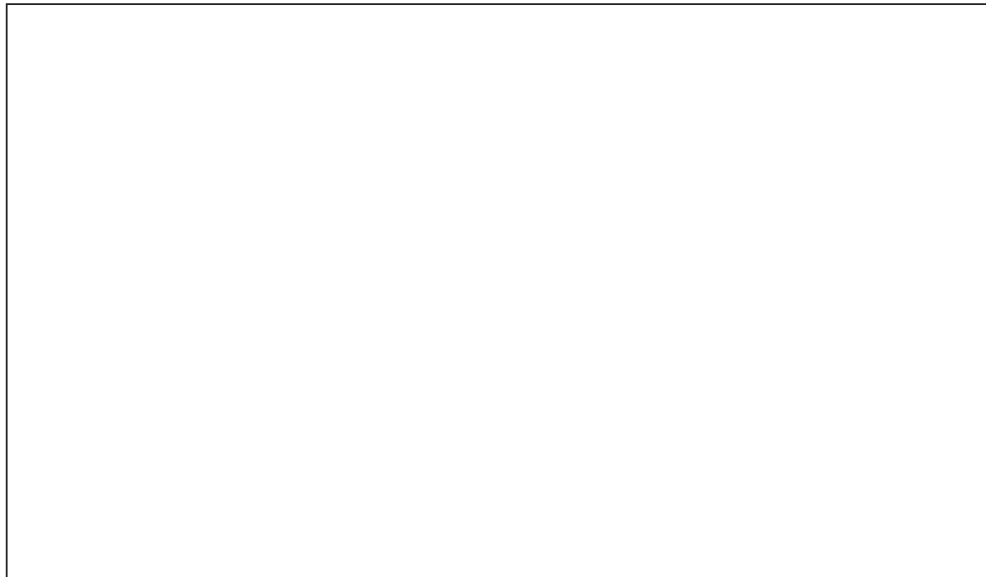
Granite Avenue Recreational Area: The Granite Avenue Recreational Area (~3 Ac) is a part of the City that was devastated by the 2008 floods. Many houses and one business called Granite Avenue home before the flood. This area is just off the 400 State Bike Trail. Now, most of the area is open green space with natural areas. A boat launch was constructed in 2015. The City also purchased a property with a building to provide bathroom and shower facilities for boaters, campers, and users of the 400 State Trail. A small camping area for bikers I also available for bikers who want tent camping. Other recreational activities in this area the Skate Park, Smith Conservancy walking trails and Plenke's kids fishing pond.

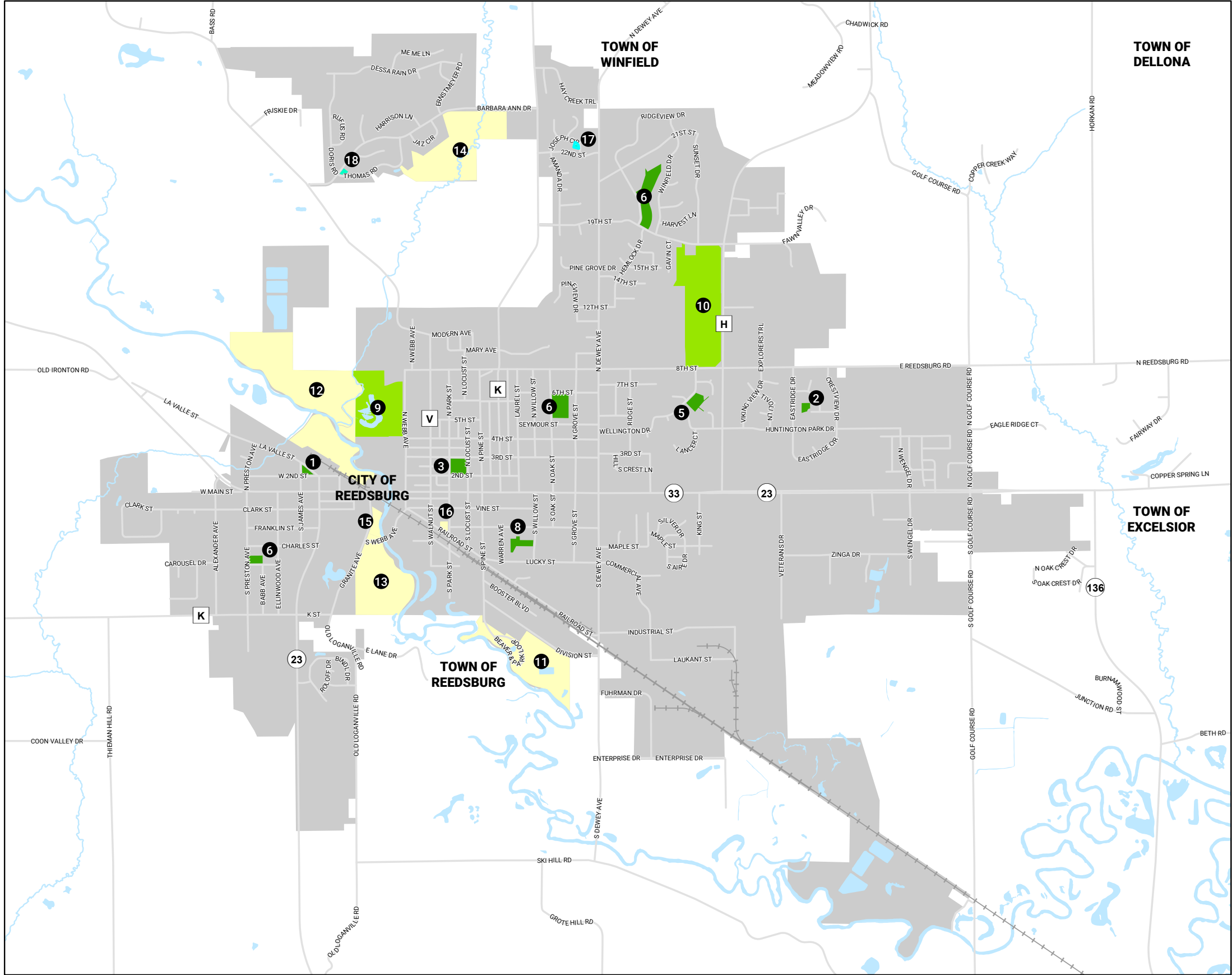
Harvest Park: Harvest Park (~.5 Ac) is located off downtown Reedsburg and is home to a unique piece of art work. The "Ruminant" which is a John Deere harvesting combine, has back lit stained glass panels and is the center piece of the park. Floral plantings, benches and green space are also present. It is intended to stand in tribute to Reedsburg's strong agricultural heritage.

TOT LOTS

Ernstmeyer Park: Located on the cities northeast side, this is the city's only designated tot lot (~.5 Ac). This will have a small play structure, tot swings and other activities that will appeal to all the youngsters that are preschool age. The area that it serves is very high in housing density and will be utilized very heavily.

Roloff Park: *Need info on this one*





CITY OF REESDBURG SAUK COUNTY, WI

PARKS & OPEN SPACE

Neighborhood Parks

- 1 Anna Stone Park
- 2 Eastridge Park
- 3 City Park
- 4 North Park
- 5 Huntington Park
- 6 Oak Park
- 7 Ramsey Park
- 8 Willow Park

Community Parks

- 9 Webb Park
- 10 Nishan Park

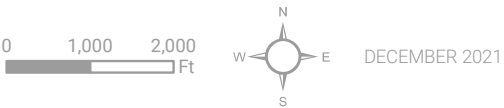
Special Area Facilities

- 11 South Park
- 12 Popple Nature Area
- 13 Smith Conservancy
- 14 Hay Creek Nature Area
- 15 Granite Avenue Recreational Area
- 16 Harvest Park

Tot Lots

- 17 Ernstmeyer Park
- 18 Roloff Park

- Municipal Boundary
- Roads
- Railroads
- Surface Water



utilities & community facilities

Future planned parks and facilities consist of the following:
The City maintains an adopted Park Plan which was in the midst of a full update at the time of adoption of this Plan. The new Park Plan inventories and assesses the park and conservation lands in the City. Future planned parks and facilities include:

- **Add here based on new Park Plan data or park planning CIP data**

Various goals and objectives for the future of pedestrian systems and bicycle facilities are included in the Vision Chapter of this Plan. A few of the overall general trail recommendations are as follows:
Add more here as new Park Plan as it evolves

Publicly Owned School Sites

The Reedsburg School District has various schools located around the City. These sites also encompass open area and provide outdoor recreational activities available to the community at times outside of school uses.

- *Ironton-LaValle (K-3) Elementary School: This school has open areas that provide basketball goals, playground, and other activities for the 5-12 year age group.*
- *Loganville (K-3) Elementary School: This school has open areas that provide basketball goals, playground, and other activities for the 5-12 year age group.*
- *Pineview (4K-2) Elementary School: This school has open areas that provide basketball goals, playground, and other activities for the 5-12 year age group. Numerous turf soccer fields, a running track, and football field are also found.*
- *Westside (4K-2) Elementary School: This school has open areas that provide basketball goals, playground, and other activities for the 5-12 year age group while also including a small turf baseball field.*
- *Webb (6-8) Middle School: This school is located north of Webb Park and connects limited open turf area. Historic Webb Baseball Field is also located north of the Middle School.*
- *Reedsburg Area High School: A large athletic complex provides a running track/football field stadium, softball diamond, various soccer fields/open turf, and eight tennis courts.*

Sauk County Park Site

There are no County park sites in or around the City of Reedsburg. The closest would be Lake Redstone County Park (E4451 Douglas Rd, LaValle, WI 53941 - 8 miles NW) which includes a playground, beach, and waterfall.

Private Recreation

Private recreational sites exist in Reedsburg including the following:

- *Reedsburg Country Club – 3003 E Main St – 18 Hole Golf Course*
- *Brewster’s Lanes – 121 CTH H – Bowling*
- *State Theaters (In development) – Viking Drive – Six Screen Movie Theater*
- *Swim Reedsburg - E6881 N Dewey Ave | Reedsburg, WI 53959 – Private Indoor Swim Facility*

utilities & community facilities

Electricity verify data

Electric power in the City of Reedsburg is supplied by the Reedsburg Utility Commission. The Commission is a member of WPPI Energy, a Sun-Prairie based power company serving 51 customer-owned electric utilities. Electric utility services include residential and commercial in the community.

The electric system consists of seven substations, five being 69 KV to 2.4/2.16 KV and two being 69 KV to 7.2/12.5 KV. As of 1999, there is over 53 miles of 2.4/4.16 KV overhead and underground lines and approximately 15 miles of 7.2/12.5 KV overhead and underground lines.

Substations

- *North substation – located on 19th Street, north of Nishan Park.*
- *Washburn substation – located at Wellington Drive and Ridge Street*
- *Industrial substation – located at South Dewey Street and Industrial Street*
- *Grede West substation – located on Railroad Street, south of the Grede plant.*
- *Grede 69 substation – located south of the Grede plant. This substation is owned by Grede with service provided by the Reedsburg Utility Commission.*
- *Grede East substation – located along Railroad Street south of the Grede plant.*
- *Main substation – location at South Webb Avenue and Railroad Street.*
- *Wholesale Service from ATC – upgrade regional transmission lines from 69KV to 138 KV.*

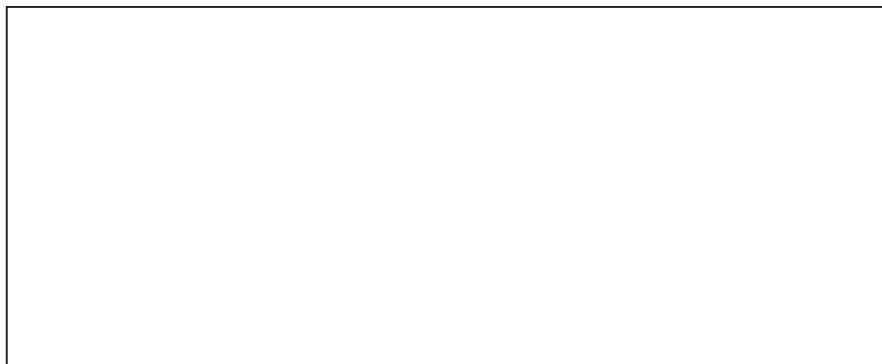
Future identified facilities? – add here if so

Natural Gas

Alliant Energy, provides gas service to all residents and businesses in Reedsburg. Utility services include assisting both new and relocating businesses in finding appropriate business sites and assorted technical assistance. Future identified facilities? – add here if so

Internet, Telephone, and Television Services

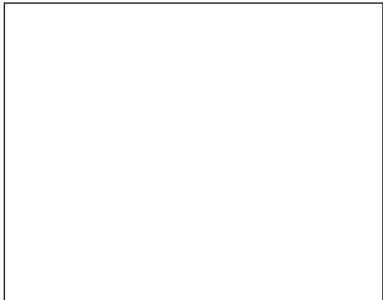
The City of Reedsburg is at the forefront of providing community high speed Internet service to all of the residents and businesses. In 2018, the Reedsburg Utility Commission completed an initiative to offer gigabit service to all it's customers at low rates. A 12-mile fiber optic backbone loop is found around the community allowing such a service which allows Internet, telephone, and television. The Internet service is offered at speeds of 1Gbps to 10Gbps, telephone supplies local and long distance, and television service offers a multitude of local and cable channels. Having a City high speed Internet service such as this is not found in other Wisconsin municipalities today. Future identified facilities? – add here if so



utilities & community facilities

Cemeteries **verify if any missing?**

Greenwood Cemetery: The Greenwood Cemetery is a non-denominational cemetery, established In the 1800's by the City of Reedsburg. The cemetery is located at 1000 Myrtle St. Reedsburg, W, 53959. The Greenwood Cemetery Association, a non-profit organization operates the facility through a 7 member Board of Trustees. The City of Reedsburg provides annual budgetary support for upkeep and maintenance.



Religious **verify if any missing?**

The City of Reedsburg has thirteen (13) places of worship offering the residents of Reedsburg many opportunities for a rich spiritual life. Reedsburg's religious institutions help enrich the lives of their parishioners, while providing valuable service to the community. The institutions are outlined below and on [Map ___](#) below. As new neighborhoods are planned, the city may identify locations where additional religious facilities can be accommodated in a way, which will contribute to neighborhood strength.

FIVE SOLAS 850 Clark Street Presbyterian (OPC)	New Life Assembly of God 1229 8th St Assemblies of God	Sacred Heart Parish 624 N Willow St
Faith Lutheran Church 1400 8th St Lutheran (WELS)	Reedsburg United Methodist Church 833 3rd St Methodist (UMC)	
Trinity Baptist Church S3205 Golf Course Rd Baptist (SBC)	Reedsburg Presbyterian Church 148 N Park St Presbyterian (PCUSA)	
Saint Peter Lutheran Church 345 N Pine St Lutheran (LCMS)	St John Evangelical Lutheran Church 307 6th St Lutheran (ELCA)	
Bible Baptist Church 809 Explorers Trl Independent Baptist	Reedsburg Christian Church PO Box 134 Christian Churches and Churches of Christ	
Sacred Heart Catholic Church 624 N Willow St Catholic	Reedsburg Seventh-day Adventist Church 115 S Oak St Seventh-day Adventist	

2021 Survey

Various questions in the 2021 Comprehensive Planning Survey were in relation to utilities and community facilities. Recommendations for this element in relation to the 2042 Land Use Plan are based upon the main responses from the survey discussed below.

Add info and findings here



6 agricultural, natural, and **CULTURAL RESOURCES**



Preserving historic and cultural resources improves the quality of life in Reedsburg by fostering a sense of community pride and providing an important context for social and cultural continuity between the past, present, and future. Agriculture was the backbone of the community's economy and the initial settlers invested their wealth in structures that evolved incrementally over time into the City's iconic main street. From the creeks and rivers, rolling hills, vast agricultural fields to the abundant wildlife habitats, Reedsburg is a distinct destination. Preserving these resources is a key component of this plan.

The goal of this Agricultural, Natural, and Cultural Resources Element is as follows below. The objectives and recommendations are found in the Chapter 1 Vision of this Plan.

Preserve and protect the significant natural features in the community in order to maintain Reedsburg's rural, scenic, and historic rural character in order to assure future public enjoyment of these valuable areas.

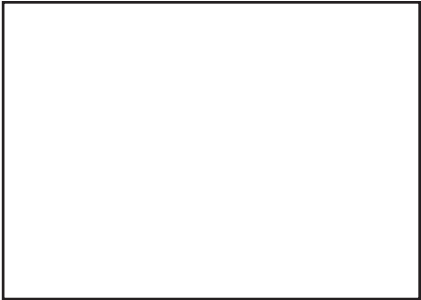
**AGRICULTURAL,
NATURAL,
& CULTURAL
RESOURCES
GOAL**

agricultural, natural, & cultural facilities

Cultural Resources

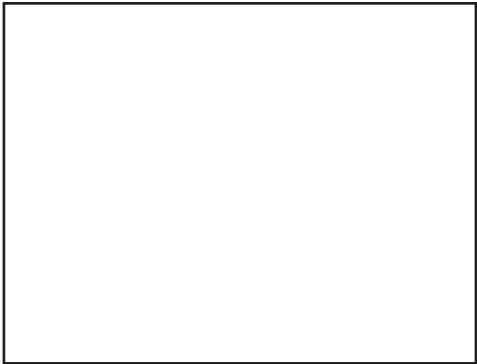
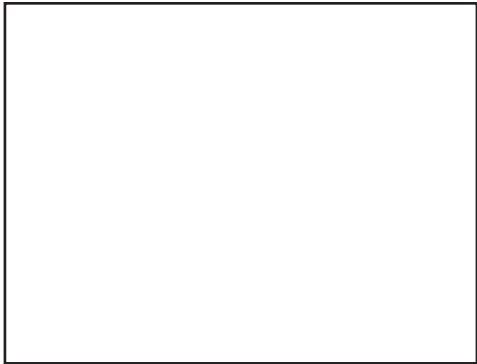
Pioneer Log Village and Museum

Located two miles east of Reedsburg along STH 33, the Pioneer Log Village is located on 52 acres of pine forest and farm fields. The Village features seven log buildings for preservation and viewing, displaying 1890's log homes, church, blacksmith shop, and a school.



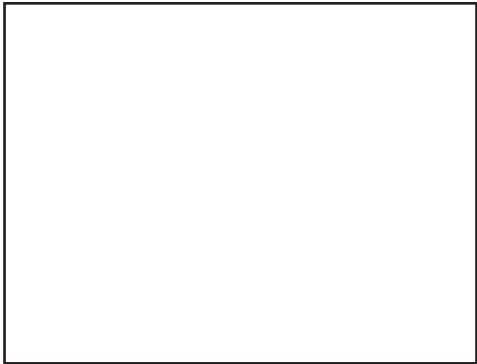
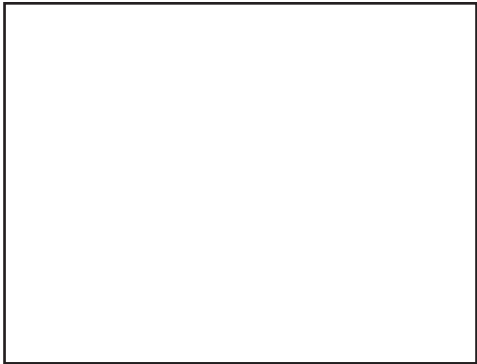
Public Art

Reedsburg has numerous public art installations around the City ranging from murals on buildings in the Main Street Commercial Historic District to sculptures in City Park and Harvest Park. Reedsburg has a rich and lively arts community and is increasingly recognized as an arts hub in South Central Wisconsin.



Norman Rockwell Art

Reedsburg is home to a large privately owned collection of Norman Rockwell Art containing approximately 4,000 original magazine covers, calendars, story illustrations, advertisements, and other memorabilia currently on display at the Voyageur Inn and Conference Center.



Vet Fest

This annual event celebrates active and healthy living. The fest features a Half Marathon through the scenic Reedsburg area, in addition to a 5K Run or Walk, a 1 Mile Walk and kid's fun run. Through the efforts of thousands of walkers and runners, the Vet Fest Organization has been able to donate \$140,000 over the last ten years to Reedsburg Area Veteran's organizations, Badger Honor Flight, Reedsburg United Fund, and a local high school scholarship.

agricultural, natural, & cultural facilities

Butter Festival

The City of Reedsburg is proud to have been the “Butter Capital of the World”. To celebrate that fact, the City has been hosting the annual Butter Festival every June (dairy month) since 1971. Currently held on the grounds of Nishan Park, Butterfest activities include tractor pulls, demolition derby, arts and crafts show, live bands, a carnival with concessions, a Saturday parade, the Knights of Columbus Chicken Barbecue, and the Miss Reedsburg contest.



Freedom Fest

Freedom Fest is a City supported annual 4th of July event at Nishan Park featuring food vendors, kid’s games, bounce houses, live entertainment, and a grand fireworks display.

Reedikulus Arts Festival

This arts festival is produced by local arts non-profit Reedsburg ArtsLink and is an annual festival for celebration of local and regional creativity. Activities include a self-guided art crawl, a downtown walking tour, film, poetry, public art, participatory public art, performance, dance, visual arts, fine wines, and local craft beers at select locations along the route, and local food vendors and live music at City Park.

Fermentation Fest

Fermentation Fest is a food and farming festival with a focus on fermentation billed as a “Live Culture Convergence where farmers, artists, fermenters, and eaters converge to celebrate live culture in all its forms”. Activities include food events, live demonstrations, cooking classes, and brewing seminars.

Harvest Fest

Harvest Fest is an annual craft show held at the Reedsburg Fire Department building with a chili lunch served in the adjacent Recreation Center. This event represents the historical role that Reedsburg played in the farm economy as the primary “market” town for western Sauk County and areas to the north and west.

The Boys and Girls Club of West Central Wisconsin – Reedsburg/Sauk County

The Boys and Girls Club is a nonprofit organization that enables all young people to reach their full potential as productive, caring, and responsible citizens. The Reedsburg club is located at 300 Vine Street and offers recreation and healthy living programs to kids of all ages.

Communication Arts and Learning Center

In 1999 the Communication Arts and Learning Center (CAL Center) , a 598 seat auditorium, opened adjacent to Reedsburg Area High School at 1100 S Albert Ave. The Center was built entirely with private funds from generous individuals and businesses for the advancement of educational and cultural experiences and artistic expression. The CAL Center was gifted to the School District of Reedsburg with the stipulation that the community would have continued access to use the facility. The CAL Center hosts special events from concerts, comedy shows, plays, and musicals.



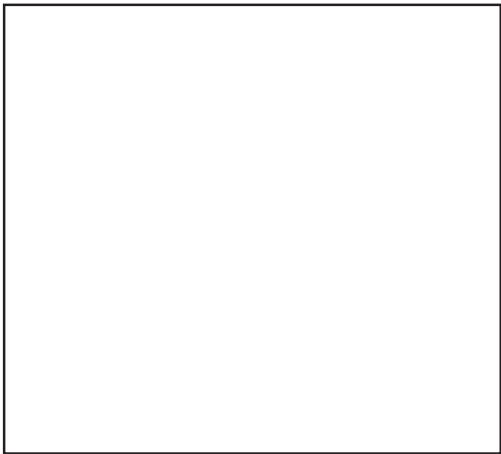
agricultural, natural, & cultural facilities

Historical Resources

The City's Common Council adopted a Historic Preservation Plan on June, 22, 2015. Historic preservation in the City of Reedsburg consists largely of a commission who oversees twelve (12) National Register buildings and two (2) National Register districts. They include the following:

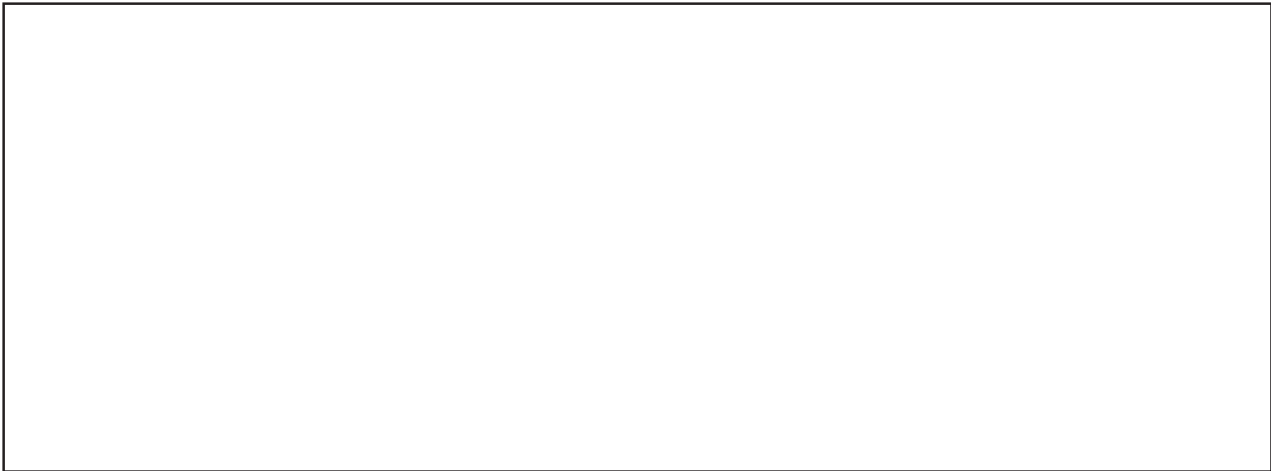
- 1. Chicago and North Western Depot
- 2. City Hotel
- 3. J.W. Corwith Livery
- 4. Edward M. Hackett House
- 5. Abner L. Harris House
- 6. Reedsburg Brewery
- 7. Reedsburg Hospital
- 8. Reedsburg Post Office
- 9. Reedsburg Woolen Mill Office
- 10. William Riggert House
- 11. William Stolte Jr. House
- 12. William Stolte Sr. House
- 13. Main Street Commercial Historic District
- 14. Park Street Historic District

(National Register of Historic Places, 2013) *confirm if more/less?*



Architectural and historical information on these buildings can be found in Reedsburg's Architectural Heritage 1984 and Reedsburg Intensive Survey 1983. Both books are available at the Reedsburg Public Library. The Historic Preservation Commission is made up of seven (7) members: one (1) City Council representative and six (6) appointees of the public. The Commission administers a historic preservation ordinance as it applies to the registered buildings within the two districts.

The neighborhoods of Reedsburg are well cared for and reflect a sense of community pride. As outlined in the Historic Preservation Plan, as well as the listings on the State/National Registers, Reedsburg has many structures of historical and architectural significance. Reedsburg's high quality of life has also helped shape its historic character. The quality of life has been aided by the diversity of churches, twenty (20) parks, numerous murals, strong school and health care systems, Reedsburg Airport, numerous festivals, Chamber of Commerce/Depot, 400 Trail, riverfront, youth activities, and diverse industrial development.

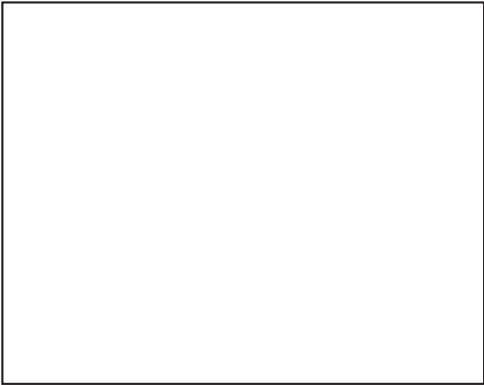


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Archaeological Resources

According to the State Archaeologist, there are approximately a dozen or so archaeological/cultural sites within the Reedsburg area. Most of these sites are located along the Baraboo River. A recommendation of this Plan is that the City should work with the State Archaeologist on identification and protection of archaeological sites, mounds, unmarked cemeteries, and cultural sites listed on the State's Archaeological Site Inventory (ASI).

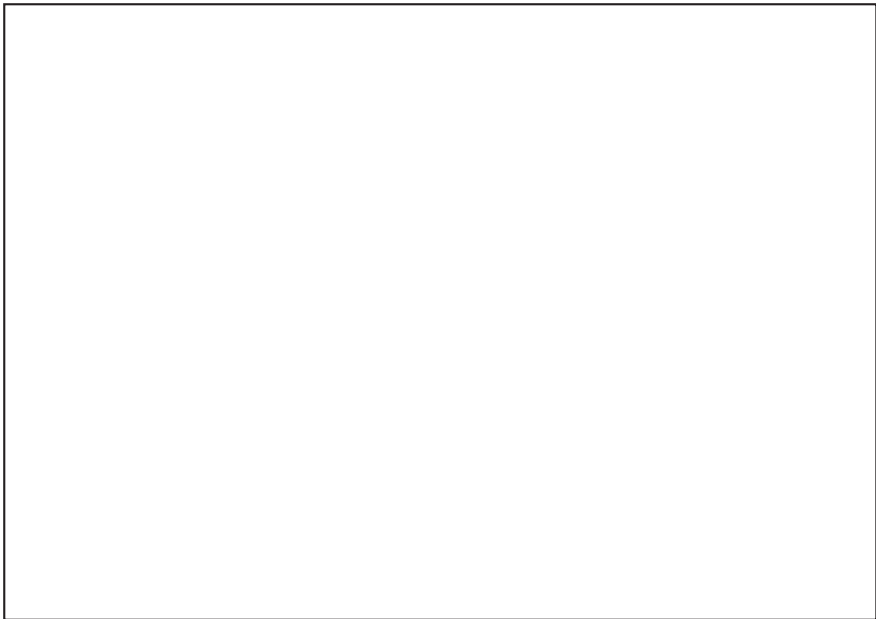
Trying to find more info on these; if found add site info here along with any pics/inset maps of locations



Agricultural Resources

Land currently in agricultural production is found throughout the Reedsburg area. Most of this land is located within the City's planning area. In both the western and eastern portions of the planning area, large parcels of land are being cultivated for crop production and/or dairy/beef farm operations. To the north of the City, as the topography becomes more hilly, scattered parcels of land are also in agricultural production. Like the western and eastern portions of the City's planning area, most of the land to the north is being cultivated for crop and some dairy/beef farm operations. Due to soil and wetland limitations agricultural activities are limited in the south/southwestern and northwestern portions of the City's planning area. Areas with prime agricultural soils are identified on [Map ___ Environmentally Significant Lands](#). These areas are located primarily along existing floodplains or other environmental corridors.

The City does not encourage agricultural uses within the city limits. However, the City is home to two (2) farmers markets. These include the Reedsburg Area Medical Center Farmers Market and Reedsburg City Park Market.



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Natural Resources

Natural resources, including soils, topography, surface water resources, and other natural features, have a profound effect on a community's development. These physical features directly or indirectly constrain or encourage growth; for example, soil types often affect the ability of a community to provide high quality water and wastewater services. The natural resources that occur in certain areas are often a primary factor in the establishment and growth (or decline) of communities.



Natural resources are often interrelated, and a disturbance in one area can potentially affect other areas. From a planning standpoint, it is important to understand these interrelationships, and the role that natural resources play in determining a community's future development. The following element profile describes the natural resource characteristics found within the Reedsburg area.

Surface Waters

The City of Reedsburg is in an area containing several surface water resources (See Map___). The primary hydrological features found within the City and its planning area, include rivers, streams, and ponds. The most significant water feature in the Reedsburg area is the Baraboo River. The Baraboo River flows through the western and southern portion of the City and its planning area. After flowing east/southeast through Reedsburg, the river continues through the City of Baraboo and eventually into Lake Wisconsin and the Wisconsin River. Most of land located along the river is within a designated floodplain and/or wetland. In addition, most of the shoreline areas along the river are undeveloped as well. Four creeks are also located in the Reedsburg area (Twin, Hay, Babb, and Copper) and are tributaries of the Baraboo River. The City of Reedsburg is a participating municipality in the Phase II: Baraboo River Corridor Plan (BRCP) prepared by MSA Professional Services. The Vision of the plan is to, "Protect, restore, and enhance the natural environment within the Baraboo River Corridor and focus on opportunities that will spur recreation, tourism and development to establish the region as THE premiere water recreation destination in south central Wisconsin."

One additional surface water feature located just outside of the City of Reedsburg planning area is Lake Virginia. A man-made lake, Lake Virginia is located a few miles east of Reedsburg along STH 33 and provides recreational opportunities for area residents and visitors. Some single- family development does exist around the lake, with the construction of additional subdivisions pending.



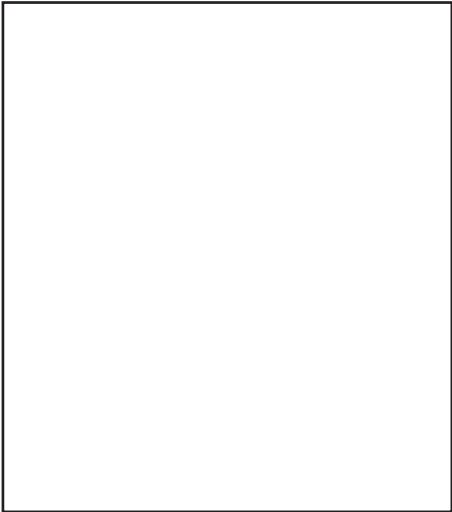
Surface water resources, such as the Baraboo River and Lake Virginia, play an important economic role for communities. Recreational opportunities, including swimming, boating, and fishing, provided by these resources attract tourists from outside the region. Protection of these water resources is critical in maintaining water quality and is also what attracts people to these resources. The Baraboo River Corridor Branding and Marketing Study (January, 2018), by MSA Professional Services, establishes a brand identity, marketing strategy and metrics to track the establishment of the Baraboo River Corridor as a recreation tourism destination.

Any growth and development along the Baraboo River, its tributaries and watershed should consider the impact on the natural systems and address potential pollution problems through natural resource management practices such as shoreland buffers and environmental corridor protection. Additional management practices should also be designed to control storm water runoff rates and discharge quality to help protect these water resources. It should be noted that the wastewater treatment facility for the City of Reedsburg is a point-source discharge into the Baraboo River. Continued monitoring of this discharge will help to ensure high water quality levels for the river.

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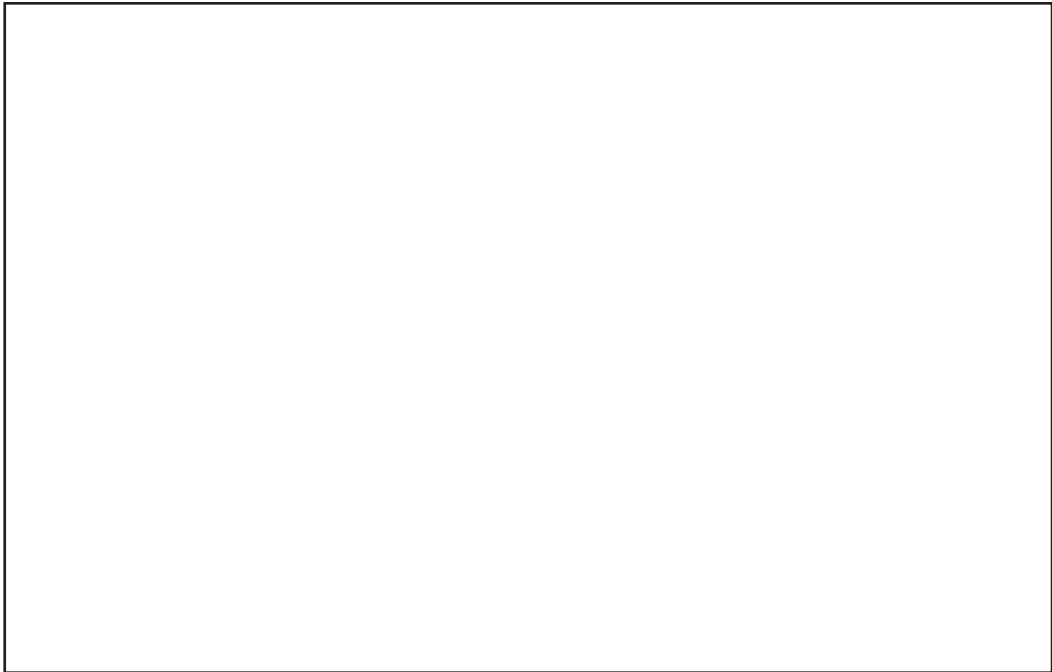
Wetlands

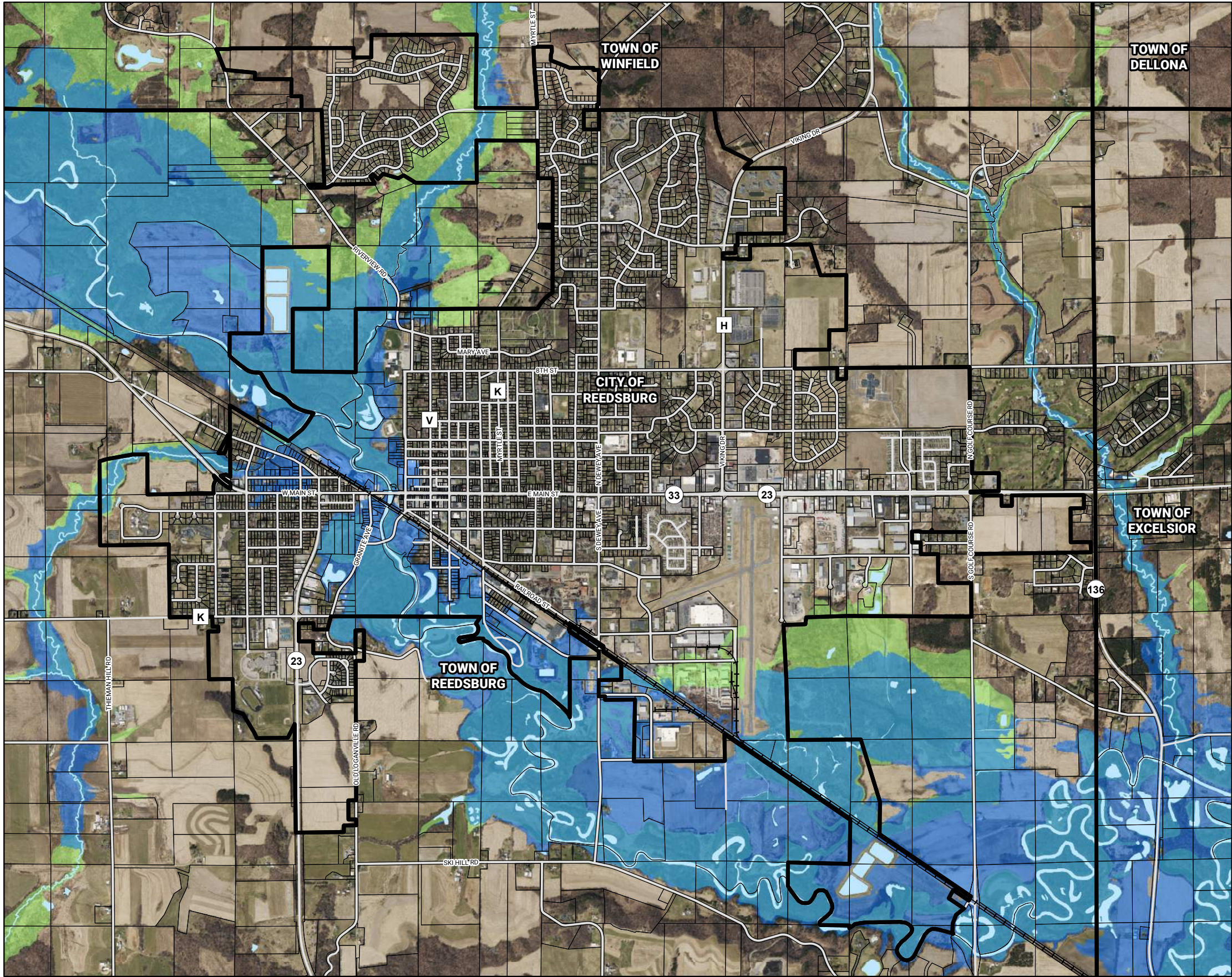
Wetlands in the City vary from small marshes to narrow linear wetlands along stream margins and channelized ditches. Determination of existing wetlands in the City of Reedsburg are initially based on the WDNR Wetland Inventory Maps (A representation of wetlands in the City, based on the inventory maps is found on Map ____). As development or disturbance of lands take place, the City mandates that the wetlands for a property be delineated and approved by the DNR. In most locations, wetlands are moderately to severely deteriorated. Hydrological changes brought about by road construction, open ditch drainage of wetlands, and increased sediment, salt and nutrient loading from surrounding uplands, have caused a shift to vegetation types that tolerate disturbance. In many locations within the City the dominant vegetation types are comprised of Southeast Asian introduced non-native reed canary grass, monocultures of dense cattails, and extensive shrub thicket dominated by dogwood and willows.



Floodplains

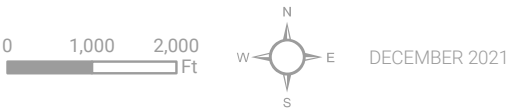
Floodplains in the City are regulated by the City's Chapter ____ Floodplain Ordinance and are incorporated into the City's zoning map. The Federal Emergency Management Agency (FEMA) completed a comprehensive floodplain mapping update for Sauk County in _____. Map ____ shows the floodplain boundaries. The City's floodplain ordinance regulates the disturbance and building in and around the floodplain and associated flood zones (i.e. floodway and flood fringe). As development takes place within the City, a land owner must demonstrate that the proposed development meets the Floodplain Ordinance or appropriate engineering around the floodplain must occur.





CITY OF REEDSBURG SAUK COUNTY, WI
ENVIRONMENTALLY SENSITIVE AREAS

- Municipal Boundaries
- Roads
- Railroads
- Surface Water
- FEMA 100-Year Floodplain
- WDNR Wetland Inventory



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Soils

To better guide development and land use in the City of Reedsburg and its planning area it is important to know and understand soil properties and their limitations. Soil properties affecting potential land use decisions include depth to bedrock, slope, drainage/permeability, shrink-swell potential, and flooding. Soil characteristics can vary widely across a given area, but generalizations can be made based a soil series or association. A soil series has profiles that are almost alike, while a general soil association is made up of two or more geographically associated soils. Soil data has been collected by the Natural Resource Conservation Service (NRCS) and compiled into the

Sauk County Soil Survey. [A map of the soils can be found on Map ____](#). From the soil survey, three dominant soil associations were identified in the City of Reedsburg and its planning area. The soil associations found include the La Farge-Norden-Gale, Eleva-Boone-Plainfield, and Ettrick-Fluvaquents, wet Curran associations. The NRCS defines these soil associations as follows:

La Farge-Norden-Gale: Gently sloping to very steep, well drained, medium textured soils with sandstone bedrock at a depth of 20 to 40 inches. The soils in this association are suited for cultivated crops and pasture, with steeper soils in woodlands. The potential for residential development is fair, with depth to bedrock creating a severe limitation for septic tank absorption fields.

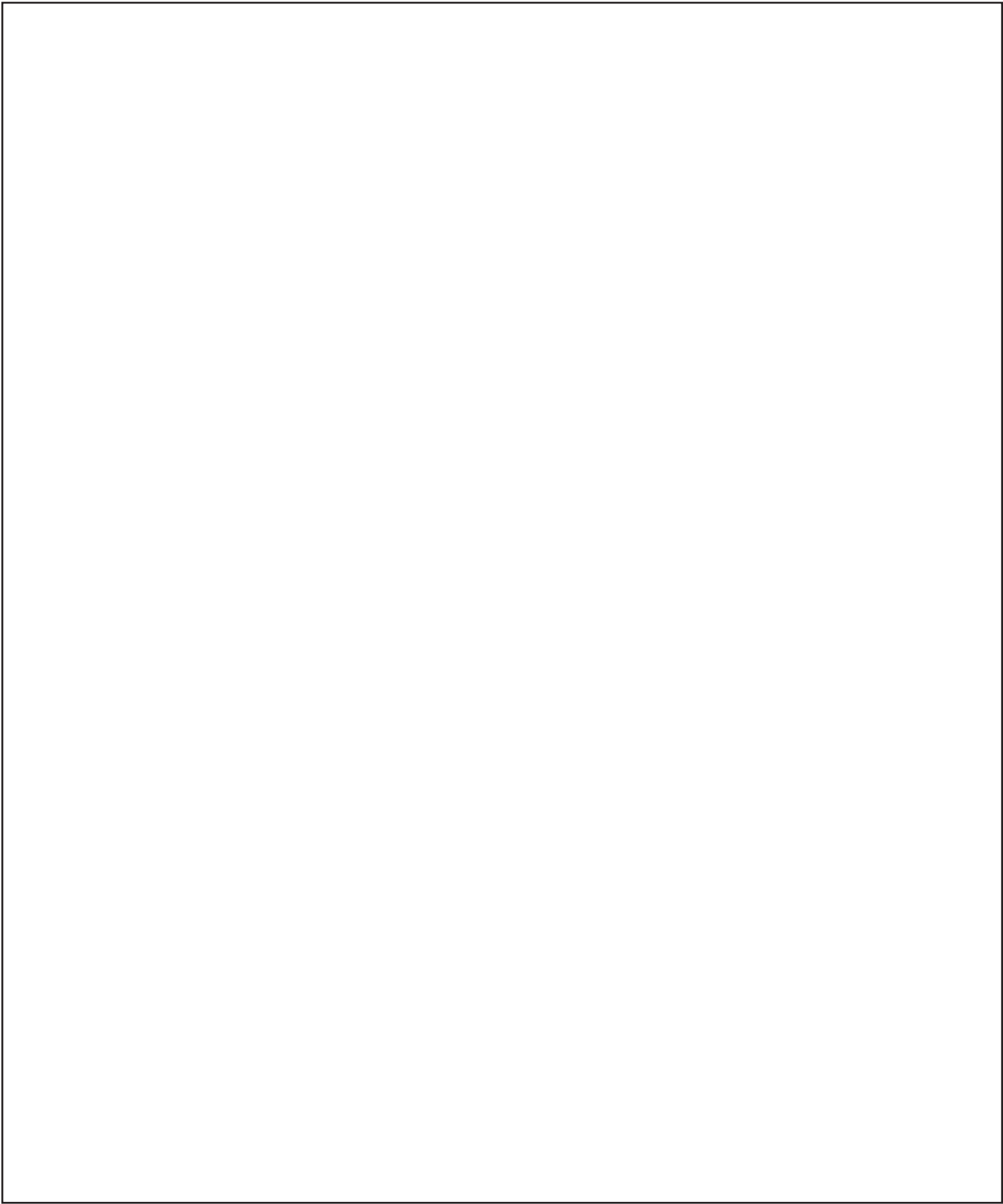
Eleva-Boone-Plainfield: Gently sloping to very steep, somewhat excessively drained to excessively drained, moderately coarse textured to coarse textured soils underlain by sandstone bedrock or outwash sand. This soil association is suited for cultivated crops or pasture, has a fair potential for residential development, and has a severe limitation for septic tank absorption in most areas due to depth to bedrock.

Ettrick-Fluvaquents, wet-Curran: Nearly level and gently sloping, somewhat poorly drained to very poorly drained, mostly medium textured soils underlain by outwash sand or stratified loamy and sandy deposits. The soils in this association are suited mainly for cultivated crops and pasture. Fluvaquent soils are mainly used for pasture and woodland. The potential for residential development is poor, with flooding and wetness creating severe limitations for septic tank absorption fields.

Restrictive features for a given soil property identified above are rated slight, moderate, or severe. The limitations are considered slight if soil properties and site features area generally favorable for the indicated use and limitations are minor and easy to overcome; moderate limitations if soil properties or site features are not favorable for the indicated use and a special planning or design is needed to overcome the limitation; and severe limitations if soil properties or site features are so unfavorable or difficult to overcome that special design and significant construction costs are required.

Woodlands

The Reedsburg area contains scattered areas of woodlands. At present, there is not much logging activity occurring within the planning area. Most of the area's woodlands are found in the towns of Reedsburg, Winfield, and Excelsior on privately owned parcels of land less than 200 acres in size. Most of these parcels are a mix of wooded and agricultural/open areas. Typically, the woodland portions of these parcels are in areas not well suited for agricultural production, including wetlands, areas along rivers/creeks, and hilly topography.



agricultural, natural, & cultural facilities

Mineral Resources

A couple sand pits are found in the general Reedsburg planning area. One is located north/northeast of Copper Creek along CTH H and another is found south of 23/33 to the east. Several inactive facilities exist in the area, including one located along CTH H in the northeastern portion of the planning area, and a second located south of CTH K in the far southwestern portion of the City's planning area. Sand and limestone are not high value mineral resources or sources of large employment; however, they are crucial to construction and road building activities.



Topography & Slopes

The topography of the region varies from rolling hills to flat terrain. As shown on [Map __](#), the elevations in the City range around the planning area range from elevations of 860 to 1,200 feet. The lakes and flowages in the community are generally found at the elevations of 860 to 880 feet. Slopes throughout the community are general in nature with minimal steep terrains within the City limits.

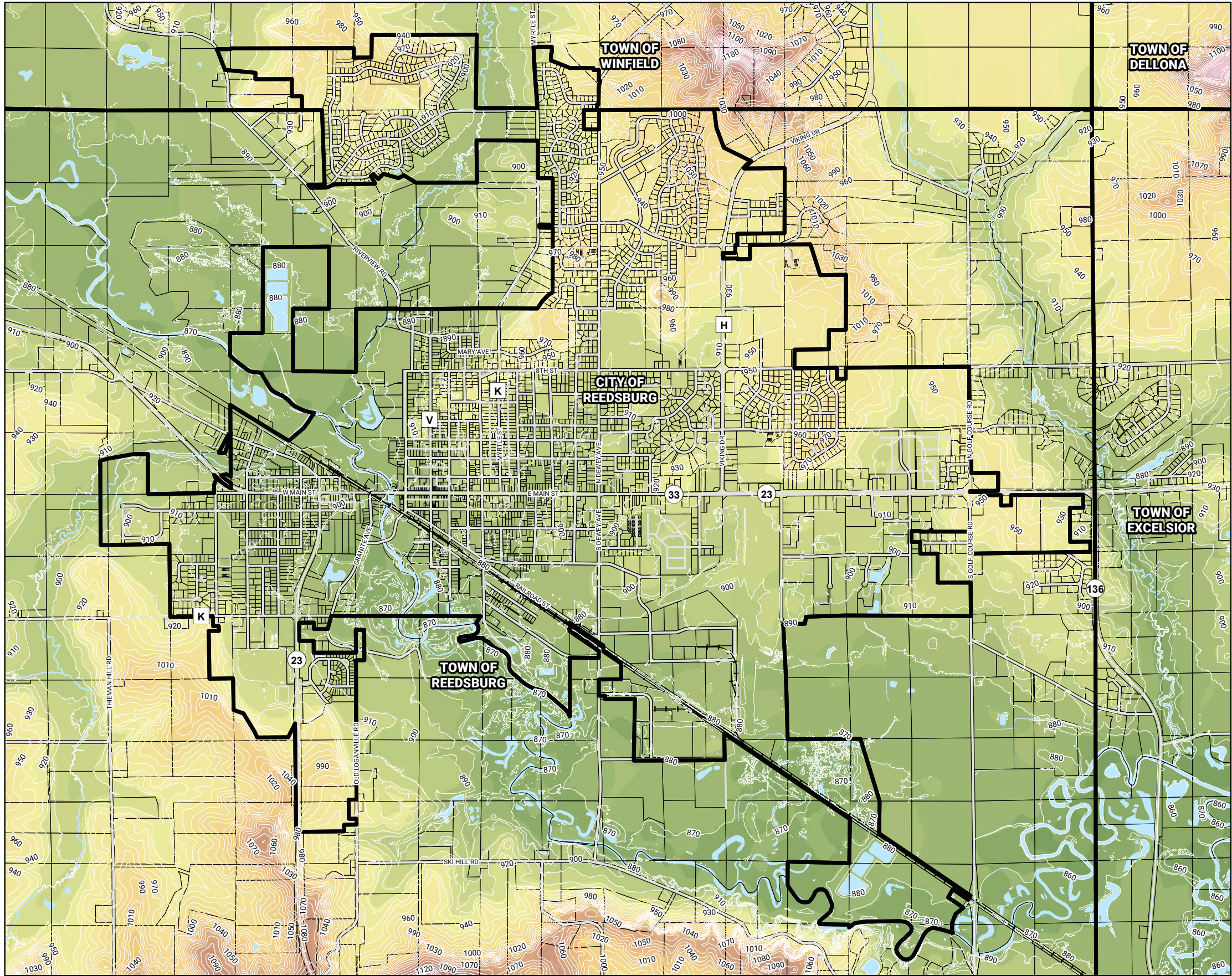
Threatened and Endangered Species

The Wisconsin Natural Heritage Working List contains species known or suspected to be rare in the state and natural communities native to Wisconsin. It includes species legally designated as "Endangered" or "Threatened" as well as species in the advisory "Special Concern" category. The following are the species on record in the Natural Heritage Inventory database for the City of Reedsburg Township/Range:

<u>Scientific Name</u>	<u>Common Name</u>	<u>WI Status</u>	<u>Group</u>
Alder thicket	Alder Thicket	NA	Community~
Empidonax virescens	Acadian Flycatcher	THR	Bird
Hemidactylium scutatum	Four-toed Salamander	SC/H	Salamander~
Hemlock relict	Hemlock Relict	NA	Community
Moist cliff	Moist Cliff	NA	Community
Pine relict	Pine Relict	NA	Community
Southern dry-mesic forest	Southern Dry-mesic Forest	NA	Community

Air Quality

The City of Reedsburg is not known to be in violation of any air quality regulations. However, the City must be cognizant of air quality standards and how development approvals may affect the air environment. As population grows, bringing more commercial and industrial developments, the City must be focused on the impact of emissions.



CITY OF REEDSBURG SAUK COUNTY, WI

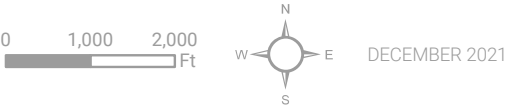
TOPOGRAPHY

Topography
1200 Elevation



860 Elevation

- Municipal Boundaries
- Roads
- Railroads
- Surface Water





7 economic **DEVELOPMENT**



The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

The goal of this Utilities and Community Facilities Element is as follows below. The objectives and recommendations are found in the Chapter 1 Vision of this Plan.

Improve the overall quality of life and 'climate' for economic development through public outreach, business development programming, and through the actions and behaviors of city representatives; Establish a memorable community image that builds on the City's small town atmosphere and natural amenities while diversifying the tax base.

**ECONOMIC
DEVELOPMENT
GOAL**



8 intergovernmental **COOPERATION**



The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

The goal of this Utilities and Community Facilities Element is as follows below. The objectives and recommendations are found in the Chapter 1 Vision of this Plan.

Improve the effectiveness of delivering governmental services while achieving significant overall cost reduction within the region, and specifically within the City.

**INTER-
GOVERNMENTAL
COOPERATION
GOAL**



9 LAND USE



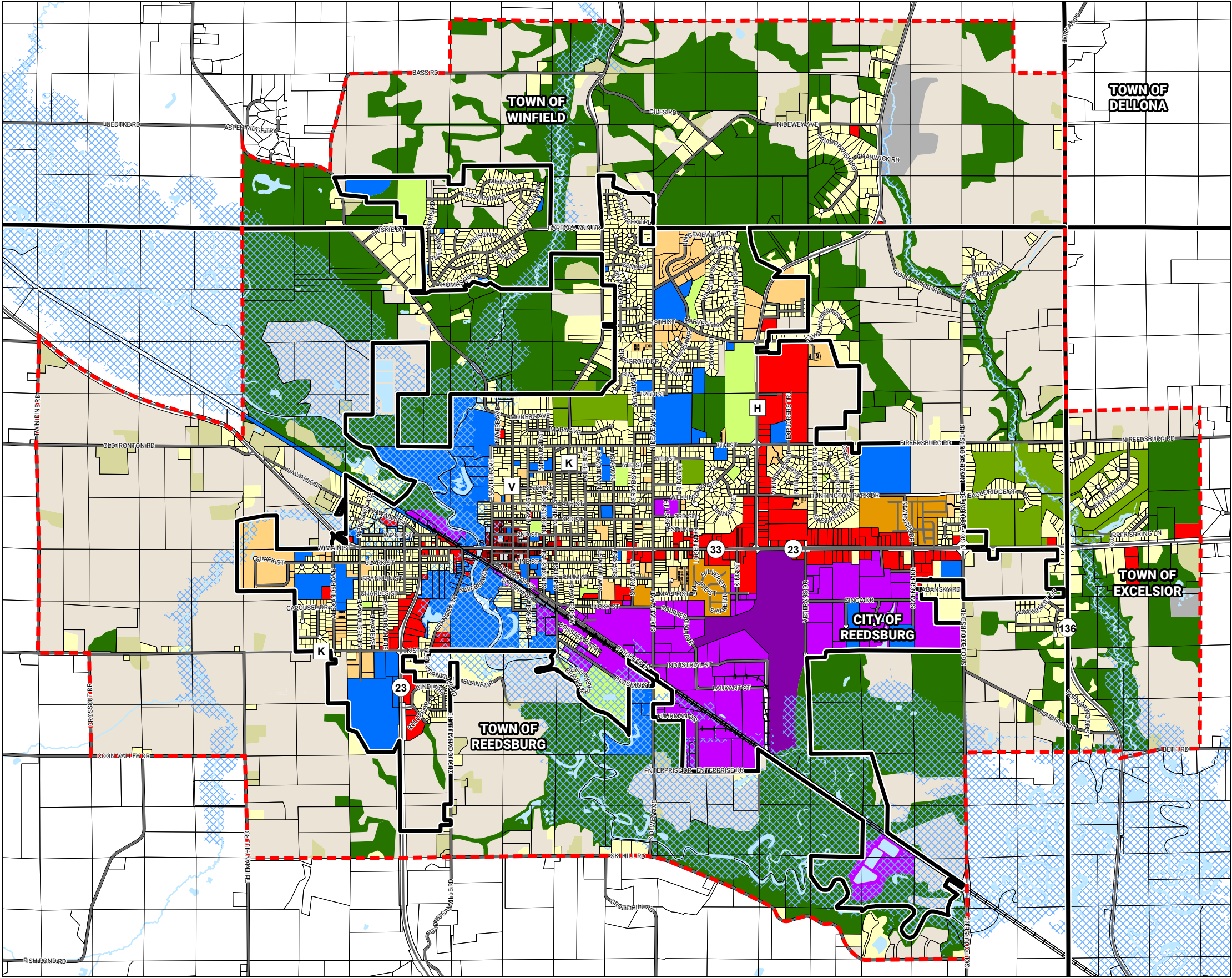
The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

The goal of this Utilities and Community Facilities Element is as follows below. The objectives and recommendations are found in the Chapter 1 Vision of this Plan.

Synthesis the goals from the previous elements in this Plan as each directly influences the future desires of land use; promote growth and development of the community in a way that allows change while preserving the overall community character.

**LAND USE
GOAL**

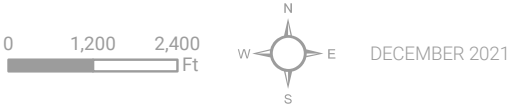
current land use map



CITY OF REEDSBURG SAUK COUNTY, WI
EXISTING LAND USE

- Existing Land Use
- Single Family
 - Multi-Family
 - Manufactured Home
 - General Commercial
 - Downtown Commercial
 - Industrial
 - Public
 - Parking
 - Mining/Quarry
 - Public Park
 - Private Park
 - Agriculture
 - Farmstead
 - Transportation
 - Railroad
 - Woodland & Natural Area

- Municipal Boundaries
- Extraterritorial Area
- Roads
- Railroads
- FEMA 100-Year Floodplain
- Surface Water





10 IMPLEMENTATION

The City of Reedsburg has worked diligently with its elected officials, staff, and concerned residents during the formulation of this Plan. As part of the Comprehensive Plan adoption, the community is expressing a greater goal and vision for its future. Whether or not the objectives, goals, and recommendations of this Plan are realized depends largely on the extent to which the elements of this Plan are put to action by the decision-making units. Overall, the community requires a strong commitment to uphold the Plan in order to forward the principles found herein.

Implementation Requirements

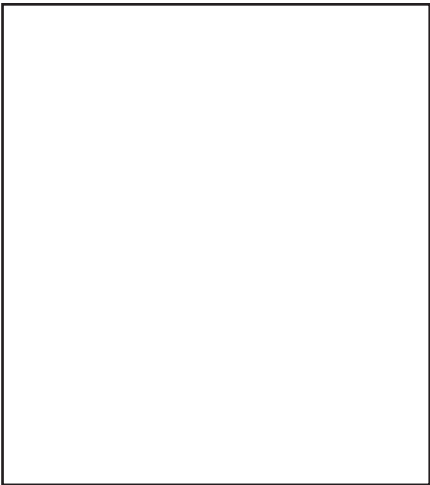
The Implementation element was prepared pursuant to Section 66.1001 of the Wisconsin Statutes. Section 66.1001 requires this element to include a compilation of programs and specific actions to be completed in a stated sequence, including proposed changes to any applicable zoning ordinances, official maps, or subdivision ordinances, to implement the objectives, recommendations, plans and programs. The element shall describe how each of the elements of the comprehensive plan will be integrated and made consistent with the other elements of the comprehensive plan, and shall include a mechanism to measure the local governmental unit's progress toward achieving all aspects of the comprehensive plan. The element shall include a process for updating the comprehensive plan. A comprehensive plan under this subsection shall be updated no less than once every 10 years.

By law beginning on January 1, 2010, if a local government unit engages in official mapping, local subdivision regulation, City zoning ordinance, or zoning of shorelands or wetlands in shorelands, those actions shall be consistent with the Comprehensive Plan.

If a governmental action is desired, that is inconsistent with the Plan, the local governmental unit should amend the Plan as needed and publicly note the reasons that led to the amendment.

Development Control

The Comprehensive Plan can be a guide in aiding the desired layout of current and future development. However, a variety of tools that govern the actual restrictions on each piece of land in the City is required in order to assure the desired uses are carried out appropriately. Thus, one of the most important tools of Plan implementation is the authority to control development of the private lands. The City of Reedsburg has zoning and subdivision regulations in place and the City maintains it's own control over these regulations. The recommendations found in this Plan have further influenced the zoning and subdivision regulations and a discussion of each of the ordinances and how they may be altered or viewed due to the Comprehensive Plan adoption is found below. A discussion on other developmental control tools is also included as each can aide the integrity of the Comp Plan to regulate future growth.



Zoning Ordinance and Map Regulations

Ensuring that zoning districts and ordinances match the desires in the Future Land Use Plan and Map will only aid in accomplishing the goals of the Comprehensive Plan. It should be noted that not all existing zoning districts will follow the future desires of the Comprehensive Plan. Where a zoning district allows a use in conflict with the Plan, that use and zoning district may continue in what would be considered legal nonconforming according to how that use relates to the Comprehensive Plan. If a landowner of one of these conflicting parcels desires a rezoning or land use change, that rezoning or land use change will have to be consistent with the Comprehensive Plan or the governing body must find reason to amend the Comprehensive Plan so the land use decision is consistent with the zoning.

The smart growth law states that each zoning and land use decision should be consistent with the adopted Comprehensive Plan. The City has found that they can't simply remove a use that is defined as undesirable by this Plan if the use has a prior vested interest. However, the City can make sure that any future use for those properties will be consistent with the Comprehensive Plan.

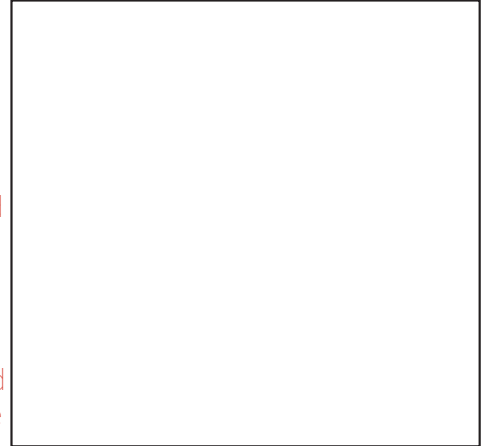
Subdivision Regulations

It is important that the City's regulated boards continue to give careful attention to the enforcement of land division regulations. Each land division should be reviewed thoroughly to assess the compatibility to the surrounding uses and infrastructure. Further, all areas to be platted should be assessed according to how they adapt to the elements of this Plan. Proper road, recreational, school, and conservation dedications should be made when already proposed herein. Additionally, improvements must be requested to on-site and off-site road, sanitary, storm, and water infrastructure when the impacts of a proposed development deem them necessary. Lastly, planned developments should be utilized where deemed appropriate in meeting the objectives of the Plan.

implementation

Future Land Use Map / Official Map

The Future land Use Map found in the Chapter 8 Land Use element is the all-encompassing tool for the future guidance of land use regulation of the City of Reedsburg. The map also provides further objectives as well by presenting Desired Development Areas (DDAs), which foster the City's intent on given areas. The DDAs provide landowner, or prospective developer, guidance on how the City wishes the lands are to be developed so they are planned appropriately and consistently with the elements found in this Plan. Chapters 60 and 62 of the Wisconsin Statutes provide for the establishment of an official map. The bottom line is that the Future Land Use Map presented herein is also the Official Map of the City of Reedsburg (Note: Ultimate rights-of-way of streets in the City are found on the 2020 Transportation Facilities Map which is adopted as part of the Official Map).



It is anticipated that the Future Land Use Map will require amendments as priorities may change over the planning timeframe. Modifications may also be necessary as infrastructure and platting of lands is approved and implemented. Any updates/changes pertaining to the Future Land Use Map should be amended in accordance with the same procedures of amending the Comprehensive Plan in order to ensure proper input.

Other Ordinances/Codes

The City has many Municipal Codes that in some way interrelate to the objectives and goals found in this Plan. Although not all codes will directly relate, the codes previously adopted by the municipality all can play an important role on how the City is shaped and directed on daily basis. Specific code chapters that will aide in the implementing the development objectives found herein include the electrical, plumbing, housing, sewer utility, erosion control, building, fire prevention, stormwater, non metallic mining, and tree codes. It is the City's intent to consider all existing codes and ordinances as implementation devices of the plan.

Detailed Components of the Comprehensive Plan

Section 62.23(2) of Wisconsin Statutes provides that the City may from time to time amend, extend or add to the Comprehensive Plan or carry out any part of the subject matter in greater detail. The City has identified the plans and guides below as more detailed components of the Comprehensive Plan. Each shall have the same force and effect as the adopted Comprehensive Plan and each will be updated/amended as required during the planning period of this 2042 Comprehensive Plan. Many of the plans and guides listed below have their essential objectives incorporated into this Plan, however, each provides a deeper insight into the needs of the community for that particular subject. The City will consider the impacts when determining consistencies between the proposed developments and these plans. Any new guide or plan deemed necessary to become an integral component to the 2020 Comprehensive Plan must be adopted as part of the City of Reedsburg Municipal Code Chapter ____.

- [Add plans here](#)

implementation

Plan Element Consistency

The smart growth Wisconsin State statutes require that the implementation element discuss how all the elements of this Plan will be made consistent. As discussed above, the City of Reedsburg has devoted great effort in this 2042 Comprehensive Plan assuring that each element is thoroughly communicated. Further, the objectives of each element of the Plan is ultimately collected into making the final decisions and recommendations found in the Future Land Use Map of the City.

City staff and the Comprehensive Planning Committee have carefully prepared all information found herein in order to ensure no internal inconsistencies exist between the different elements. Further, it is the desire of the City that the decision-making units will complete the implementation of this Plan by integrating the various elements in a complementary way.

Plan Adoption, Amending, Monitoring, and Updating

The responsible cooperation of the Planning Commission and the Common Council will be required in monitoring the progress in achieving the goals and recommendations of this Plan.

Plan Adoption

Upon recommendation of the Planning Commission and various public input/informational meetings, the Common Council must first adopt this Plan by ordinance. Official adoption of the plan will formally initiate the public policies on land development within the City of Reedsburg. Further, the action formalizes this document as the basic guide to the general development patterns thru the year 2042 and beyond. The adoption of the Plan initiates a statement by the City of Reedsburg that the objectives found herein will be carried out consistently in order to shape the City's growth in a desired manner.

Plan Amendments

The Comprehensive Plan is not a strict blueprint for development and land use patterns in the City of Reedsburg. The Plan will be flexible as constraints of the environment and community desires may change. The recommendations and objectives set forth herein were based upon existing factual data and the spoken priorities of those involved in the planning process. During the course of the planning process, it was known by those involved that constraints of the environment, infrastructure needs, or individual aspirations might change. Thus, this Plan should be amended if demonstrated as appropriate to the Common Council. However, amendments should only be made after a rational evaluation of the existing conditions and the potential impacts of such a change are made. Thus, this Plan recommends that the following be answered and/or shown to the Common Council and Planning Commission, with a public hearing, before any amendment request is fulfilled:

1. *What has changed with the parcel(s) since the adoption of the 2042 Plan that warrants a new thinking/direction for the area?*
2. *Demonstrate that the proposed amendment is consistent in all respects to the spirit and intent of the City's ordinances, is in conformity with the general plans for community development, would not be contrary to the general welfare and economic prosperity of the City or of the immediate neighborhood, that the specific development plans have been prepared with competent professional advice and guidance, and that the benefits and improved design of the resultant development justifies the variation from the normal requirements of the adopted Comprehensive Plan.*
3. *Any other criteria that the Council and/or Planning Commission deems necessary. Said criteria may be adopted in the form of an adopted policy by the aforementioned bodies of Reedsburg government.*

Plan Monitoring

Throughout the planning period, the City will monitor the progress of the plan and compare the decisions against the Plan's recommendations. The recommendations set forth in this Plan, within Chapter 1, are setup in a format that specifically allows the City to track the performance of each from year to year. Staff should annually review the recommendations to see what has been accomplished from year to year to assure compliance.



APPENDICES

List Here

Q1 Where is the general area you live (neighborhood, street, etc.)?

Answered: 76 Skipped: 0

#	RESPONSES	DATE
1	cottontail ln	12/5/2021 10:31 PM
2	South School neighborhood	12/4/2021 9:42 AM
3	south of town	12/3/2021 9:22 PM
4	Reedsburg Hospital area	12/2/2021 1:30 PM
5	Reedsburg Township S County Rd H	12/2/2021 12:05 PM
6	7thst	12/1/2021 5:55 PM
7	3rd St.	11/30/2021 9:51 AM
8	lancer court	11/29/2021 4:13 PM
9	Neighboring village	11/29/2021 3:27 PM
10	Park Street	11/29/2021 3:24 PM
11	14th Street	11/29/2021 11:15 AM
12	502 Myrtle	11/28/2021 11:15 AM
13	South in town	11/25/2021 9:17 PM
14	Maple Street	11/23/2021 11:26 AM
15	west side	11/16/2021 4:52 PM
16	Eastridge Dr.	11/11/2021 12:30 PM
17	Street	11/9/2021 7:37 AM
18	I do not live in Reedsburg but market there for my job. I serviced over 10 localities in WI and have seen mistakes in other cities.	11/1/2021 12:46 PM
19	Viking View Drive	10/28/2021 2:38 PM
20	Oak Crest	10/25/2021 9:32 PM
21	Laurel Street	10/21/2021 5:29 PM
22	Near Oak Park	10/20/2021 8:28 AM
23	Wellington Drive	10/19/2021 2:53 PM
24	By the middle school	10/19/2021 2:29 PM
25	4th st	10/19/2021 11:57 AM
26	Oak st	10/19/2021 11:38 AM
27	Eagle St	10/19/2021 11:25 AM
28	Bindl Subdivision ~ Lois Drive	10/19/2021 12:05 AM
29	near voyager	10/18/2021 6:55 PM
30	NORTH OF TOWN	10/18/2021 3:57 PM
31	Golf Course Road	10/18/2021 3:13 PM
32	Neighborhood	10/18/2021 1:54 PM

Reedsburg, WI Comprehensive Plan Survey

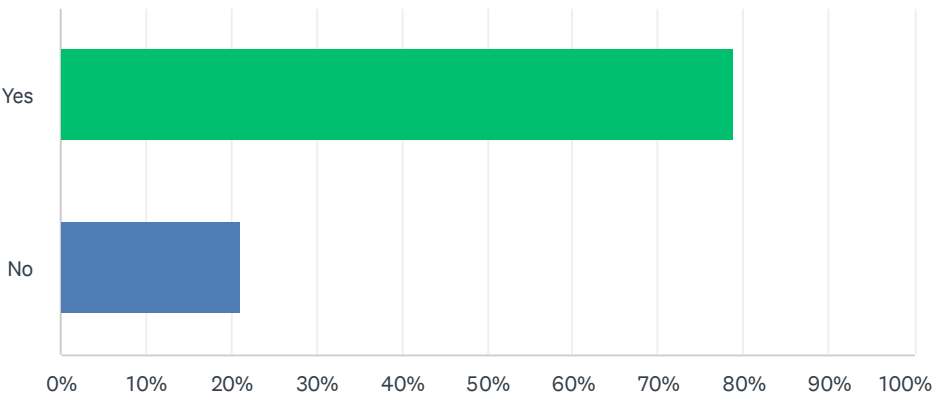
33	15th Street	10/18/2021 7:58 AM
34	North Webb Avenue	10/16/2021 3:17 PM
35	Winfield dr	10/15/2021 8:20 PM
36	East Main	10/14/2021 3:51 PM
37	Pine Street	10/14/2021 2:56 PM
38	Township of La Valle	10/13/2021 5:24 PM
39	Lucky St	10/13/2021 3:49 AM
40	Dewey/12th	10/12/2021 8:27 PM
41	8th & Walnut	10/12/2021 5:43 PM
42	Eastridge Estates	10/12/2021 1:35 PM
43	La Valle	10/12/2021 12:37 PM
44	14th Street	10/12/2021 12:24 PM
45	Crestview Dr	10/12/2021 11:03 AM
46	South Walnut	10/12/2021 6:28 AM
47	Southwest side	10/12/2021 1:35 AM
48	Krystle CT	10/12/2021 12:36 AM
49	East of South Dewey	10/11/2021 9:54 PM
50	South Pine Street	10/11/2021 8:35 PM
51	Northeast corner Reedsburg	10/11/2021 8:23 PM
52	I live by west side school	10/11/2021 8:20 PM
53	Myrtle st	10/11/2021 6:37 PM
54	N Dewey Ave	10/11/2021 5:47 PM
55	county h /viking drive	10/11/2021 5:37 PM
56	405 Vine St	10/11/2021 5:35 PM
57	Winfield Drive	10/11/2021 5:26 PM
58	Walnut St	10/11/2021 5:26 PM
59	17th Ct	10/11/2021 5:24 PM
60	Ridgeview Drive. Senior Condo	10/11/2021 5:23 PM
61	Westside	10/11/2021 4:02 PM
62	North Webb ave.	10/11/2021 1:59 PM
63	Rural Reedsburg	10/11/2021 12:42 PM
64	Dutch Hollow Lake area	10/11/2021 12:23 PM
65	Jaz circle	10/8/2021 9:02 AM
66	3rd st	10/8/2021 6:19 AM
67	East side	10/7/2021 9:09 PM
68	rural	10/7/2021 5:09 PM
69	Ernstmeyer subdivision	10/7/2021 11:17 AM
70	2228 Sarah Rose Lane	10/7/2021 7:52 AM

Reedsburg, WI Comprehensive Plan Survey

71	1231 3rd. St. Reedsburg, WI	10/7/2021 5:05 AM
72	104 Thomas Road	10/6/2021 11:13 PM
73	108 Holtz St	10/6/2021 4:13 PM
74	2345 Reinhardt Ct	10/6/2021 4:12 PM
75	327 N. Walnut St., Reedsburg	10/6/2021 3:23 PM
76	343 Eastridge Circle	10/6/2021 11:15 AM

Q2 Do you currently live in the City of Reedsburg?

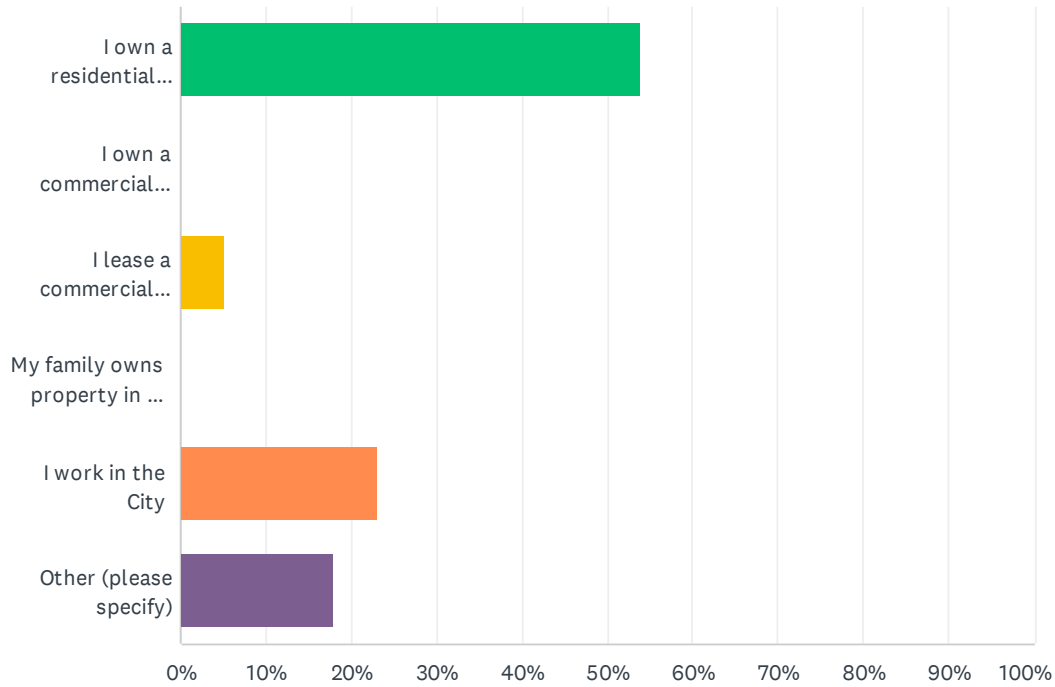
Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	78.95%	60
No	21.05%	16
TOTAL		76

Q3 If you answered NO to the previous question, what is your connection to the City of Reedsburg?

Answered: 39 Skipped: 37



ANSWER CHOICES	RESPONSES	
I own a residential property in the City	53.85%	21
I own a commercial property in the City	0.00%	0
I lease a commercial property in the City	5.13%	2
My family owns property in the City	0.00%	0
I work in the City	23.08%	9
Other (please specify)	17.95%	7
TOTAL		39

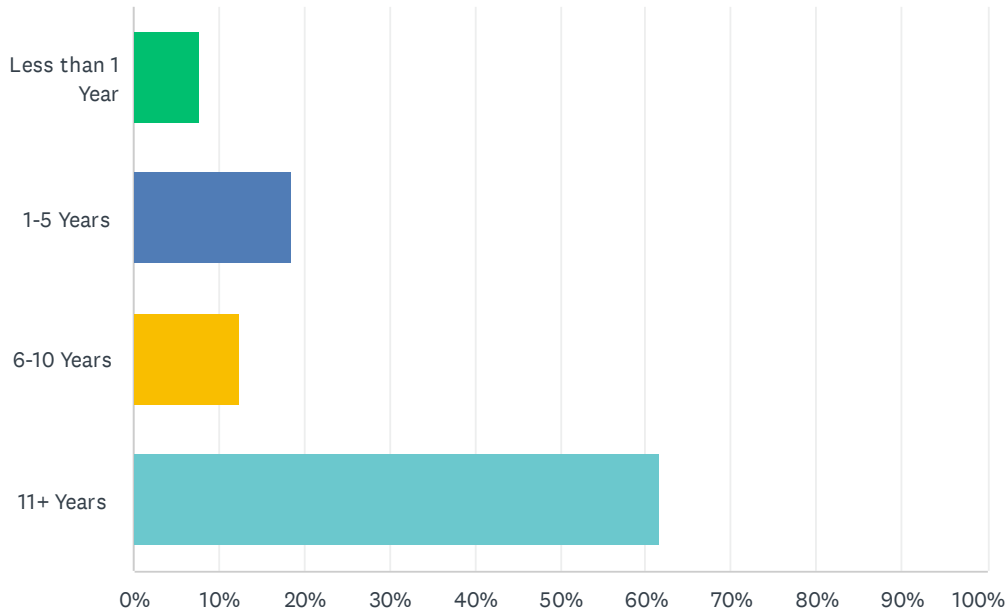
#	OTHER (PLEASE SPECIFY)	DATE
1	the kids attend school in the city	12/3/2021 9:22 PM
2	Live just outside of the City in Reedsburg, township	12/2/2021 12:05 PM
3	I lived and worked in Reedsburg for 40 years until retiring in 2020. Moved away but still have strong ties to the community and continue to serve on management oversight of my previous employer.	10/16/2021 3:17 PM
4	Kids go to school in district	10/13/2021 5:24 PM
5	I work for the School District but in LaValle	10/12/2021 12:37 PM

Reedsburg, WI Comprehensive Plan Survey

6	I do live in the city.	10/12/2021 11:03 AM
7	I have lived in the area and worked in Reedsburg for 40+ years	10/11/2021 12:42 PM

Q4 If living in the City, how long?

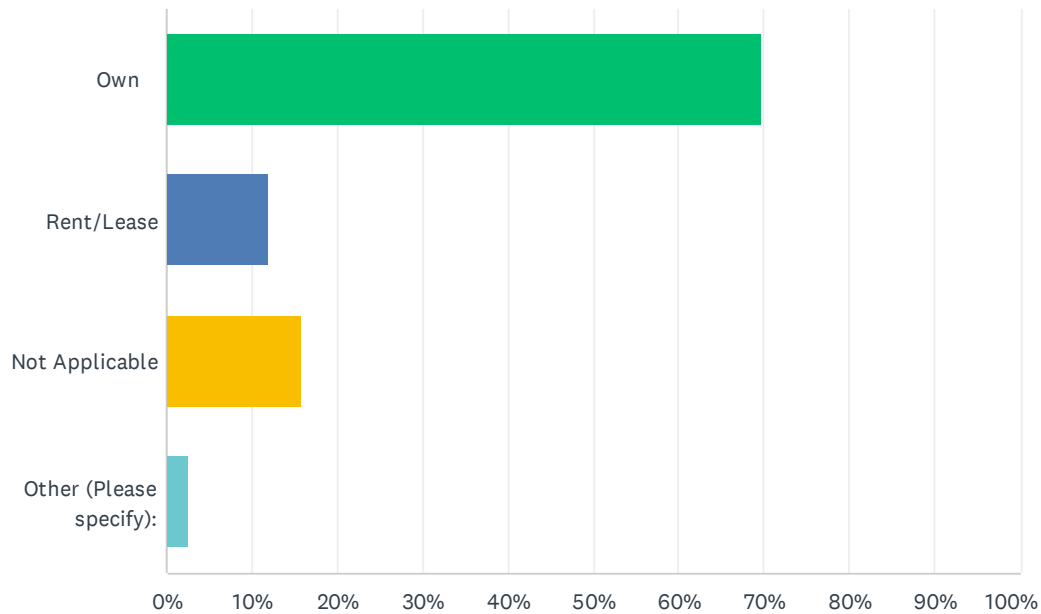
Answered: 65 Skipped: 11



ANSWER CHOICES	RESPONSES	
Less than 1 Year	7.69%	5
1-5 Years	18.46%	12
6-10 Years	12.31%	8
11+ Years	61.54%	40
TOTAL		65

Q5 Do you own or rent/lease your home in the City of Reedsburg?

Answered: 76 Skipped: 0

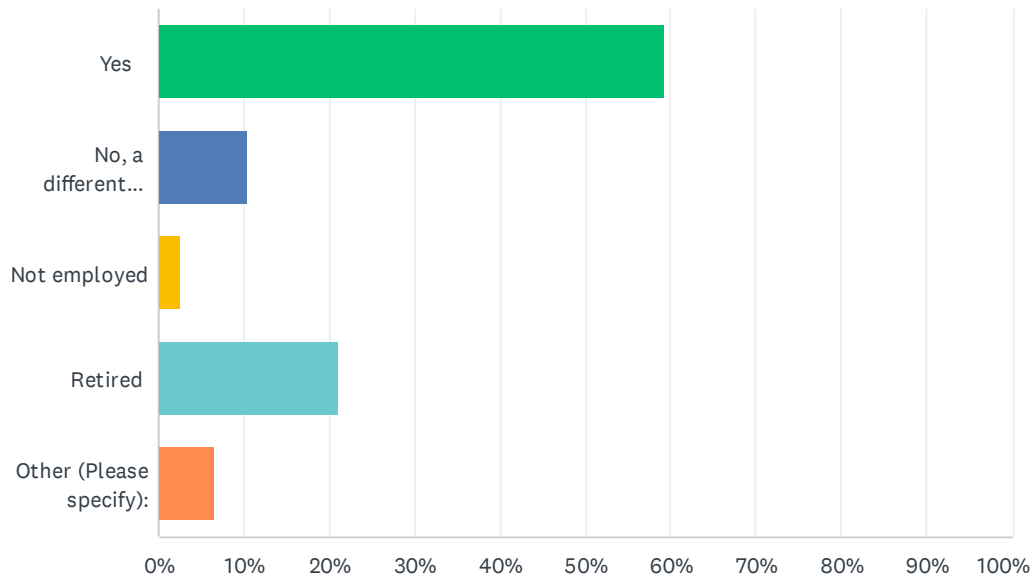


ANSWER CHOICES	RESPONSES	
Own	69.74%	53
Rent/Lease	11.84%	9
Not Applicable	15.79%	12
Other (Please specify):	2.63%	2
TOTAL		76

#	OTHER (PLEASE SPECIFY):	DATE
1	Lived in town approximately 25 years. Currently live north of town a few miles.	10/18/2021 3:57 PM
2	Own in LaValle	10/12/2021 12:37 PM

Q6 Do you work in the City of Reedsburg?

Answered: 76 Skipped: 0

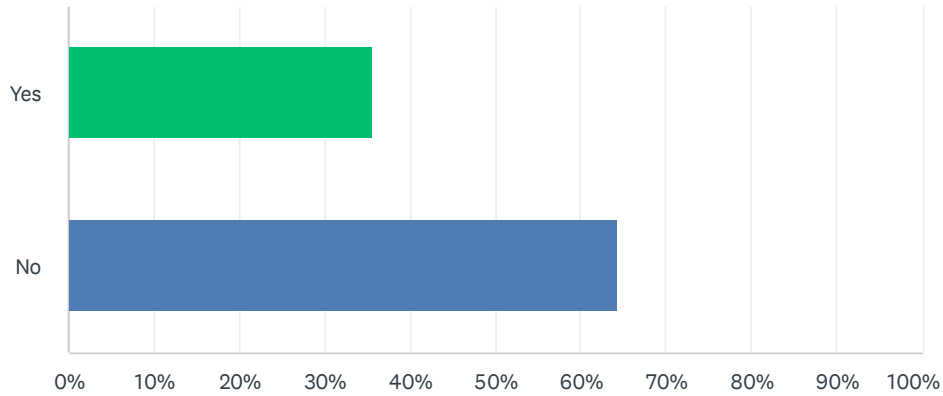


ANSWER CHOICES	RESPONSES	
Yes	59.21%	45
No, a different municipality	10.53%	8
Not employed	2.63%	2
Retired	21.05%	16
Other (Please specify):	6.58%	5
TOTAL		76

#	OTHER (PLEASE SPECIFY):	DATE
1	I paint apartments in several towns	12/4/2021 9:42 AM
2	my husband works in Reedsburg I work in Baraboo	12/2/2021 1:30 PM
3	For School District of Reedsburg but in LaValle	10/12/2021 12:37 PM
4	Work from home	10/11/2021 6:37 PM
5	Work for Madison College - based at the goodman south campus but work remotely from home or the reedsburg campus.	10/11/2021 5:35 PM

Q7 Do any children under 18 years of age currently reside in your home?

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	35.53%	27
No	64.47%	49
TOTAL		76

Q8 What are some things that you wouldn't change about the City of Reedsburg (Example topics: rural feel, downtown, recreation, schools, etc.)?

Answered: 76 Skipped: 0

ANSWER CHOICES	RESPONSES
1	100.00% 76
2	81.58% 62
3	69.74% 53

#	1	DATE
1	schools	12/5/2021 10:31 PM
2	Streets in good condition	12/4/2021 9:42 AM
3	Small town	12/3/2021 9:22 PM
4	not much need more retail downtown	12/2/2021 1:30 PM
5	Rural Feel	12/2/2021 12:05 PM
6	rural feel	12/1/2021 5:55 PM
7	?	11/30/2021 9:51 AM
8	parks	11/29/2021 4:13 PM
9	Small town feel	11/29/2021 3:27 PM
10	Small Town Feeling	11/29/2021 3:24 PM
11	Park system	11/29/2021 11:15 AM
12	Fiber optic network	11/28/2021 11:15 AM
13	That's its a small town	11/25/2021 9:17 PM
14	Small Town Feel	11/23/2021 11:26 AM
15	rural feel	11/16/2021 4:52 PM
16	The appearance of downtown as it is a charming Main St.	11/11/2021 12:30 PM
17	Schools	11/9/2021 7:37 AM
18	Small town friendliness	11/1/2021 12:46 PM
19	Size of neighborhoods	10/28/2021 2:38 PM
20	Rural feel	10/25/2021 9:32 PM
21	Schools	10/21/2021 5:29 PM
22	Industrial base	10/20/2021 8:28 AM
23	Rural feel	10/19/2021 2:53 PM
24	City park	10/19/2021 2:29 PM
25	Location to work	10/19/2021 11:57 AM
26	Crime rate	10/19/2021 11:38 AM

Reedsburg, WI Comprehensive Plan Survey

27	Activities	10/19/2021 11:25 AM
28	Small Town Feel	10/19/2021 12:05 AM
29	sidewalks	10/18/2021 6:55 PM
30	RURAL FEEL	10/18/2021 3:57 PM
31	Schools	10/18/2021 3:13 PM
32	Community Activities	10/18/2021 1:54 PM
33	Recreation	10/18/2021 7:58 AM
34	Strong sense of community	10/16/2021 3:17 PM
35	Rural feel	10/15/2021 8:20 PM
36	Schools are in a good position.	10/14/2021 3:51 PM
37	Schools	10/14/2021 2:56 PM
38	Downtown	10/13/2021 5:24 PM
39	Downtown	10/13/2021 3:49 AM
40	Small town feel	10/12/2021 8:27 PM
41	parks	10/12/2021 5:43 PM
42	Prairie Ridge School	10/12/2021 1:35 PM
43	Schools	10/12/2021 12:37 PM
44	Good parks	10/12/2021 12:24 PM
45	Good range of activities for families with children	10/12/2021 11:03 AM
46	Leave old historical buildings alone Don't tear them down	10/12/2021 6:28 AM
47	Schools	10/12/2021 1:35 AM
48	Rural feel	10/12/2021 12:36 AM
49	Schools	10/11/2021 9:54 PM
50	I like all the parks.	10/11/2021 8:35 PM
51	Parks	10/11/2021 8:23 PM
52	Downtown	10/11/2021 8:20 PM
53	Rural feel	10/11/2021 6:37 PM
54	Parks	10/11/2021 5:47 PM
55	historic downtown	10/11/2021 5:37 PM
56	Library	10/11/2021 5:35 PM
57	Rural feel	10/11/2021 5:26 PM
58	small town feel	10/11/2021 5:26 PM
59	Rural feel	10/11/2021 5:24 PM
60	Friendly people	10/11/2021 5:23 PM
61	Rural feel	10/11/2021 4:02 PM
62	schools	10/11/2021 1:59 PM
63	The schools are excellent	10/11/2021 12:42 PM
64	not sure	10/11/2021 12:23 PM

Reedsburg, WI Comprehensive Plan Survey

65	Schools	10/8/2021 9:02 AM
66	small town feel	10/8/2021 6:19 AM
67	Schools	10/7/2021 9:09 PM
68	small town feel	10/7/2021 5:09 PM
69	recreation-near to parks and trails	10/7/2021 11:17 AM
70	Rural feel	10/7/2021 7:52 AM
71	small town atmosphere	10/7/2021 5:05 AM
72	Downtown	10/6/2021 11:13 PM
73	community feel	10/6/2021 4:13 PM
74	downtown	10/6/2021 4:12 PM
75	Concerts in the Park	10/6/2021 3:23 PM
76	Schools	10/6/2021 11:15 AM
#	2	DATE
1	downtown	12/5/2021 10:31 PM
2	Good selection of fast food	12/4/2021 9:42 AM
3	schools seem to be good	12/3/2021 9:22 PM
4	Open Land	12/2/2021 12:05 PM
5	recreation opps	12/1/2021 5:55 PM
6	?	11/30/2021 9:51 AM
7	recreation	11/29/2021 3:27 PM
8	Parks	11/29/2021 3:24 PM
9	road maintenance	11/29/2021 11:15 AM
10	City parks	11/28/2021 11:15 AM
11	School sizes	11/25/2021 9:17 PM
12	Schools	11/23/2021 11:26 AM
13	"old downtown" apperance	11/16/2021 4:52 PM
14	Parks	11/9/2021 7:37 AM
15	Recreation is improving	11/1/2021 12:46 PM
16	parks, sports courts - tennis, pickleball, basketball, baseball areas	10/28/2021 2:38 PM
17	Schools	10/25/2021 9:32 PM
18	Harvest Festivals / Decorations	10/21/2021 5:29 PM
19	Schools	10/20/2021 8:28 AM
20	Parks	10/19/2021 2:53 PM
21	Lots of locally organized market days	10/19/2021 2:29 PM
22	Safety of community	10/19/2021 11:57 AM
23	Activities	10/19/2021 11:38 AM
24	General safety	10/19/2021 11:25 AM
25	400 trail	10/18/2021 6:55 PM

Reedsburg, WI Comprehensive Plan Survey

26	Library	10/18/2021 3:13 PM
27	concerts in the summer	10/18/2021 1:54 PM
28	Rural feel	10/18/2021 7:58 AM
29	Citizens willing to invest both time and money in community	10/16/2021 3:17 PM
30	Neighborhood	10/15/2021 8:20 PM
31	Small town vibe.	10/14/2021 3:51 PM
32	Recreation	10/14/2021 2:56 PM
33	Keep la Valle school open	10/13/2021 5:24 PM
34	Bike trail	10/13/2021 3:49 AM
35	Parks system	10/12/2021 8:27 PM
36	Community support	10/12/2021 1:35 PM
37	Downtown	10/12/2021 12:37 PM
38	Decent streets	10/12/2021 12:24 PM
39	Quality shopping options for groceries, hardware, liquor, restaurants	10/12/2021 11:03 AM
40	Keep the parks	10/12/2021 6:28 AM
41	Freindliness	10/12/2021 1:35 AM
42	Na	10/12/2021 12:36 AM
43	friendly people	10/11/2021 9:54 PM
44	I enjoy the small town feel	10/11/2021 8:35 PM
45	Friendliness of residents	10/11/2021 8:23 PM
46	Schools	10/11/2021 8:20 PM
47	Relatively quiet	10/11/2021 6:37 PM
48	Sidewalks	10/11/2021 5:47 PM
49	Post office	10/11/2021 5:35 PM
50	Schools	10/11/2021 5:26 PM
51	lots of businesses downtown	10/11/2021 5:26 PM
52	Great Police and Fire	10/11/2021 5:23 PM
53	Safety	10/11/2021 4:02 PM
54	small town feel	10/11/2021 1:59 PM
55	Outstanding Fire department, EMT and Police	10/11/2021 12:42 PM
56	Downtown	10/7/2021 7:52 AM
57	schools	10/7/2021 5:05 AM
58	Schools	10/6/2021 11:13 PM
59	parks and rec do a good job of upkeep at community parks	10/6/2021 4:13 PM
60	schools	10/6/2021 4:12 PM
61	Schools - including Loganville & LaValle - keep them open!	10/6/2021 3:23 PM
62	Hometown feel	10/6/2021 11:15 AM
#	3	DATE

Reedsburg, WI Comprehensive Plan Survey

1	parks	12/5/2021 10:31 PM
2	Plenty of traffic lights	12/4/2021 9:42 AM
3	sports programs are good for the youth	12/3/2021 9:22 PM
4	Limit on Multiple Dwellings	12/2/2021 12:05 PM
5	schools	12/1/2021 5:55 PM
6	?	11/30/2021 9:51 AM
7	historic preservation	11/29/2021 3:27 PM
8	schools	11/29/2021 11:15 AM
9	Library	11/28/2021 11:15 AM
10	Speed limit	11/25/2021 9:17 PM
11	Parks	11/23/2021 11:26 AM
12	friendliness	11/16/2021 4:52 PM
13	Shopping needs to improve	11/1/2021 12:46 PM
14	RACA to rent, place for community events and ice rink	10/28/2021 2:38 PM
15	Murals / Street Art	10/21/2021 5:29 PM
16	Historic Preservation	10/20/2021 8:28 AM
17	Protection of historical properties	10/19/2021 2:53 PM
18	Main Street books	10/19/2021 2:29 PM
19	Cheaper than other communities	10/19/2021 11:57 AM
20	School district	10/19/2021 11:38 AM
21	Employment	10/19/2021 11:25 AM
22	size of city	10/18/2021 6:55 PM
23	Recreation	10/18/2021 3:13 PM
24	Health care	10/18/2021 1:54 PM
25	Between Madison and LaCrosse	10/18/2021 7:58 AM
26	Strong industrial base	10/16/2021 3:17 PM
27	Bike trail is a positive.	10/14/2021 3:51 PM
28	Community	10/14/2021 2:56 PM
29	Parks	10/13/2021 5:24 PM
30	Special events	10/13/2021 3:49 AM
31	Downtown	10/12/2021 1:35 PM
32	Small town feel	10/12/2021 12:37 PM
33	Good hospital/health care	10/12/2021 12:24 PM
34	Good public services: utilities, broadband, garbage, street cleaning, plowing	10/12/2021 11:03 AM
35	City appeal	10/12/2021 1:35 AM
36	Na	10/12/2021 12:36 AM
37	parks	10/11/2021 9:54 PM
38	Ease of travel across town	10/11/2021 8:23 PM

Reedsburg, WI Comprehensive Plan Survey

39	Parks	10/11/2021 8:20 PM
40	Great internet	10/11/2021 6:37 PM
41	Trees	10/11/2021 5:47 PM
42	Emergency Services	10/11/2021 5:35 PM
43	Great utility company	10/11/2021 5:26 PM
44	Love the CAL Center	10/11/2021 5:23 PM
45	Schools	10/11/2021 4:02 PM
46	wonderful library system	10/11/2021 1:59 PM
47	Hometown atmosphere	10/11/2021 12:42 PM
48	Parks	10/7/2021 7:52 AM
49	strong sense of community amongst residents	10/7/2021 5:05 AM
50	Community	10/6/2021 11:13 PM
51	community feel	10/6/2021 4:12 PM
52	Main Street Community - except reroute truck traffic	10/6/2021 3:23 PM
53	Hospital	10/6/2021 11:15 AM

Q9 What are some things that you would like to change about the City of Reedsburg (Example topics: safety, business development, recreation, transportation, government, etc.)?

Answered: 76 Skipped: 0

ANSWER CHOICES		RESPONSES	
1		100.00%	76
2		88.16%	67
3		63.16%	48

#	1	DATE
1	lower rent very high for reedsburg	12/5/2021 10:31 PM
2	Need more retail shopping	12/4/2021 9:42 AM
3	have a larger retail store in the city	12/3/2021 9:22 PM
4	retail shopping	12/2/2021 1:30 PM
5	More senior services	12/2/2021 12:05 PM
6	shopping opps	12/1/2021 5:55 PM
7	More shopping options	11/30/2021 9:51 AM
8	downtown business area- no choices	11/29/2021 4:13 PM
9	Shopping opportunities	11/29/2021 3:27 PM
10	Retail Development...as in shopping other than a hardware store or dollar store	11/29/2021 3:24 PM
11	Retail development	11/29/2021 11:15 AM
12	Better business development of historic downtown area	11/28/2021 11:15 AM
13	More attention to the downtown business	11/25/2021 9:17 PM
14	Increase affordable housing options (duplex, condo..)	11/23/2021 11:26 AM
15	allow reputable "box" stores on east end of city	11/16/2021 4:52 PM
16	More retail options	11/11/2021 12:30 PM
17	Business development	11/9/2021 7:37 AM
18	Little league MUST stay in Reedsburg NOT Dells	11/1/2021 12:46 PM
19	Wish more lower cost recreation teams for all ages including adults	10/28/2021 2:38 PM
20	Shopping options	10/25/2021 9:32 PM
21	Recreation	10/21/2021 5:29 PM
22	Commercial corridor improvements	10/20/2021 8:28 AM
23	Indoor activity center	10/19/2021 2:53 PM
24	I wouldn't sting our local economic center out along the highway. It's much less accessible to pedestrians how it is	10/19/2021 2:29 PM
25	Shopping need more	10/19/2021 11:57 AM

Reedsburg, WI Comprehensive Plan Survey

26	More shopping options	10/19/2021 11:38 AM
27	Shopping	10/19/2021 11:25 AM
28	Business Development ~ Target Shopping Center~ Movie Theater	10/19/2021 12:05 AM
29	yard waste pick up	10/18/2021 6:55 PM
30	RETAIL	10/18/2021 3:57 PM
31	Retail	10/18/2021 3:13 PM
32	More concerts in the summer	10/18/2021 1:54 PM
33	Rucls and the tv problems of many	10/18/2021 7:58 AM
34	Better traffic flow to industrial park	10/16/2021 3:17 PM
35	Safety	10/15/2021 8:20 PM
36	More robust downtown and a retail store to replace the loss of Shopko.	10/14/2021 3:51 PM
37	Retail	10/14/2021 2:56 PM
38	Add more shopping stores like Target	10/13/2021 5:24 PM
39	Road changes: Dislike adding 1 way streets and more stop sign.	10/13/2021 3:49 AM
40	More shopping	10/12/2021 8:27 PM
41	More shopping	10/12/2021 5:43 PM
42	Webb middle school	10/12/2021 1:35 PM
43	More diverse stores downtown	10/12/2021 12:37 PM
44	More retail options	10/12/2021 12:24 PM
45	Poor traffic flow into the city on Hwy 33: traffic comes in too fast, and no alternative routes	10/12/2021 11:03 AM
46	More things to keep young kids occupied	10/12/2021 6:28 AM
47	City rec department	10/12/2021 1:35 AM
48	Move the air port	10/12/2021 12:36 AM
49	Main Street	10/11/2021 9:54 PM
50	We need a place to buy clothing and children's items.	10/11/2021 8:35 PM
51	No empty windows downtown	10/11/2021 8:23 PM
52	Public transportation	10/11/2021 8:20 PM
53	More businesses	10/11/2021 6:37 PM
54	shopping opportunities/ more restaurants and fast food	10/11/2021 5:47 PM
55	retail business development - clothing & shoes	10/11/2021 5:37 PM
56	Community Food Forest	10/11/2021 5:35 PM
57	Safety	10/11/2021 5:26 PM
58	Get ATV or similar vehicles off the Road	10/11/2021 5:26 PM
59	Ban ATV and utility vehicles from driving on the road.	10/11/2021 5:24 PM
60	NEED Department store	10/11/2021 5:23 PM
61	More shopping	10/11/2021 4:02 PM
62	more recreation oportuities for teenagers	10/11/2021 1:59 PM
63	Downtown sidewalks have weeds growing from the cracks	10/11/2021 12:42 PM

Reedsburg, WI Comprehensive Plan Survey

64	stop lights at intersections to help the flow of traffic	10/11/2021 12:23 PM
65	Recreation	10/8/2021 9:02 AM
66	Traffic lights are poorly timed/ set up	10/8/2021 6:19 AM
67	Retail Store	10/7/2021 9:09 PM
68	We need stores. clothes, shoes, etc.	10/7/2021 5:09 PM
69	retail shops	10/7/2021 11:17 AM
70	Indoor swimming pool (for a swim team with correct size lanes)	10/7/2021 7:52 AM
71	less traffic on Main Street, reroute through business park	10/7/2021 5:05 AM
72	Road network	10/6/2021 11:13 PM
73	We need more retail options. Someplace that provides gym shoes for school age kids, etc. that isn't a dollar store	10/6/2021 4:13 PM
74	more activities for teens	10/6/2021 4:12 PM
75	Safety! Slow Main Street traffic down!	10/6/2021 3:23 PM
76	Shopping options	10/6/2021 11:15 AM
#	2	DATE
1	aldis or target or retail store	12/5/2021 10:31 PM
2	Need Perkins style restaurant	12/4/2021 9:42 AM
3	keep improving the downtown area with businesses and apartments	12/3/2021 9:22 PM
4	keeping some green space between new houses being built	12/2/2021 1:30 PM
5	resturant on mondays	12/1/2021 5:55 PM
6	Family restaurants - sit down	11/30/2021 9:51 AM
7	Drug use	11/29/2021 3:27 PM
8	Traffic flow	11/29/2021 3:24 PM
9	City layout	11/29/2021 11:15 AM
10	Some form of reliable public transportation / bus system	11/28/2021 11:15 AM
11	Take control of slums and slums lords	11/25/2021 9:17 PM
12	Increase retail options	11/23/2021 11:26 AM
13	Safety issues with the amount of traffic that goes through Reedsburg.	11/11/2021 12:30 PM
14	Recreation	11/9/2021 7:37 AM
15	More recreation-splash park BIG WIN-add more	11/1/2021 12:46 PM
16	more availability of department store items in town at competitive prices (like to keep it local but just general items at competitive prices and variety)	10/28/2021 2:38 PM
17	Appearance of buildings along Main Street	10/21/2021 5:29 PM
18	Floodplain open space	10/20/2021 8:28 AM
19	Acquisition and restoration of the brewery for use as local historical center	10/19/2021 2:53 PM
20	There would be more for young people to do and enjoy around town, things like shops catering to them and social spaces they can hang out in	10/19/2021 2:29 PM
21	Some speed limit areas	10/19/2021 11:38 AM
22	Recreation	10/19/2021 11:25 AM
23	Expand Recreational Development ~Extend 400 Trail to Baraboo	10/19/2021 12:05 AM

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24	pet restrictions	10/18/2021 6:55 PM
25	CITY FUNCTIONS	10/18/2021 3:57 PM
26	Traffic	10/18/2021 3:13 PM
27	A department store	10/18/2021 1:54 PM
28	A gif/card store needed	10/18/2021 7:58 AM
29	Serious consideration if airport space could be better utilized, for example expand industrial park	10/16/2021 3:17 PM
30	Drug issues	10/15/2021 8:20 PM
31	Economic growth with higher paying quality jobs.	10/14/2021 3:51 PM
32	Affordable housing	10/14/2021 2:56 PM
33	Local out reach for homeless and addicts. Showers at laundry mat. Local contacts to get these people in recovery and medicated.	10/13/2021 3:49 AM
34	More restaurants/food choices	10/12/2021 8:27 PM
35	Traffic law enforcement	10/12/2021 5:43 PM
36	Public pool	10/12/2021 1:35 PM
37	Addition of a Chipotle	10/12/2021 12:37 PM
38	Better downstream Baraboo River landing	10/12/2021 12:24 PM
39	Run-down appearance of many businesses at key area of E Main and Viking Dr	10/12/2021 11:03 AM
40	Invest in youth support elderly	10/12/2021 6:28 AM
41	Indoor swimming pool	10/12/2021 1:35 AM
42	Expand fairgrounds	10/12/2021 12:36 AM
43	traffic to Industrial areas	10/11/2021 9:54 PM
44	Safety, too many people run stop signs and don't look out for people in crosswalks.	10/11/2021 8:35 PM
45	A limit on how long political signs remain up after an election	10/11/2021 8:23 PM
46	Adding more shopping stores	10/11/2021 8:20 PM
47	More variety restaurants	10/11/2021 6:37 PM
48	stricter rules on 4 wheelers who are driving dangerously	10/11/2021 5:47 PM
49	More non-religious mutual aid for low-income and/or disabled individuals	10/11/2021 5:35 PM
50	After school activities for children and young adults	10/11/2021 5:26 PM
51	Fill empty businesses Downtown and around town	10/11/2021 5:26 PM
52	More restaurants	10/11/2021 5:24 PM
53	Specialty shops downtown	10/11/2021 5:23 PM
54	more social opportunities for seniors	10/11/2021 1:59 PM
55	Getting more people involved and attending community events	10/11/2021 12:42 PM
56	more restaurants for sit down dining aimed at family	10/11/2021 12:23 PM
57	Downtown	10/8/2021 9:02 AM
58	Better use of the Baraboo river, such as a river walk	10/8/2021 6:19 AM
59	Kids Recreation	10/7/2021 9:09 PM
60	We need more family restaurants.	10/7/2021 5:09 PM

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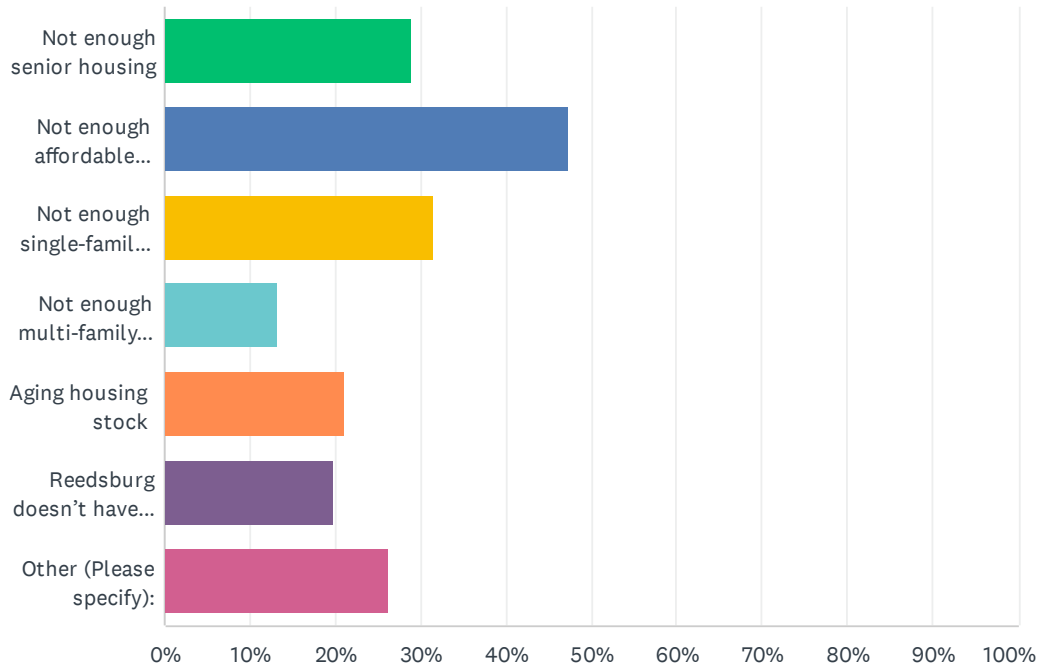
61	Kids' bowling league	10/7/2021 7:52 AM
62	some form of local general store, like target etc.	10/7/2021 5:05 AM
63	Recreation	10/6/2021 11:13 PM
64	more downtown shopping options	10/6/2021 4:13 PM
65	development of new businesses	10/6/2021 4:12 PM
66	Add more retail shopping places downtown.	10/6/2021 3:23 PM
67	Aquatic center	10/6/2021 11:15 AM
#	3	DATE
1	transportation	12/5/2021 10:31 PM
2	More hiking trails along river	12/4/2021 9:42 AM
3	more options for fast food	12/3/2021 9:22 PM
4	MORE RETAIL SHOPS	12/2/2021 1:30 PM
5	business downtown	12/1/2021 5:55 PM
6	More fun town events	11/30/2021 9:51 AM
7	Recreation programs	11/29/2021 11:15 AM
8	Develop public access to Baraboo river for recreation use	11/28/2021 11:15 AM
9	Better public transportation	11/25/2021 9:17 PM
10	Developers in subdivisions to build the houses to fit in with existing homes.	11/11/2021 12:30 PM
11	Government	11/9/2021 7:37 AM
12	Shopping needs drive people out of Reedsburg	11/1/2021 12:46 PM
13	more use of river - riverwalk trail, spot to put kayaks in.....	10/28/2021 2:38 PM
14	City Identity (What sets us apart)	10/21/2021 5:29 PM
15	Launch and fishing area on the river	10/19/2021 2:53 PM
16	There would be more thought out into how non drivers navigate this town in general. There's a lot of weird or non functional crosswalks, and very little lighting	10/19/2021 2:29 PM
17	More family activities	10/19/2021 11:38 AM
18	city communications with residents	10/18/2021 6:55 PM
19	Garbage	10/18/2021 3:13 PM
20	Fill empty stores down town	10/18/2021 1:54 PM
21	A new middle school -water seeps up from ground and puddles on the west side especially in late summer	10/18/2021 7:58 AM
22	Resolve utilization of space where theater downtown was located	10/16/2021 3:17 PM
23	School programs	10/15/2021 8:20 PM
24	Expand the library.	10/14/2021 3:51 PM
25	Rental properties	10/14/2021 2:56 PM
26	Affordable housing.	10/13/2021 3:49 AM
27	Dining choices	10/12/2021 5:43 PM
28	Taxes	10/12/2021 1:35 PM
29	Dangerous to allow UTVs on city streets without enforcing headlights, signals, brake lights, etc.	10/12/2021 11:03 AM

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30	More activities for retirees	10/12/2021 1:35 AM
31	Business road for semi trucks to keep them off main street	10/12/2021 12:36 AM
32	Main Street at Dewey	10/11/2021 9:54 PM
33	Use of round-about rather than stop signs.	10/11/2021 8:23 PM
34	More condos	10/11/2021 8:20 PM
35	Higher speed limit on Main St	10/11/2021 6:37 PM
36	less drug use and sales - neighborhoods are unsafe	10/11/2021 5:47 PM
37	Increased diversity - Reedsburg continues to be very ethnocentric	10/11/2021 5:35 PM
38	More shopping opportunities	10/11/2021 5:26 PM
39	Noise ordinance	10/11/2021 5:24 PM
40	Theater	10/11/2021 5:23 PM
41	more shopping	10/11/2021 1:59 PM
42	Bring in a store where one can purchase clothes and shoes	10/11/2021 12:42 PM
43	more businesses downtown	10/11/2021 12:23 PM
44	Better recreation activities	10/8/2021 6:19 AM
45	Crime	10/7/2021 9:09 PM
46	Business development	10/6/2021 11:13 PM
47	Explore adding a Charter School to the district.	10/6/2021 3:23 PM
48	Dining options	10/6/2021 11:15 AM

Q10 What is the biggest housing challenge facing Reedsburg? (Check all that apply)

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Not enough senior housing	28.95%	22
Not enough affordable rental housing	47.37%	36
Not enough single-family housing	31.58%	24
Not enough multi-family housing	13.16%	10
Aging housing stock	21.05%	16
Reedsburg doesn't have a housing challenge	19.74%	15
Other (Please specify):	26.32%	20
Total Respondents: 76		

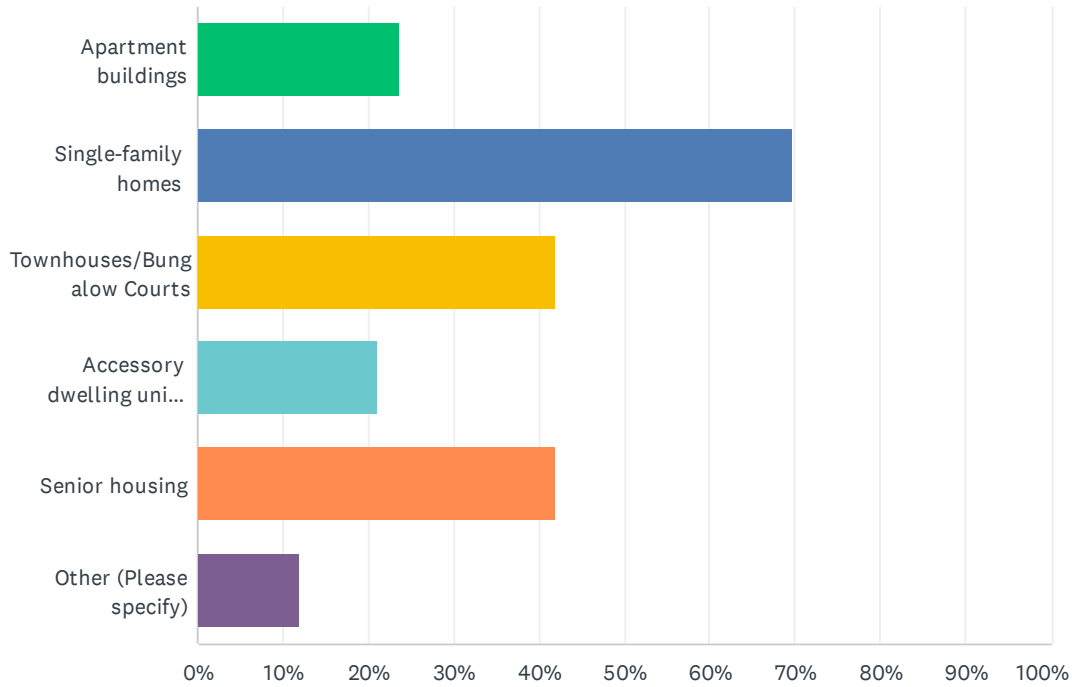
#	OTHER (PLEASE SPECIFY):	DATE
1	unsure	11/30/2021 9:51 AM
2	could use some new condo's	11/29/2021 4:13 PM
3	Just like any other community right now, housing inventory is low, so that's nothing that's unique to Reedsburg. The aging population have very few choices in Reedsburg and therefore stay in their homes....those homes could be for sale and help alleviate the shortage if those elders had somewhere to go. We have an abundance (and more coming) apartment buildings, but the apartments are far from affordable. Why are we turning into a town of apartments and transiency??	11/29/2021 3:24 PM

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4	There are not enough 3 bedroom rentals available. Many people that need assistance can't meet the space requirements to rent places.	11/29/2021 11:15 AM
5	Must hold landlords and property owners responsible for property upkeep and rubbish removal.	11/28/2021 11:15 AM
6	No enforcement of dilapidated or junk all over properties	11/25/2021 9:17 PM
7	There are alot of new apartments going up but they are not suitable for families with more than 1 or 2 children. There need to be more options for at least 3 bedroom apartments not just the standard 1 and 2 bedroom apartments.	11/11/2021 12:30 PM
8	Placement of housing. Developments not thought out. If there's an open plot of land, they will build any type of dwelling, business and not think about how that will effect the surroundings...appearence, effectiveness.	11/9/2021 7:37 AM
9	Not really sure as we have stayed in our house for 20 years so haven't been looking at all	10/28/2021 2:38 PM
10	A high density of low income housing without equal access to upscale apartments.	10/19/2021 2:53 PM
11	Rent prices are out of control when a single person without children working full time can not afford rent	10/19/2021 11:57 AM
12	affordable condo units for seniors	10/18/2021 6:55 PM
13	Cheeper rent by putting a cap on rent.	10/18/2021 1:54 PM
14	Don't know	10/13/2021 5:24 PM
15	Affordable housing in general is a huge issue I keep seeing. Renting prices for apartments alone has gotten absurd. The down payment needed to purchase your own home is nearly impossible for individuals or families to save up for when the cost of living is so high.	10/11/2021 5:35 PM
16	unsure-I haven't had t look for housing in Reedsburg for many years.	10/7/2021 11:17 AM
17	I am not sure.	10/7/2021 7:52 AM
18	too many damaged homes	10/7/2021 5:05 AM
19	You pay more to rent than to own. Our family was basically forced to buy when our landlord refused to repair a caved in ceiling at our rental property. There were no affordable rentals available and we could not justify paying almost double what a mortgage would cost to rent a 2 bedroom apartment. We purchased a 5 bedroom house in Rock Springs for half the cost of a 2 bedroom apartment within the city limits of Reedsburg.	10/6/2021 4:13 PM
20	We do have a housing challenge, but why? Are new families moving in to town? Are houses for sale too expensive or too run down to fix up? I'm not sure what our biggest challenge actually is.	10/6/2021 3:23 PM

Q11 Which of the following housing types should be encouraged in Reedsburg? (Check all that apply)

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Apartment buildings	23.68%	18
Single-family homes	69.74%	53
Townhouses/Bungalow Courts	42.11%	32
Accessory dwelling units (e.g. in-law suites, garage apartments, detached accessory dwelling unit)	21.05%	16
Senior housing	42.11%	32
Other (Please specify)	11.84%	9
Total Respondents: 76		

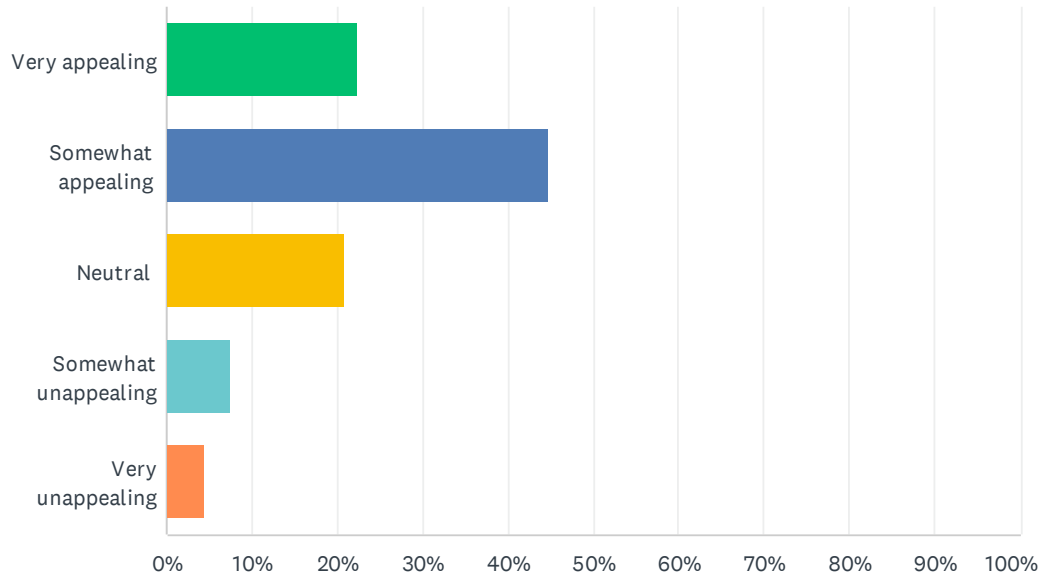
#	OTHER (PLEASE SPECIFY)	DATE
1	with all the different appartments and houses being built I do not feel there is a housing shortage/issue	12/2/2021 1:30 PM
2	single family on large acre sites	12/2/2021 12:05 PM
3	unsure	11/30/2021 9:51 AM
4	FMLHA subsidized low income family housing & regular family housing	11/1/2021 12:46 PM
5	Micro-homes	10/21/2021 5:29 PM
6	We need a homeless shelter, and community garden	10/19/2021 2:29 PM

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7	Mixed use	10/19/2021 11:25 AM
8	Condominiums	10/11/2021 8:20 PM
9	The community needs a wide variety of housing options available in order to meet the unique needs of the community.	10/11/2021 5:35 PM

Q12 If you live in the City, how would you characterize the overall appearance of your neighborhood?

Answered: 67 Skipped: 9



ANSWER CHOICES	RESPONSES	
Very appealing	22.39%	15
Somewhat appealing	44.78%	30
Neutral	20.90%	14
Somewhat unappealing	7.46%	5
Very unappealing	4.48%	3
TOTAL		67

#	IF UNAPPEALING IN ANY WAY, WHY?	DATE
1	My view across the street is ParCar fence and parts	11/30/2021 9:51 AM
2	WAY! too many cars, boats and ATV's parked on people's lawns and in the street - unsightly	11/29/2021 4:13 PM
3	People do not take pride in ownership and the city doesn't do anything about it.	11/29/2021 3:24 PM
4	Junk everywhere in yards, nobody mowing all summer, poor snow removal	11/25/2021 9:17 PM
5	Our neighborhood was looking great until all the new "cookie cutter" houses were just built by a developer. It has been a topic in our neighborhood.	11/11/2021 12:30 PM
6	Multiple parked vehicles, toy/bikes lying around, unkept yards.	11/9/2021 7:37 AM
7	As in any city, there are run-down, junk cluttered homes in areas	11/1/2021 12:46 PM
8	A factory nestled in a residential neighborhood.	10/19/2021 2:53 PM
9	Aside from the trump signs and flags, which (combined with some peoples threatening behavior) makes me feel vaguely uneasy, there's obvious and visible poverty in the area. I	10/19/2021 2:29 PM

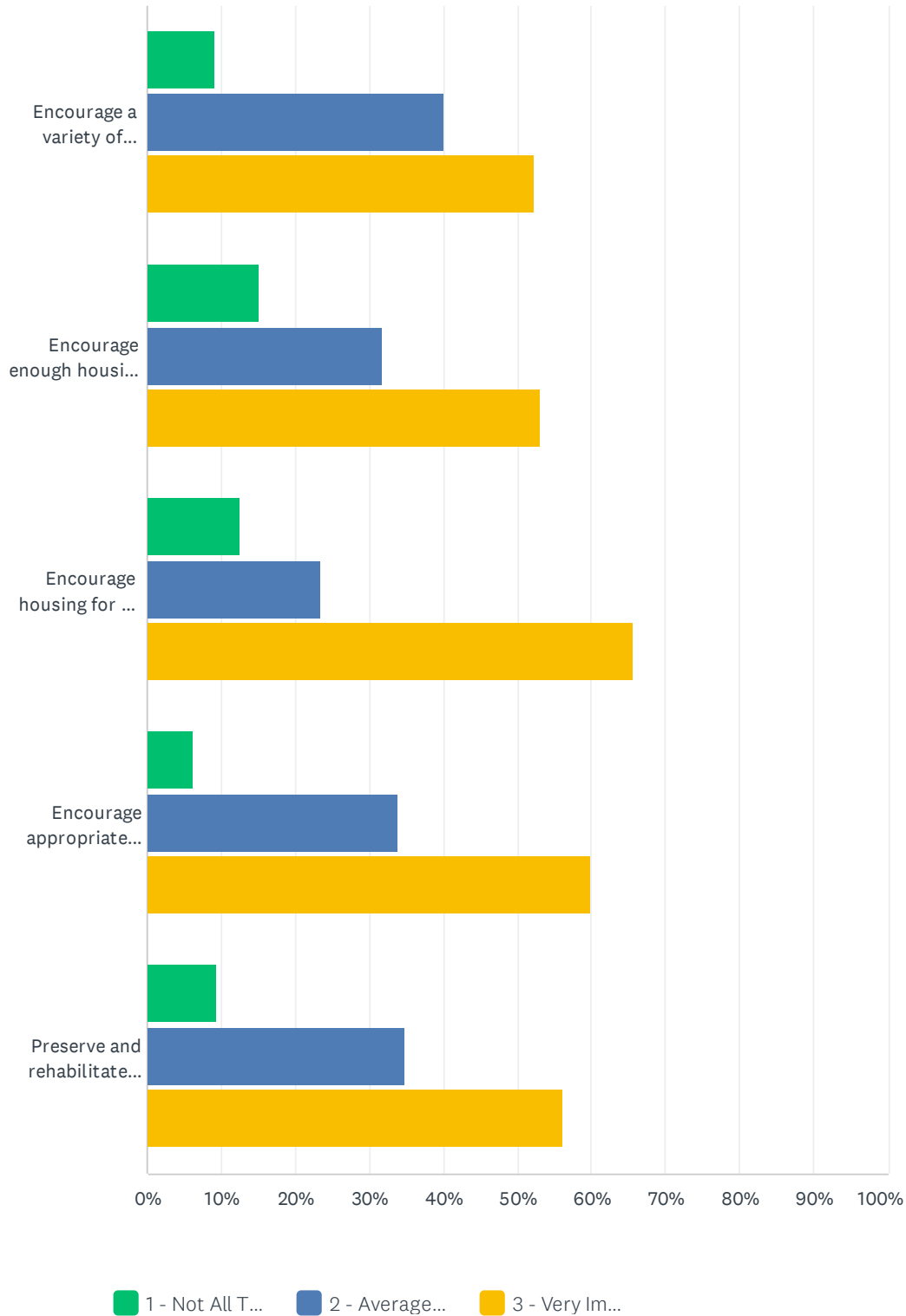
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don't want to see that solved by driving people in need away, but by coming together as a community to build an area that supports us

10	We have a few rental duplexes that can become eye sores because of tenants	10/19/2021 12:05 AM
11	Street potholes	10/18/2021 6:55 PM
12	No variety as too many of the new homes were built by a single contractor and all following the same plan/appearance right next to each other.	10/12/2021 11:03 AM
13	Oil stains on the street from people changing their oil. Rental housing front lawns have junk and disabled cars in the road also.	10/11/2021 5:24 PM
14	Neighbor's home is very cluttered and unappealing	10/8/2021 9:02 AM
15	Run down house, sometimes lots of cars on street	10/6/2021 4:12 PM
16	Backyard neighbors have a yard full of car/truck parts and JUNK. Other neighbors have neat, clean yards.	10/6/2021 3:23 PM

Q13 What is the importance of the following objectives related to housing in the City of Reedsburg:

Answered: 76 Skipped: 0



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	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Encourage a variety of housing (e.g., single family detached, townhomes, apartments, etc.)	9.23% 6	40.00% 26	52.31% 34	65
Encourage enough housing units to support the increasing population	15.15% 10	31.82% 21	53.03% 35	66
Encourage housing for all income levels	12.50% 8	23.44% 15	65.63% 42	64
Encourage appropriate housing for special needs populations (e.g., persons with disabilities, the elderly, etc.)	6.15% 4	33.85% 22	60.00% 39	65
Preserve and rehabilitate the existing housing stock	9.33% 7	34.67% 26	56.00% 42	75

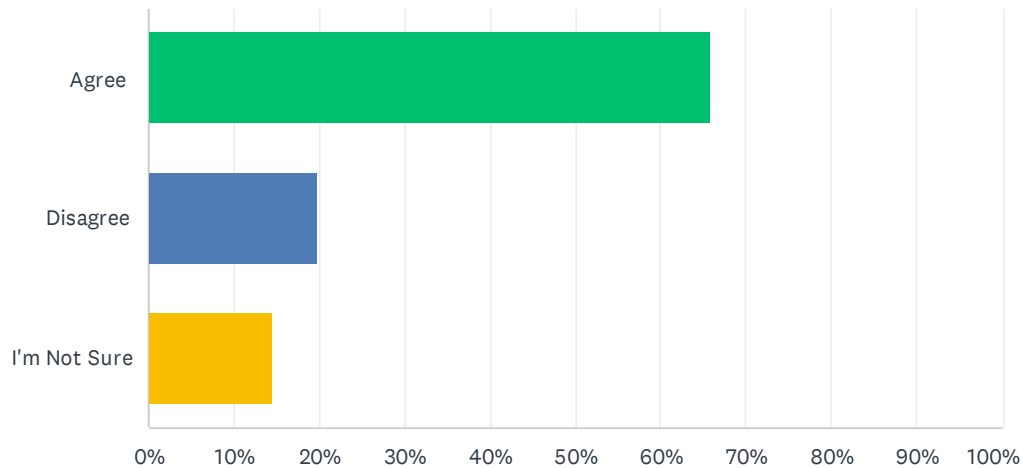
#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	There are plenty of apartments for a town of 10,000	12/4/2021 9:42 AM
2	Places for people to live downtown are lacking. All types of housing are needed.	12/3/2021 9:22 PM
3	We moved to the Reedsburg area from Chicago a couple of months ago to enjoy the rural feel of the area while still having access to a suburban community with multiple amenities to make everyday living convenient .	12/2/2021 12:05 PM
4	Diverse housing will improve our tax base and hopefully encourage private business development.	11/28/2021 11:15 AM
5	Affordable housing is needed	11/25/2021 9:17 PM
6	Reedsburg looks unkept, like it's a struggling community.	11/9/2021 7:37 AM
7	People have been moving away from big cities and Reedsburg has an opportunity to be a safe, appealing destination. I would like to see our growth steered towards those that would contribute to a positive culture.	10/21/2021 5:29 PM
8	It is very important to have housing options for all income levels. But there seems to be a disproportionate amount of low income apartments going in.	10/19/2021 2:53 PM
9	I would love to see a housing facility for people with developmental disabilities where they would have safe housing with support.	10/19/2021 11:25 AM
10	I am not aware of a need for special needs housing, not able to rank.	10/14/2021 3:51 PM
11	People are paying 2 times a mortgage payment just to rent. Rent should not be more than an AVERAGE 1 week check or no one will get anywhere.	10/13/2021 3:49 AM
12	A variety of housing options are helpful, as long as there is protection through zoning for the character of single-family home neighborhoods and related growth in value of single-family homes.	10/12/2021 11:03 AM
13	Older sections of housing should be encouraged to tear down and rebuild efficient homes. Leaving these homes as is create undesirable neighborhoods leading to higher crime rates in those areas. Which creates a drain on city resources	10/12/2021 12:36 AM
14	Encourage "quality" construction at all levels. Affordable new rental, apartments under \$700 per month	10/11/2021 8:23 PM
15	Many of the older homes - mine included - were grandfathered in when building codes were introduced. These houses are not built effeciently and have many flaws. I think it would behove the city to avoid preserving outdated housing in order to provide adequate space for much needed resources, like community gardens and up-to-code housing.	10/11/2021 5:35 PM
16	With the influx of younger and older generations (middle age population does not seem to have the same need as the former groups) in need of suitable housing, it is important to provide a	10/6/2021 4:13 PM

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variety of affordable housing. \$1000 a month plus utilities for a 2 bedroom apartment for retirees or those fresh out of school is not affordable.

Q14 Reedsburg is pedestrian friendly?

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Agree	65.79%	50
Disagree	19.74%	15
I'm Not Sure	14.47%	11
TOTAL		76

#	STATE ANY REASONS WHY YOU AGREE OR DISAGREE HERE:	DATE
1	There are no sidewalks in front of the high school or from Southridge Blvd. If students are crossing STH 23, there is no sidewalk for them to walk on once they cross STH 23 from Southridge Blvd. There is also no sidewalks along STH 23 from Southridge to the north intersection with CTH K. This is a state highway with no sidewalks to get to the high school.	12/3/2021 9:22 PM
2	so spread out and not all areas have sidewalks	12/2/2021 1:30 PM
3	Reedsburg is a walkers community	12/2/2021 12:05 PM
4	People drive to fast and don't pay attention.	11/30/2021 9:51 AM
5	Define friendly?	11/29/2021 4:13 PM
6	But, main street can be challenging.	11/29/2021 3:27 PM
7	Just try to cross main street safely...	11/29/2021 3:24 PM
8	The only time it is not pedestrian friendly is when crossing the main thoroughfares.	11/29/2021 11:15 AM
9	We need reliable public transportation to connect east and west business districts. The east district is not pedestrian friendly.	11/28/2021 11:15 AM
10	We have lights and crosswalks but it depends on traffic stopping or not	11/25/2021 9:17 PM
11	Sidewalks are well maintained and traffic lights are used appropriately.	11/1/2021 12:46 PM
12	Several intersections by schools and parks are very hard to cross	10/28/2021 2:38 PM
13	Not everyone stops for pedestrians and if someone does stop the person in the next lane	10/25/2021 9:32 PM

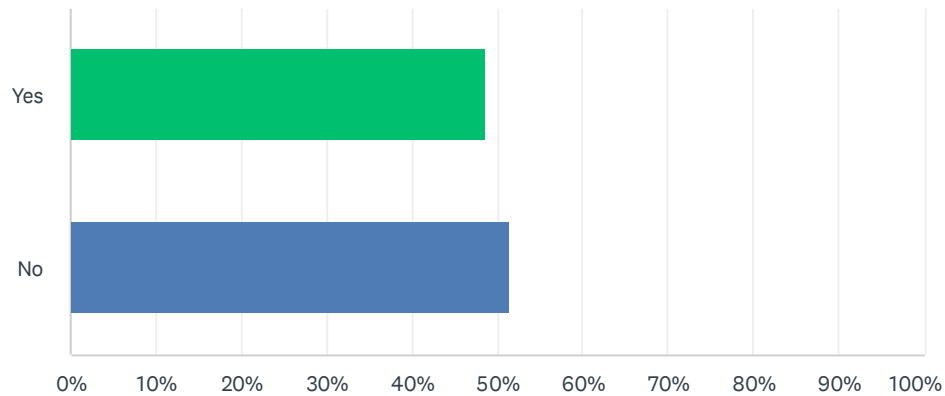
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doesn't always realize why and have very close calls with hitting the pedestrian they didn't see because of the other vehicle blocking their view. Very hard to get all four lanes of traffic stopped at the same time

14	I feel safe from cars and crime while walking anywhere in the city.	10/21/2021 5:29 PM
15	I believe there should be an electronic crosswalk in place at the intersection of Viking and Huntington	10/19/2021 2:53 PM
16	Nonfunctional crosswalks Poorly timed crosswalks Poorly placed crosswalks Poor/no lighting Good foot shopping establishments positioned along busy and shadeless highway Lovely trails confused by having multiple systems of paths laid on top of them Since I'm not sure if there'll be a spot later for bikes... No bike lanes	10/19/2021 2:29 PM
17	I live 4 blocks from downtown and am able to walk to grocery store, restaurants and other places if wanted	10/19/2021 11:57 AM
18	Not enough safe crosswalks	10/19/2021 11:38 AM
19	I am an avid cyclist who uses the street lanes and bike lanes within the city. All my experiences with vehicles have been positive.	10/19/2021 12:05 AM
20	sidewalks are required. Love, love, love this. Also the are in good repair. Better than some streets.	10/18/2021 6:55 PM
21	What happened to the State project of replacing sidewalks on the State highways?	10/14/2021 3:51 PM
22	Most of the city is except for industrial park	10/13/2021 3:49 AM
23	The speed and recklessness of traffic. Especially in a school zone by my house	10/12/2021 5:43 PM
24	Reedsburg has more sidewalks than just about any Wisconsin city. It's a very walk-friendly town and could be promoted that way.	10/12/2021 12:24 PM
25	There are plenty of sidewalks, but it is also becoming quite spread out.	10/12/2021 11:03 AM
26	They have sidewalks everywhere crosswalks are available on main Street	10/12/2021 6:28 AM
27	We don't need bike lanes. They can use side walks or normal traffic lanes	10/12/2021 12:36 AM
28	Not all of the curbs are friendly for strollers or wheel chairs, and a lot of the people driving do not stop at crosswalks.	10/11/2021 8:35 PM
29	Sidewalks are very dark at night	10/11/2021 6:37 PM
30	Many resources require people to cross main, a 4-lane road. Drivers are not well educated on pedestrian crossing safety. Additionally, there are not accessible places to easily lock up bicycles or other forms of transportation when traveling this way around town.	10/11/2021 5:35 PM
31	There are sidewalks everywhere.	10/11/2021 5:24 PM
32	there are many residential areas within walking distance of downtown and /or grocery shopping and parks	10/11/2021 1:59 PM
33	New(er) safety alerts downtown	10/11/2021 12:23 PM
34	I would love to see a short cut (small path) from the end of the Sarah Rose Cul de sac that connects with Dessa Rain.	10/7/2021 7:52 AM
35	Several streets connecting neighborhoods lack separated pedestrian access (Highway V, South Albert Ave, and Myrtle Street)	10/6/2021 11:13 PM
36	Almost daily I see traffic moving WAY too fast through our downtown area. Pedestrians have trouble crossing at the Walnut St. intersection even with the flashing lights. Some drivers just don't slow down.	10/6/2021 3:23 PM

Q15 Do you walk or ride a bike to any destination(s) in Reedsburg?

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	48.68% 37
No	51.32% 39
TOTAL	76

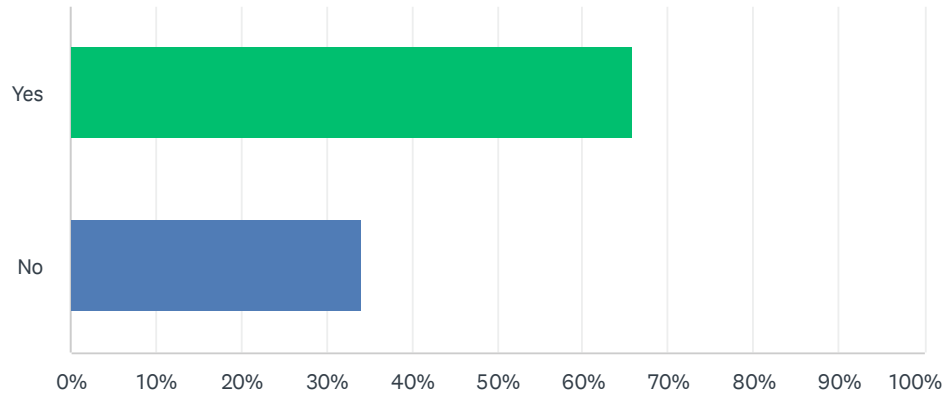
#	IF YES, PLEASE LIST THE DESTINATIONS YOU WALK OR RIDE TO MOST FREQUENTLY:	DATE
1	To viking village	12/1/2021 5:55 PM
2	My child rides bike in the summer to the swimming pool.	11/30/2021 9:51 AM
3	I walk to downtown area	11/29/2021 3:24 PM
4	The sports complexes or to work.	11/29/2021 11:15 AM
5	Strictly in my neighborhood. Main Street is way to congested to walk and terrifying to bicycle on. Heavy truck traffic should be restricted along Main Street.	11/28/2021 11:15 AM
6	Downtown, throughout Reedsburg accessing businesses and corporations	11/1/2021 12:46 PM
7	Nlshan Park, schools, library	10/28/2021 2:38 PM
8	Quillin's and Walgreens.	10/21/2021 5:29 PM
9	Downtown	10/20/2021 8:28 AM
10	Work, friends houses, and the store. I either bike or walk everywhere	10/19/2021 2:29 PM
11	Restaurants bars grocery store	10/19/2021 11:57 AM
12	Local grocery stores. And as a co-founder of a local cycling club I now ride the City loop trails as well as the state trails for recreation.	10/19/2021 12:05 AM
13	Stores	10/18/2021 3:13 PM
14	Work, parks, schools, the pool	10/15/2021 8:20 PM
15	Downtown	10/14/2021 2:56 PM
16	Downtown, around parks	10/12/2021 8:27 PM

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17	Parks	10/12/2021 1:35 PM
18	RAMC. Wellness Park. Nishan Park. Used to walk downtown when I lived on the West Side.	10/12/2021 12:24 PM
19	School	10/12/2021 11:03 AM
20	I've owned my own home and Reedsburg for 31 years I used to walk every day to work and back	10/12/2021 6:28 AM
21	I walk all over Reedsburg	10/12/2021 1:35 AM
22	The parks, playgrounds, school, and home.	10/11/2021 8:35 PM
23	grocery, fast food, gym	10/11/2021 5:47 PM
24	I walk to the library, downtown, public pool, and all the city parks.	10/11/2021 5:35 PM
25	Downtown	10/11/2021 5:26 PM
26	Webb Park. Popple Nature center	10/11/2021 1:59 PM
27	I walk for exercise in the city and ride my bike on the 400 trail	10/11/2021 12:42 PM
28	Downtown	10/8/2021 6:19 AM
29	downtown, westside area	10/7/2021 5:09 PM
30	I often ride from my home to the pool in the summer or to the ice cream shop.	10/7/2021 11:17 AM
31	Parks, pool	10/7/2021 7:52 AM
32	ride around town for recreation, and ride to family's homes	10/7/2021 5:05 AM
33	Work	10/6/2021 11:13 PM
34	Near hospital, Ernstmeyer subdivision	10/6/2021 4:12 PM
35	I walk to work, library, downtown areas. I bike on the 400 trail.	10/6/2021 3:23 PM

Q16 Do you support the addition of an on-street bike lane on certain roads in the community?

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	65.79%	50
No	34.21%	26
TOTAL		76

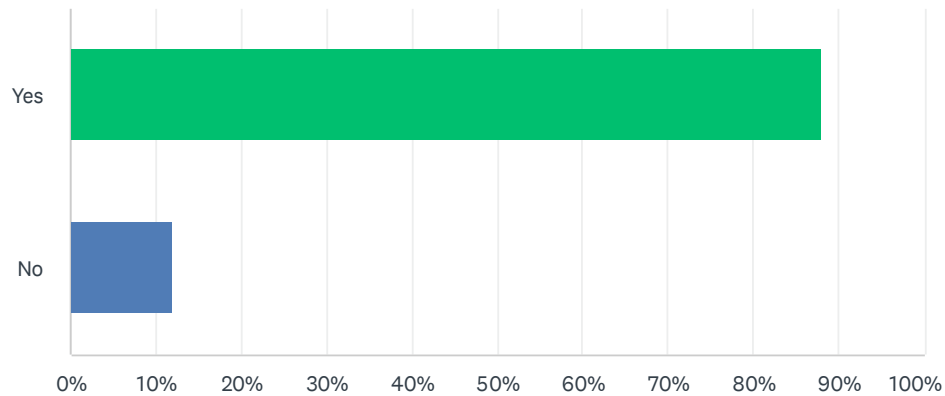
#	IF SO, WHERE?:	DATE
1	unless they are different than the one by Walgreens - I am surprised someone has not been hit	12/2/2021 1:30 PM
2	County RD H, Main Street	12/2/2021 12:05 PM
3	main st and 8th	12/1/2021 5:55 PM
4	As long as they are not similar to the one on S. Dewey. That one makes no sense to me	11/30/2021 9:51 AM
5	Main St. Viking Drive.	11/29/2021 11:15 AM
6	They need to be designed correctly and encouraged. Look at the city of Madison for ideas. Painted lines are simply not enough. Public bike stands should be encouraged too. Tax breaks for businesss to install them should be proposed. Reedsburg really should take advantage of our location as the trailhead of the 400 trail. A great source of tourism and climate friendly commerce.	11/28/2021 11:15 AM
7	where it is safe	11/16/2021 4:52 PM
8	The bike lane by Walgreen's is poorly designed and I have yet to ever see someone riding a bike there.	11/11/2021 12:30 PM
9	On side roads Downtown & around the businesses near Ace Hardware	11/1/2021 12:46 PM
10	I believe bike lanes are difficult as vehicle traffic doesn't drive responsibly by them making them unsafe and unusable.	10/28/2021 2:38 PM
11	Myrtle Street/Hwy K past the cemetery North	10/25/2021 9:32 PM
12	Main St, Viking Dr, 19th St, N Dewey Ave, and Webb Ave.	10/21/2021 5:29 PM
13	Main especially, but eight would also be good	10/19/2021 2:29 PM

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14	Busier roads such as main St and Dewey Ave	10/19/2021 11:57 AM
15	Dewey....north of main. Main Street. Viking Dr. Webb Ave.	10/19/2021 12:05 AM
16	Busy streets	10/18/2021 3:13 PM
17	Down town and by hospital	10/18/2021 1:54 PM
18	Not sure.	10/14/2021 3:51 PM
19	All roads	10/14/2021 2:56 PM
20	Don't know	10/13/2021 5:24 PM
21	Dewey, 8th, Myrtle, Viking, Webb	10/12/2021 8:27 PM
22	Where it's needed	10/12/2021 12:37 PM
23	Down main Street where bikes can get to all of the businesses if people are riding their bikes to work	10/12/2021 6:28 AM
24	We don't want or need bike lanes	10/12/2021 12:36 AM
25	All	10/11/2021 6:37 PM
26	downtown	10/11/2021 5:37 PM
27	I think this would be a great addition on dewey, main st, and viking drive.	10/11/2021 5:35 PM
28	I think bikers would be able to better answer that question. I just want biking lanes for bikers sfety.	10/11/2021 5:23 PM
29	not on hwy 33, but any where else	10/11/2021 12:23 PM
30	But only if the bikes are obeying the traffic laws.	10/8/2021 6:19 AM
31	8th street/Highway K	10/7/2021 11:17 AM
32	Along main bike corridors. Corridors would include North and South Dewey, 8th Street, 19th Street, and Railroad Street.	10/6/2021 11:13 PM
33	Hwy K (past cemetery)	10/6/2021 4:12 PM
34	Roads leading to the industrial park for employees to use.	10/6/2021 3:23 PM

Q17 Do you support the addition of recreation trails in the community?

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	88.16% 67
No	11.84% 9
TOTAL	76

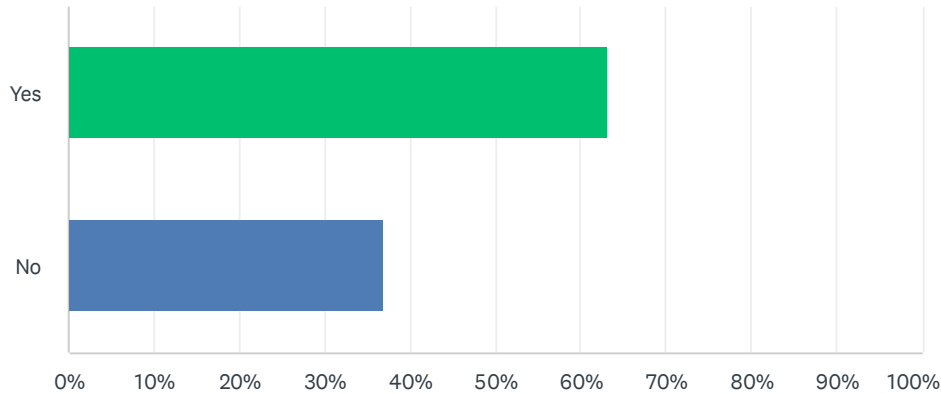
#	IF SO, WHERE?:	DATE
1	Along the river	12/4/2021 9:42 AM
2	Better trails across from Plenke's Pond and maybe better signs or directions for the Roger Popple trails.	12/3/2021 9:22 PM
3	County Rd H and Main Street	12/2/2021 12:05 PM
4	No idea this is not my thing.	11/30/2021 9:51 AM
5	absolutely, but where to put them?	11/29/2021 4:13 PM
6	Along the river.	11/29/2021 11:15 AM
7	Off street biking is safest. Utilize our system of alleys as designated bike routes. Public bike stands. Bike repair shops and bike route maps. Maybe even a bike rental system like Bubbler bikes (MKE). ATVs have their routes, why not hikers and bikers.	11/28/2021 11:15 AM
8	Not sure	11/23/2021 11:26 AM
9	open areas	11/16/2021 4:52 PM
10	If it is possible, can the Sparta bike trail be used (on low bicycle used days) for 4 wheeling? that may attract more clientele that would stay and visit longer, use restaurants & tour the area.	11/1/2021 12:46 PM
11	by river, Planke Pond	10/28/2021 2:38 PM
12	The woods between Pineview and Nishan, the old Girl Scout Park, and along the Baraboo River .	10/21/2021 5:29 PM
13	Along the river	10/19/2021 2:53 PM
14	I enjoy the trails we have and would love to see more. It'd make a great community project	10/19/2021 2:29 PM
15	We use webb Park often somewhere dog friendly	10/19/2021 11:57 AM

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16	Extend 400 trail to Baraboo. Better trails in Nature Conservancy across from Plinkes pond and Webb Park. Trail through the city along Baraboo River.	10/19/2021 12:05 AM
17	bike trails going to Chamber of Commerce building. 400 trail	10/18/2021 6:55 PM
18	Anywhere	10/18/2021 3:13 PM
19	Any would be great	10/15/2021 8:20 PM
20	Everywhere	10/14/2021 2:56 PM
21	Behind the airport	10/13/2021 3:49 AM
22	By river near Granite St. Hill behind Nishan/Pineview	10/12/2021 8:27 PM
23	Webb area park.	10/12/2021 5:43 PM
24	Anywhere	10/12/2021 12:37 PM
25	Hay Creek by Ernstmeyer Addition. Used to hike in that area as a kid. South Park has potential for trails east along the river away from mowed section. Potential for trails near Cady Marsh State Natural Area behind new Public Works building.	10/12/2021 12:24 PM
26	There are plenty of good options in the area.	10/12/2021 11:03 AM
27	Anywhere there needed and wanted	10/12/2021 6:28 AM
28	Nishan Park, using the hill on west side of park.	10/11/2021 8:23 PM
29	hiking trails that could be entered at various points around the city	10/11/2021 5:47 PM
30	along baraboo river	10/11/2021 5:37 PM
31	I think we have one by Webb, would love to have one at the end of South Pine St - not as familiar with the other side of town.	10/11/2021 5:35 PM
32	If there is a need. I have a couple areas around the medical center I can walk that are safe.	10/11/2021 5:23 PM
33	Along the river but elevated.	10/11/2021 12:42 PM
34	north of the city limits	10/11/2021 12:23 PM
35	Any public green space would work.	10/8/2021 6:19 AM
36	any where possible	10/7/2021 5:05 AM
37	Northwest recreation area, hay creek nature area	10/6/2021 11:13 PM
38	On outskirts of town	10/6/2021 4:12 PM
39	I'd love to see more trails along the river - from the old movie theater down to South Park and beyond.	10/6/2021 3:23 PM

Q18 Are there any roads or intersections you see issues with or believe need updates for better traffic flow and/or safety?

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	63.16%	48
No	36.84%	28
TOTAL		76

#	IF SO, WHERE?:	DATE
1	The intersection of S Webb Ave., Railroad St. and Vine St. A roundabout would be much better because you can't see when you are sitting on Vine St. headed west if cars are coming from S Webb Ave. The intersection at S Dewey and STH 33 is also badly lined up if you are on Dewey Ave. There should be another route for trucks to get to the industrial park. Having only one access road on S Dewey is ridiculous with that many trucks going to and from the park. Improve King St. and make that an alternate entrance to the industrial park.	12/3/2021 9:22 PM
2	by the hospital Dewey and 19th	12/2/2021 1:30 PM
3	Possibly by East side Kwik Trip	11/30/2021 9:51 AM
4	33 and 23 by Kwik trip, 4 way stop by highschool	11/29/2021 3:27 PM
5	Ambulance garage corner, Webb Ave lights for those heading north & south	11/29/2021 3:24 PM
6	8th st and Dewey; 19th and Dewey; Dewey and Maint St	11/29/2021 11:15 AM
7	Dewey and Main is pretty goofy. Too much semi- trailer traffic.	11/28/2021 11:15 AM
8	Intersection of main and south Dewey. Bike lane is completely in a horrible spot	11/25/2021 9:17 PM
9	S. Dewey & Main	11/23/2021 11:26 AM
10	The corner of E. Main and Viking Dr. Drivers constantly cross over into the other lane when turning instead of staying in their own lane first. Also, the lights at the intersection of Viking Dr. and 8th St. should have arrows. If you are turning east onto 8th from Viking north, you can not see traffic coming towards you if there are vehicles waiting to turn west from the south.	11/11/2021 12:30 PM
11	Viking Drive / 19th Street intersection. Large (ugly) shrub obscuring view of Viking Drive. Heavy traffic makes it hard to turn left from 19th onto Viking/Cty Rd H.	11/9/2021 7:37 AM
12	by Casey's	11/1/2021 12:46 PM

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13	8th and H (Viking Drive) stop and go lights - need left turn lanes on 8th straight and left turn combined causes many back ups in the mornings and school release time - see many near misses every day and many morning if the first car in line is turning left they are the only one that makes it through that cycle of the light - backing it up very far.	10/28/2021 2:38 PM
14	Intersection of Amanda Dr and 22nd? Sometimes the view of the stop sign is blocked by the tree on the SE corner	10/25/2021 9:32 PM
15	Golf Course Road and Main Street	10/21/2021 5:29 PM
16	Airport bypass	10/20/2021 8:28 AM
17	Intersection of Viking and Huntington should have better infrastructure for pedestrians crossing	10/19/2021 2:53 PM
18	The Main Street crosswalks ☹	10/19/2021 2:29 PM
19	Walnut and 8th horrible intersection	10/19/2021 11:57 AM
20	By westside kwik trip needs stop and go lights	10/19/2021 11:38 AM
21	Albert and Main	10/19/2021 11:25 AM
22	Intersection of Main St and Hwy 23. Main and Dewey needs traffic arrow for traffic on Dewey	10/19/2021 12:05 AM
23	main and South Albert; and 5 ways down on pine, railroad,,,	10/18/2021 6:55 PM
24	Main Street, South Albert Avenue, 8th Street	10/18/2021 3:13 PM
25	Intersection of Main & Dewey Avenue. Develop alternative entrance to Industrial park. Extend Viking Drive south to provide entrance to Industrial park	10/16/2021 3:17 PM
26	Second access to the industrial park.	10/14/2021 3:51 PM
27	Every intersection on Main Street	10/14/2021 2:56 PM
28	S willow being a 1 way street makes my commute frustrating.	10/13/2021 3:49 AM
29	Main/Dewey. Webb/Vine/Railroad. Railroad/Pine/Lucky	10/12/2021 8:27 PM
30	8th street and Walnut intersection	10/12/2021 5:43 PM
31	8th street	10/12/2021 1:35 PM
32	Hwy 33 and 136; Hwy 33 and Golf Course Rd; Hwy 33 and Viking Dr; 8th and Dewey	10/12/2021 11:03 AM
33	23/33 by Kwik Trip, 23 /K street, 19th st/hey H	10/12/2021 1:35 AM
34	Dewey	10/11/2021 9:54 PM
35	Main Street is very hard for pedestrians to cross.	10/11/2021 8:35 PM
36	19th St and Viking Drive (perfect round about sight)	10/11/2021 8:23 PM
37	Dewey and Main light is too long in the wrong directions	10/11/2021 6:37 PM
38	at the hospital on N Dewey and 19th st	10/11/2021 5:47 PM
39	enforce speed limits	10/11/2021 5:37 PM
40	4 way stop at 8th St and N Walnut Ave.	10/11/2021 5:24 PM
41	The intersections I travel are all pretty good.	10/11/2021 5:23 PM
42	Dewey intersection needs to adjust the signal so that it is more efficient. We many times have long waits with no traffic coming north or south on Dewey	10/11/2021 12:42 PM
43	by Kwik Trip West side, better light controls at other stop lights	10/11/2021 12:23 PM
44	Yes, most of the city streets are too narrow to have cars parked on both sides, it greatly impedes traffic. Also, having all the boats and trailers parked on the streets is a horrible plan.	10/8/2021 6:19 AM
45	Lucky Street	10/7/2021 9:09 PM
46	Going north on Dewey across Main St. This intersection is super confusing for non-locals.	10/7/2021 11:17 AM

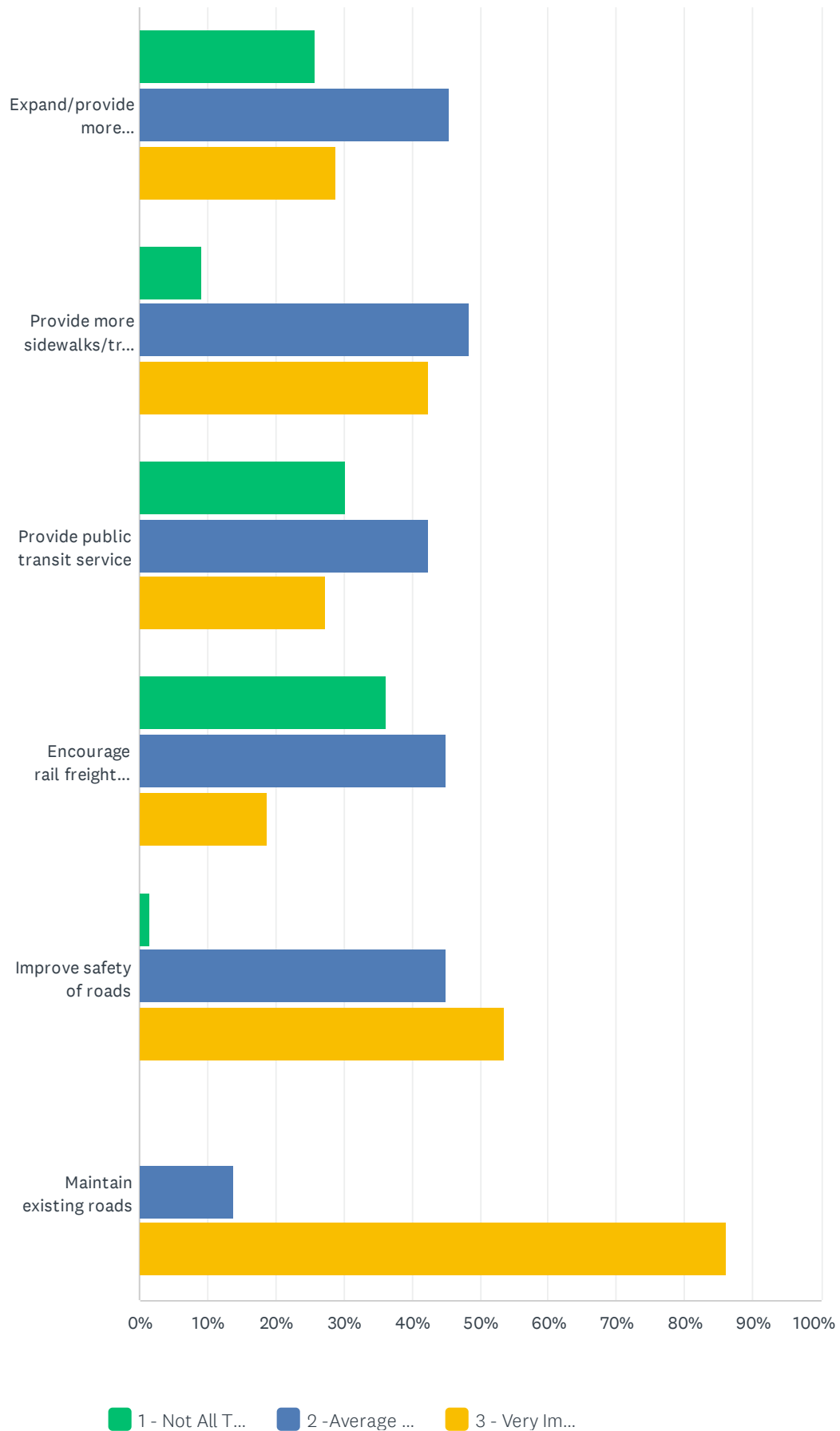
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47	Main street is to congested and busy for our small town. Re-route traffic through business park.	10/7/2021 5:05 AM
48	19th/Dewey should be a 4-way stop, and S. Albert and Main should be lighted.	10/6/2021 11:13 PM
49	Alexander Ave in front of Westside elementary and the 4 way stop by the high school are not pedestrian friendly in the before/after school rush. At Westside, with cars parked along side both sides of the road, it is difficult to see and difficult for the school buses to navigate. The 4 way intersection, drivers do not yield for pedestrians. This would be a great spot for pedestrian lights.	10/6/2021 4:13 PM
50	Main Street & Walnut - dangerous for pedestrians to cross. Also, S. Webb/Vine/Railroad intersection - put in a roundabout?	10/6/2021 3:23 PM

Q19 What is the importance of the following objectives related to transportation in the City of Reedsburg:

Answered: 76 Skipped: 0

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	1 - NOT ALL THAT IMPORTANT	2 -AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Expand/provide more opportunities for bicycling	25.76% 17	45.45% 30	28.79% 19	66
Provide more sidewalks/trails	9.09% 6	48.48% 32	42.42% 28	66
Provide public transit service	30.30% 20	42.42% 28	27.27% 18	66
Encourage rail freight transportation	36.23% 25	44.93% 31	18.84% 13	69
Improve safety of roads	1.45% 1	44.93% 31	53.62% 37	69
Maintain existing roads	0.00% 0	13.89% 10	86.11% 62	72

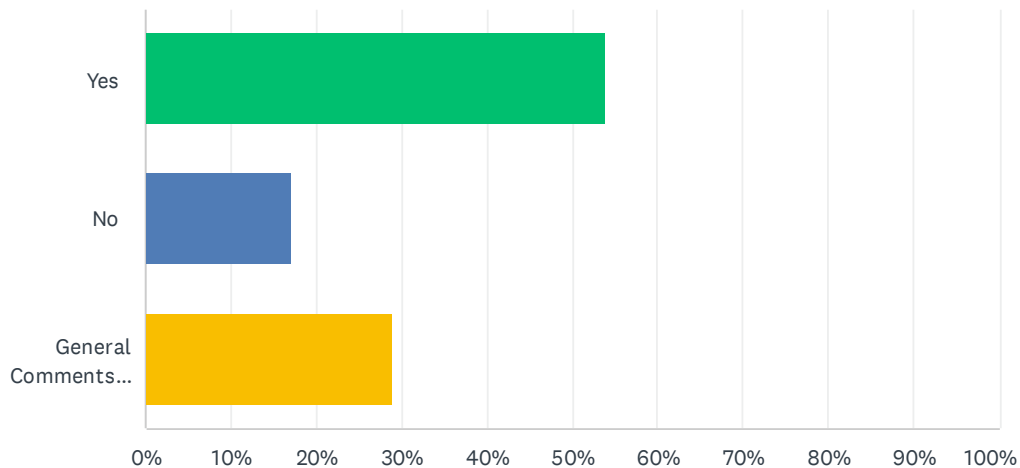
#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	Rail freight should be directed to industrial park, not in town!	12/4/2021 9:42 AM
2	Some of the existing roads in town are terrible to drive on. Need replacement.	12/3/2021 9:22 PM
3	The speed limits in town NEED TO BE ENFORCED. Speed limits exist to promote public safety, but they are useless when they are not enforced.	11/29/2021 11:15 AM
4	To attract the next generation of residents we need to diversify transportation modes. Bicycling and foot traffic needs to be safe and desirable. Too much heavy traffic along main. Reroute commercial traffic around the city and introduce public transportation routes.	11/28/2021 11:15 AM
5	Really don't know enough about rail freight to give an informed answer....	10/28/2021 2:38 PM
6	Sidewalks are needed in the Commercial Ave industrial park. A LOT of people walk and it is very dangerous because they have to walk in the street with all the vehicle and semi traffic	10/25/2021 9:32 PM
7	I believe public transit would not be a wise investment. There are not enough people who need a ride to justify the cost.	10/21/2021 5:29 PM
8	I only saw them mentioned in the last segment, but public transit and trains coming back would great help with getting around the wider Sauk area	10/19/2021 2:29 PM
9	Bring more tourist traffic on bike trail to shop here. Perhaps art installations would encourage visitor traffic	10/19/2021 11:25 AM
10	People are using the bike lane as a way to pass on the right if they want to drive faster. I have been driving up to the place where you can legally switch lanes to go right and had people fly up on my right.	10/13/2021 3:49 AM
11	As much traffic as 8th street in the Webb area see 8th street is in need of upgrading for safety purposes.	10/12/2021 5:43 PM
12	City streets are generally in good shape.	10/12/2021 12:24 PM
13	We don't need bike lanes on our roads. If it is decided to add bike lanes they need to pay for usage of the roads through license of bikes	10/12/2021 12:36 AM
14	A lot of roads have pot holes. North Laurel is full of pot holes. There are roads that have a small part of them ripped up at the start of summer and then stay a giant hole filled with gravel all summer and fall long.	10/11/2021 8:35 PM
15	Would love to see solar roadways utilized - provides solar power for the community, self de-icing with other features. It would be really cool if this technology was used for trails and/or sidewalks. - roads would be better, but I am sure its a big investment. If we could give these solar roadways a chance to be successful, I think it would benefit many.	10/11/2021 5:35 PM
16	Get ATV and similar vehicles off the roads	10/11/2021 5:26 PM

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17	Reedsburg has the 400 trail close for walking the bicycling	10/11/2021 1:59 PM
18	Boats and trailers should not be forced to park on the streets. It impedes the flow of traffic and is a safety issue.	10/8/2021 6:19 AM
19	Won't let me select more than one, but i rate 3-very important for all	10/6/2021 11:13 PM
20	West Main Street is in terrible shape! Other streets have been redone in the past years - hooray!	10/6/2021 3:23 PM

Q20 Would you be in favor of utilizing the Reedsburg Municipal Airport property for future business/industrial development if lands became available?

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	53.95%	41
No	17.11%	13
General Comments regarding this question?:	28.95%	22
TOTAL		76

#	GENERAL COMMENTS REGARDING THIS QUESTION?:	DATE
1	Yes, but keep our airport.	12/4/2021 9:42 AM
2	If land could be found outside of the city limits to move the airport, then I would be in favor of this to keep the industrial park in one location and then it could connect to the east side businesses on the airport.	12/3/2021 9:22 PM
3	If this land becomes available it should be used for public purposes . ie large park with walking trail , running trail, fishing pond, playground,etc.	12/2/2021 12:05 PM
4	Does this mean the airport would be gone?	11/30/2021 9:51 AM
5	The lands should be made to be available. The airport is a waste of opportunity for the city of Reedsburg.	11/29/2021 11:15 AM
6	A public space such as a concert / sports venue . Not another giant parking lot surrounded by fast food and gas stations. Maude an open air mall with shops and restaurants with apartments.	11/28/2021 11:15 AM
7	We need larger and more updated Kwik Trips as the two we have are always so busy and parking is an issue. The Kwik Trip West is the worst.	11/11/2021 12:30 PM
8	Would need to have more information and pros and cons to make this kind of decision.	10/28/2021 2:38 PM
9	Perhaps a good location for an indoor activity center	10/19/2021 2:53 PM

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10	I'd be in favor of returning those lands to the ho chunk	10/19/2021 2:29 PM
11	How would that affect the future of expansion at the airport. Has there been talk about reducing the airport because of low usage? But I would be in Favor if it meant Shopping center and chain restaurants.	10/19/2021 12:05 AM
12	no concerned	10/18/2021 6:55 PM
13	In my opinion the airport property is under utilized and should be converted to business / industrial use. Current businesses in Industrial park that are adjacent to airport are currently land locked. Given the proximity to the Baraboo / Dells airport I do not believe that Reedsburg needs its own airport.	10/16/2021 3:17 PM
14	Yes, if the airport can be replaced and not impact any State or Federal funding of the airport.	10/14/2021 3:51 PM
15	For shopping and dining yes.	10/12/2021 5:43 PM
16	Right now the city appears to have adequate industrial land expansion space. There is an old city dump under the airport that could present environmental challenges. Relocating the airport would be expensive and costly.	10/12/2021 12:24 PM
17	Yes. By not moving it already has cost reedsburg 100s of jobs.	10/12/2021 12:36 AM
18	But not if it removes the use of the airport	10/11/2021 5:47 PM
19	If that land becomes available it should be utilized for community resources rather than business or industry. Community centers, recreation centers, safe spaces for people to gather and socialize as a community.	10/11/2021 5:35 PM
20	I don't have enough information to have any opinion of this.	10/11/2021 1:59 PM
21	I really have no idea how I feel about this. I would need to see a list of pros and cons to make a decision.	10/7/2021 11:17 AM
22	bring in a general store....Target, etc.	10/7/2021 5:05 AM

Q21 What types of recreational opportunities you would like to see newly available or more of in Reedsburg?

Answered: 76 Skipped: 0

#	RESPONSES	DATE
1	Would like to say in this area i think all is ok.Would like to see concert in the park last longer.	12/5/2021 10:31 PM
2	Hiking along the Baraboo River	12/4/2021 9:42 AM
3	More hiking trails or walking paths. An indoor pool would be great for swim lessons in the winter and for everyday use in the winter.	12/3/2021 9:22 PM
4	I think there is enough recreational opportunities for our city size	12/2/2021 1:30 PM
5	large open park, fishing pond	12/2/2021 12:05 PM
6	walking trails	12/1/2021 5:55 PM
7	Public indoor pool open for fun and to hold exercise classes year round.	11/30/2021 9:51 AM
8	see the City spend money on something other than mowing the grass for all of the softball and baseball fields - what does that cost? Besides, what about the vast majority of children that DO NOT play baseball or softball. There is more to life than Baseball for Pete's sake. How about spending City money on that?	11/29/2021 4:13 PM
9	unknown	11/29/2021 3:27 PM
10	none	11/29/2021 3:24 PM
11	Rec leagues. We have 2 amazing sports complexes with almost all out of town usage.	11/29/2021 11:15 AM
12	A dog friendly park in downtown Reedsburg. Running/ walking green space .	11/28/2021 11:15 AM
13	Nothing I can think of	11/25/2021 9:17 PM
14	Riverwalk and/or increase access to river.	11/23/2021 11:26 AM
15	bicycling	11/16/2021 4:52 PM
16	Any type of recreation that our youth and families could utilize. Our youth need productive and fun options other than congregating in the parks, racing around town in their vehicles, and finding other ways to get into trouble.	11/11/2021 12:30 PM
17	YMCA	11/9/2021 7:37 AM
18	Skatepark, additions to pool-splash pad area was great! - expand that, BRING BACK little league tournaments!	11/1/2021 12:46 PM
19	hiking, drop in friendly sport competitions, biking trail groups to ride together at different times of day or different days, use of the river?	10/28/2021 2:38 PM
20	No ideas	10/25/2021 9:32 PM
21	Marathons, hiking trails, and safe fishing areas.	10/21/2021 5:29 PM
22	Indoor public pool	10/20/2021 8:28 AM
23	Better fishing access on the baraboo river as well as established launches for canoes and kayaks	10/19/2021 2:53 PM
24	I think we'd all enjoy a movie theater, but I'd also love for a table top gaming store to make a come back, or a toy store. An after school rec space would be incredible	10/19/2021 2:29 PM
25	Would be nice to actually utilize the airport to get to destinations	10/19/2021 11:57 AM
26	N/a	10/19/2021 11:38 AM

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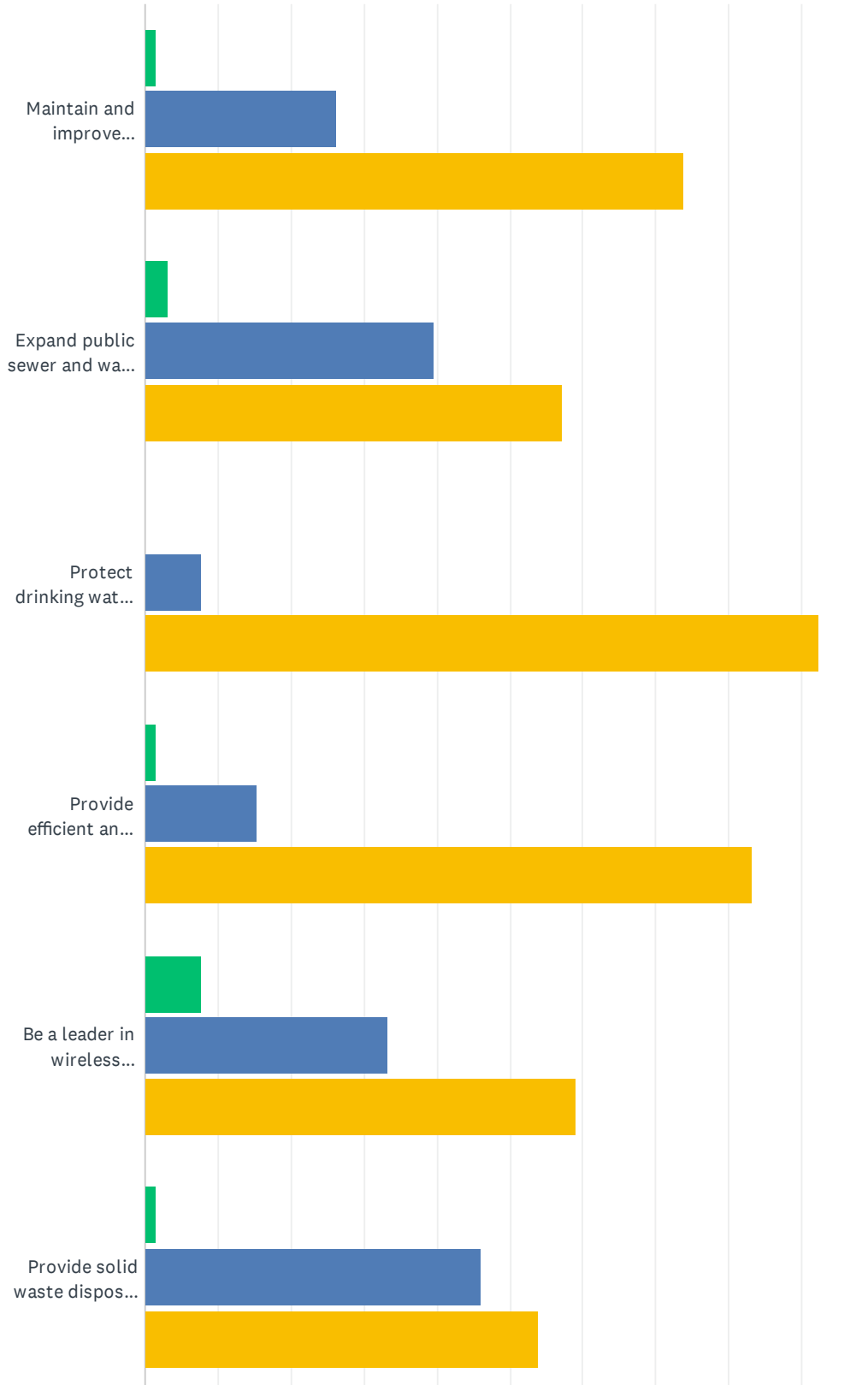
27	Art and historical installations	10/19/2021 11:25 AM
28	More festivals.... 5ks.... Biking events... UTV/ ATV events. Downtown shopping events.	10/19/2021 12:05 AM
29	love the disc golf course, but we may not need more, just maintain existing. love the number of parks the city has.	10/18/2021 6:55 PM
30	Down town functions to bring people together.	10/18/2021 3:57 PM
31	Expand existing	10/18/2021 3:13 PM
32	Hiking, roller skating	10/18/2021 1:54 PM
33	Fine the way it is	10/18/2021 7:58 AM
34	No opinion.	10/16/2021 3:17 PM
35	Hiking and options for kids	10/15/2021 8:20 PM
36	Walking trails.	10/14/2021 3:51 PM
37	More things for teens to do and for seniors	10/14/2021 2:56 PM
38	Not sure	10/13/2021 5:24 PM
39	Rollerskating rink. There is nothing here to do except drink. Theater and camping options.	10/13/2021 3:49 AM
40	Increased nature preserves and walkways	10/12/2021 8:27 PM
41	Movie theater, shopping,	10/12/2021 5:43 PM
42	Sports complex better swimming pool. Movie theater	10/12/2021 1:35 PM
43	We need a retailer for clothes somewhere. When we lost Shopko there's no where to purchase simple clothing items.	10/12/2021 12:37 PM
44	More outdoor ice skating. The Half Moon Lagoon in Webb Park could be cleared of snow for skating.	10/12/2021 12:24 PM
45	Frisbee golf Cross-country skiing/snowshoeing Pickle ball Outdoor ice skating	10/12/2021 11:03 AM
46	Anything family-friendly to keep the youth involved with their families	10/12/2021 6:28 AM
47	Indoor pool is a must. Look at Sauk Prairie's addition. WOW , Look at Mauston rec department that offers a whole summer of events for kids. That's what we need instead of getting rid of programs.	10/12/2021 1:35 AM
48	Expand plankys pond to accommodate more fishing opportunities for kids. Helps keep them out of trouble	10/12/2021 12:36 AM
49	Walking trails	10/11/2021 9:54 PM
50	Something to do indoors during winter. In spring, summer , and fall we can get the kids outside to a park but there is no where to go in winter.	10/11/2021 8:35 PM
51	Indoor walking/running track; indoor soccer	10/11/2021 8:23 PM
52	Shopping and public transportation	10/11/2021 8:20 PM
53	More clubs, places for fun like roller skating, and better shops	10/11/2021 6:37 PM
54	walking trails, swimming opportunities for cooler times of the year,	10/11/2021 5:47 PM
55	year round walking trails	10/11/2021 5:37 PM
56	Space for people to meet and socialize as a group indoors and out of the weather. Space where groups could work on hobby projects together. Space for skill sharing & community education. In-door basketball/volleyball or other sports. Recreation needs to be accessible in the winter.	10/11/2021 5:35 PM
57	Walking trails	10/11/2021 5:26 PM
58	wine walk	10/11/2021 5:26 PM

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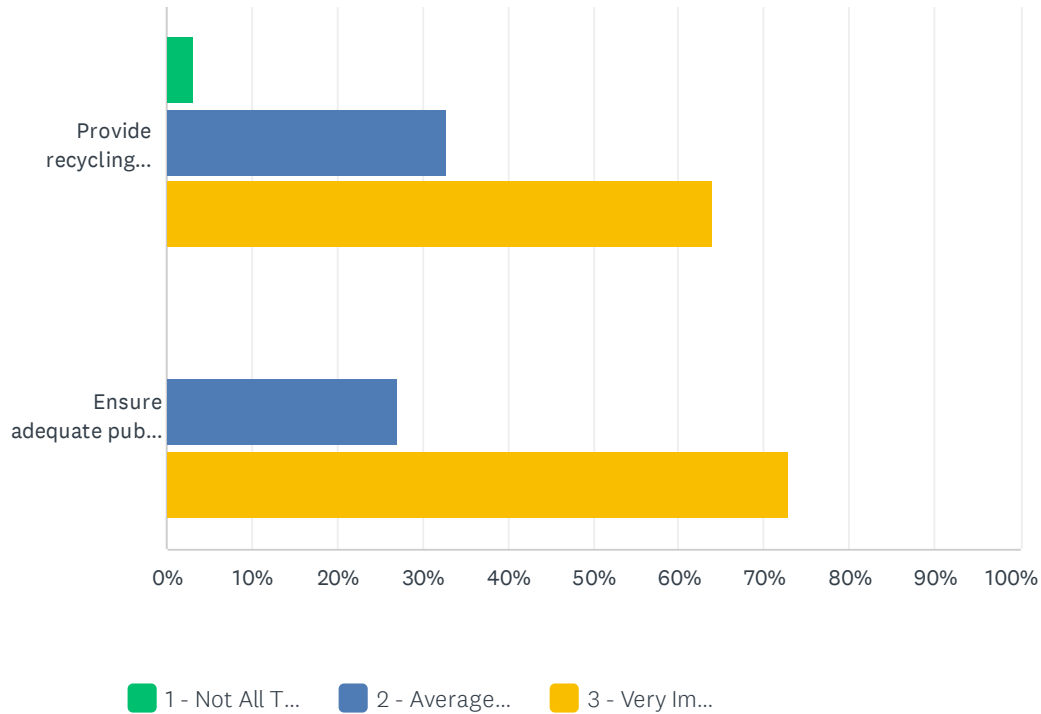
59	More department stores. Youth activity center.	10/11/2021 5:24 PM
60	More indoor activities for children and teens during winter months especially	10/11/2021 5:23 PM
61	Not sure	10/11/2021 4:02 PM
62	Pickleball lessons More opportunities for teenagers	10/11/2021 1:59 PM
63	Indoor Pickleball, All season pool,	10/11/2021 12:42 PM
64	unsure at this point	10/11/2021 12:23 PM
65	Shopping, coffee shop, gyms	10/8/2021 9:02 AM
66	More nature trails and a better location for the dog park.	10/8/2021 6:19 AM
67	Movie Theatre, Roller Rink,	10/7/2021 9:09 PM
68	-	10/7/2021 5:09 PM
69	Indoor municipal pool	10/7/2021 11:17 AM
70	Trails	10/7/2021 7:52 AM
71	Build another public pool on east side of town. Current public pool is too small for population	10/7/2021 5:05 AM
72	More utilization of parks, more walking/biking trails.	10/6/2021 11:13 PM
73	n/a	10/6/2021 4:13 PM
74	Not sure	10/6/2021 4:12 PM
75	More walking paths, another exercise park, maybe?	10/6/2021 3:23 PM
76	Aquatic center with therapy pool in addition to other pool options.	10/6/2021 11:15 AM

Q22 What is the importance of the following objectives related to community facilities in the City of Reedsburg:

Answered: 76 Skipped: 0



Reedsburg, WI Comprehensive Plan Survey



	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Maintain and improve existing sewer and water systems	1.54% 1	26.15% 17	73.85% 48	65
Expand public sewer and water systems to support future growth	3.17% 2	39.68% 25	57.14% 36	63
Protect drinking water supplies	0.00% 0	7.69% 5	92.31% 60	65
Provide efficient and effective emergency services	1.54% 1	15.38% 10	83.08% 54	65
Be a leader in wireless broadband technology	7.58% 5	33.33% 22	59.09% 39	66
Provide solid waste disposal services	1.54% 1	46.15% 30	53.85% 35	65
Provide recycling services	3.13% 2	32.81% 21	64.06% 41	64
Ensure adequate public utilities (e.g., electric, gas, etc.) to support current and future development opportunities	0.00% 0	27.03% 20	72.97% 54	74

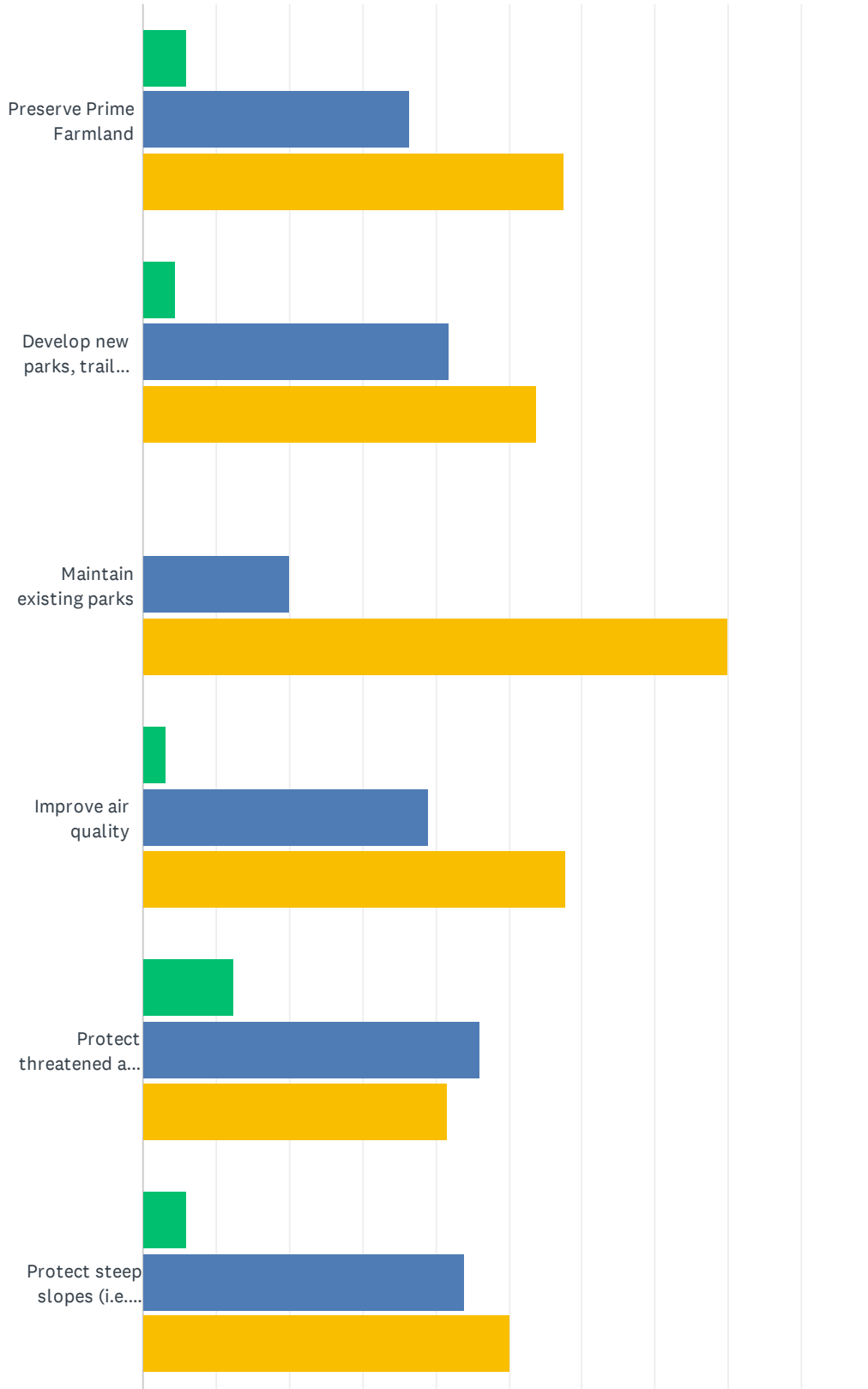
#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	.	11/29/2021 3:24 PM
2	Sewage Treatment Center needs updating as I have had sewage back up into my basement during both 2007 and 2018 floods	11/25/2021 9:17 PM
3	Infrastructure should always be maintained.	10/28/2021 2:38 PM
4	Obviously these items need to be maintained. I feel like this section should have been split into "maintaining" or "future development". If you want to pick maintain, you are forced to pick the other the way these are worded	10/25/2021 9:32 PM

Reedsburg, WI Comprehensive Plan Survey

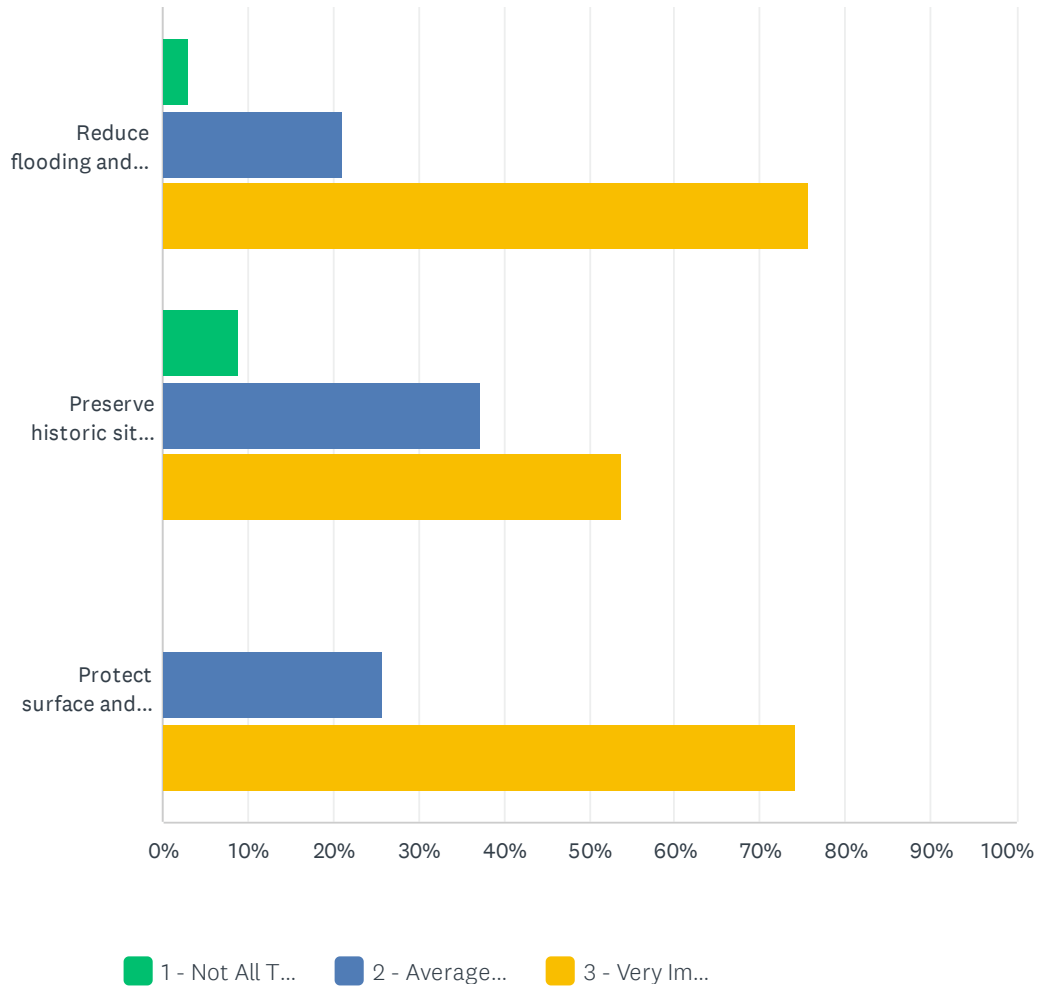
5	More of a choice here. I feel like Utility services are pretty much a monopoly. I would like to use Alliant for gas and electric but that is not an option.	10/19/2021 11:57 AM
6	I expect Reedsburg to grow at a moderate rate within the next 5 years. Some of these services would become very important as we grow.	10/19/2021 12:05 AM
7	Improve garbage pickup	10/18/2021 3:13 PM
8	In my opinion the broadband services that are currently available in Reedsburg are outstanding and essential to maintaining a competitive advantage for both business and residential growth. Please continue to be a leader in this area.	10/16/2021 3:17 PM
9	S	10/13/2021 3:49 AM
10	I've been impressed with RUC's implementation of fiberoptic internet - keep being awesome!	10/11/2021 5:35 PM
11	If we want people to move to our community, we need to invest in all of the above.	10/7/2021 11:17 AM
12	I'm not sure	10/7/2021 5:05 AM

Q23 What is the importance of the following objectives related to agricultural, natural, and cultural resources in the City of Reedsburg:

Answered: 76 Skipped: 0



Reedsburg, WI Comprehensive Plan Survey



	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Preserve Prime Farmland	6.06% 4	36.36% 24	57.58% 38	66
Develop new parks, trails, and greenways	4.48% 3	41.79% 28	53.73% 36	67
Maintain existing parks	0.00% 0	20.00% 13	80.00% 52	65
Improve air quality	3.13% 2	39.06% 25	57.81% 37	64
Protect threatened and endangered plant/animal species	12.31% 8	46.15% 30	41.54% 27	65
Protect steep slopes (i.e., lands with slopes over 15%) to prevent erosion	6.06% 4	43.94% 29	50.00% 33	66
Reduce flooding and decrease vulnerability to flooding damage	3.03% 2	21.21% 14	75.76% 50	66
Preserve historic sites and structures	8.96% 6	37.31% 25	53.73% 36	67
Protect surface and groundwater sources from pollution and over use	0.00% 0	25.71% 18	74.29% 52	70

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#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	the historic charm of Reedsburg is gone	12/2/2021 1:30 PM
2	.	11/29/2021 3:24 PM
3	Reroute commercial traffic around city. Increase public green space along rivers as preserves. Dredge river through city and utilize as non motor boating traffic.	11/28/2021 11:15 AM
4	The area in the Ernstmeyer subdivision was not planned at all well with regard to winter snow melt and flooding. The entire one section of yards ALL runoff into the back yard and into the home of 2002 Amanda Drive. There needs to be a storm drain somewhere in the middle of those backyards to direct the water runoff.	10/25/2021 9:32 PM
5	I'd love to see a food forest or park dedicated to showcasing native edible plants. I'd also love to see some of the lawn space around half moon converted to catch runoff and protect the lagoon	10/19/2021 2:29 PM
6	I can not believe you guys shut down south park for dogs. Wasteful! Is everyone expected to ship their dogs out to the dog park? South park is barely ever utilized why limit its use?	10/13/2021 3:49 AM
7	There is not that much prime farmland adjacent to the city so I don't see that as a major issue. The best is probably by the high school but that would be a good site for a future new middle school as having the middle and high schools geographically close together offers educational advantages.	10/12/2021 12:24 PM
8	Need to open up better opportunities to control game animals through the use of sportsman. Instead of using city personal	10/12/2021 12:36 AM
9	As a society, I think we need to move away from commercial farming and produce. We should be setting up communities that are able to obtain food and meat for each family/dwelling involved in the maintainance of their own community garden/farm.	10/11/2021 5:35 PM
10	As I kept answering questions other answers disappeared. Made multiple attempts	10/6/2021 11:15 AM

Q24 What type of business development would you like to encourage more of in Reedsburg?

Answered: 72 Skipped: 4

#	RESPONSES	DATE
1	More factory and more employers that hire more workers	12/5/2021 10:31 PM
2	Retail stores and family restaurants	12/4/2021 9:42 AM
3	retail, fast-food restaurants	12/3/2021 9:22 PM
4	retail shopping I don't think our city counsel does anything to bring new retail in Dollar stores just don't cut it terrible that you have to travel just to go buy anything other than groceries	12/2/2021 1:30 PM
5	Agriculture, landscaping,	12/2/2021 12:05 PM
6	We need a department type store	12/1/2021 5:55 PM
7	Small unique shops, but how to do that and have the shops actually be successful? After all, those businesses need to generate a living for their owners. Tough to do with all of the big box stores in LD and Baraboo. Like to bring in service type businesses with high paying jobs	11/29/2021 4:13 PM
8	Clothes and shoes	11/29/2021 3:27 PM
9	Retail retail retail	11/29/2021 3:24 PM
10	RETAIL	11/29/2021 11:15 AM
11	Private owned Restaurants,cafes, shops, museums and galleries. Discourage gas stations, auto parts stores, office space along historic Main Street. Create a padestrian friendly, touristy historic area.	11/28/2021 11:15 AM
12	Shopping!!!!!! Clothes and housewares especially	11/25/2021 9:17 PM
13	Retail!	11/23/2021 11:26 AM
14	specialty sales to visitors/tourists	11/16/2021 4:52 PM
15	Industrial and retail. We truly have enough hair and nail salons, gas stations and taverns.	11/11/2021 12:30 PM
16	Shopping and restaurants	11/9/2021 7:37 AM
17	entertainment, shopping	11/1/2021 12:46 PM
18	General goods at competitive prices, and ninch businesses that make us special. By general goods I mean basis clothing, shoes, food and home goods and decor - department store goods that you just need to stop in and get.	10/28/2021 2:38 PM
19	Retail shopping- clothing, school supplies, general household shopping, etc. Forced to leave town to shop because of a lack of options.	10/25/2021 9:32 PM
20	Child-focused entertainment, clothing stores, and grocery/department stores (like Woodman's or Target) which would inspire people to drive from other cities in the area.	10/21/2021 5:29 PM
21	Restaurants and outfitters	10/19/2021 2:53 PM
22	Youth interests and affordable family products	10/19/2021 2:29 PM
23	Affordable Shopping centers	10/19/2021 11:38 AM
24	Shopping and tourist centric businesses	10/19/2021 11:25 AM
25	Shopping outlets such as Target... A Big Chain Restaurant Movie Theater doesn't need to be a huge theater. Recreational Sport shop Skiing... Cycling.	10/19/2021 12:05 AM
26	technology related	10/18/2021 6:55 PM

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27	RETAIL	10/18/2021 3:57 PM
28	Retail development	10/18/2021 3:13 PM
29	Retailers	10/18/2021 1:54 PM
30	Git shop Card shop	10/18/2021 7:58 AM
31	Industrial development. It would be great to have some additional retail businesses. Hopefully the movie theater gets built.	10/16/2021 3:17 PM
32	Free standing birth center, shopping of some sort,	10/15/2021 8:20 PM
33	Replace a general shopping store like Shopko. Add good quality employers with pay and benefits.	10/14/2021 3:51 PM
34	Retail, retail and more retail. No more gas stations or grocery stores.	10/14/2021 2:56 PM
35	Retail stores	10/13/2021 5:24 PM
36	Affordable middle class shopping for clothing and household supplies.	10/13/2021 3:49 AM
37	Commercial restaurants, bakeries/delis, competitive grocers, retail shopping	10/12/2021 8:27 PM
38	Retailers & Dining	10/12/2021 5:43 PM
39	Restaurants brewery target	10/12/2021 1:35 PM
40	Chipotle, a retailer such as Target, Wal Mart, etc	10/12/2021 12:37 PM
41	Retail. But that is a challenge with Internet shopping and the closeness of big chain stores in the Dells and Baraboo making it economically challenging.	10/12/2021 12:24 PM
42	Restaurants Clothing/shoes/sporting goods Movie theatre	10/12/2021 11:03 AM
43	Reedsburg needs stores where people can live in the city shop in the city and stay local everyone goes to Madison and Baraboo the dells because they have more business opportunities we need to keep the business in Reedsburg bring stores to buy clothes stores to buy goods and services people use everyday	10/12/2021 6:28 AM
44	More industry to add more good jobs	10/12/2021 1:35 AM
45	Manufacturing & warehouses	10/12/2021 12:36 AM
46	Shopping for clothes and shoes and the other items, target, Wal-Mart type	10/11/2021 9:54 PM
47	We need more small businesses. I think opening up a craft store or yarn store would be nice. We also need a home goods store, as well as a place to buy winter gear, like coats and boot for the whole family.	10/11/2021 8:35 PM
48	Retail shopping (not Walmart); contemporary lodging establishment.	10/11/2021 8:23 PM
49	Shopping and clothing stores	10/11/2021 8:20 PM
50	Shops and restaurants	10/11/2021 6:37 PM
51	computer repair, clothing and shoe stores,	10/11/2021 5:47 PM
52	retail clothing & shoes -replace loss of shopko. we have enough bars & restaurants	10/11/2021 5:37 PM
53	Businesses that thrive on bartering or trading in skills and goods.	10/11/2021 5:35 PM
54	Retail and restaurants	10/11/2021 5:26 PM
55	retail	10/11/2021 5:26 PM
56	Restaurants and department stores.	10/11/2021 5:24 PM
57	Department Retail	10/11/2021 5:23 PM
58	Shopping	10/11/2021 4:02 PM
59	Shopping. I know it is difficult in a small community but Sauk City and Baraboo have a lot more options than Reedsburg.	10/11/2021 1:59 PM

Reedsburg, WI Comprehensive Plan Survey

60	Retail - Tractor Supply, Clothing Stores, Bike Shop(ebikes),	10/11/2021 12:42 PM
61	Shopping, coffee shops, gyms	10/8/2021 9:02 AM
62	Retail clothing stores	10/8/2021 6:19 AM
63	Retail	10/7/2021 9:09 PM
64	Retail!	10/7/2021 5:09 PM
65	Retail-Some place in town to buy gifts/clothes. It is unfortunate that Lorraine's is no longer in business. Personally, I would really love an Aldi.	10/7/2021 11:17 AM
66	TARGET :)	10/7/2021 7:52 AM
67	Store for general needs purchasing	10/7/2021 5:05 AM
68	Small, local businesses.	10/6/2021 11:13 PM
69	Retail shopping. We are forced to drive out of town or shop online for clothing, shoes, etc. Especially for back to school shopping.	10/6/2021 4:13 PM
70	Movie theater, more restaurants, retail store (like Shopko, Target)	10/6/2021 4:12 PM
71	More retail! We need clothing and shoe stores, we need a hardware store downtown, we need independently owned stores for people to browse and shop in. We do NOT need any more hair salons or fitness facilities.	10/6/2021 3:23 PM
72	Shopping for basic needs. Miss Shopko and need something similiar.	10/6/2021 11:15 AM

Q25 What role should the City take in attracting, keeping, and growing businesses in the City?

Answered: 69 Skipped: 7

#	RESPONSES	DATE
1	Help the companys to come to reedsburg and help them to stay here.	12/5/2021 10:31 PM
2	An aggressive role	12/4/2021 9:42 AM
3	Front and center to get businesses to come here.	12/3/2021 9:22 PM
4	City leaders are the ones that have the means to go search out retail with all the housing/appartments being built the population should be gaining to bring in retail business	12/2/2021 1:30 PM
5	provide small business classes	12/2/2021 12:05 PM
6	they are the frontrunners	12/1/2021 5:55 PM
7	Let small businesses know there is help by the city. Allow new things to come in and try a go at it.	11/30/2021 9:51 AM
8	invest / and spend the money to attract high paying jobs. NOT waste money paying the rent for an ice cream parlor, or a stupid small retail consignment shop. You've got to be kidding! Better to save the money than spend on such foolish businesses that do not generate income or employees.	11/29/2021 4:13 PM
9	need to be involved to help grow tax base.	11/29/2021 3:27 PM
10	A large part. The city spends plenty of time & energy & money getting business to go into the industrial park it & building apartments, how about putting some effort into some shopping for all of these people you are trying to attract to live in the city?	11/29/2021 3:24 PM
11	Put the same effort into attracting retail as the city does industry.	11/29/2021 11:15 AM
12	Tax incentives and zoning to encourage tourism. Seperate historic district from business district. Slow for outside dinning.	11/28/2021 11:15 AM
13	Offer some incentives.	11/25/2021 9:17 PM
14	A vital role	11/23/2021 11:26 AM
15	a supporting role	11/16/2021 4:52 PM
16	If this City wants to continue to grow, they need to have a huge role in attracting new things to come to Reedsburg and retaining what we do have.	11/11/2021 12:30 PM
17	The City has been a detroment to the attraction and growth of businesses in the past. I don't have faith in their ability to do anything other than collect a paycheck.	11/9/2021 7:37 AM
18	the downtown new business incentives were a good idea	11/1/2021 12:46 PM
19	Provide initial tax break for desired businesses and help with advertising new desired businesses.	10/28/2021 2:38 PM
20	Need to find a store like Target or something similar (not Walmart) that would be willing to come to Reedsburg. If you want people to shop local then you need to provide a place they can shop. There are no family clothing stores in town. There are no good size stores for general merchandise shopping in town that have good selections to pick from.	10/25/2021 9:32 PM
21	Make appealing space available, limit acquisition of property from one business/business-person, and support the buidling of housing for highly-targeted demographics.	10/21/2021 5:29 PM
22	Promote small business through grants or other incentives	10/19/2021 2:53 PM
23	Make low/middle income families feel as welcome as well off seniors are	10/19/2021 2:29 PM

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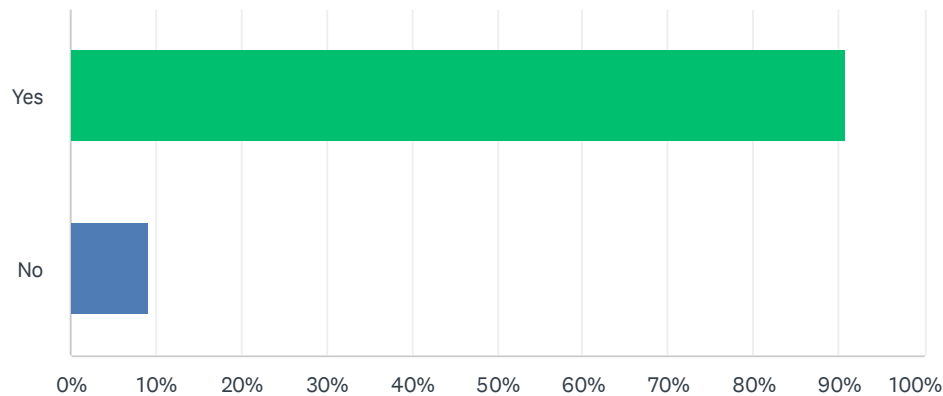
24	Active	10/19/2021 11:57 AM
25	Major role	10/19/2021 11:38 AM
26	Small business grants and loans for existing and new businesses to keep what we have and encourage new additions	10/19/2021 11:25 AM
27	I believe it is one of the cities' main responsibilities.	10/19/2021 12:05 AM
28	active	10/18/2021 6:55 PM
29	That's a great question....	10/18/2021 3:57 PM
30	Aggressive	10/18/2021 3:13 PM
31	Keep building	10/18/2021 1:54 PM
32	Keep up the great work	10/18/2021 7:58 AM
33	A very active role.	10/16/2021 3:17 PM
34	Better economy with more jobs	10/15/2021 8:20 PM
35	The City has an obligation to continue economic development like in the past.	10/14/2021 3:51 PM
36	Actively try to find something to replace old shopko	10/13/2021 5:24 PM
37	Big role it is kind of part of the job.	10/13/2021 3:49 AM
38	Actively looking to expand and maintain business.	10/12/2021 8:27 PM
39	Leadership role. Stop considering current businesses feels. Competition is good	10/12/2021 5:43 PM
40	More plans available for business	10/12/2021 1:35 PM
41	Welcoming environment	10/12/2021 12:37 PM
42	It should strongly support existing businesses as they are best source of future growth. Attracting new businesses should be encouraged as well as a way to bring new people in and fight stagnation.	10/12/2021 12:24 PM
43	Active recruiting/promotion of the city Use of tax-advantaging strategies to encourage development and long-term investment	10/12/2021 11:03 AM
44	They should take a big roll since it will benefit them in the long run	10/12/2021 6:28 AM
45	Very active	10/12/2021 1:35 AM
46	Moderate role. Don't sell out to get a company in.	10/12/2021 12:36 AM
47	Active, persue shopping	10/11/2021 9:54 PM
48	Maybe make the city inviting? I have heard that rent is very very high so maybe something to help with that?	10/11/2021 8:35 PM
49	Very important, without giving away the bank	10/11/2021 8:23 PM
50	Very active	10/11/2021 8:20 PM
51	Offer incentives of some sort	10/11/2021 6:37 PM
52	A major role	10/11/2021 5:47 PM
53	None. We should focus on caring for the community members already here and providing for them rather than attracting more businesses.	10/11/2021 5:35 PM
54	An active role	10/11/2021 5:26 PM
55	I don't know	10/11/2021 5:26 PM
56	City should buy some of the vacant storefronts and offer reduced leases for business start up for a set amount of time (ex. 5 years)	10/11/2021 5:24 PM
57	Promote Reedsburg Community	10/11/2021 5:23 PM

Reedsburg, WI Comprehensive Plan Survey

58	Make it affordable for yhem	10/11/2021 4:02 PM
59	No tax incentives. that does not prove worthwhile.	10/11/2021 1:59 PM
60	They have done a super job in the past. Need to work on bringing in a major retail store	10/11/2021 12:42 PM
61	attract / retain current businesses	10/11/2021 12:23 PM
62	NA	10/8/2021 9:02 AM
63	I believe that maintaining infrastructure, affordable housing, and current services will attract more people to our community. Many businesses have a labor shortage and want a pool of employees.	10/7/2021 11:17 AM
64	Increased role	10/7/2021 5:05 AM
65	Very supportive of small businesses, balancing with larger businesses	10/6/2021 11:13 PM
66	help bring in those businesses that are actually needed in town. We don't need another dollar store or pizza place. We need other retailers.	10/6/2021 4:13 PM
67	positive invitations	10/6/2021 4:12 PM
68	I would hope the City and the Chamber of Commerce would work together to seek out businesses who want to open in Reedsburg. Can the City offer tax or other incentives?	10/6/2021 3:23 PM
69	Huge role	10/6/2021 11:15 AM

Q26 Do you believe the City should take an active role in grant and loan programs to improve business growth in the downtown, commercial corridors, and industrial parks?

Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	90.79%	69
No	9.21%	7
TOTAL		76

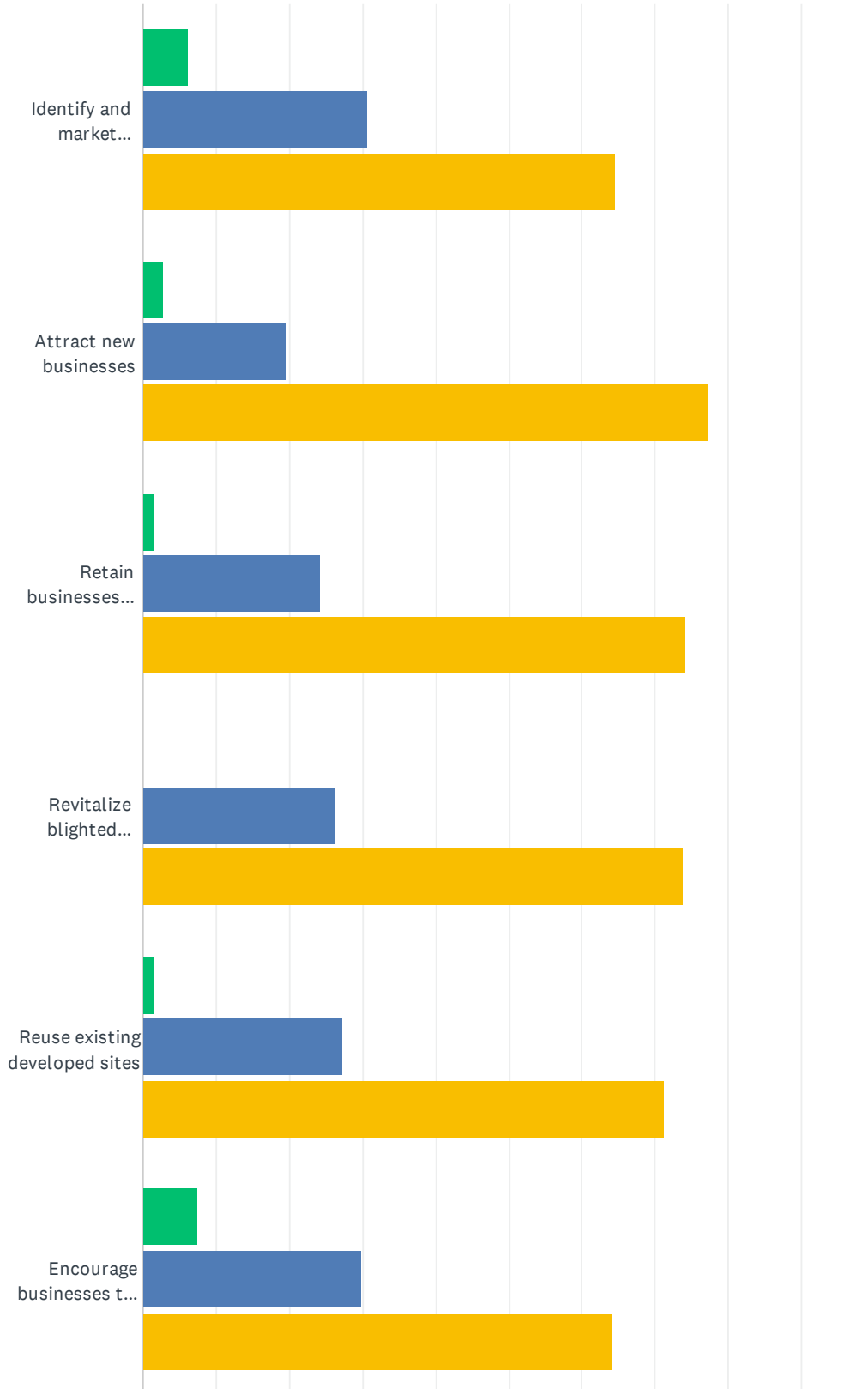
#	GENERAL COMMENTS REGARDING THIS QUESTION?:	DATE
1	I feel industry is thriving in Reedsburg we need retail	12/2/2021 1:30 PM
2	Do not want these types of programs to affect property tax structure.	12/2/2021 12:05 PM
3	.	11/29/2021 3:24 PM
4	The city does this type of activity for manufacturing and other industries.	11/29/2021 11:15 AM
5	Improves tax base in long run. We need tourism.	11/28/2021 11:15 AM
6	My answer should be yes, but I don't have faith in the "City"	11/9/2021 7:37 AM
7	as much is available	11/1/2021 12:46 PM
8	Depends on if it is on our list of desired businesses, will promote our community image, hire local people, give back to the community and eventually support taxes back to the community.	10/28/2021 2:38 PM
9	Only for retail shopping. We don't have enough people to fill the factory jobs now so definitely not more factories	10/25/2021 9:32 PM
10	In general when they pitch a sell to a prospective business they should be able to point them to all the resources a new business may need to start up. Banks...Federal Grants Etc.	10/19/2021 12:05 AM
11	One caution is if the investment is cost effective for the City. Some programs seem to have not been as beneficial for the City.	10/14/2021 3:51 PM
12	If there are grants out there someone should be working on obtaining them.	10/13/2021 3:49 AM
13	Given the competitive climate in business, some city help may be necessary.	10/12/2021 12:24 PM
14	Grants and loans are higher risk than tax-advantage strategies	10/12/2021 11:03 AM

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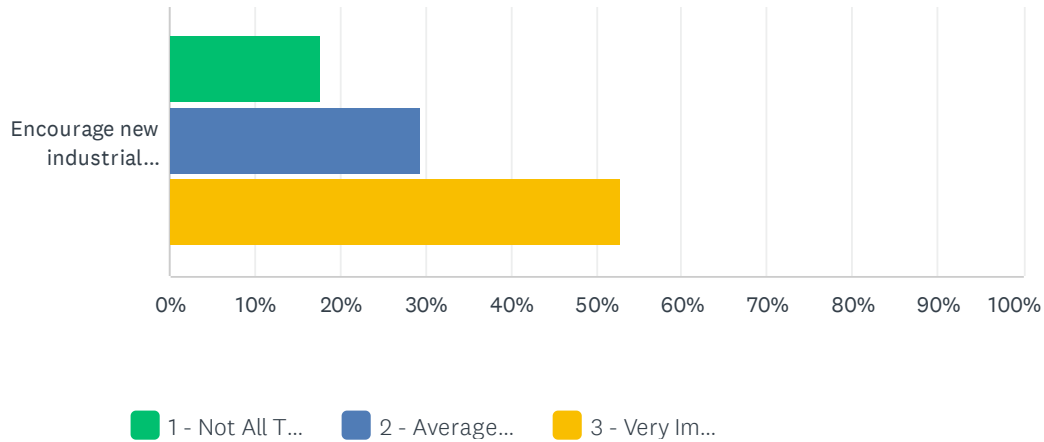
15	Grant writing is very important	10/11/2021 1:59 PM
16	I feel grants and loans are appropriate to encourage small businesses.	10/7/2021 11:17 AM

Q27 What is the importance of the following objectives related to economic development in the City of Reedsburg:

Answered: 76 Skipped: 0



Reedsburg, WI Comprehensive Plan Survey



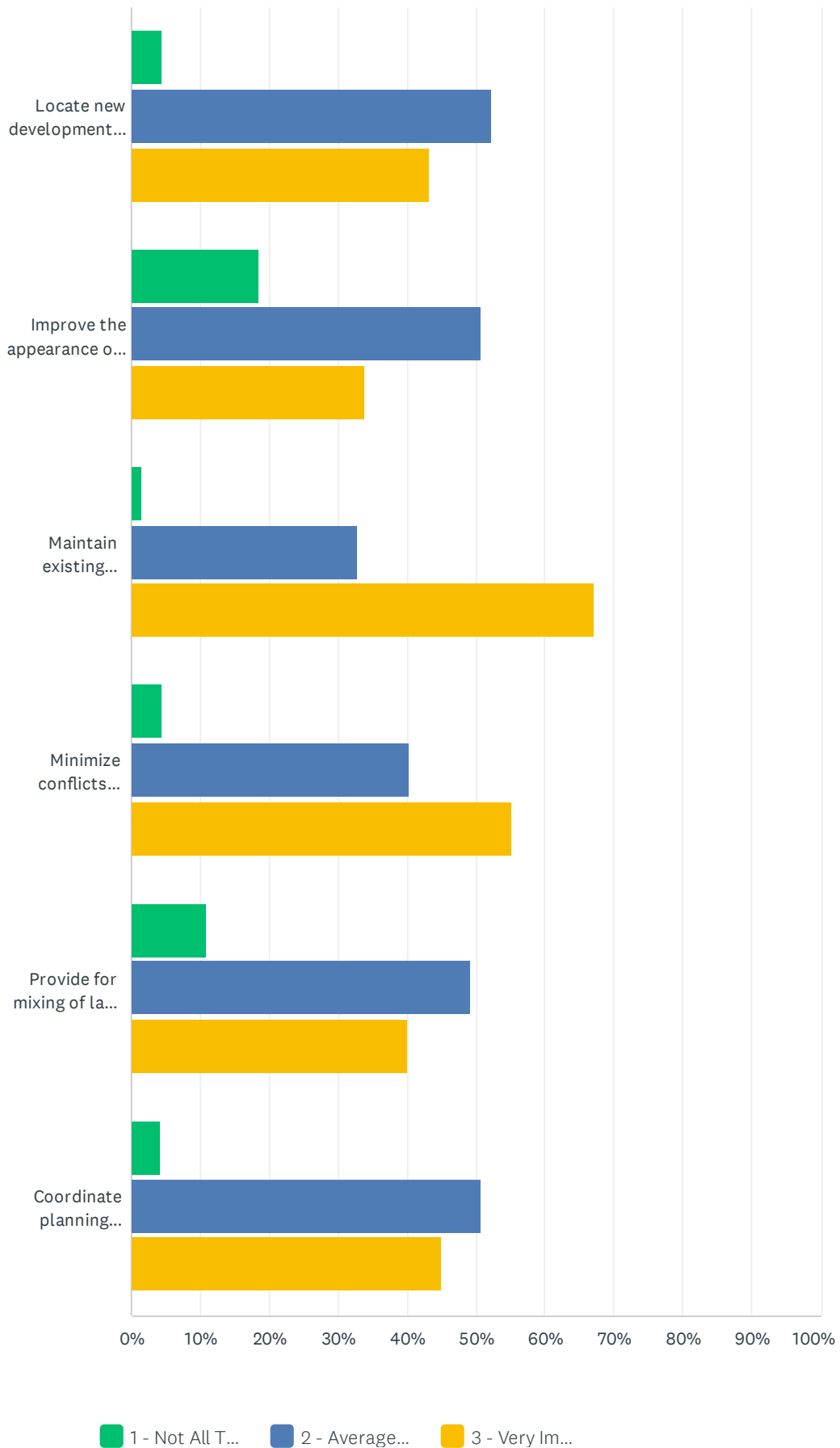
	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Identify and market potential sites for new development in Reedsburg	6.15% 4	30.77% 20	64.62% 42	65
Attract new businesses	2.82% 2	19.72% 14	77.46% 55	71
Retain businesses currently located in Reedsburg	1.52% 1	24.24% 16	74.24% 49	66
Revitalize blighted properties	0.00% 0	26.15% 17	73.85% 48	65
Reuse existing developed sites	1.52% 1	27.27% 18	71.21% 47	66
Encourage businesses to locate downtown	7.46% 5	29.85% 20	64.18% 43	67
Encourage new industrial growth	17.65% 12	29.41% 20	52.94% 36	68

#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	.	11/29/2021 3:24 PM
2	Industry should stay in the surrounding area.	11/28/2021 11:15 AM
3	Reedsburg is lacking in all areas. It has nothing to offer residents or possible businesses and future residents.	11/9/2021 7:37 AM
4	Not enough workers available to encourage new industrial growth	10/25/2021 9:32 PM
5	Our downtown sucks and we need to work on developing the talent we already have in town	10/19/2021 2:29 PM
6	It's sad to see businesses close in downtown	10/12/2021 12:37 PM
7	Given worker shortages, new industrial growth should be a lower priority in the near future. But encouraging small industrial firms with local ties should always be a strong priority.	10/12/2021 12:24 PM
8	Reedsburg REALLY needs retail. Many senior citizens are unable to travel out of town to purchase clothing items, and also many in this population do not have access or ability to shop on line.	10/11/2021 5:23 PM

Q28 What is the importance of the following objectives related to land use in the City of Reedsburg:

Answered: 76 Skipped: 0

Reedsburg, WI Comprehensive Plan Survey



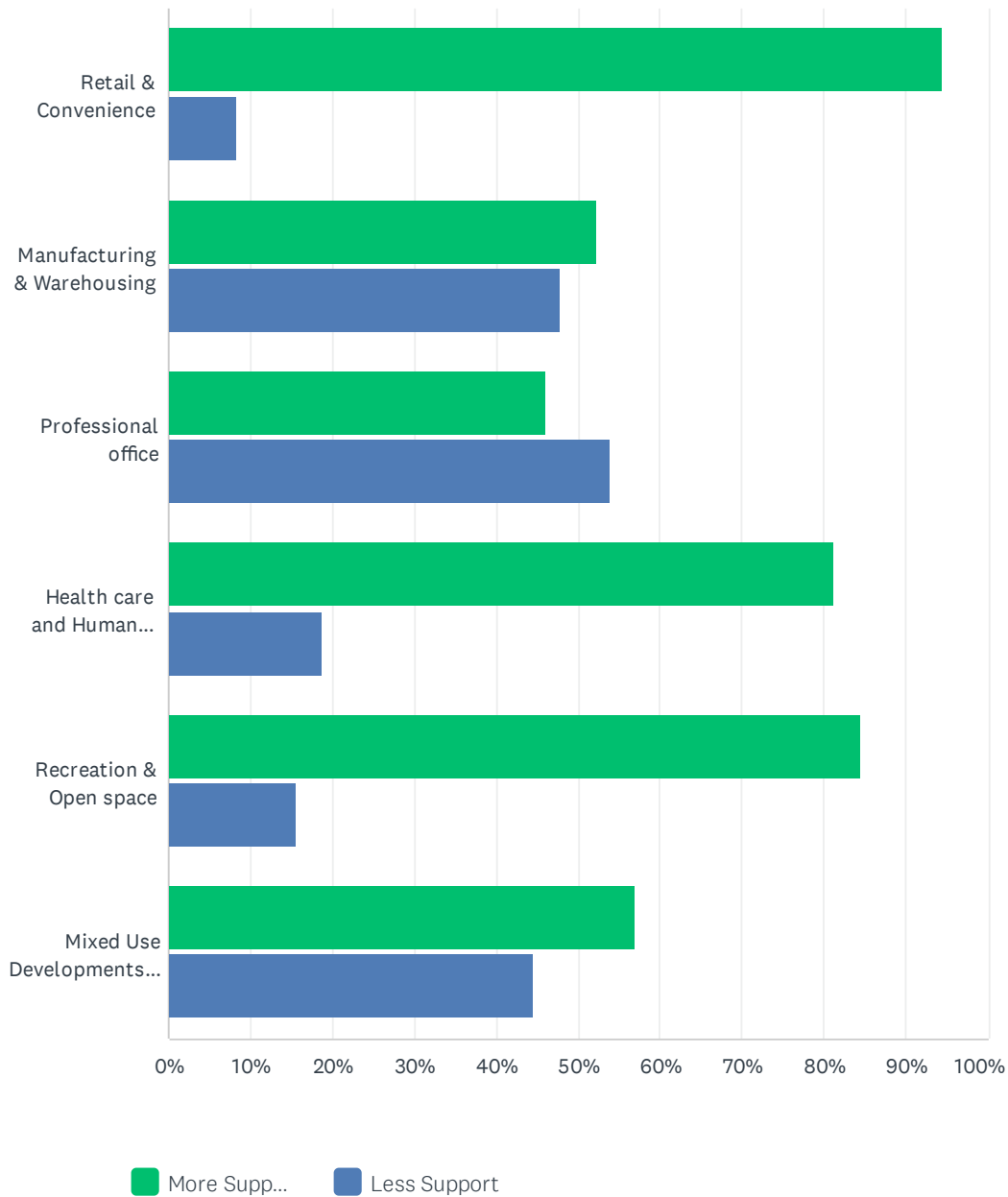
Reedsburg, WI Comprehensive Plan Survey

	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Locate new development near existing infrastructure (e.g., sewer, water, roads)	4.48% 3	52.24% 35	43.28% 29	67
Improve the appearance of new buildings	18.46% 12	50.77% 33	33.85% 22	65
Maintain existing properties	1.49% 1	32.84% 22	67.16% 45	67
Minimize conflicts between new and existing development	4.48% 3	40.30% 27	55.22% 37	67
Provide for mixing of land uses (e.g., allowing more than one type of use on a lot or in a building)	10.77% 7	49.23% 32	40.00% 26	65
Coordinate planning efforts with surrounding communities	4.23% 3	50.70% 36	45.07% 32	71

#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	Better zoning to focus areas of development	11/28/2021 11:15 AM
2	I believe that most people are not willing to give their opinions or thoughts because the current and past 'City' has always done what is best for them and not what will be best for the population.	11/9/2021 7:37 AM
3	Build the infrastructure to support additional development. Appearance and upkeep of buildings should fall upon the owners of the structure. City code enforcement would set guidelines for this	10/19/2021 12:05 AM
4	Be open minded to new business.	10/13/2021 3:49 AM
5	Would love to see more mixed use coming to Reedsburg. It would be nice to have some commercial development on all main corridors (CTY V, K, H)	10/6/2021 11:13 PM

Q29 Do you support more of or less of the following types of land uses:

Answered: 76 Skipped: 0



Reedsburg, WI Comprehensive Plan Survey

	MORE SUPPORT	LESS SUPPORT	TOTAL RESPONDENTS
Retail & Convenience	94.52% 69	8.22% 6	73
Manufacturing & Warehousing	52.31% 34	47.69% 31	65
Professional office	46.15% 30	53.85% 35	65
Health care and Human Services (e.g., hospitals, nursing homes, etc.)	81.25% 52	18.75% 12	64
Recreation & Open space	84.38% 54	15.63% 10	64
Mixed Use Developments (Commercial with residential)	56.92% 37	44.62% 29	65

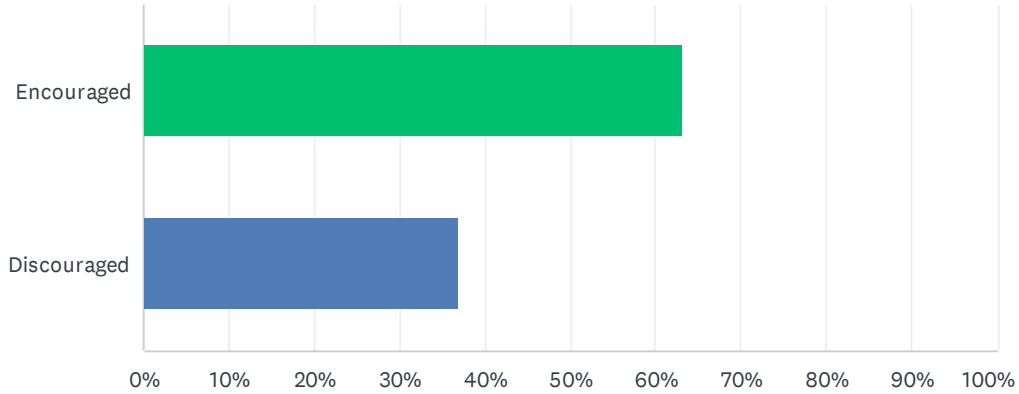
#	PLEASE LIST ANY SPECIFIC EXAMPLES OF USES ABOVE YOU WOULD LIKE TO SEE MORE OF (EX.: SUCH AS SPECIFIC BUSINESS NAMES/TYPES OR TYPES OF RECREATION, ETC.):	DATE
1	developed park land is important	11/29/2021 4:13 PM
2	Target	11/29/2021 11:15 AM
3	Residential apartments with business retail space at street level. Off street parking. Pedestrian encouraged	11/28/2021 11:15 AM
4	Aldi's, Target type of retail. YMCA.	11/9/2021 7:37 AM
5	Target or something similar. Since we lost Shopko only option is to shop out of town. Clothing, household goods, etc	10/25/2021 9:32 PM
6	Woodman's, Tabletop Gaming/Hobby Shop, Target, Bakery, and Clothing Shop.	10/21/2021 5:29 PM
7	Clothing and housewares shopping!	10/19/2021 11:25 AM
8	Target in the retail section.... Extension of the State 400 Trail to Baraboo and beyond.	10/19/2021 12:05 AM
9	Shopping retail so people don't go to Baraboo, Dells or Madison. Need clothing and essentials.	10/14/2021 2:56 PM
10	Chipotle	10/12/2021 12:37 PM
11	There is no shortage of office space in Reedsburg currently that I can see. Having an independently, locally managed hospital is vital to Reedsburg as chain ownership takes away local control and possibly current and future services.	10/12/2021 12:24 PM
12	New/better hotel options Higher-paying industrial/commercial businesses Tiered senior living facilities (independent, some assistance, high assistance, full nursing care) Sporting event hosting facilities (similar to Just a Game or Woodside)	10/12/2021 11:03 AM
13	Independent bakery; High quality candy store; more variety in ethnic dining options; Bicycle shop and other outdoor activities.	10/11/2021 8:23 PM
14	Reedsburg has a large need for mental health services that are inclusive of: therapy for addiction, childhood abuse, LGBTQ+ friendly - not an exhaustive list	10/11/2021 5:35 PM
15	Since losing Shopko we need something similar. (Not Walmart)	10/11/2021 5:24 PM
16	Department store that supplies clothing, shoes, toys, housewares	10/11/2021 5:23 PM
17	Reedsburg does a wonderful job of having and maintaining city parks. I think we need more businesses rather than more industrial.	10/11/2021 1:59 PM
18	feel we have too many gas, bank, and hair salons in the city	10/11/2021 12:23 PM
19	TARGET	10/7/2021 7:52 AM

Reedsburg, WI Comprehensive Plan Survey

20	A Target or similar business would be great! I try to support local but small businesses in town do not offer some of the basic necessities needed unless you go to the dollar store.	10/6/2021 4:13 PM
21	Why can't I select a response for each of these areas? It's only allowing me to choose More Support and Less Support for each topic.	10/6/2021 3:23 PM

Q30 In the downtown area, condominiums, townhouses, apartments, and similar higher-density housing should be:

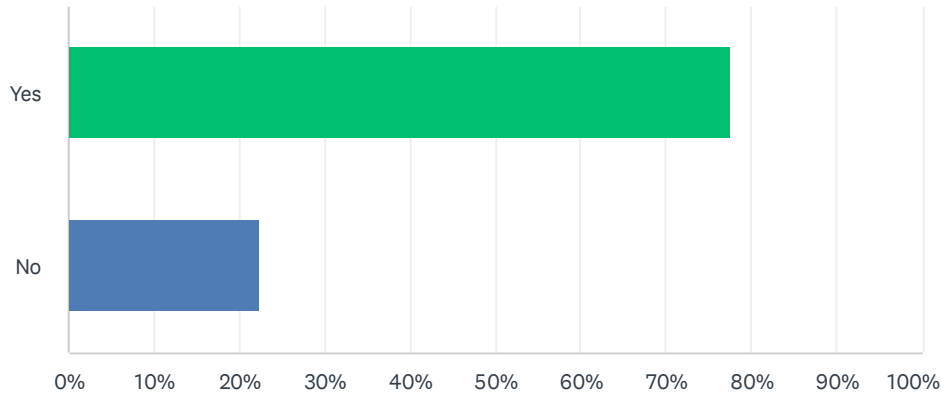
Answered: 76 Skipped: 0



ANSWER CHOICES	RESPONSES	
Encouraged	63.16%	48
Discouraged	36.84%	28
TOTAL		76

Q31 Is there sufficient parking in downtown Reedsburg?

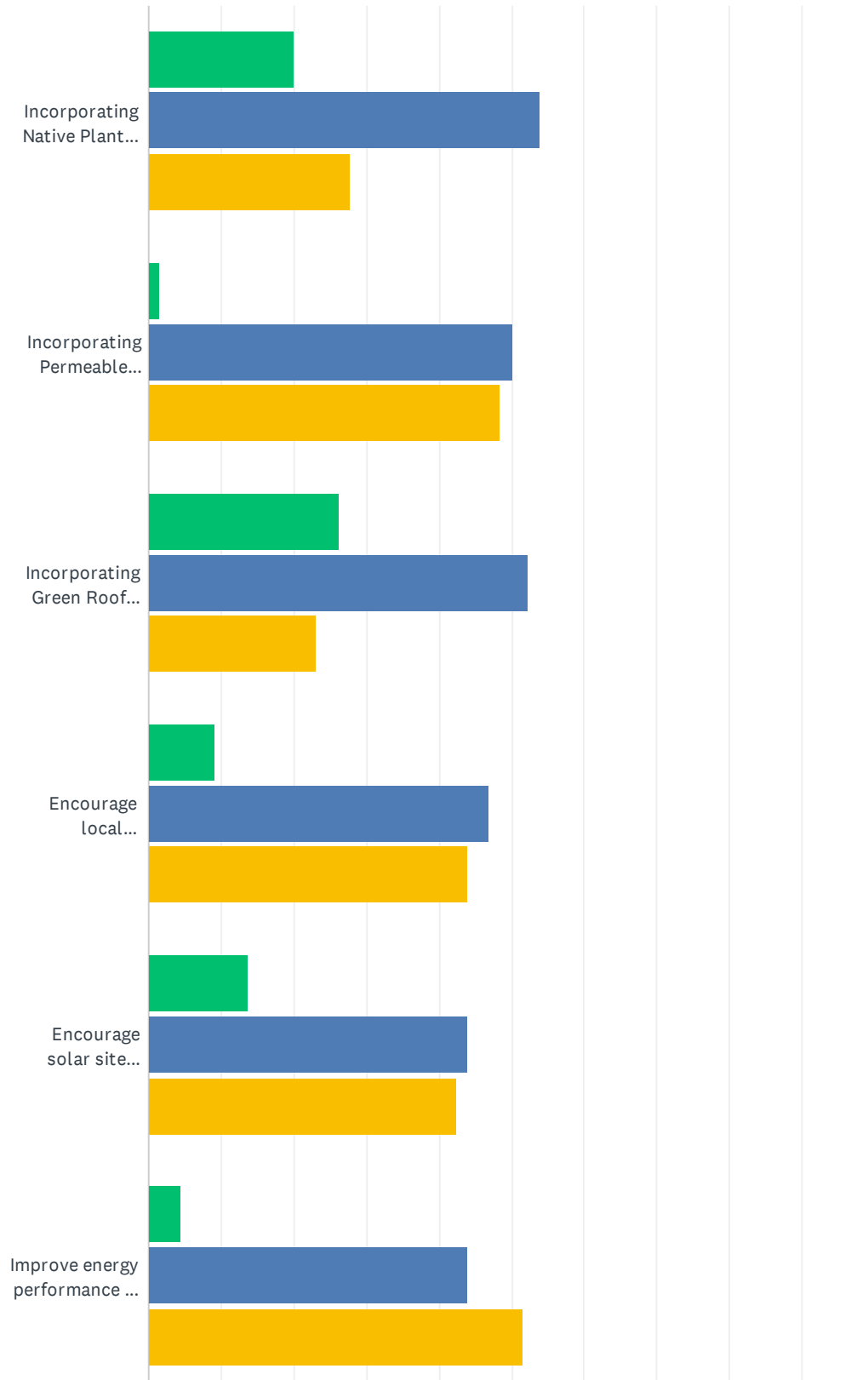
Answered: 76 Skipped: 0



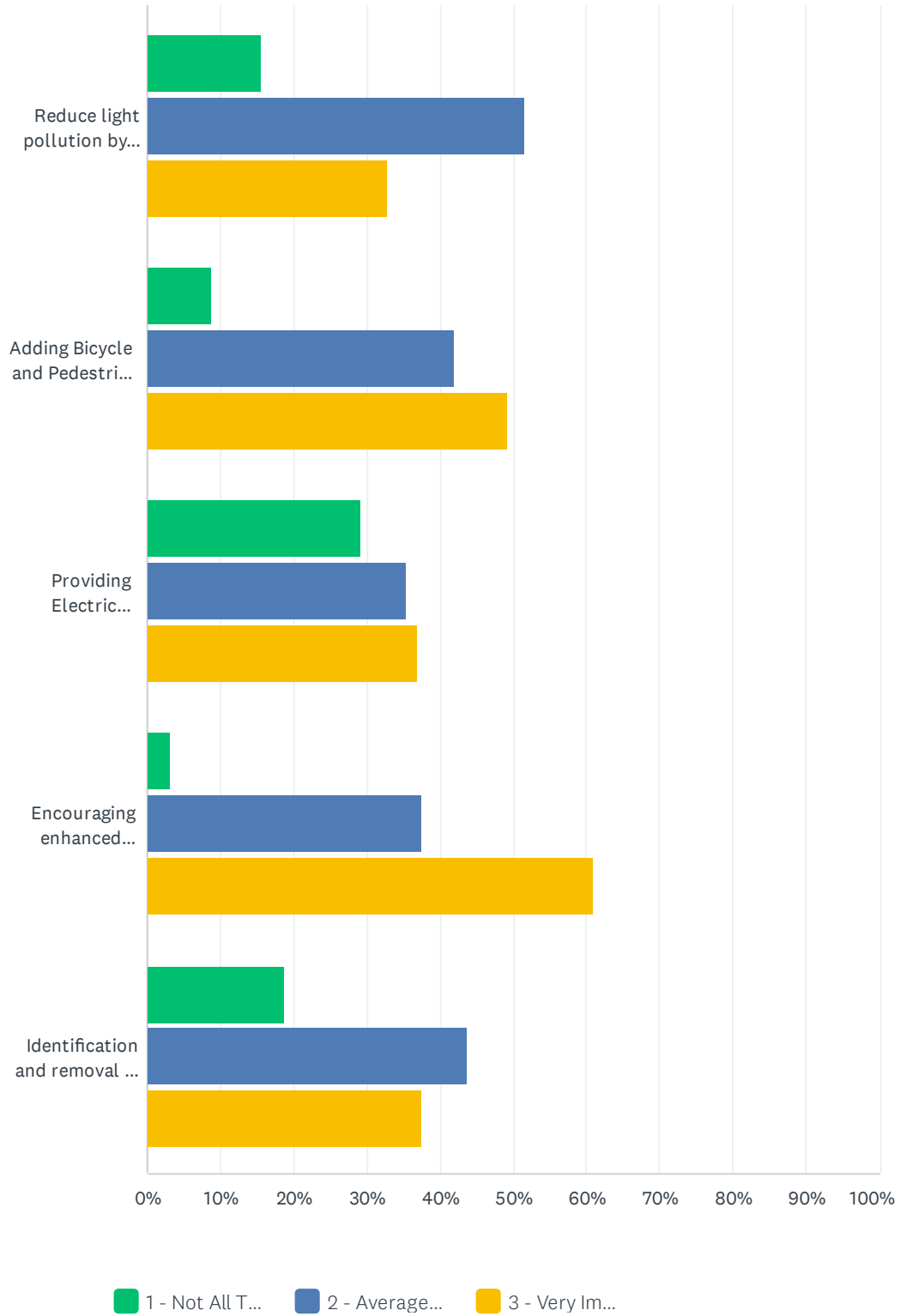
ANSWER CHOICES	RESPONSES	
Yes	77.63%	59
No	22.37%	17
TOTAL		76

Q32 What is the importance of the following objectives related to resiliency and sustainability in the City of Reedsburg:

Answered: 76 Skipped: 0



Reedsburg, WI Comprehensive Plan Survey



Reedsburg, WI Comprehensive Plan Survey

	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Incorporating Native Plant Species and Pollinator Plants into Landscape Plans	20.00% 13	53.85% 35	27.69% 18	65
Incorporating Permeable Surfaces (improved hard surfaces that allow water to flow through) in Parking Lots and Driveways	1.52% 1	50.00% 33	48.48% 32	66
Incorporating Green Roof Systems (i.e., engineered, planted roof systems)	26.15% 17	52.31% 34	23.08% 15	65
Encourage local production of solar energy on new residential and commercial construction	9.09% 6	46.97% 31	43.94% 29	66
Encourage solar site design for new subdivisions	13.64% 9	43.94% 29	42.42% 28	66
Improve energy performance for municipal facilities	4.55% 3	43.94% 29	51.52% 34	66
Reduce light pollution by adopting, or closely adhering, to the International Dark-Sky Association's eco-friendly model outdoor lighting ordinance	15.63% 10	51.56% 33	32.81% 21	64
Adding Bicycle and Pedestrian Infrastructure	8.70% 6	42.03% 29	49.28% 34	69
Providing Electric Vehicle Charging Stations	29.23% 19	35.38% 23	36.92% 24	65
Encouraging enhanced stormwater management for new developments	3.13% 2	37.50% 24	60.94% 39	64
Identification and removal of floodplain restraints	18.75% 12	43.75% 28	37.50% 24	64

#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	We need to take natural floodplain areas and encourage natural recreation zones, parks, bike paths, etc...	11/28/2021 11:15 AM
2	Newer "green" initiatives are important, but so many municipalities OVER DO, and the costs drive potential prospects away. If it can be more budget friendly, the changes over to self-sustainability can be achieved	11/1/2021 12:46 PM
3	Vehicle charging stations that have usage fees attached. Not free vehicle charging stations.	10/25/2021 9:32 PM
4	I'm not sure what flood plain restraints are. But I would say identifying floodplains is necessary... But removing restrictions would not be a good idea unless storm water can be managed to reduce the floodplain.	10/19/2021 12:05 AM
5	Highly support Electric Vehicle adoption and efforts to assist it	10/12/2021 8:27 PM
6	It would be nice to encourage the greenhouses here to sell more native plants and less non native invasive plants.	10/11/2021 8:35 PM
7	If I understood the flood plains one, it indicates we want to build on floodplains - that I do not agree with because of how the flooding displaces Reedsburgians in the past. Also! Love all the questions about solar panels and green focus - please look into solar panel roadways and food forests! <3	10/11/2021 5:35 PM

**Q33 Is there anything else you would like to tell the project team about your expectations for the development of the Comprehensive Master Plan?
Please share any additional comments/feedback.**

Answered: 36 Skipped: 40

#	RESPONSES	DATE
1	We need cheaper rent the apartments coming to reedsburg are way to high for people to pay.	12/5/2021 10:31 PM
2	Property taxes are rather high. Keep trains out of town. Make use of Baraboo River Bring in retail stores	12/4/2021 9:42 AM
3	Areas around the Baraboo River where it has flooded the last few times need to be looked for relocation or redeveloped into parks or other things that could be flooded. The flooding will not stop and those areas need to be addressed so we do not keep giving them money to fix their homes.	12/3/2021 9:22 PM
4	You may not see the trend of my answers but Reedsburg needs to replace Shopko I know it now will not happen as the only building that could house that type of shopping is sold, I cannot believe no other retail store would come to Reedsburg, not everyone wants to shop on line	12/2/2021 1:30 PM
5	We need a shopping center in Reedsburg then we don't have to go to Baraboo or the Dells	12/1/2021 5:55 PM
6	I hope the plans for the new dog park location has been given lots of thought and will be improved greatly for anyone to use. Also it would be nice to have a building in town where parties can be held for smaller events that didn't cost a ton.	11/30/2021 9:51 AM
7	I am shocked that I just randomly found out about this survey shortly before the deadline. And..... I have been a subscriber to the Chamber newsletter forever.	11/29/2021 4:13 PM
8	Encourage the development of pedestrian friendly business in historic Reedsburg. Public areas and tourist attractive businesses. Really tout the 400 trail and biking friendly business related to 400 trail biking. Maybe even Baraboo river sports area. Canoe and kayak rental and public river access.	11/28/2021 11:15 AM
9	Not sure where this applies, but grateful for what the Reedsburg Historic Preservation and Reedsburg Historical Society have done to preserve the local history. Would appreciate consideration given to a downtown location for a History Center that would expand upon the marvelous work that's been done telling the story of Reedsburg and surrounding area through mixed media, provide tours, and perhaps a gift/coffee shop. Perhaps through local/state/federal grants and fundraising would enable a curator/director along with local committee members to be hired to help spearhead this project. Preserving the stories of those who came before us to settle and develop this area is important to maintain as we look ahead to the future of Reedsburg. Thank you, Project Team, for your time and efforts as you develop this Comprehensive Master Plan.	11/23/2021 11:26 AM
10	After the loss of Shopko, Reedsburg desperately needs a large retail store. It needs more restaurants, or it needs to clean up the ones that we do have. The downtown area needs to be cleaned up, become intriguing and inviting. It's becoming another battlefield of who can obtain the most buildings and again will remain owned by a few that will continue to financially choke the business-life out of the city. Small businesses cannot afford the over priced rent and stay afloat in a community that doesn't support each other or attract customers to support little shops/restaurants.	11/9/2021 7:37 AM
11	PLEASE don't consider passenger train systems, they cost more than is made up by use & offering rent-able scooters. these caused big problems in lg cities with being dumped, hit by cars due to improper & impaired use and damage by users. Great idea, poor care and use.	11/1/2021 12:46 PM
12	Glad city has raca building and the uses for it!	10/28/2021 2:38 PM
13	Reedsburg has a good community and some great features (internet, safety, and festivals). If	10/21/2021 5:29 PM

Reedsburg, WI Comprehensive Plan Survey

the right developments are made Reedsburg could become the "good" city that people prefer in the area (like Sauk Prairie).

14	I look forward to reading about any specific proposals	10/19/2021 2:53 PM
15	I'd like to live in a community that didn't feel so hostile to the youth and young adults who provide their services	10/19/2021 2:29 PM
16	N/a	10/19/2021 11:38 AM
17	Our goal should be to attract tourist traffic that is already nearby in Sauk County as well as to make Reedsburg a vibrant and interesting place to live. We need housing desperately and also need to ensure that our downtown continues to thrive!	10/19/2021 11:25 AM
18	I think city planners of Reedsburg are doing a good job despite our setbacks we have had these past years due to covid. For me the pressing issues are the development of the Movie Theater we have heard that is coming but haven't seen progress and also getting a big box department store into Reedsburg. I would suggest target because the closest one is in Madison. I like to keep my shopping local. Not to the Dells or Baraboo. People like Target.	10/19/2021 12:05 AM
19	No	10/18/2021 7:58 AM
20	No	10/15/2021 8:20 PM
21	Be inclusive.	10/13/2021 3:49 AM
22	Would love to see a few more stores downtown and some type of retailer closer. Driving to the Dells is tiresome and the WalMart there is awful	10/12/2021 12:37 PM
23	These plans are fine but tend to sit on the shelf and be ignored when a potential big development is proposed by a private interest. Past examples:Lands' End is located in an area not identified in the then-city plan for that previous use. Not saying that decision was wrong. The Ennstmeyer development in the Barbra Ann Drive area was approved despite the city making no effort to include the County V area, creating a town peninsula that may never end.	10/12/2021 12:24 PM
24	Focus residential development to the east and northeast, with commercial support nearby as these are the directions closest to other attractions. Focus industrial development to the south and west to reduce impact on residential life; add infrastructure support to route commercial traffic away from the interior traffic arteries.	10/12/2021 11:03 AM
25	Keep moving our city forward and look at towns like Sauk Prairie on their movement forward. Parks and recreation and our children are our future.	10/12/2021 1:35 AM
26	Increase outdoor recreation opportunities along the river. Like trails to allow fishing. Encourage a canoe landing and company to generate tourists	10/12/2021 12:36 AM
27	industrial areas access , shopping in town. Told to shop local ???	10/11/2021 9:54 PM
28	Preserve historic places; provide space for large scale art projects; let Reedsburg lead Reedsburg, keep the sense of the heart of the city and its citizens.	10/11/2021 8:23 PM
29	We need a nice quality shopping	10/11/2021 8:20 PM
30	Do not want multiple families living in same houses - creates parking issues, One of the things that drew me to this town was the tree lined streets. So many trees have been cut. More trees planted at golf course as have almost gotten hit by golf balls several times recently	10/11/2021 5:47 PM
31	I grew up my entire life in a local fundamentalist christian cult - I am not anti religion, but the type of religion I grew up in is very racist and mysoginistic. I know of many churches that covered up things like pedophilia and child abuse/neglect for the sake of 'saving face.' My brother was regularly threatened with being sent to a conversion camp if he was gay. This is why having non-religious mutual aid is so important. And please start taxing churches... they do not provide the type of mutual aid and care for local Reedsburgians to justify a tax break.	10/11/2021 5:35 PM
32	Remove ATV and similar things from the roads	10/11/2021 5:26 PM
33	No	10/11/2021 4:02 PM
34	No but the survey only allowed me to pick one rating for a majority of the questions, like the ones I was asked to rank importance. I could only rate one out of all of the options.	10/8/2021 9:02 AM

Reedsburg, WI Comprehensive Plan Survey

35	Well, since you asked.....I hope this Comp. Master Plan is one that will be adhered to/followed for the next 20+ years. Too often time is spent creating a master plan (for any given group) but then follow through falls apart. Different administration or those in charge develop alternate ideas and even work to minimize/ignore a master plan. How can we be assured this will not happen?	10/6/2021 3:23 PM
36	Gave up answering the various multi question tables as answers kept getting unchecked	10/6/2021 11:15 AM

Steering Committee Memo

TO: Reedsburg 2042 Comprehensive Plan Committee (Plan Commission)
FROM: Foth Infrastructure & Environment, LLC
RPT DATE: December 8, 2021
MTG DATE: December 14, 2021
RE: 2042 Comprehensive Plan – Steering Committee Meeting

Looking forward to providing updates on the 2042 Comprehensive Plan authoring and analysis. The following topics will be discussed at our meeting on December 14th, 2021:

1. Plan Drafting (see current draft attached)
 - At our last meeting we presented/discussed the initial format of the new Plan along with four (4) chapters consisting of Issues & Opportunities, Housing, Transportation, and Utilities & Community Facilities. Various maps and images continue to be added to these previous chapters.
 - Still no new census information given yet.
 - The Agricultural, Natural, & Cultural Resources draft chapter has now been updated with base information as well.
 - Like last month please take a chance to review the text to date and feel free to come to the meeting with questions/comments. Larger questions or comments can always be emailed to us at jeff.muenkel@foth.com at anytime.
 - Some ongoing notes about the draft chapters:
 - i. Many areas are simply placeholders as the information is dependent on US Census data to be received. Only a few population tables have been released by the US Census so far.
 - ii. Areas are highlighted in red where more information is needed and being worked out with City staff.
 - iii. The final maps/tables will take shape as the new information is found in the next couple months.
 - iv. Recommendations from each chapter will be completed in the future as all data and public engagement is collected.
2. Discuss January 2022 Open House/Charrette
 - The date, location, and time of the event is as follows:
 - i. Location: Reedsburg High School (Front Entrance Commons Area)
 - ii. Date: Thursday January 20th, 2022
 - iii. Time: 6-8 pm
 - We will discuss the planned open house in more detail at our meeting. Our initial thoughts and prep have yielded the following:
 - i. Table upon entry for people to sign in, get instructions, and gather information sheet about open house and overall Comp Plan process. Also available via mobile survey at event.

Steering Committee Memo

- ii. Three (3) stations are being planned for people to navigate at their leisure consisting of:
 1. Future Land Use Map Station
 - a. Existing LU Map & Engage Proposed Thoughts
 2. Visual Preference Dot Station
 - a. Gateways, Commercial Corridors, Downtown, Industrial Parks, Recreation, Housing, Sustainability
 3. Downtown Mapping Station
 - a. What is sacred?; What requires changed/improving?
 - Information, encouragement, and highlights are anticipated to be on a scrolling PowerPoint on screen that is found in commons area.
3. Discuss/Review Public Engagement Activity
- Community Survey: The survey has been up and running since October 1st and will continue into mid-December. We have had a large amount of activity. To the date of this memo there were 76 filled out online and numerous hard copies delivered to City Hall. The large amount of data is yet to be formally analyzed into a format fit for takeaways. However, attached to this memo you will find a report of the verbatim findings from the online submittals to date for your perusal. We will discuss some of this data at our meeting on the 14th.
 - Mindmixer: Continued success on Mindmixer with over 100 participants, 50 ideas, and 30+ comments.
 - Harvestfest: Previously discussed our attendance and outreach at Harvestfest on Saturday October 2nd.
 - Stakeholder Interviews: Thirteen (13) interviews previously discussed and completed.
 - Media: Information on where the plan is at and how to access the survey has continued in many forms as of late including the dedicated website, Reedsburg social media, and the recent utility bills.
4. Next Meeting
- We will have a chance to meet one more time before the public open house meeting before the January 2022 Plan Commission meeting.

Attachments:

- Draft Plan
- Online Submitted Survey Results