



City of Reedsburg
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www.reedsburgwi.gov

City Plan Commission Agenda
November 9, 2021
Reedsburg City Hall Council Chambers
4:30 PM

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Comprehensive Plan Discussion
 - a. Review Draft Chapters
 - b. Review Public Activity Engagement
 - c. Discuss January 2022 Open House Charrette

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

TO: Reedsburg 2042 Comprehensive Plan Committee (Plan Commission)
FROM: Foth Infrastructure & Environment, LLC
RPT DATE: November 1, 2021
MTG DATE: November 9, 2021 4:30pm - 5:30pm
RE: 2042 Comprehensive Plan – Steering Committee Meeting

1. Discuss/Review Draft Chapters

- Per our timeline we have been drafting initial text for the first four (4) chapters of the new Plan. The chapters consist of Issues & Opportunities, Housing, Transportation, and Utilities & Community Facilities.
- You will find the draft of these first four chapters attached within the pdf attached. Please note that we have presented the text within the draft of the overall Plan that is taking shape. The chapters can be found on the following pages in the pdf:
 - i. Issues & Opportunities – Page 15
 - ii. Housing – Page 24
 - iii. Transportation – Page 28
 - iv. Utilities & Community Facilities – Page 45
- Please take a chance to review the text to date and feel free to come to the meeting with questions/comments. Larger questions or comments can always be emailed to us at jeff.muenkel@foth.com at anytime.
- A couple notes on the draft chapters:
 - i. Many areas are simply placeholders as the information is dependent on US Census data to be received. Only a few population tables have been released by the US Census so far.
 - ii. Areas are highlighted in red where more information is needed and being worked out with City staff.
 - iii. The final maps/tables will take shape as the new information is found in the next couple months.
 - iv. Recommendations from each chapter will be completed in the future as all data and public engagement is collected.

2. Discuss/Review Public Engagement Activity

- Mindmixer: Have a wealth of participants and interaction. Will be key to get the word out to these people for our January public meeting as well.

Project Engagement



- Harvestfest: Had a fun afternoon on Saturday October 2nd. Ended up getting a good amount of awareness to area residents and people signed up for our survey.

Steering Committee Memo



- Community Survey: The survey has been up and running since October 1st and we're looking at keeping it out there through November. We have had an amazing amount of completions already with **58** filled out online and 12 hard copies delivered to City Hall. Information and hard copies are available at City Hall and the Library.



- Media: Information on where the plan is at and how to access the survey has been sent out in many forms as of late including the dedicated website, Reedsburg social media, and the recent utility bills.
- Stakeholder Interviews: Thirteen (13) interviews were completed and the notes are attached for Committee reference. We had some excellent participation from people of all different perspectives of the community. This information will be used as we formulate final recommendations and objectives.

3. Discuss January 2022 Open House/Charrette

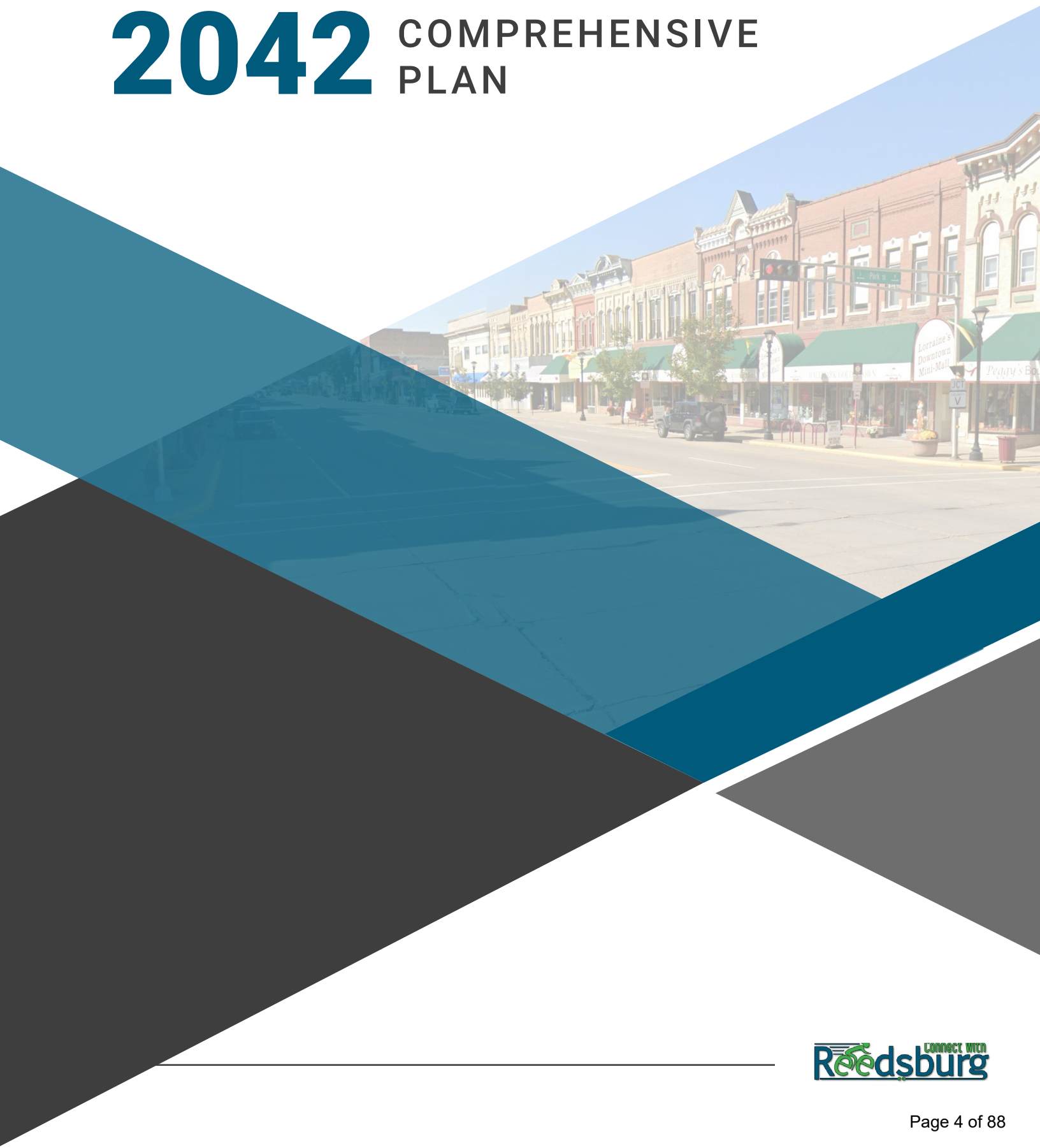
- Quick initial discussion on planning for this opportunity
- Tracking the night of Thursday January 20th at this time

4. Next Meeting

- Will meet again before the December Plan Commission meeting to continue discussion on drafting chapters/maps and discuss preparation for the January Public Meeting.

CITY OF REEDSBURG

2042 COMPREHENSIVE PLAN





acknowledgements

The City of Reedsburg Comprehensive Plan 2042 has been prepared under authority granted by Wisconsin Statutes, specifically s. 62.23(2), City Planning Functions and (3) The Master Plan, as amended by 1999 Wisconsin Act 9 (revised 2001, 2004) and s.66.0295(2), Contents of a Comprehensive Plan.

■ **Mayor Dave G. Estes**

■ **Common Council**

Aldersperson Darrin Frye, District 1
Aldersperson Craig Braunschweig, District 1
Aldersperson Mike Gargano, District 2
Aldersperson Jason Schulte, District 2
Aldersperson Missy Frenz, District 3
Aldersperson Phil Peterson, District 3
Aldersperson Dave Knudsen, District 4
Aldersperson Tom Seamonson, District 4
Aldersperson Adam Kaney, At-Large

■ **Comprehensive Planning Committee/Plan Commission**

Mayor Dave G. Estes
Dan Debaets
Jay Brunken
Sonny Hyde
Dave Knudsen
Mike Gargano
Steve Zibell
Kurt Muchow

■ **City Staff**

Timothy Becker, Administrator
Brian Duvalle, Planner/Building Inspector

■ **Foth**

Jeff Muenkel
Orrin Sumwalt
Shaun Mularkey



council resolution

COMMON COUNCIL - CITY OF REEDSBURG
ORDINANCE #____

**AN ORDINANCE TO ADOPT THE 2042 COMPREHENSIVE PLAN FOR THE CITY OF REEDSBURG AND TO AMEND
CHAPTER ____, SECTIONS _____ OF THE MUNICIPAL CODE OF THE CITY OF REEDSBURG**

The Common Council of the City of Reedsburg, Waukesha, Wisconsin, do ordain as follows:

SECTION 1: The attached 2042 Comprehensive Plan for the City of Reedsburg, as approved by the 2042 Comprehensive Plan Committee, is hereby adopted.

SECTION 2: A Public Hearing was held regarding the 2042 Plan and proposed code amendments on _____.

SECTION 3: Chapter ____, Sections _____ of the Municipal Code of the City of Reedsburg is hereby amended to read as follows:

Text changes are inserted here within adopted ordinance...

SECTION 4: The several sections of this ordinance are declared to be severable. If any section or portion thereof shall be declared by a decision of a court of competent jurisdiction to be invalid, unlawful, or unenforceable, such decision shall apply only to the specific section or portion thereof directly specified in the decision, and not affect the validity of all other provisions, sections, or portion thereof of the ordinance which shall remain in full force and effect. Any other ordinance whose terms are in conflict with the provisions of this ordinance are hereby repealed as to those terms that conflict.

SECTION 5: This ordinance shall be in full force and effect from and after its passage and publication.

PASSED AND APPROVED THIS _____.

ATTEST:

CITY OF REEDSBURG

Clerk-Treasurer

_____, Mayor



plan commission resolution

RESOLUTION #P.C. ____-2022
APPROVAL OF THE 2042 COMPREHENSIVE PLAN AND RECOMMENDATION OF SAME TO THE COMMON
COUNCIL

WHEREAS, The City of Reedsburg appointed a 2042 Comprehensive Plan Committee which was charged with the task of preparing an update to the adopted City Comprehensive Plan, and

WHEREAS, The Comprehensive Plan Committee met during the course of 2021/2022 in order to assure the proposed plan had complete information as per the Smart Growth Laws and to assure that the appropriate recommendations for the future of the City until the year 2042 were included, and

WHEREAS, The Comprehensive Plan Committee included public open meetings that allowed public input, public informational sessions, public events, surveys, online engagement, and making all data available on the City and stand-alone Website, and

WHEREAS, On _____ the Common Council will hold a public hearing to consider the final plan as adopted by the 2042 Comprehensive Plan Committee, and

THEREFORE BE IT RESOLVED, That the Plan Commission does hereby approve the 2042 Comprehensive Plan recommends the adoption of the 2042 Plan to the Common Council.

BE IT FURTHER RESOLVED, That the Planning Commission recommends approval for any necessary ordinance changes adopting the 2042 Plan.

Plan Commission
City of Reedsburg

Adopted:
Defeated:
Introduced:
ATTEST:



table of contents

CHAPTER 1 –VISION AND RECOMMENDATIONS

CHAPTER 2 –ISSUES AND OPPORTUNITIES

Vision Statement	1
Reedsburg Goals	1
State of Wisconsin Goals	2
The Community	3
History: Settlement	3
History: 20th Century	4
History: Modern Day	4
The Comprehensive Planning Process	5
City Planning Thru the Years	7
Wisconsin Smart Growth Act	9
Consistency	10
Existing Conditions	11
Economic Position	11
Population Trend and Forecasts	11
Age and Gender Distribution	13
Race	15
Household Trends and Forecasts	16
Housing Projections	18
Employment Characteristics/Forecasts, Education Levels, and Income Levels	19

CHAPTER 3 - HOUSING

Introduction	21
Existing Housing Stock	21
Housing Stock Characteristics	21
Existing housing Affordability	25
Household Characteristics	26
Housing Tenure and Occupancy	27
Housing Projections	35
2008 Survey	35

CHAPTER 4- TRANSPORTATION

Introduction	37
Existing Transportation Facilities	37
Street Network and Classification System	37
City Street Arrangement	38
City Street Improvements	39
Highways	39
Public Transit	40
Rail Service	40
Airports	40
Pedestrian Systems and Bicycle Transportation	40
Trucking	45



table of contents

CHAPTER 4 Continued....

Water Transportation	45
Commute to Work	45
State and Regional Transportation Plans	50
Existing Traffic Conditions	51
Roadway Maintenance and Deficiency	55
Recreational Trail Needs/Improvements	55
General Recreation Trail Recommendations	56
Trail Addition Recommendations	58
2008 Survey	63
2042 Transportation Map	65

CHAPTER 5 - UTILITIES AND COMMUNITY FACILITIES

Introduction	67
Existing Utilities and Community Facilities	67
Sanitary Sewer System	67
Water Supply and Service	70
Watersheds	75
Stormwater Drainage	75
Solid Waste Disposal and Recycling Facilities	77
Community Facilities	77
Post Office	81
Fire Protection and Emergency Services	82
Tornado Warning Siren System	82
Law Enforcement	84
Emergency Management	85
School System	85
Performing Arts Center	88
Child Care Facilities	88
Health Care Facilities	88
Assisted Living Care Facilities	88
Parks and Recreation Facilities (City and other)	90
City of Reedsburg Park and Open Space Sites	90
Publicly Owned School Sites	97
Sauk County Park Site	97
Private Recreation	97
Conservation Facilities	97
City of Reedsburg Conservation Sites	97
2008 Survey	103
Electrical and Natural Gas	103
Telephone, Internet, and Television Service	104
Cemeteries	104
Religious	104



table of contents

CHAPTER 6 – AGRICULTURAL, NATURAL RESOURCES, AND CULTURAL RESOURCES

Introduction	107
Agricultural Resource Inventory	107
Farmland Preservation	107
CHAPTER 6 Continued....	
Rustic Structures	108
Natural Resource Inventory	111
Environmentally Significant Lands	111
Conservation Priorities	111
Threatened and Endangered Species	116
Wetlands	118
Floodplains	120
Woodlands	120
Soils	123
Surface Water	127
Groundwater	127
Watersheds	127
Topography	128
Slopes	128
Nonmetallic Mining Resources	128
Air Quality	128
Cultural Resource Inventory	130
Historic	130
Archaeological	131
Recreational	132

CHAPTER 7 - ECONOMIC DEVELOPMENT

Introduction	133
Economic Development Existing Conditions	133
Employment Characteristics and Forecasts	133
Education	138
Income Levels	139
Reedsburg Water	140
Sustainable Economic Development Strategic Plan	140
Strategic Plan Goals	141
Economic Landscape: The County and Region	141
Economic Landscape: Reedsburg Economy	142
Summary of Economic Trends Affecting Reedsburg	143
Target Industries for Recruitment	143
Local Market Analysis Overview	144
Economic Positioning and Site Selection	144
New Business Site Selection	145

foreward

The City of Reedsburg 2042 Comprehensive Plan (Plan) is the product of a two-year effort by the Reedsburg's planning staff, the Comprehensive Plan Committee (Committee,) the Plan Commission, and the Common Council. This Plan is the document by which the citizens of the City of Reedsburg express their long-term vision, goals, and objectives with respect to the overall quality of life in Reedsburg. It is to be used as a blueprint to assist the citizens of Reedsburg and their elected and appointed officials in promoting the public health, safety, morals, and welfare of the Reedsburg community.

The 2003 Comprehensive Plan and 2012 Update formed the basis for the 2042 Plan. The 2042 Plan provides a clear framework for understanding the City's goals and objectives, and is prepared to stand the test of time. The 2042 Plan extends this solid framework for the next two decades.

This 2042 Plan conforms to the Wisconsin State Statute implemented in 2010 that prescribes the aspects of the Plan that must explicitly be covered. The new chapters in this 2042 Plan specifically conform to the new statute's requirements in greater detail than any past version of Reedsburg's plans. The Committee was able to affect this expansion and reorganization of information without losing the essential framework provided by the 2012 update. This was accomplished by creating the 2042 Plan from the top down and the bottom up at the same time. New information was flowing in from the bottom and was carefully assembled around the 2042 framework provided from the top.



**The 2010
Comprehensive
Plan formed the
basis for the
2042 Plan**

Each chapter was analyzed from many points of view. Input was solicited from every Reedsburg resident in the form of surveys, many forms of online engagement, and public events and many people responded. This input had significant impact on the Committee's conclusions. Committee meetings were all open and the Committee took care to ensure that anyone who wanted to be heard was heard. Experts were consulted to confirm factual information, or inferences drawn from factual information. All concerns were debated until the Committee was in consensus that the conclusions reached were clear.

The Committee, the Plan Commission, and the Common Council reviewed a first draft of the entire Plan. Comments from these groups were incorporated before the revised draft Plan was released to the world for review. Several public meetings were then held to obtain feedback from the population as a whole. Input from these sessions was incorporated into successive iterations of the draft Plan. Once the Committee felt the Plan had been thoroughly perfected it was submitted to the Plan Commission and the Common Council for final review and adoption.



foreward (con't)

The reader does not have to read the entire Plan to use it. The Vision section in Chapter 1 has been written to contain the synthesized results of the entire Plan. Its organization is intended to highlight the subset of recommendations in each area the Committee believes will have the most impact on future development. The Vision Chapter is essentially a storyteller and marketing brochure for the betterment of the City of Reedsburg in economic development, recreation, safety, transportation, and more!

Chapters 2 through 10 contain a immense of information and analysis focused on nine separate areas of concern. If a reader has questions about vision and recommendations in a specific area the related chapter is the first place to look for factual information and more insight into why the Committee recommended what it did.

Quite a number of commissions, boards, and committees presently exist that are focused on specific areas of interest (e.g., parks, utilities, economic development, and the like.) The Committee examined the ongoing actions and recommendations of these groups and found them congruent with the 2042 Plan. This was no surprise because all these groups were working within the 2010 Plan. As a result they were also congruent with the proposed 2042 Plan. Therefore, the Committee incorporated published plans from these groups directly into the proposed 2042 Plan.

The 2042 Plan is an official document adopted by the Plan Commission and the Common Council. It is a strategic plan with a long-term focus. It is not an operating plan with a short-term focus. It derives its worth from being stable, and intentionally is difficult, but not impossible, to change.





1 vision and **RECOMMENDATIONS**

Opening Paragraph HERE

The Vision that motivates this document is, that through attentiveness to the desires of its citizens, Reedsburg strives to be a community that provides a wholesome and balanced environment in which open space, agriculture, recreation, residential, commercial and industrial land uses can continue to successfully coexist and prosper.

VISION
STATEMENT

vision and recommendations

Reedsburg Goals



Housing | Provide a diverse housing supply that meets the City's future population requirements. This includes homes for new residents without prejudice as well as for long time residents whose housing requirements might have changed because of age, etc.



Transportation | Provide an accessible interconnected network of highways, streets, and trails within the community in order to present a safe, affordable, and efficient transportation system that meets the needs of multiple users; Assure mobility of the transportation network within Reedsburg and the surrounding region while minimizing the impacts a transportation system can bear.



Utilities and Community Facilities | Provide efficient and cost effective services, utilities, and community facilities necessary to improve the quality of life of Reedsburg's residents, business and property owners, and guests. Supply and coordinate the location of public utilities and facilities consistent with Reedsburg's projected growth, resident expectations, and development patterns presented herein.



Agricultural, Natural, and Cultural Resource | Preserve and protect the significant natural features identified in the Conservation Inventory in order to maintain Reedsburg's rural, scenic, and historic rural character; Assure future public enjoyment of these valuable areas. Preserve farming as a valuable way of life in Reedsburg and sustain productive farmland for continued agricultural use.



Economic Development | Diversify the tax base to relieve property tax burdens, and to provide more local shopping and employment opportunities; Establish a memorable community image that builds on the City's small town atmosphere and natural amenities; Improve the overall 'climate' for economic development through public outreach, business development programming, and through the actions and behaviors of city representatives; and, Protect and improve the quality of life by balancing sound fiscal and environmental management.



Intergovernmental Cooperation | Significantly improve the effectiveness of delivering governmental services while achieving significant overall cost reduction within the region, and specifically within Reedsburg. At the same time retain our local identity and the associated prerogatives of determining what that identity will be in the future. The other alternative is to concede these prerogatives to a higher authority (e.g., the state or federal government), which will be only too happy to tell us what our identity will be.



Land Use | The Land Use goals are simply the synthesis of goals from the previous elements in this Plan. Each element plays an important role in assuring a balanced Reedsburg community and each directly influences the future desires of land use in this Plan. Reedsburg intends to maintain a land use plan and map that reflects current community values and establishes the City as a vibrant community, destination, and regional focal point. Further, Reedsburg intends to promote growth and development of the community in a way that allows change while preserving the overall community character.

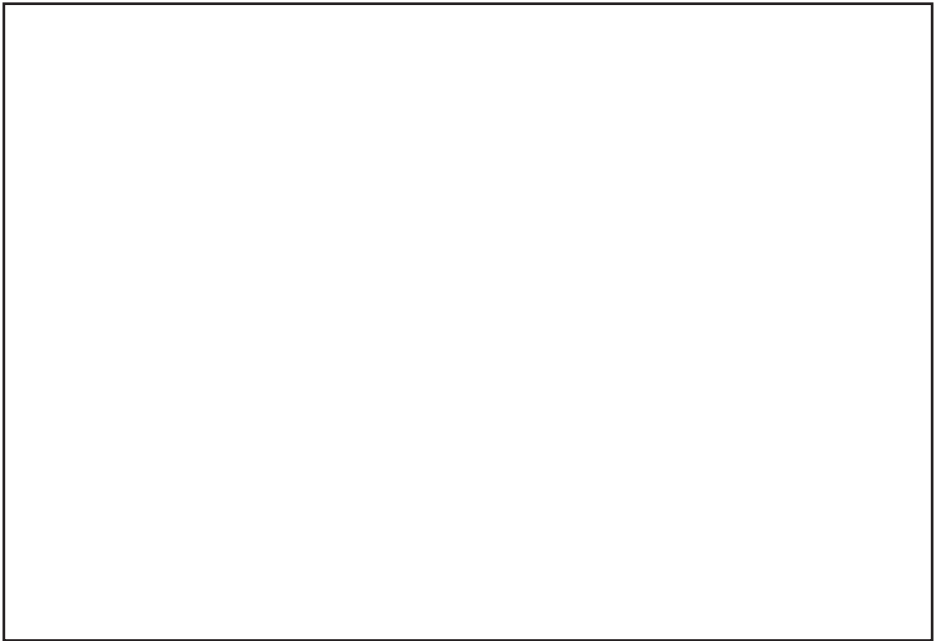
vision and recommendations

State of Wisconsin Goals

The 1999 Wisconsin Act 9 (revised 2001, 2004) included legislation changing the framework for comprehensive planning in Wisconsin. This law establishes 14 local comprehensive planning goals, as follows:

1. Promotion of the redevelopment of lands with existing infrastructure and public services and the maintenance and rehabilitation of existing residential, commercial, and industrial structures.
2. Encouragement of neighborhood designs that support a range of transportation choices.
3. Protection of natural areas, including wetlands, wildlife habitats, lakes, woodlands, open space, and groundwater resources.
4. Protection of economically productive areas, including farmland and forests.
5. Encouragement of land uses, densities, and regulations that promote efficient development patterns and relatively low municipal, state governmental, and utility costs.
6. Preservation of cultural, historic, and archaeological sites.
7. Encouragement of coordination and cooperation among nearby local units of government.
8. Building of community identity by revitalizing main streets and enforcing design standards.
9. Providing an adequate supply of affordable housing for individuals of all income levels throughout each community.
10. Providing adequate infrastructure and public services and an adequate supply of developable land to meet existing and future market demand for residential, commercial, and industrial uses.
11. Promoting the expansion or stabilization of the current economic base and the creation of a range of employment opportunities at the state, regional, and local levels.
12. Balancing individual property rights with community interests and goals.
13. Planning and development of land uses that create or preserve varied and unique urban and rural communities.
14. Providing an integrated, efficient, and economical transportation system that affords mobility, convenience, and safety and that meets the needs of all citizens, including transit-dependent and disabled citizens.

The state local comprehensive planning goals are consistent with the elements presenting Reedsburg’s planning goals within this plan.



vision and recommendations (con't)

▀ Objectives & Recommendations



2 issues and OPPORTUNITIES

The Issues and Opportunities element of this Plan provides an overview of the important demographic trends and background information necessary to create a complete understanding of the City of Reedsburg. Wisconsin's Comprehensive Planning Law, which is contained in Section 66.1001 of Wisconsin Statutes, requires this element to include a statement of overall goals, objectives, recommendations and programs for the 20-year planning period, as well as household and employment forecasts that are used to guide the development of this plan, and demographic trends, age distribution, education levels, income levels and employment characteristics that exist within the governmental unit.

The Community

The City of Reedsburg is located within a beautiful setting in northwestern Sauk County, 12 miles southwest of Wisconsin Dells. Reedsburg is a gateway to the Driftless Area and enjoys scenic views of the bluffs of the Baraboo Range to the South. The Baraboo river flows through the City on a southwest course to its confluence with the Wisconsin River just south of the City of Portage. Babb Creek, Hay Creek, and Copper Creek are tributaries to the Baraboo River that flow through Reedsburg.

The City of Reedsburg encompasses 3,795 acres of land, or approximately 5.93 square miles. The City is bounded to the south and west by the Town of Reedsburg, to the north by the Town of Winfield, and to the east by the Town of Excelsior.

While the City of Reedsburg is just over an hour from Madison, it is only minutes from Baraboo, which is the County Seat for Sauk County. It is considered to be within the Baraboo Micropolitan Statistical Area. This area has an estimated 20__ population of _____ (WI Dept. of Administration).

Overall, Reedsburg has and will continue to be about creating a balance of growth that preserves the rural heritage Reedsburg has been built upon. The quality of Reedsburg resident life has been built upon this rural heritage and this plan continues that effort.

issues and opportunities

History

Just west, across the Baraboo River from downtown Reedsburg, James Babb registered his claim in 1848. He cultivated some of the prairie, used the timber to build a log house and thus became the first white man to become a permanent resident in this area. Having established himself here, he left his meager possessions in the care of the Winnebago (Ho-Chunk) Indians who resided in this area and returned to Ohio to bring other members of his family here.

David C. Reed, hearing of deposits of iron and copper in the area, soon followed. He built a saw and grist mill on the river and five shanties made of wood to house the laborers. Their shanties became known as Shanty Row and stood approximately where Main Street is today. Mr. Reed has been credited for starting the village, thus the name of Reedsburgh (Reedsburg) was given to the settlement.

Reedsburg is full of interesting historical facts. Two of the "Black Sox" teammates played at a local ball field the season after they were barred from professional baseball. One summer during World War II, a prisoner of war camp was located in what is now Webb Park. Reedsburg is the location of the first Ford dealership in the state of Wisconsin and had the first sanctioned Little League in Wisconsin.

During the 1960 Wisconsin Primary, a little-known senator from Massachusetts, John Kennedy came to Main Street to campaign for the presidency of the United States. During the Berlin crisis, Reedsburg was featured in Life Magazine. They reported the events, trials and tribulations from a small community as their local national guard members were sent to Fort Lewis, Washington.

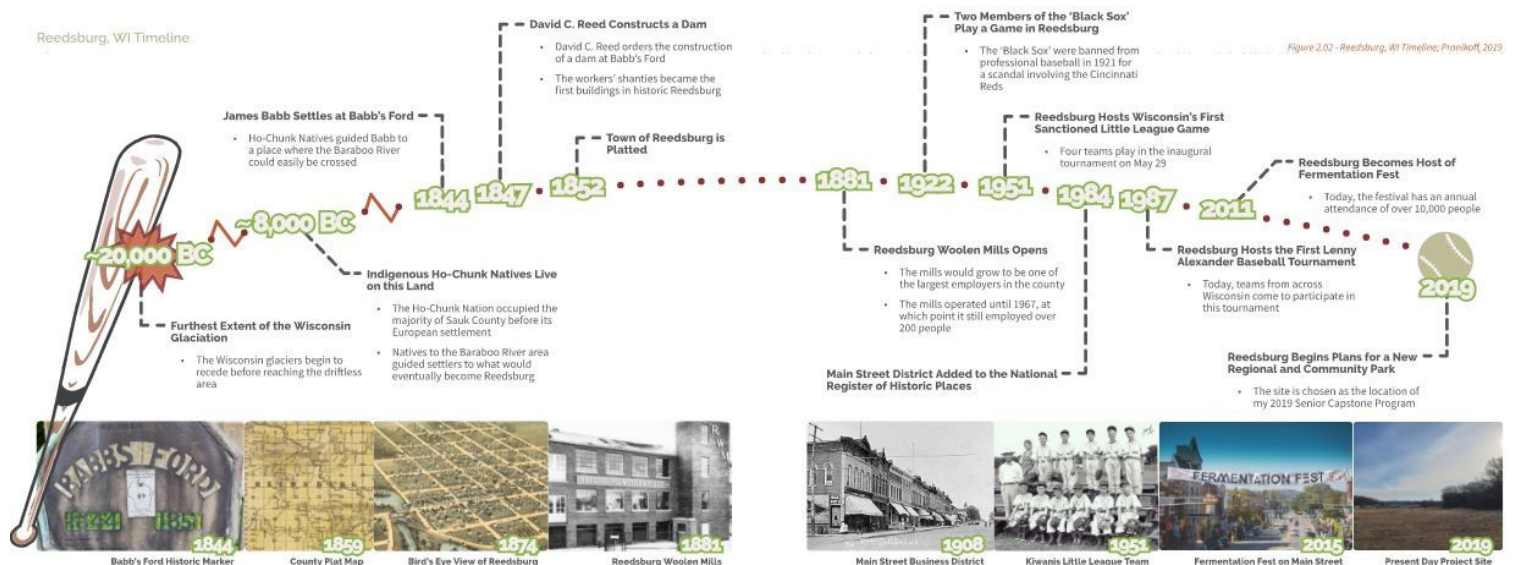


Image Credit: Asa Pranikoff 2019

issues and opportunities

■ The Comprehensive Planning Process

The planning process, as employed by the Comprehensive Plan Steering Committee (the “Committee”), was designed to solicit both citizen and expert input as no other Comprehensive Plan for the City of Reedsburg had done in the past. In 2021, the City began formal preparation of a new comprehensive plan to replace the previous 2012 Comprehensive Plan Update. The new plan was to be known as the 2042 Comprehensive Plan given the twenty-year planning horizon of the plan. The 2042 Plan was more than an update, but also a response to the current policies, trends, and past growth of the City of Reedsburg. Like the previous Comprehensive Plans, the 2042 Plan utilized the citizens as the utmost authority in guiding the recommendations and visions found herein. The 2042 Plan is a result of countless hours by City staff, Elected Officials, and citizen volunteers. A multitude of Boards and Committees provided their individual insights, and the community provided their knowledge and wisdom.

The “2042 Comprehensive Plan” presented in this document continues the process of long range and comprehensive planning in Reedsburg by updating elements related to regional and local trends, demographics, housing, future land use and compliance with state law. This Plan is tailored to the needs of the City of Reedsburg. It encompasses the concept of a “master plan” as described in s.62.23(3) of Wisconsin Statutes, but also includes implementation strategies and specific actions for years 2022-2042.

The Comprehensive Planning Process started with City Planning Department staff issuing a draft plan for initial 2042 Planning Committee comment. The Committee, thru many meetings, broke down each smart growth element presented in this Plan and produced informed recommendations and goals for the future of Reedsburg. The Committee also utilized public hearings and visioning sessions with full City notification. Further, all City Boards and Committees were invited to comment on the Plan during the adoption process. A public participation plan, that employed the following goals, was then utilized during the implementation process of this Plan:

- *Ensure that a broad range of interests are considered in the comprehensive planning process*
- *Actively seek involvement from the general public*
- *Ensure that the planning process is inclusive as possible and the perspectives of all the interested parties influence the plan*
- *Serve as liaisons to, and perform outreach to, individuals and groups throughout the community*
- *Truly engage the entire community so that the plan becomes a “living plan” with community buy-in and transparency*

The City used the following techniques to obtain public input during the plan update process:

<i>Steering Committee</i>	<i>Stakeholder Interviews</i>
<i>Online Engagement (MindMixer)</i>	<i>Dedicated Website</i>
<i>Social Media</i>	<i>Public Workshop</i>
<i>Open House</i>	<i>Adoption meetings</i>
<i>Harvest Fest</i>	<i>Public Information Handouts</i>
<i>Press Packet/News Releases</i>	<i>Targeted Mailing/Survey</i>
<i>On-going Newsletter Articles</i>	<i>Exhibits and Displays in Public Buildings</i>
<i>Public Hearing</i>	

Ultimately, the 2042 Plan is adopted by the Common Council, upon recommendation from the Planning Commission, based upon all the compiled data and information sessions noted above.

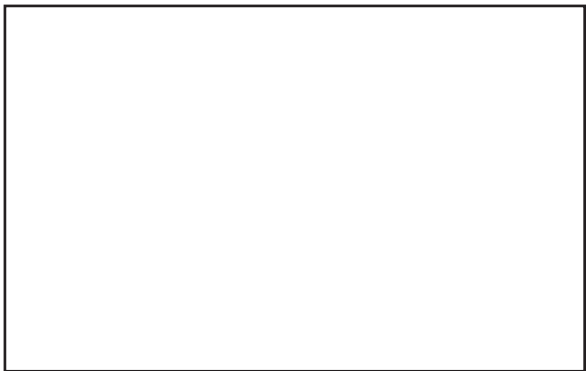
issues and opportunities

City Planning Through The Years

The City of Reedsburg enjoys a rich history of planning since the incorporation as a City in 1887. Recent plans that have influenced the development of Reedsburg and its environs are listed below. The adopted plans have shaped Reedsburg over many years to the mix of uses seen today. It is fair to say that the new 2042 Comprehensive Plan looks to promote many of the same principles from the past, all while preserving moderate growth and safeguarding the City's quality environmental and agricultural lands.

2003 Comprehensive Plan

The 2003 Comprehensive Plan was the first robust comprehensive planning effort taken on by the City by which the citizens of the City of Reedsburg express their long-term vision, goals, and objectives with respect to the overall quality of life in the community. A large amount of goals and objectives stemmed from the 2003 Plan and some are still relevant in this new 2042 planning period. The main goals of the 2003 Plan are as follows below and a variety of the pertinent policies/objectives that stemmed from the 2003 Plan can be found in the Appendix of this document.



Goals

- Economic Development: The City has a vibrant and historic central business district as well as other commercial areas and will encourage a variety of commercial developments within these districts. The natural beauty surrounding the City will be utilized to build on its diverse economy, including strong healthcare, retail trade, service elements, manufacturing, and tourism.
- Housing: To encourage a high-quality living environment in all neighborhoods and to assure an adequate supply of decent, safe, affordable, and sanitary housing for all within the City of Reedsburg.
- Transportation: Develop and maintain a well-integrated and cost-effective transportation system within the City of Reedsburg and its extraterritorial planning area that is capable of moving people and goods to, from, and within the community in a safe and efficient manner.
- Public Facilities: The City will plan for and provide public utilities to promote efficient, economical, and orderly growth and development for the community. Where not available, City utilities should be phased in accordance with their system master plans. Maintain and provide public and community facilities and services to make the City a safer and more attractive community in which to live, work, play, and raise a family.
- Cultural/Historical/Recreational: Provide adequate park, open space, and recreation facilities within the City of Reedsburg that offer a wide range of recreational opportunities to all groups and abilities and enhance the appearance of the community.
- Natural Resources: Preserve and enhance the natural resources that make the City of Reedsburg a desirable place to live, visit, and do business, while encouraging development in suitable areas.
- Land Use and Development: Encourage a more coherent, consistent land use pattern within the City of Reedsburg and its extraterritorial planning area, with community growth and development occurring in an organized, economically efficient, and environmentally sound manner.
- Intergovernmental Cooperation: The City will encourage the cooperation with adjacent local governmental units and those agencies with overlapping jurisdiction to assure a more coordinated planning and decision-making effort.

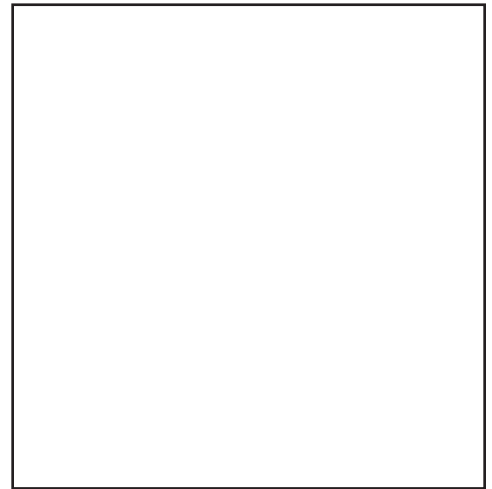
Add synopsis table about 2003 Plan to Appendix of 2042 plan

issues and opportunities

2012 Comprehensive Plan Update

The 2012 Comprehensive Plan update was a simple document providing various demographic and facility updates to the original 2003 Plan. The update also adapted changes so that the Plan met Wisconsin's new Smart Growth Law adopted in 2010. The main takeaways of the 2012 Plan are as follows below:

- *Promote mixed use and infill development*
- *Target new residential development*
- *Allow maximum multi-family density to increase*
- *Enhance development quality*
- *Support compact mixed-use development*
- *Increase vibrant manufacturing, retail, and service industries.*
- *Increase rail business use*
- *Continue to have good working relationships between the City, towns, and Sauk County.*
- *Propose, implement, and encourage more sustainable and smart growth methods.*
- *Maintain current levels of resource protection and development while adding improvements and funding where needed.*
- *Provide adequate space for operational needs in order to offer quality services.*
- *Propose and encourage safer and more efficient travel through the city using multiple transportation methods.*
- *Reduce foreclosed inventory and provide more opportunities for multi-family development.*
- *Develop incentive programs for existing and new businesses.*



2017 Community Design Charrette

In 2017 a group of planning and design professionals dedicated their time and expertise in hopes of helping the community discover their shared vision for the future. A report was created that outlined the themes below for future promotion to enhance the community through land use and economic development. All the ideas recorded from this session were used in the formulation of this 2042 Comprehensive Plan (full adopted ideas list is found in the Appendix).

- Connecting People: Strengthening existing and forming new physical, social, and economic connections for all community members.
- Connecting with Nature: Maintaining and creating new opportunities to enjoy, protect, and promote the amazing natural resources found in the community.
- Connecting Downtown: Creating a vibrant downtown that provides economic and social value while expressing the unique character and history of Reedsburg.

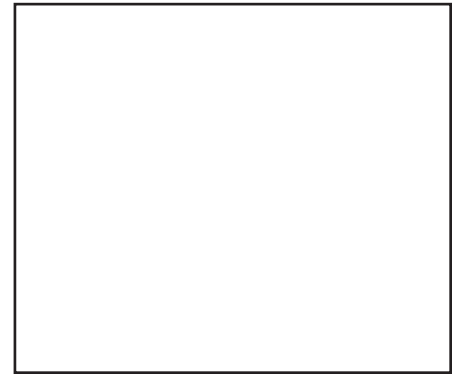
Add ideas table to Appendix of 2042 plan



issues and opportunities

2017-2021 Comprehensive Outdoor Recreation Plan

The Comprehensive Outdoor Recreation Plan (CORP) details the Park uses and the conservation uses in the City. The Plan is adopted by the Common Council as a detailed component of the Comprehensive Plan and therefore has the same force and effect as the adopted Comprehensive Plan. The Common Council may amend the CORP from time to time. The Plan is intended to be a working document and be used by City officials and private landowners for both short-term strategic planning and long-term implementation. The current CORP Plan recommendations have been reviewed and are incorporated in the various chapters of this 2042 Comprehensive Plan.



Transportation Plans

Saw there was a past master transportation plan from the 1990s, is there still a separate one somewhere? What about the Official Street System Plan or Map? Maybe only for water? - Add info when known

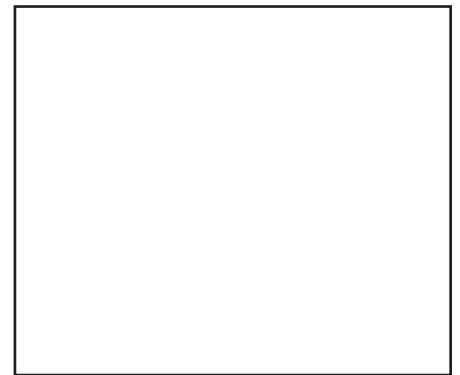


Utility Plans

Saw there was a past master utility plan for the city? Maybe only for water? - Add info when known

Relation to Adopted Regional Plans

All efforts to adhere to those recommendations of regional supporting plans were employed during the course of the preparation and implementation of the Reedsburg's 2042 Comprehensive Plan. The sole supporting regional plan is the adopted by Sauk County Comprehensive Plan which includes regional land use, regional transportation, economic development, housing, health and more.



issues and opportunities

Existing Conditions

Note: Almost whole section is dependent no receiving the 2020 US Census full data dump

Population Trends & Forecasts

The City of Reedsburg is the second largest community in Sauk County. The City has grown at a steady rate over the past 30 years, averaging a growth rate of 15 percent per decade since 1970.

The 2020 Census indicates the official population of Reedsburg is 9,984. This represents an 8.5% increase since 2010, which is down from the 17.5 % increase experienced between 2000 and 2010. When viewed on an annual basis, Reedsburg’s population has grown 0.82% per year since the 2010 Census. The City of Reedsburg’s population growth is illustrated in Figure ___, below (add once all census data complete).

Table ___ documents population trends and projections for the City of Reedsburg and surrounds. The projections are done by the Wisconsin Department of Administration (WDOA) through 2040. The methodology used in these projections are developed after a well-known cohort-component method using fertility, mortality, and migration rates of population change. Overall, the anticipated growth appears to be in line with current growth trends. A ___% growth in population is anticipated by the year ___, which represents less than ___% growth a year. The anticipated growth rate is slower than in the ___s, although land availability for high-density residential uses is slowing, as Reedsburg trends toward more rural residential uses.

Complete text/tables once full US census data found

Table ___ Population Trends and Projections

	Year	Reedsburg	Town of Reedsburg	Town of Winfield	Town of Excelsior	Sauk County Wisconsin
Census	2000	7,827	1,236	752	1,410	55,225
	2010	9,200	1,293	856	1,575	61,976
	2020	9,984	1,185	890	1,603	65,763
Projected	2021(Est.)					
	2025					
	2030					
	2035					
	2040					

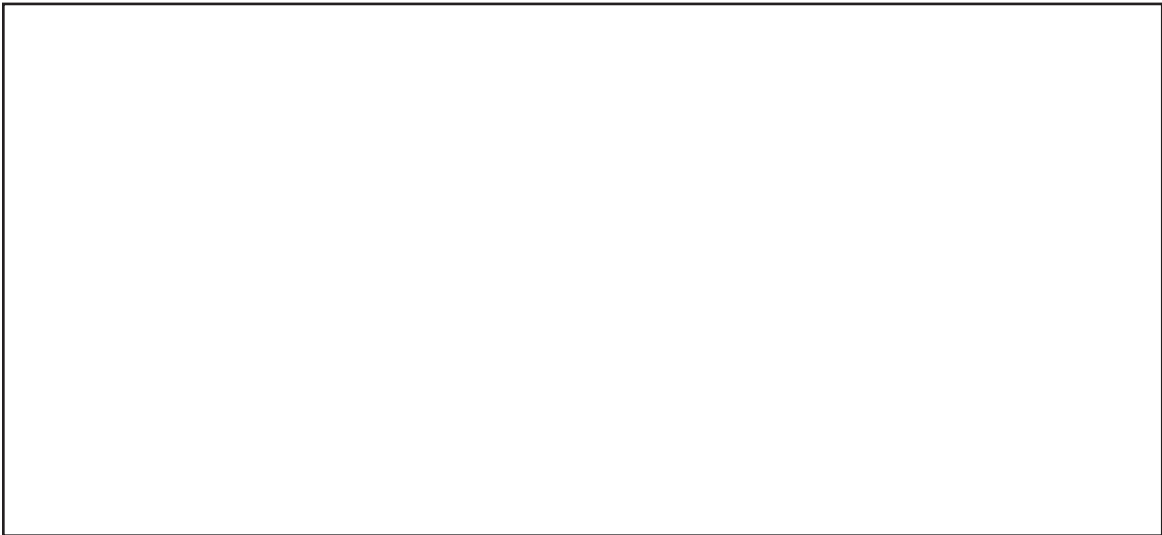
Source: WI Dept. of Administration, 2013

Between the years of 2000 and 2020, the City of Reedsburg experienced considerable population growth. During that period, Reedsburg’s population grew by 28%, and the ___ estimate suggests another ___% increase between ___ and ___ alone. Given the current pace of growth, the population of Sauk County is projected to reach ___ by the year ___. On a percentage rate basis, population growth in the County continues to outpace growth in other southeastern municipalities and in the state of Wisconsin.

issues and opportunities

Future growth projections are included in the Land Use Chapter of the Comprehensive Plan. As these populations continue to increase, so will the need to sustain a balance of land uses, including additional housing, employment, recreation, and commercial areas.

Complete text/tables once full US census data found
Figure ____ Year 2000 to 2020 Change in Average Household Size



Since ____, the average household size in Sauk County has decreased, as it has in most U.S. communities. The average number of persons per household in the County decreased from ____ in ____ to ____ in ____ and ____ in _____. In contrast, between ____ and ____, Reedsburg’s household size has remained almost constant; ____ in ____; ____ in ____; and ____ persons per household in _____. This more constant household size may be due to the attractiveness of the area for young families and a shift in the diversity of housing in Reedsburg.

Age and Gender Distribution

Race

In 2020, 88.3 percent of the population in the City of Reedsburg was white, compared with 95.3 percent in 2010. The racial profile of the City has changed somewhat in the last decade. While all minority groups saw slight increases, the most significant change occurred among African American individuals. While this racial group is only 0.2 percent of the City’s population, the group did see an increase of over 150% since 1990. The most thriving population in Reedsburg other than whites is the Hispanic ethnicity, which saw slightly lower than a 100% growth between 2010 (144) and 2020 (279).

Race and Ethnicity	2010	2020	% Change
White	8,766/ 95.3%	8,815/ 88.3%	%
Black or African American	52 / 0.6%	132 / 1.3%	%
American Indian or Alaska Native	96 / 1%	100 / 1%	%
Asian	39 / 0.4%	68 / 0.7%	%
Native Hawaiian and Other Pacific Islander	0 / 0%	1 / 0%	%
Some Other Race	146 / 1.6%	372 / 3.7%	%
Two or More Races	101 / 1.1%	496 / 5%	%
Hispanic or Latino	393 / 4.3%	426 / 4.3%	%

Source: U.S. Census for year cited

issues and opportunities

Household Trends and Forecasts

Complete text/tables/findings of this section once full US census data found

Housing Projections

Complete text/tables/findings of this section once full US census data found

Employment Characteristics/Forecasts, Education Levels, and Income Levels

Complete text/tables/findings of this section once full US census data found



3 HOUSING



The Housing Element of this document was prepared pursuant to Section 66.1001 (Comprehensive Planning) of the Wisconsin Statutes. The Housing Element is required to contain a compilation of objectives, recommendations, goals, maps and programs of the local governmental unit to provide an adequate housing supply that meets existing and forecasted housing demand in the local governmental unit.

This section assesses the age, structural, value, and occupancy characteristics of the City of Reedsburg's housing stock. The law also requires the element to identify specific recommendations and programs that promote the development of housing for residents of the local government unit and provide a range of housing choices that meet the needs of persons of all income levels and of all age groups and persons with special needs. It further requires that land for the development or redevelopment of low-income and moderate-income housing, and recommendations and programs to maintain or rehabilitate the local government unit's housing stock.

Provide a diverse housing supply that meets the City's future population requirements. This includes homes for new residents without prejudice as well as for longtime residents whose housing requirements might have changed because of age, etc.

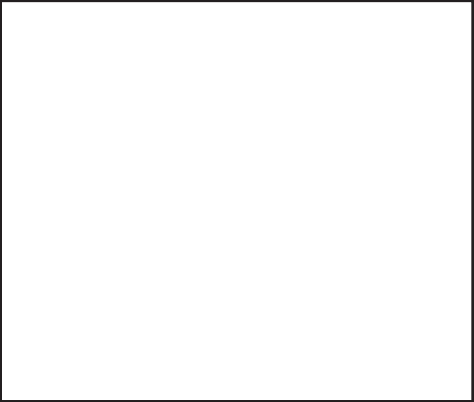
**HOUSING
GOAL**

housing

Existing Housing Stock

To get a good idea of the total land area dedicated to housing in Reedsburg, adequate insight of this is found on the City's Current Land Use Map (Map ____). The Map shows a large amount of low to high-density residential uses throughout the City. Most of the housing stock is owner-occupied and has values higher than those of surrounding communities in Sauk County.

As the City prepares to meet future housing needs, it is helpful to look at the condition and character of its existing housing stock. This section assesses Reedsburg's current housing stock with respect to age, number and type of units, value, occupancy trends, and structural condition.



Housing Stock Characteristics

Complete text/tables/findings of this section once full US census data found

Figure ____ Total Housing Units History

Figure ____ Local Housing Growth

Table 2.1 Reedsburg Housing Units by Type - 2020

Figure ____3 Age of Housing as a Percentage of the Total Housing Stock

Table ____ Median Home Values For Owner Occupied Units

Existing Housing Affordability

Complete text/tables/findings of this section once full US census data found

Table __ Monthly Owner Costs as a Percentage of Household Income

Table ____ Lack of Housing Affordability

Table ____ Monthly Owner Costs as a Percentage of Household Income

Household Characteristics

Complete text/tables/findings of this section once full US census data found

Table ____ Household Characteristics

Housing Tenure & Occupancy

Complete text/tables/findings of this section once full US census data found

Table ____ Household Tenure Characteristics

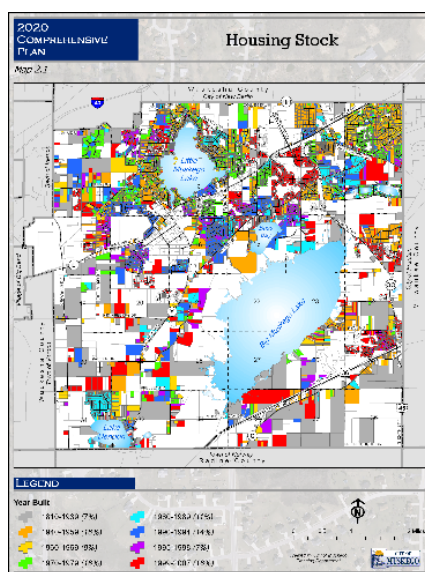
Table ____ Household Vacancy Characteristics

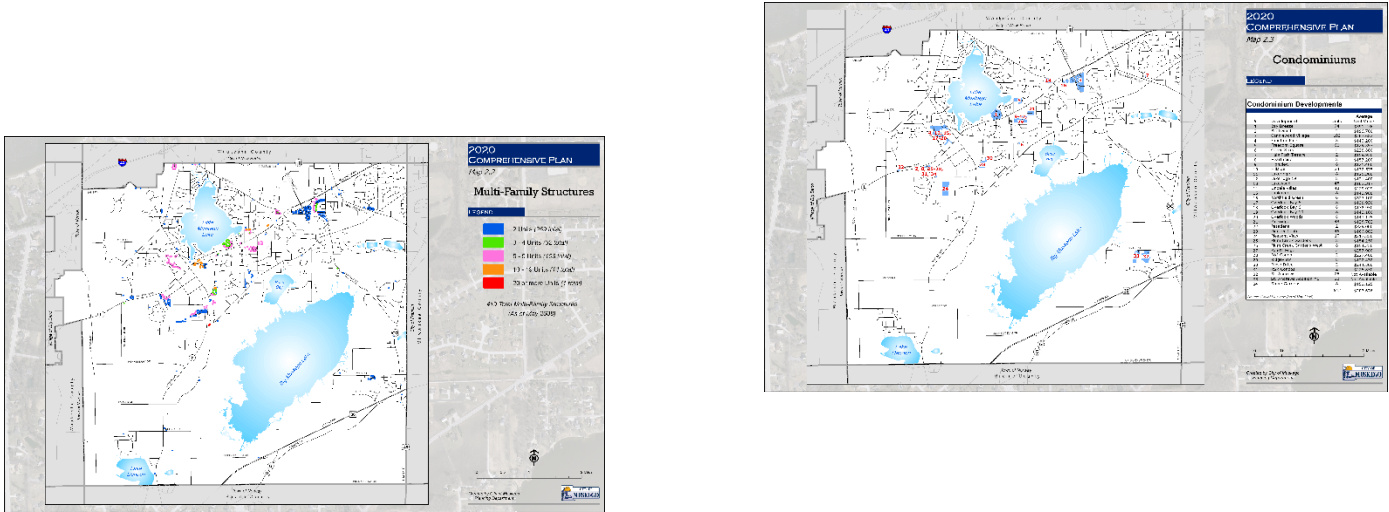
Figure ____Households by Tenure and Size

2021 Survey

A section in the 2021 Comprehensive Planning Survey was in relation to housing issues. Recommendations for this housing element in relation to the 2042 Land Use Plan are based upon the main responses from the survey discussed below.

housing stock map







4 TRANSPORTATION



The comprehensive planning legislation requires this element to include a compilation of goals, objectives, maps and recommendations to guide the future development and maintenance of various modes of transportation in and immediately around the City of Reedsburg. The chapter also reviews the state and regional transportation plans and programs as required by Wisconsin States Chapter 66.1001.

This Comprehensive Plan and Transportation Element recommends several improvements in Reedsburg in order to provide for safe and accessible interconnected roadways and related transportation facilities. The information contained in this element below details the existing transportation facilities and the observations that led to the recommendations found herein.

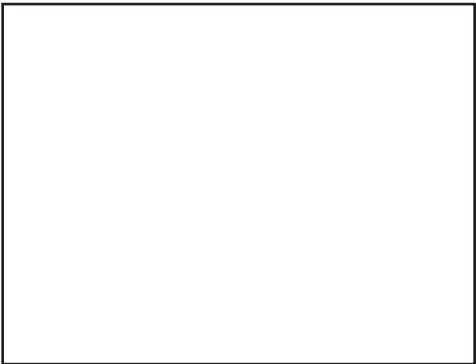
The goal of this Transportation Element is as follows below. The objectives and recommendations are found in the Chapter 1 of this Plan.

Provide an accessible interconnected network of highways, streets, and trails within the community in order to present a safe, affordable, and efficient transportation system that meets the needs of multiple users including residents, visitors, and business; Assure mobility of the transportation network within Reedsburg and the surrounding region while minimizing the impacts a transportation system can bear.

**TRANSPORTATION
GOAL**

Transportation Master Plan (more current plan??)

Prepared in 1994, the Transportation Master Plan was adopted to aid in policy making and to be incorporated into the yearly budget process for road improvements. Specific recommendations included needed road improvements, signage needs, emergency signals, intersection improvements, parking, truck routes, future roads, transit, and a possible truck bypass.



Existing Transportation Facilities

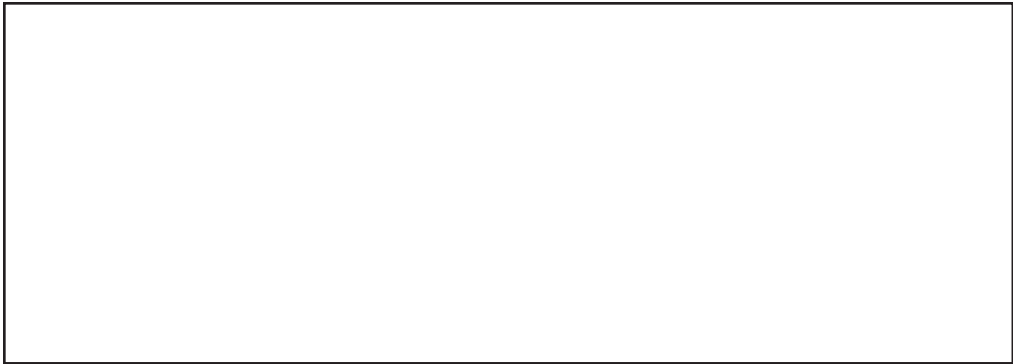
Street Network & Classification System

Reedsburg maintains a fully accessible series of streets to ensure circulation throughout the community and adjoining region. Classification of streets within the City consist of three distinct types: Arterial, Collector, and Minor. Table 4.1 displays how streets within the municipality are categorized. Further, Map ___ displays the City's Official Road Map (is there a true adopted one?) adopted at the time of this Plan. Standards for each street classification mainly mimic those standards used by the Wisconsin Department of Transportation (WisDOT).

Arterial Streets

An arterial street is a street used or intended to be used, primarily for fast or heavy through traffic. An arterial street in Reedsburg includes freeways and expressways as well as standard arterial streets, highway and parkways. Arterial streets should be arranged so as to provide ready access to centers of employment, centers of governmental activity, community shopping areas, community recreation and points beyond the boundaries of the community. Arterial streets should also be properly integrated with and related to the existing and proposed area-wide system of arterial streets and highways and should be, insofar as practicable, continuous and in alignment with existing or planned streets with which they are to connect. Arterial Streets are to have an ultimate or dedicated width of 100 feet or more. Many of the restricted access highways in the City have 120-foot ultimate widths or larger as well.

One of the main arterials in Reedsburg is Main Street (STH 33) which is an important east-west route that connects the Reedsburg area to Interstates 90/94 via USH 12. These interstates serve as vital routes for the transportation of commerce and people in the Upper Midwest. Albert Avenue (STH 23) is also of importance serving as an intra-area transportation route and is part of a tourism corridor from Spring Green to Wisconsin Dells.



transportation

Collector Streets

A collector street is a street used or intended to be used, to carry traffic from minor streets to the major system of arterial streets including the principal entrance streets to residential developments. Collector streets should be arranged so as to provide ready collection of traffic from residential areas and conveyance of this traffic to the arterial street and highway system and should be properly related to the mass transportation system, to special traffic generators such as schools, churches and shopping centers and other concentrations of population and to the arterial streets into which they connect. Collector Streets generally have an ultimate or dedicated width of 80 feet or more.

Major collector streets in the City include Viking Drive (CTH H) and Myrtle Street (CTH K). These are important north-south road segments that regionally connect the City of Reedsburg with the principal arterial Interstate 90/94. South Dewey Avenue is an important road segment south of Main Street, providing access to the City's industrial business district. The larger width industrial park roadways are also collectors able to take large semi traffic to the City's principal arterials.

Table 4.1 Functional Street Classification

Street Classification	Description	Reedsburg Streets
Arterial	A street used or intended to be used, primarily for fast or heavy through traffic. Arterial street should include freeways and expressways as well as standard arterial streets, highway and parkways.	STH 33 (W Main St), STH 23 (S Albert Ave),
Collector	A street used or intended to be used, to carry traffic from minor streets to the major system of arterial streets including the principal entrance streets to residential developments.	CTH K (K St & Myrtle St), CTH H (Viking Dr), CTH V (Riverview Rd), N & S Dewey Ave, Railroad St, 8 th St (E Reedsburg Rd), N & S Golf Course Rd, Various Industrial Park Interior Roads
Minor	A street used, or intended to be used, primarily for access to abutting properties.	All Remaining City Streets

Minor Streets

Minor streets are simply streets used, or intended to be used, primarily for access to abutting properties. A minor street should be arranged to conform to the topography, discourage use by through traffic, permit the design of efficient storm and sanitary sewerage systems and require the minimum street area necessary to provide safe and convenient access to abutting property. Minor Streets generally have an ultimate or dedicated width of 60 feet.

transportation

City Street Arrangement

In any new subdivision, the street, block and lot layouts should conform to the arrangement, width and location indicated on the City official map, County jurisdictional highway system plan, comprehensive plan or plan component or neighborhood development plan, if any, of the City, town or county and should be so designated as to: be within the capability of the land and water resources; least disturb the existing terrain, flora, fauna and water regimen; and meet all the use, site, sanitary, floodland and shoreland regulations contained in the City Zoning Code. In areas for which such plans have not been completed, the street layout should recognize the functional classification of the various types of streets and should be developed and located in proper relation to existing and proposed streets, to the topography, to such natural features as streams and tree growth, to public convenience and safety, to the proposed use of the land to be served by such streets and to the most advantageous development of adjoining areas.

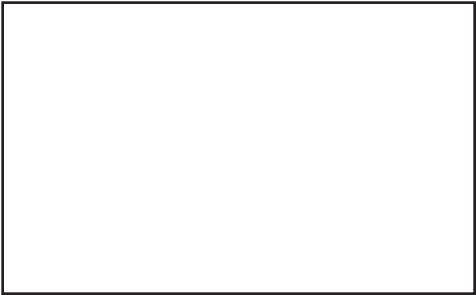


City Street Improvements

City street improvements are completed by Council action from year to year based on reports by the City Engineer and Public Works Committee. The City utilizes capital budget monies for improvements and/or new construction of City roadways. State and County highways are improved and maintained yearly as dictated by those bodies. The City maintains an excellent working relationship with the State and County for the maintenance and construction of roadways and it is a main recommendation of this plan to ensure this relationship.

Highways

Reedsburg enjoys primary access to the central Wisconsin region via two major State highways and a variety of County highways. Map __ displays the main highways within the City and region. Situating the proper and appropriate future land uses around these highways will be a key element to Reedsburg's future for both residential enjoyment and commercial /industrial growth.



State Highway 33

STH 33 is also known as W Main Street and bisects Reedsburg from east to west. STH 33 serves as the main thoroughfare for local and regional travel in the City connecting to all major roadways in the community. Most all commercial and industrial land uses stem from this highway while also including the City's historic downtown from about S Locust Street to N Webb Avenue. The highway is mainly a four-lane divided highway in the community with speed limits ranging from 25 to 55 mph.

State Highway 23

STH 23 traverses through the City from south to north. From the south the highway is known as S Albert Avenue and then becomes a part of STH 33 going west-east. East of the community STH 33 continues north at Evergreen Road and continues north linking to Interstate 90/94. The range of STH 23 allows the highway to both serve the southwest portion of the community linking to the Reedsburg High School and many Sauk County rural towns as well as to the tourism hub of the City of Wisconsin Dells to the north. STH 23 is a two-lane divided highway in the community with speed limits ranging from 25 to 55 mph.

State Highway 136

STH 136 is found just outside of the southeast border of Reedsburg off of STH 23. This highway connects the community to the Village of Rock Springs and then carry's on to the City of Baraboo further east.

Interstates & US Highways

There are no interstate or US Highways within the City of Reedsburg. US Highway 12 is approximately nine (9) miles east of the community and is accessed by STH 23 and 33. Interstate Highway 90/94 is approximately thirteen (13) miles northeast of the City and is access by STH 23.

Sauk County Highways

Reedsburg has three (3) Sauk County highways traversing through the City. All these highways are governed by the County regarding access and maintenance. The table found herein displays what City street equates to each County highway and Map ___ shows the locations. The City and County routinely work to maintain a consistent level of safety on all the roadways. Ensuring the public works relationship is a must for the City as development increases and added pressures are put on the highway system.

County Highways in Reedsburg

CTH	City Street Name
K	K St & Myrtle St
H	Viking Dr
V	Riverview Rd

Road inset map here



transportation

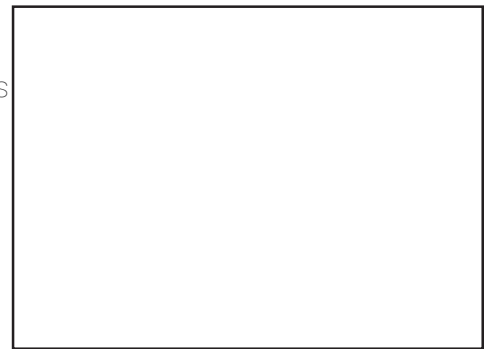
Public Transit

A few public transit operations exist within the community consisting of the Shared Ride Taxi Service and a few senior related services.

The Shared Ride Taxi Service is a for-profit taxi company privately contracted by the City operating seven (7) days a week M-Th (6AM-10PM), Fr-Sat (6am-2:30pm), and Sun (8am-10pm). The service allows all ages and fees differ for inner-city and outside-city needs. The service operates with a fleet consisting of _____. In 2021 there were approximately _____ total daily rides and over _____ miles driven.



The Sauk County Aging and Disability Resource Center has a few services offered to seniors 60 and older and people with disabilities. A Reedsburg Taxi service is a part of the programming offering punch cards at \$17.50 for ten rides within the City limits. A Volunteer Driver Escort Service is also available to provide transportation to out-of-town medical appointments, employment, and other trips of necessity. The cost to the passenger is \$0.35 per mile.



The City does have various private transit options open to the people of community such as Lyft and Uber There are no community bus services within the City of Reedsburg. The nearest bus service is the Greyhound Lines that operates for pickups at the McDonald's parking a lot at 30 Commerce Street in the City of Wisconsin Dells fourteen (14) miles northwest of Reedsburg. The Wisconsin Dells route is along 15 northwest-southeast routes that daily run between the Twin Cities and Milwaukee or Chicago. Along these routes, there are service locations in Hudson, Menomonie, Eau Claire, Osseo, Black River Falls, Red Wing (MN), Rochester (MN), La Crosse, Tomah, Mauston, Wisconsin Dells, Portage, Madison, and Rockford (IL).

Passenger Rail Service

There are no passenger rail services serving the City of Reedsburg. The closest service is by Amtrak with a station located 14 miles northeast in the City Wisconsin Dells at 100 LaCrosse Street. The Amtrak trains run on the Canadian Pacific rail line that runs between the City of Milwaukee and the Twin Cities. This stretch of rail line is part of Amtrak's Empire Builder Route, which is a major east-west route that runs between Chicago and Seattle. Two trains run along the route daily, one eastbound and the other westbound, which both make stops in the City of Wisconsin Dells. Other stops along the route, between Milwaukee and the Twin Cities, include Columbus, Portage, Tomah, La Crosse, Winona (MN), and Red Wing (MN). This Amtrak line of service is part of the Wisconsin Department of Transportation's Midwest Regional Rail System which is an effort to upgrade all facilities to allow a high speed rail network across Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Nebraska, and Ohio.



Freight Rail Service

The Wisconsin & Southern Railroad maintains a spur to the City, with oversight provided by the Pink Lady Rail Transit Commission. The line is owned by Union Pacific and leased to Wisconsin & Southern Railroad. This line serves a number of growing Reedsburg businesses in the southern industrial parks. The table herein provides a summary a rail usage within the industrial park. This rail line ends on the westside of downtown and then becomes the trailhead for the '400' State Trail. This rail spur is essential to new economic business growth in the Reedsburg community. As such the railroad is in the midst of considerable track upgrades consisting of the following:

Add table here, similar to below, of rail usage in Reedsburg

Number of Rail Cars		
Wisconsin & Southern Rail Line into Industrial Park		
City of Reedsburg		
	Meister Lumber/Midwest Hardwoods	Pace Industries
1997	NA	109
1998	21 in/15 out	125
1999	4 in/13 out	148
2000	0 in/10 out	233



Ensuring the future viability and continued enhancement to this railroad is an essential recommendation of this Plan.

All Terrain & Utility Terrain Transportation

In 2019 the City of Reedsburg opened up all streets for All Terrain Vehicle (ATV)s and Utility Terrain Vehicles (UTV). Roads are open for such travel between 6AM-10PM and State vehicles operating laws apply. Various routes throughout the City are identified by signage.



Airports

The Reedsburg Municipal Airport provides air service to the local community at 1720 E Main Street. The airport is owned, maintained, and operated by the City under the guidance of the Reedsburg Airport Commission. It is classified as a “Transport/Corporate” airport facility intended to serve corporate jets, small passenger and cargo jet aircraft used in regional service, and small airplanes used in commuter air service. Such airports have the ability to handle aircraft with a maximum weight of less than 60,000 pounds. The City’s airport has two (2) paved runways consisting of Runway 18/36 which is 4,840-foot long (75-foot width) and Runway 7/25 at 2,510-foot long (50-foot width).

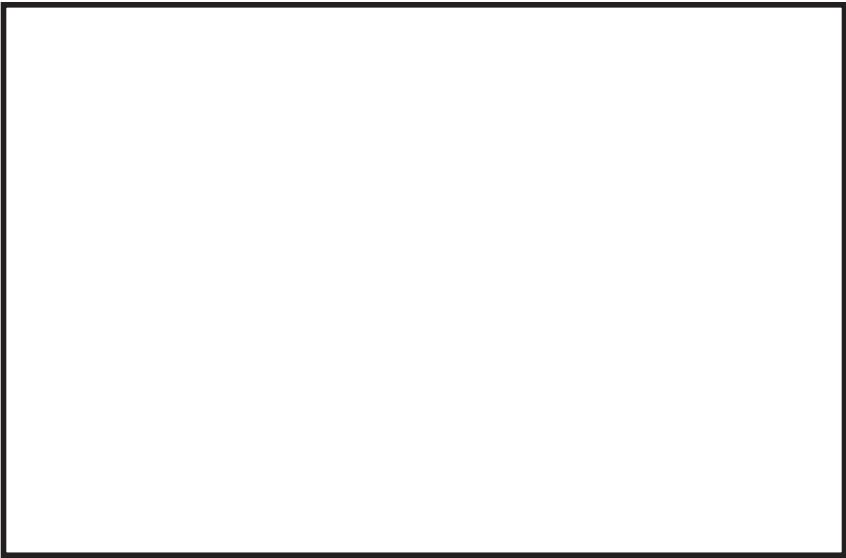
Annually, approximately 39 aircraft operate daily consisting of 50% transit, 47% local general aviation, 2% air taxi, and 1% military. There are ~20 aircraft based on the field (~19 single engine and 1 multi-engine). The airport features include the following:

- Aircraft Parking and tie-downs.
- Pilot’s lounge (Keyless Access)
- Courtesy/Crew Car
- Fuel: 100 LL, 24-hour self-service
- Jet A, 24-hour self-service
- Public/Private Hangars
- Airframe Service: Major
- Power plant service
- Bulk oxygen



The closest airport that provides similar services to the Reedsburg Municipal Airport is the Baraboo-Wisconsin Dells Airport located 12 miles east of Reedsburg. The closest commercial passenger and air cargo services is the Dane County Regional Airport, which is a regional airport facility located in the City of Madison, about 55 miles to the southeast of Reedsburg.

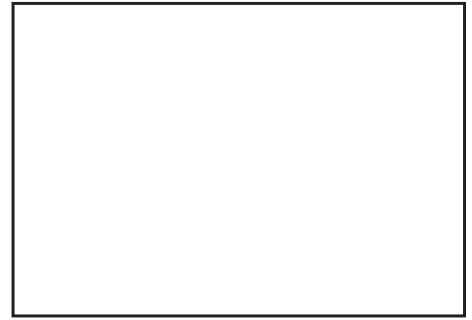
The future community need for the Reedsburg Municipal Airport was analyzed as part of this Plan. This review largely stems from a planned future road connector at Pothero Drive (west) to Veterans Drive (east) along the southern half of the airport property. Alternative future visions for the re-use of the airport lands are discussed in the Vision Chapter of this Plan as new tax base and job producing business opportunities might be found in this vast amount of lands that exist today.



transportation

Recreational Trail Systems

Recreation trails are extensions of the transportation system of the City that are intended for the use of non-motorized transportation. Most recreation trail facilities are located within existing or planned rights-of-way while others traverse other public land holdings or are located within land easements from private owners. These facilities serve to link the City of Reedsburg together with a system of safe and functional off-street recreation trail connections to facilitate such activities as walking, running, biking, cross-country skiing, in-line skating, hiking, and nature observation.



Many opportunities exist within the City for residents and visitors to traverse the City via walking and biking consisting of the following:

- *The City of Reedsburg is the beginning point of the '400' State Trail which was officially opened in June of 1993. A former railroad grade, the packed limestone trail spans 22 miles from Reedsburg to Elroy. The '400' Trail is one segment among the 117 miles of linked recreation trails in west central Wisconsin.*
- *The City implemented a bike loop throughout the entire City in 2021. This loop consists of using existing City streets and has signage showing the various routes. The overall route consists of seven (7) individual spurs/loops and connects together forming 19.35 miles of routes.*
- *Numerous off-road and paved trails are found in throughout the City's park and conservation areas. **Know amount of feet/miles??***
- *Most all historic downtown neighborhoods have sidewalks adorning both sides of the road.*
- *Bike lanes are found along STH 33 Viking Drive to Golf Course Road. The remainder of STH 33 to USH 12 east are placed wide paved shoulders that accommodate bicycles.*
- ***Add others of note here***

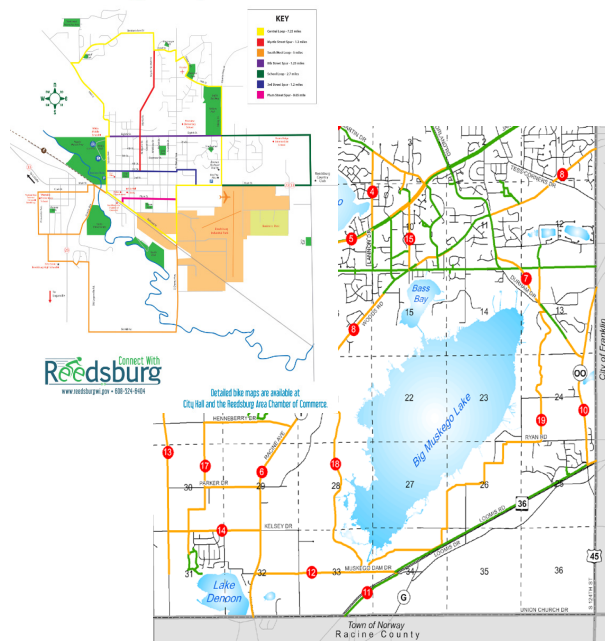
Future planned facilities consist of the following:

- *The City maintains an adopted Park Plan which was in the midst of a full update at the time of adoption of this Plan. The new Park Plan inventories and assesses the park and conservation lands in the City. Future City pedestrian and bicycle system facilities include:*
 - ***Add here based on new Park Plan data or park planning CIP data***
- *According to the Department of Transportation State Bicycle Plan a variety of State Priority Routes are planned consisting of:*
 - *Regional Priority Routes: STH 23 - Mineral Point to Reedsburg*
 - *Local Priority Routes: CTH K north of Reedsburg, CTH H northeast of Reedsburg, Old Reedsburg Road east of Reedsburg*

Various goals and objectives for the future of pedestrian systems and bicycle facilities are included in the Vision Chapter of this Plan. A few of the overall general trail recommendations are as follows:

- *Add more here per new Park Plan as it evolves*
- *Recreation trails should follow utility corridors, road rights-of-way, and easements to facilitate travel across the City and connect to other trails in the region.*
- *A citywide system of supplementary local trails be developed to connect the existing and planned park and conservation sites in the community. All future land developments and subdivisions should be requested to make trail connections within reasonable distances to existing parks and other recreation trails.*
- *Paved trails should conform to adopted specifications found in the Park Plan.*
- *Trails should be maintained and updated by the Parks staff as required.*
- *Work with various interest groups so trails are found for multi-use throughout the City (pedestrian, bicycle, equestrian, snowmobile, ATV/UTV). All groups could benefit from attaining easements, acquisitions, and funding of the development of trails in the City.*

Reedsburg Bicycle Routes



transportation

Trucking

Trucking routes takes place in and out of Reedsburg via the State Highways 33 and 23. The City is looking to establish a truck route in order to bypass the historic downtown via _____ .



Water Transportation

The most significant water feature in the Reedsburg area is the Baraboo River which flows through the western and southern portion of the City and its planning area. This is the longest free flowing river in the nation. After flowing east/southeast through Reedsburg, the river continues through the City of Baraboo and eventually into Lake Wisconsin and the Wisconsin River. The majority of land located along the river is within a designated floodplain and/or wetland. In addition, most of the shoreline areas along the river are undeveloped as well. Four creeks are also located in the Reedsburg area (Twin, Hay, Babb, and Copper) and are tributaries of the Baraboo River. The Baraboo River is not considered a major transportation corridor but does have a considerable draw for tourism and recreational activities. The City has invested in multiple access points along the River consisting of (add names here if they have actual names). The River is used heavily for fishing, hunting, canoeing, kayaking, and paddleboarding. A Baraboo River Corridor Planning Grant is in process looking to add river enhancements consisting of _____.



transportation

Commute To Work

One variable of transportation in Reedsburg is the commute to work for the area residents. Table __ displays the modes of transportation used when commuting to work for the City and the County. As in most communities, the majority of workers drive alone in their personal vehicles. County and City modes of commuting don't vary too much with the exception of the public transportation category. Improving public transportation options may prove to be a benefit of the community in the future. Lastly, another observational benefit that derives from the table below is the amount of individuals walking to work. Continual expansion of the walk ability of the community for the workforce, overall leisure, and access to the primary amenities the community offers is encouraged.

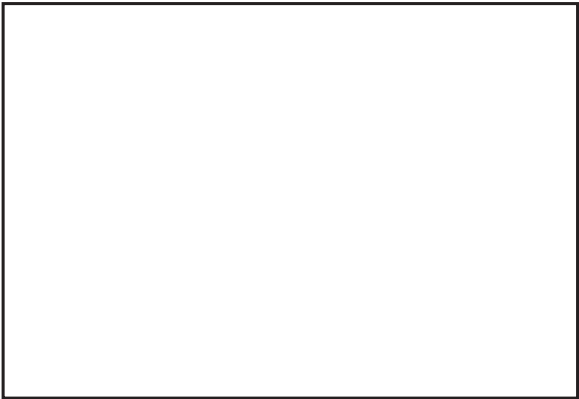


Table __ Modes of Commuting to Work – 2020 need census still

	Reedsburg	% of Total	Sauk County	% of Total
Total:	11,862		192,602	
Car, truck, or van:	11,112	95.3%	181,285	94.1%
Drove alone	10,442	88.5%	167,527	87.0%
Carpooled	670	5.7%	13,758	7.1%
Public transportation:	109	0.9%	1,306	0.7%
Bus or trolley bus	85	0.7%	1,169	0.6%
Subway or elevated	14	0.1%	20	0.0%
Railroad	0	0.0%	47	0.0%
Ferryboat	0	0.0%	17	0.0%
Taxicab	10	0.1%	53	0.0%
Motorcycle	0	0.0%	63	0.0%
Bicycle	7	0.1%	276	0.1%
Walked	131	1.1%	2,891	1.5%
Other means	40	0.3%	673	0.3%
Worked at home	283	2.3%	6,108	3.2%

Source: 2020 U.S. Census (workers 16 years and older)

Table __ Travel Time to Work – 2020 need census still

	Reedsburg	% of Total	Sauk County	% of Total
Total:	11,862		192,602	
Did not work at home:	11,399	97.7%	186,494	96.8%
Less than 5 minutes	327	2.8%	5,893	3.1%
5 to 9 minutes	887	7.6%	21,072	10.9%
10 to 14 minutes	1,084	9.3%	28,638	14.9%
15 to 19 minutes	1,319	11.3%	30,318	15.7%
20 to 24 minutes	2,281	19.6%	32,127	16.7%
25 to 29 minutes	1,416	12.1%	16,059	8.3%
30 to 34 minutes	2,270	19.5%	24,373	12.7%
35 to 39 minutes	531	4.6%	6,894	3.6%
40 to 44 minutes	403	3.5%	5,812	3.0%
45 to 59 minutes	496	4.2%	9,418	4.9%
60 to 89 minutes	144	1.2%	3,602	1.9%
90 or more minutes	251	2.2%	2,288	1.2%
Worked at home	283	2.3%	6,108	3.2%

Source: 2020 U.S. Census (workers 16 years and older)

Travel Time To Work

Table __ details the travel times to work a resident commonly finds in Reedsburg and in Sauk County. Many of the workers travel outside the community for employment with most going _____. Travel times at over an hour also suggest _____. Maintaining a certain level of highways to support the easy coming and going of traffic for both employment and other services is a direct need of a growing community. Focusing recommendations on the maintenance of the City's roadways is a must.



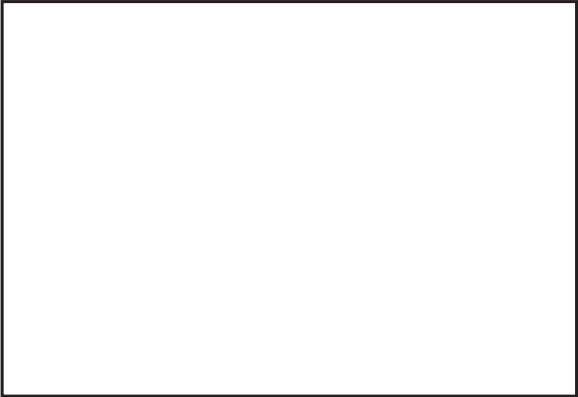
transportation

County, State, and Regional Transportation Plans

Wisconsin Department of Transportation (WisDOT)

The Wisconsin Department of Transportation (WisDOT) maintains various southwest Region highway projects/studies. Current design projects in Sauk County surrounding Reedsburg are as follows:

- *WIS 23 bridges over Honey Creek, between Spring Green and Reedsburg - Sauk County*
- *WIS 23 (County K to Elder Ridge Rd), Reedsburg - Sauk County*
- *WIS 23 (WIS 33 to west of County P), between Reedsburg and Wisconsin Dells - Sauk County*
- *WIS 23 (WIS 136 intersection), Reedsburg - Sauk County*
- *WIS 33 (Preston Ave to WIS 23), Reedsburg - Sauk County*
- *WIS 136 (County PF to Village of West Baraboo West limit), between Reedsburg and Baraboo - Sauk County*



Sauk County

The future of transportation of Sauk County is dictated as part of the Sauk County Comprehensive Plan. There are no pertinent transportation plans in the City of Reedsburg as part of Sauk County Comprehensive Plan. The County does have a capital improvement plan for County Highways. *The current plan has the following schedule of improvements over the next five (5) years: if any add here_____.*

Any Other Transportation Plans To Note?

Existing Traffic Conditions

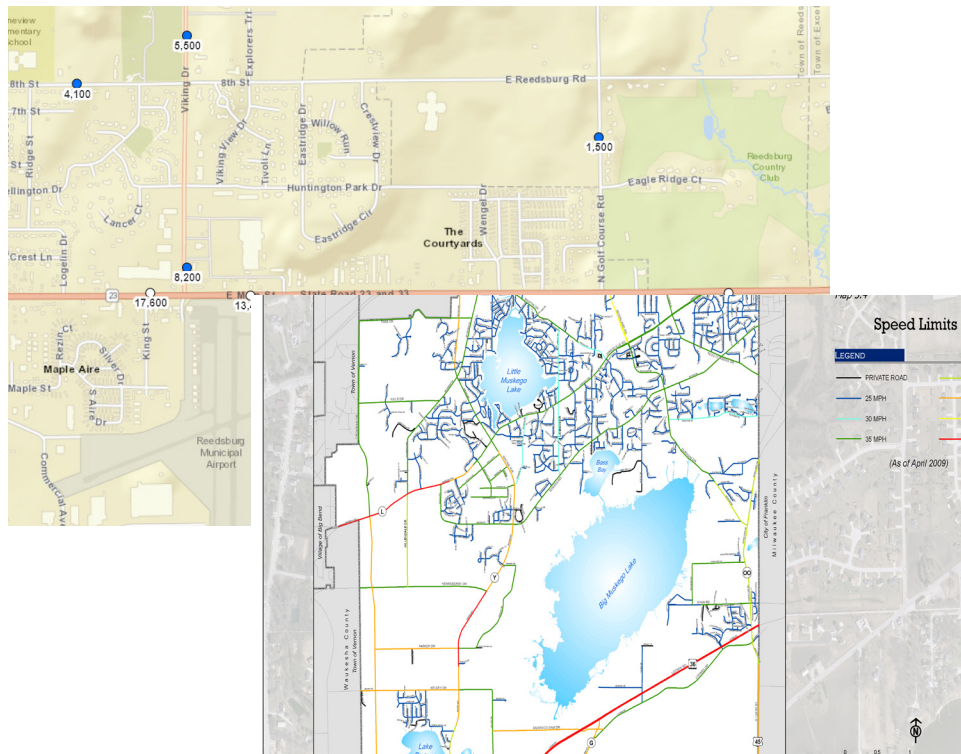
Most of the recent traffic counts from WisDOT are from 2017 and are found in the inset maps herein. Traffic volume reports can provide a general indicator regarding roadway function and use throughout a community. In comparison to previous years counts, the City of Reedsburg is experiencing minimal traffic growth from year to year with some larger increases taking place on the arterials of STH 23 and 33.

Constant maintenance and construction of the highly used roadways continues to be key in the future growth of Reedsburg in order to provide the community with the highest quality level of services. Concentrating service related and more intense land uses along roads of higher traffic counts needs to be incorporated when the land use recommendations are formulated in this Plan. Lastly, traffic counts should be considered when implementing the yearly road program.

*Map __ displays the current speed limits of the roadways in the community. Speed limits in the City of Reedsburg are regulated based on the jurisdiction of the roadway (City, County, State) and are dependent on a number of factors including traffic counts, surrounding land uses, and existing roadway construction (controlled/uncontrolled, two-lanes/four-lanes, lack of shoulders, medians/boulevards, etc.). Generally, when further speed limit controls are thought to be required for a roadway that is under a jurisdiction other than the City, the Public Work's Committee and Common Council will pose recommendations to that jurisdiction for changes. *At the time of this Plan, the City's safety staff recommended no speed limit changes. Add thoughts here for changes if needed**

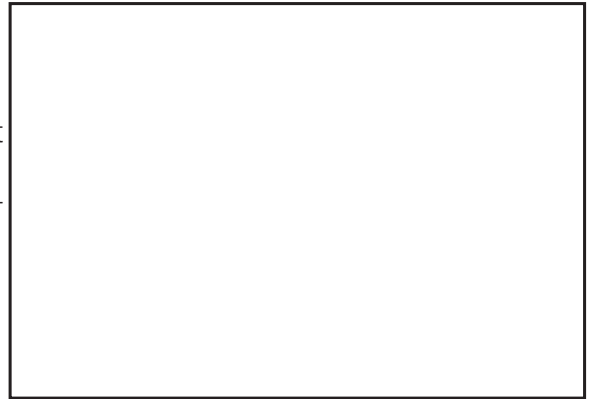
Do we want a section on traffic safety here (listing of accidents areas, etc.)?

traffic & speed map



■ Roadway Maintenance and Deficiency

The City of Reedsburg has fifty-one (51) miles of local and state roadways and recognizes that roadways and the supporting infrastructure deteriorate over time. Thus, a consistent improvement/reconstruction program is addressed annually during the City's budget review as part of the City's 5-Year Capital Improvement Program. The program dictates what roads will be reconstructed, resurfaced, or receives general maintenance from year to year based on their age, condition, maintenance history and requests from residents that the street be rehabilitated. Streets are rated on a two-year cycle by using a pavement rating system from a scale of 1 to 10.



Does Reedsburg have rating schedule or map of CIP road program? If so add here

Major road system updates to occur in the past years are as follows:

~Add here

Major road system updates slated to occur in the near future:

~Add here

Reedsburg recognizes that street improvements are not limited solely to expand capacity and improve traffic flow. How a road is constructed and how it is visually presented within some areas of the City is also key. Thus, the overall character as a visual corridor is considered for the municipality's more traveled roadways and when new developments desiring new roads are implemented. Addressing the visual corridor issues provide traffic with a more enjoyable view of the City, provide safety, and shield the impacts that traffic produces. All roadways (City, County, and State) should be evaluated during the road program implementation as to how the visual corridors of some may be enhanced. A good example of planning for the visual aspect of a roadway is found along STH 23/33 and W Main Street where various landscaping, signage, pavement treatments, etc. have been implemented that best adapt to the surrounding land uses and contribute to a sense of place of the historic downtown area.

Other roadway maintenance efforts overseen by the City of Reedsburg include:

Street Sweeping: Street sweeping is a valuable tool for pollution prevention preventing pollutants, sand and other debris from entering our streams and lakes is to remove them from streets before rain carries them into the storm drain and the watershed. The City currently has one sweeper and is used on a daily basis in the spring and fall.

Street Lighting: Street lighting is an important part of maintaining and enhancing the safety and security of the City. Illumination helps in keeping streets and walkways safe from accidents and neighborhoods free from crime. The City has a street lighting policy to determine where lights are placed on city streets that includes lighting main intersections and individual neighborhood lighting requests.

Sidewalks: The sidewalk system in the City connects neighborhoods, parks, schools, transit service, shopping centers and restaurants. The City also has an annual sidewalk replacement program. This program targets a different area of the City each year for replacement of hazardous sidewalk stones. The City is divided into eleven sections and a section is picked by the Board of Public Works for replacement annually. This program is done on a cyclic basis so each section will be looked at every eleven years.

2021 Survey

Various questions in the 2021 Comprehensive Planning Survey was in relation to transportation issues. Recommendations for this element in relation to the 2042 Land Use Plan are based upon the main responses from the survey discussed below. The survey directed questioning as to the public’s thoughts on the interconnection and promotion of recreation trails and the perceived problem transportation areas in Reedsburg.

The survey returned that a majority (___%) of respondents desired that the City continue to interconnect corridors of bike and pedestrian paths throughout Reedsburg. Of those agreeing to interconnect path corridors, the most predominant locational responses stressed by respondents to construct sooner rather than later are found below.

• Add here when received

The questionnaire referred an inquiry to the community on perceived problem transportation areas within the City as well. The 2042 Committee is looking to formulate specific recommendations that might involve capital projects and knowing where vital traffic infrastructure improvements may be required was critical. The most common responses that were found are discussed below.

Roads

• Add here when received

Intersections

• Add here when received

Enforcement

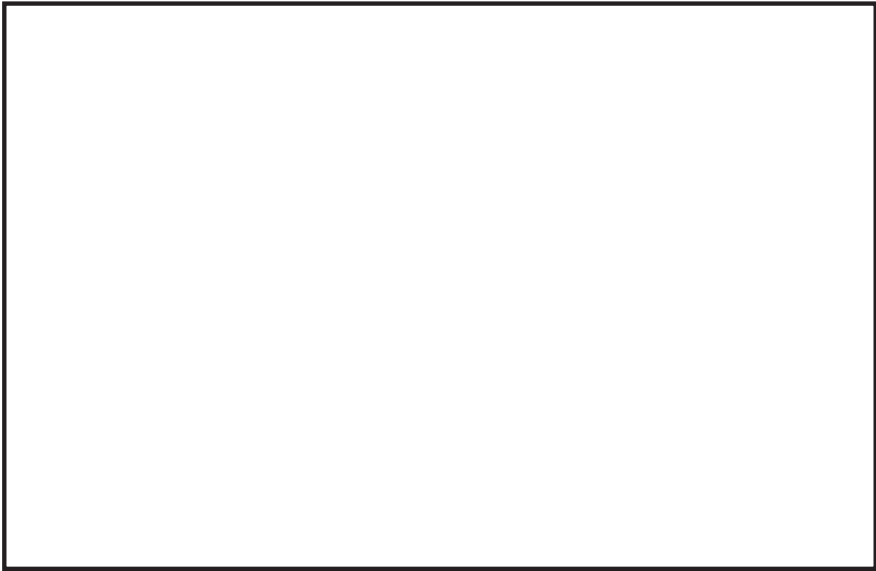
• Add here when received

General

• Add here when received

2042 Plan Transportation Recommendations

Add this section below to Chapter Vision when ready (include mapping):
This Transportation element recommends several improvements in Reedsburg in order to provide for safe and accessible interconnected roadways and related transportation facilities. These future improvements consist of: 1. What future connecting roads may be needed to best support the system in the future; 2. What the adopted ultimate right-of-way widths are for the City; and, 3. What road construction improvements may be known that are needed before the 2042-planning year. The recommended future transportation facilities and needs, based on the facts/figures represented in this element above, are found in the Chapter 1 Vision of this Plan. The general recommended future transportation vision consists of the following:





5 utilities and **COMMUNITY FACILITIES**



The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

The goal of this Utilities and Community Facilities Element is as follows below. The objectives and recommendations are found in the Chapter 1 Vision of this Plan.

Provide efficient and cost-effective services, utilities, and community facilities necessary to improve the quality of life of Reedsburg's residents, business and property owners, and guests. Supply and coordinate the location of public utilities and facilities consistent with Reedsburg's projected growth, resident expectations, and market driven development patterns.

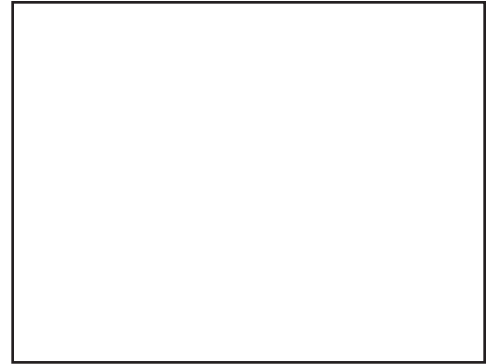
**UTILITIES &
COMMUNITY
FACILITIES
GOAL**

utilities & community facilities

Existing Utilities & Community Facilities

Sanitary Sewer System

Reedsburg's sanitary sewerage facilities are among the most important and complex public works infrastructure affecting health and welfare in the community. Sanitary sewage, if not properly conveyed, treated, and disposed of can spread disease among people and animals; contribute to surface and ground water pollution, reduce property values, and create severe aesthetic nuisances. The City of Reedsburg is dedicated to providing the community with the highest of sanitary services.



Is there a "sewer district" established?; If so, need boundary data (present/future)

The Public Works Department maintains approximately 47 miles of sewer main along with 9 lift stations. [Map](#) also displays the basic sanitary system network in place within the City. All the wastewater flows to the Wastewater Treatment Plant by gravity through a series of underground pipes and lift stations are used to pump the wastewater from a low point to a higher point in the system so the wastewater can flow by gravity again. The wastewater is treated at the plant and eventually discharged to the Baraboo River. The City of Reedsburg wastewater treatment plant (WWTP) is located along Division Street in the southeast portion of the community. The WWTP treats the municipal and industrial wastewater collected by the sewerage system. The plant has been around since the 1930s. In 2005 and 2006 most every element of the WWTP was reconstructed or replaced except for the more modern sludge handling equipment. One of the sewer interceptor mains was also replaced allowing the city to eliminate the one troublesome lift station on South James Avenue and a new lift station was built on Granite Avenue. The new plant is designed to serve a population of more than 10,000 people with a capacity of 2.6 MGD. In 2013 a new lime stabilization system was also installed and a new dewatering centrifuge was installed and the centrifuge that was installed in 2000 was rebuilt to handle more solids.

City sewer users pay for treatment cost and the cost of maintaining the sewer mains. Customers are billed monthly on their utility bill based on the metered water usage.

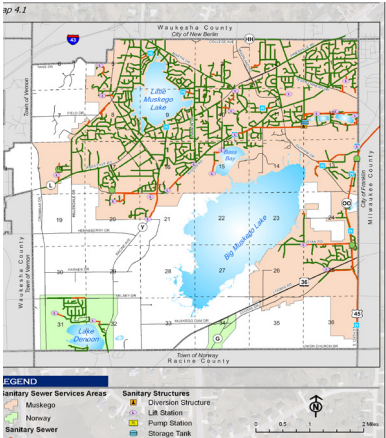
The WWTP land has been susceptible to past flooding. For sewer back-ups the City of Reedsburg is responsible for the sanitary sewer main, usually in the center of the street. The property owner is responsible for the lateral from the sewer main to the house.

Other sanitary system facilities include: [verify new/old items?](#)

• Lift Stations

- Hay Creek lift station (number 3) is located at Riverview Drive (CTH V) and Hay Creek Crossing. The lift station has a pumping flow rate of 150-gpm.
- North Preston Avenue lift station (number 8) is located north of Babbs Creek and North Preston Avenue. This lift station has a pumping flow rate of 200-gpm and the effluent is discharged through 450 feet of 4-inch diameter force main.
- South James Avenue lift station (number 7) is located north of Clark Street and South James Avenue. This lift station has a pumping flow rate of 400-gpm and the effluent is discharged through 300 feet of 6-inch diameter force main.
- Lime Ridge Road lift station (number 5) is located at Granite Avenue and Lime Ridge Road, east of CTH K and STH 23. This lift station has a pumping flow rate of 200-gpm and the effluent is discharged through 500 feet of 4-inch diameter force main.
- Granite Avenue lift station (number 6) is located north of Granite and South Webb Avenue, west of the Baraboo River. This lift station has a pumping flow rate of 2,000-gpm and the effluent is discharged through 850 linear feet of 8-inch diameter force main.
- The Reedsburg Bank lift station (number 4) is located at the Reedsburg Bank main office north of

sewer system map



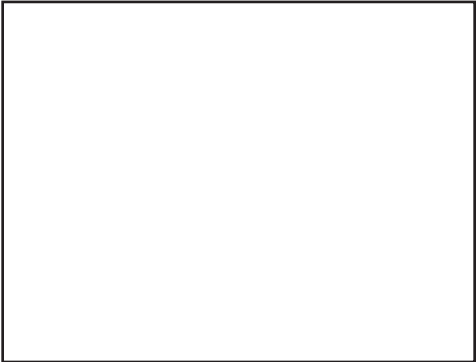
utilities & community facilities

Main Street. This lift station has a pumping flow rate of 400-gpm.

- CTH 'K' and 22nd Street lift station (number 2) is located at CTH 'K' and 22nd Street. This lift station has a pumping flow rate of 300-gpm and the effluent is discharged through 1,850 linear feet of 4-inch diameter force main.
- Zinga Drive lift station (number 1) is located on Zinga Drive in the southeast section of the City. This lift station has a pumping flow rate of 300-gpm and the effluent is discharged through 1,400 linear feet of 6-inch diameter force main.
- **Collection Lines:** The City's distribution system consists of a range of sizes from 4-inch PVC to 36-inch ductile iron sanitary sewer pipes.

Future Sanitary Sewer System Needs

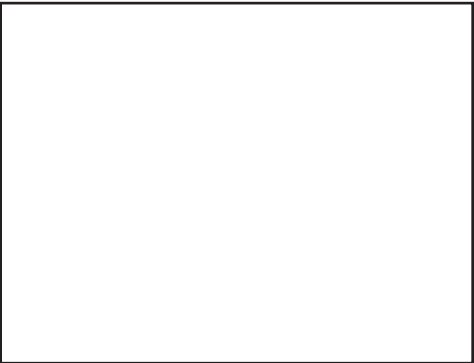
The City utilizes an annual -year Capital Improvement Program (verify) to ensure that proper maintenance and upgrades to the sanitary system take place. Further, the City works with individuals when new developments are proposed that require new infrastructure. The City makes certain that new infrastructure is properly sized and constructed to fit within the current sanitary facility system. At times, Reedsburg requires and finances upgrades to developer driven utility installations in order to guarantee future needs are met within the City network. The main sanitary facility CIP needs that are currently found to support the future land uses within the City are as follows:



- [Add here](#)

Water Supply and Service

The City of Reedsburg is supplied by public water service by the Reedsburg Utility Commission. The source of the drinking water in the community is all groundwater made up of the following utilities ([See Map](#) [→](#)):



- **Five Well Sites**
 - Well Number 3 is rated at 1,000-gpm, and is located north of Fourth Street between North Pine and Myrtle Street.
 - Well Number 4 is rated at 800-850-gpm, and is located on Lucky Street between South Willow and South Grove Street.
 - Well Number 5 is rated at 500-gpm, and is located northwest of South Park and Railroad Street. This well is to be abandoned in Fall 2002.
 - Well Number 6, built in 1990, is rated at 1,000-gpm, and is located north of 8th Street, between CHT H and North Dewey Avenue.
 - Well Number 7 is located on Sarah Rose Lane in the high pressure district.
 - [Well Number 8 Info?](#)
- **Four Storages**
 - Tank 1 is 46-foot diameter ground storage tank with a 500,000-gallon capacity. It is located north of Reedsburg Road between CTH H and Golf Course Road.
 - Tank 2 (Gavin Reservoir) is a 60-foot diameter ground storage tank with a 500,000-gallon capacity. It is located southwest of Gavin Court.
 - Tank 3 is a 36-foot diameter elevated water tank with a 200,000-gallon capacity.
 - Ground level reservoir of 400,000 gallons at CTH 'H' and 2st Street.

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- **Two Pressure Zones**
 - **Locations?**
- **64 Miles of Water Mains** (Consists of 4, 6, and 8-inch cast iron and ductile iron mains. 10-inch and 12-inch ductile iron and water mains are provided to loop the system from wells and tank feed sources)
- **583 Hydrants**
- **3,350 Services**

The Utility pumps an average of 2.5 million gallons of water per day in the summer and 1.5 million gallons in the winter. Depth of the wells range from 250-515 feet. Storage consists of four reservoirs (or towers). The storage insures water availability during periods of high demands and provides water pressure throughout the system.

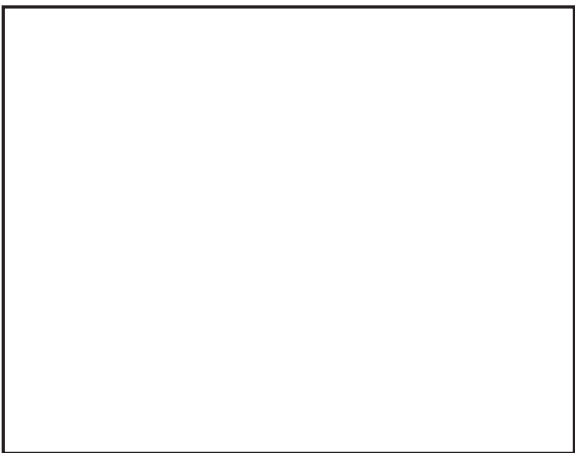
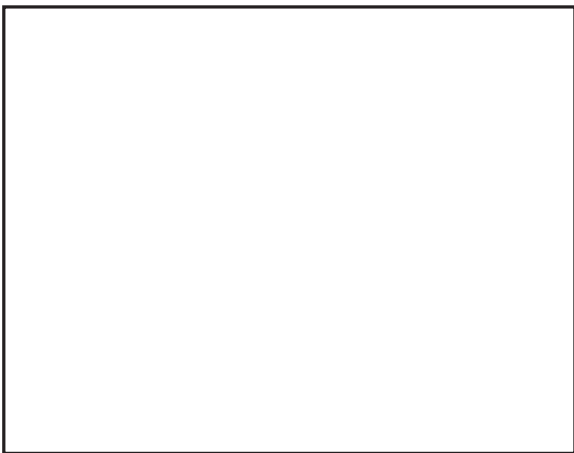
Future Water System Needs

The City utilizes an annual 10-year Capital Improvement Program to ensure that proper maintenance and upgrades to the water systems take place. Further, the City works with individuals when new developments are proposed that require new infrastructure. The City makes certain that new infrastructure is properly sized and constructed to fit within the current water facility system. At times, Reedsburg requires and finances upgrades to developer driven utility installations in order to guarantee future needs are met within the City network.

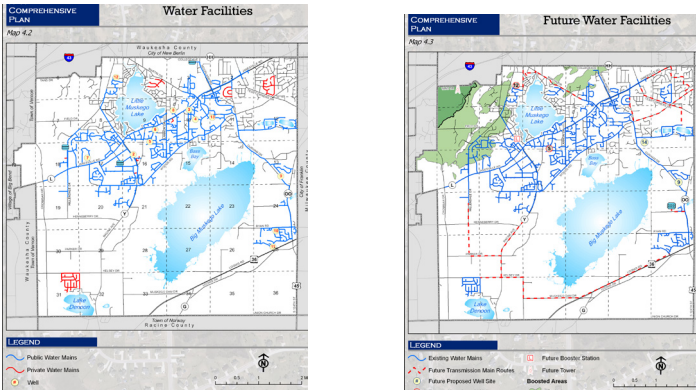
Water supply requirements are generally determined based on projections of future population and land use. By defining the way a community is expected to grow or change, water consumption characteristics can then be applied to the changes and new water use patterns and facility adequacy can then be determined. The future water supply are based upon a compilation of previous water use patterns and trends for the City based on historic consumption data gathered from annual Public Service Commission (PSC) reports. The main sanitary facility CIP needs that are currently found to support the future land uses within the City are as follows:

The main water supply facility recommendations that were found to support the future land uses within the City are as follows:

- *Loop 12" water main from Me Me Lane to Russell Ct.*
- *Loop 12" water main from Ridgeview Rd to Zobel Reservoir*
- *Loop water main Golf Course Rd to East side Industrial Park*
- *Loop water main K St. to Bindl Subdivision*
- *Loop water main Fawn Valley to Golf Course to Reedsburg Rd*



water system map



utilities & community facilities

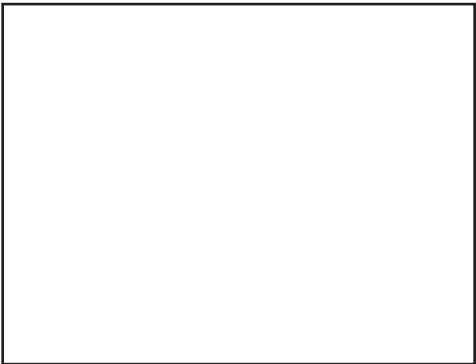
Water Disaster Scenario

(Reedsburg have one of these?)
In the event the City of Reedsburg vast water resources were to diminish or become contaminated in the future, the community does have alternatives. _____

Wellhead Protection Plan

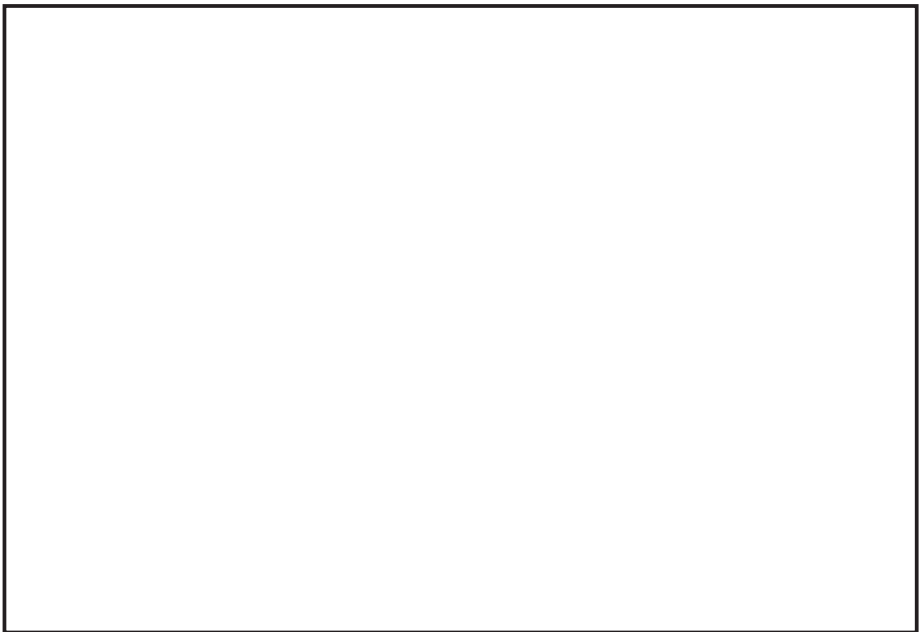
Since the residents of the City of Reedsburg depend exclusively on groundwater for a safe drinking water supply, it is recognized that certain land use practices and activities can seriously threaten or degrade groundwater quality. Thus, a wellhead protection ordinance is adopted in the City to protect the City of Reedsburg's municipal water supply and well fields. The Plan covers well #s 3, 4, 6, 7, and 8. The wells serve a demand of about 2,000,000 gallons per day (gpd), with a maximum of 3,000,000 GPD during the summer canning months. Most water demand is from commercial and industrial uses. The Plan addresses such protection strategies as well-abandonment, cross-connection and wellhead protection ordinances, public education, water conservation, and contingency planning.

Add "Future sewer/water" facilities/mapping to vision chapter



Watersheds

Reedsburg is located within two distinct watersheds, the Little Baraboo River-Baraboo River watershed (to the west) and the Devils Lake-Baraboo River watershed (to the east). The inset map below shows where the divide and the watersheds are in relation to the City boundaries and rivers. verify above info



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Stormwater Drainage

Stormwater drainage is critical in Reedsburg due to the many environmental features that can be affected by uncontrolled runoff and flooding of lands along the Baraboo River. Storm water is collected and discharged through a series of pipes, detention ponds, ditches and wetlands throughout the city and eventually discharged to the Baraboo River. The majority of the system is made up of 18 to 24-inch non-reinforced concrete (reinforced concrete if within the last 25 years). Additional 10 to 18-inch pipes also exists. Smaller diameter pipes (some of which are clay pipes) are repaired and replaced as needed.



The Public Works Department maintains the entire system and during heavy storm events a Public Works crew is out cleaning plugged grates and culverts. Residents pay for treatment cost and the cost of maintaining the storm sewer mains and detention ponds. Map ___ depicts the City's current man-made stormwater facilities in place. The map also displays where stormwater facilities may displace stormwater per the watersheds in the community.

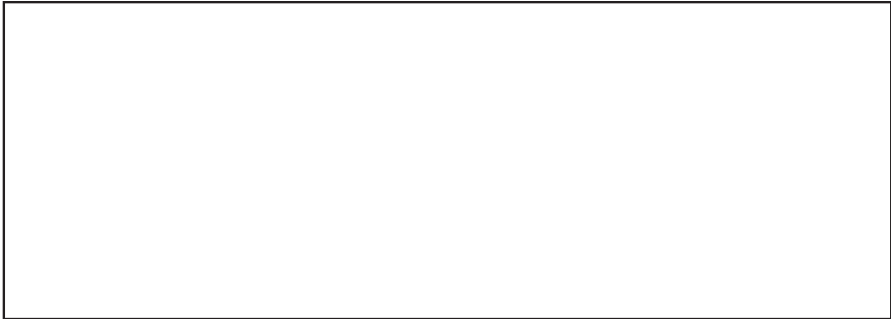
Stormwater detention and retention facilities are more common in newer developments, as a majority of these developments require retention facilities that meet the City's Chapter 530 Stormwater Management and Erosion Control Ordinance. The purpose of the Chapter 530 ordinance is to set forth storm water requirements and criteria which will prevent and control water pollution, diminish the threats to public health, safety, welfare, and aquatic life due to runoff of storm water from development or redevelopment. It is the general intent of the City of Reedsburg that the Chapter 34 Stormwater ordinance achieve its purpose through:

- *Regulating long-term, post-construction storm water discharges from land development activities*
- *Controlling the quantity, peak flow rates, and quality of storm water discharges from land development activities*
- *Providing services to maintain and enhance the quality of life within the community. To this end the City of Reedsburg will manage storm water to protect, maintain and enhance the natural environment; diversity of fish and wildlife; human life; property; and recreational use of waterways within the City of Reedsburg.*

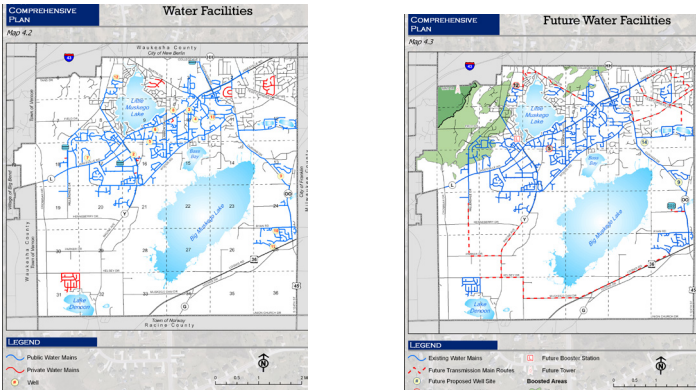
A recommendation of this chapter is to continue to require that stormwater management must be constructed for developments and land divisions per the City's Chapter 530 Stormwater Management Ordinance.

Solid Waste Disposal & Recycling Facilities

The City of Reedsburg's garbage and recycling is contracted through Peterson's Sanitation, Inc. An annual fee for each residence is added to the tax bill for all one- and two-family dwellings. Residential garbage and recycling is collected weekly. Private haulers provide commercial waste services.



stormwater facilities map



utilities & community facilities

Community Facilities

City Hall

The Reedsburg City Hall is located at 134 South Locust Street near the central portion of the city. It currently consists of administrative offices (city administrator, assessor, building inspector, mayor, public works, clerk / treasurer, city engineer, and parks director), council chamber, and conference/meeting space. The building was constructed in 1971.

City Government

The City of Reedsburg has a part-time mayoral form of government. The Mayor serves two-year terms as the City's Chief Executive, and oversees the Community's day-to-day operations. The Mayor is responsible for ensuring that all City ordinances and State laws are executed consistently and fairly. The Mayor presides at meetings of the Common Council and ratifies all Council actions.

The Common Council consists of five (5) elected officials from four (4) aldermanic districts (one alderman at-large). The Alderman serve two-year terms and are elected on a separate cycle to ensure adequate leadership. The Common Council meets the 2nd and 4th Mondays of each month at City Hall.

In addition to the Council, the City has the following City Boards, Committees, and Commissions:

- *Airport Commission*
- *Board of Review*
- *Plan Commission*
- *Community Development Authority*
- *Designated Offender Registry Appeal Board*
- *Ethics Committee*
- *Joint review Board*
- *Library Board of Trustees*
- *Municipal Court*
- *Ordinance Committee*
- *Parks and Recreation Committee*
- *Personnel Committee*
- *Pink Lady Transit Commission*
- *Police and Fire Commission*
- *Public Works Committee*
- *Reedsburg Area Ambulance Service Commission*
- *Reedsburg Area Development Council*
- *Reedsburg Historic Preservation Commission*
- *Reedsburg Industrial/Commercial Development Commission*
- *Reedsburg Utility Commission*
- *Room Tax Commission*
- *Zoning Board of Appeals*

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City Staff and Departments

The City of Reedsburg employs ___ people on a full-time basis and ___ on a part-time basis in seven (7) departments. A department head oversees each individual department's operations and a City Administrator oversees operations of all City Hall employees. The following departments make up the Reedsburg structure:

Administration: The Administration office houses the office of the City Administrator. The City Administrator is primarily responsible for the implementation of governmental policies and initiatives established by the Common Council. The implementation of Council policies is accomplished through the direct, and indirect, managerial oversight of all City operations and activities by the City Administrator. The City Administrator serves as the Chief Administrative Officer and manages the day-to-day operations of the City, which includes overseeing the general budget and direct supervision of City departments and enterprise funds.. The Administrator is appointed by the Common Council and works under the general direction and policy guidance of the Mayor and Council. The City Administrator also serves as Personnel Director, Public Information Officer and liaison to the Taxi Service. The Administration office can be reached at (608) 524-6404.

Administrative Services: The Administrative Services Department is managed by the City Clerk-Treasurer/Finance Director. The City Clerk-Treasurer/Finance Director is responsible for administering all elections, care and custody of the corporate seal, and all papers and records of the city. Responsibilities are: Assembling meeting agendas for all Committees and Commissions, documenting meeting minutes for all Committees and Commissions, election Day supervision, voter registration, absentee voting, legal notices, Municipal Board of Canvassers. Issuing of Licenses and Permits: Alcohol, Business, Cigarette, Direct Sellers, Operator, and Parks, Administering of Oaths and Affirmations, Maintains the official records of ordinances and resolutions adopted by the City Council, handles inquiries and researches requests from citizens and other municipal departments, provides staff support to the Mayor and City Council. The office can be reached at (608) 768-3346.

Community Development & Planning: The Community Development promotes and maintains the careful and sustainable development & use of land in the City of Reedsburg. To accomplish this, the Department is involved in both short and long-range planning. This effort includes reviewing and documenting development, engineering & capital infrastructure planning, economic development, land/geographic information systems, inspections, zoning/code enforcement & compliance, conservation and natural resources, and disseminating this information to the public. The Community Development Department can be reached at (608) 768-3354.

Parks and Recreation: The Parks and Recreation Department is responsible for maintaining the City's parkland and open spaces. In addition, the department maintains all City recreation equipment, designs recreation programs, and coordinates all recreational activities. Activities are offered for all ages, lifestyles, and tastes. The Recreation Department is located in City Hall and can be reached at (608) 524-2600.

Public Safety: The Public Safety Department is made of the Police Department (608-524-2376), Fire Department (608-524-3174), and Ambulance Service (608-524-3074). Municipal Court services also stem from this area.

Public Works: The Department of Public Works is in charge of planning, design, construction, and maintenance of the City's infrastructure along with many of the City's public services. The department is responsible for storm and sanitary sewers, terrace trees, street maintenance, traffic control, street lighting, sidewalks, bridges, managing contracts for refuse collection and airport, GIS mapping, and many other services. The phone number is (608) 768-3355.

Public Library: The Reedsburg Public Library, located at 370 Vine Street, was built in 1998. The 15,400 square foot Library serves as a free source of reliable information and materials using traditional library resources and emerging technologies to help meet the community's education, information, and recreation needs. The library's collection consists of over 70,000 books and includes a large variety of fiction and non-fiction in hardcover and paperback. The collection also includes audio books, videos, dvds, compact discs, cassettes, magazines/newspapers and computer multimedia kits. The Reedsburg Public Library is open Monday-Thursday 8 am – 8 pm, and Friday 8:30 am - 5 pm, Saturday 9 am - 4 pm, and Sundays Noon – 3 pm. The Library can be reached at (608) 768-READ (7323).

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Post Office

The City of Reedsburg Post office is located at 215 N Walnut Street operating Monday thru Saturday.

Fire Protection and Emergency Services *Any past Fire Study completed in the City?*

Fire service in Reedsburg is delivered by one volunteer fire company for the entire jurisdiction. Overall, Reedsburg has an authorized strength of *approximately ____ personnel*. The Fire Station is located at 131 S Park Street.

Emergency Warning Siren System

The City of Reedsburg has a citywide outdoor warning Emergency Siren System. The sirens are located at strategic sites throughout the City to alert citizens of tornado. Citizens may also register to get alerts via their phones via the Sauk County Emergency Management System.

Law Enforcement

The Reedsburg Police Department is located at 200 S Park Street. *The Department is comprised of over ~22 sworn law enforcement officers ~7 non-sworn support staff.* Reedsburg Police are actively involved in the community providing many different programs including the following:

Talk to chief to verify programs like below

Community Resource Officer: The Community Resource Officer provides community outreach, crime prevention and safety programs that are offered to the community.

Neighborhood Watch Program: The Program is designed to educate and coordinate the citizens in crime deterrence and detection. Neighborhood Watch is simply neighbors looking out for each other.

Drug Abuse Resistance Education: D.A.R.E. is a collaborative effort by D.A.R.E. certified law enforcement officers, educators, students, parents, and the community. This educational program takes place in the classroom and is designed to prevent or reduce drug abuse, violence, and gang involvement among youth.

Citizen's Academy: The Citizen's Academy is a special outreach program for Reedsburg residents and workers. The course will provide an in-depth look at Police Department operations in keeping with a commitment to Community Policing. Topics covered include criminal investigation, the patrol function and techniques, traffic crash investigations, records and communications, arrest, search and seizure and many others. Instruction consists of lectures, demonstrations, tours and active student participation. The course closely follows the actual training police officers undergo.

Emergency Management

Reedsburg Area Ambulance Service started serving the community in 1973 with several ambulance attendants. The service currently operates at 230 Railroad Street housing five ambulances and provides quarters for the crew. This building provides five sleep rooms, a training room, an office area and an attached garage for the ambulances. The service provides 911 Paramedic Level Coverage to seventeen (17) area municipalities including: The City of Reedsburg, Towns of Excelsior, Dellona, Freedom, Ironston, LaValle, Lyndon, Reedsburg, Seven Mile Creek, Washington, Westfield, Winfield, and the Villages of LaValle, and Lime Ridge.

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School System

The City of Reedsburg boasts a well-educated population with most residents having at least a high school diploma (____%). This rate is _____ than the State of Wisconsin (____%), and the nation (____%). Those with Bachelor’s degrees or higher comprise ____ of Reedsburg’s population. According to the 2020 census ____ residents aged three years or over are enrolled in school within Reedsburg. Of that number, ____ are enrolled in public schools, and another ____ are enrolled in one of the two private schools in the City. **Add data from census when it comes here**



The value of the public school system in Reedsburg considered one of the main attractions to residents in the City. Reedsburg is within “The School District of Reedsburg”, serving the communities of Reedsburg, Ironton, LaValle, Loganville and Rock Springs. The district covers about 264 square miles with enrollment of more than 2,800 students in seven schools, including five elementary schools, one middle school, and one high school.

- Ironton-LaValle (K-3) Elementary School – 109 River Street, LaValle, WI 53941
- Loganville (K-3) Elementary School – S5864 Highway 23, Loganville, WI 53943
- Pineview (4K-2) Elementary School – 1121 8th Street, Reedsburg, WI 53959
- Westside (4K-2) Elementary School - 401 Alexander Avenue, Reedsburg, WI 53959
- Prairie Ridge (3-5) Intermediate School– 2400 8th Street, Reedsburg, WI 53959
- Webb (6-8) Middle School - 707 N. Webb Avenue, Reedsburg, WI 53959
- Reedsburg Area High School – 1100 S. Albert Avenue, Reedsburg, WI 53959

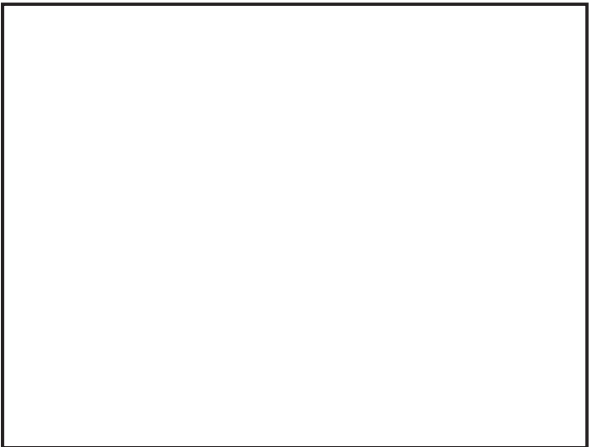
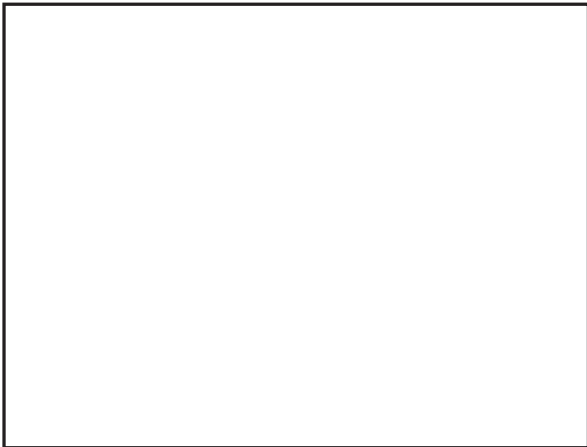
The district administrative offices are located at 501 K Street in Reedsburg.

Add any future board/district plans here below upon discussion with Administrator

The Reedsburg-Norway School Board is actively planning for population growth and expansion within the district while always monitoring the current growth trends of students in the area. Within the 2042 planning period, the School Board is assessing current elementary and middle school facility needs taking specific measures to meet those identified current and future needs. The City and the School District will continue to meet in order to plan for growth and facilities needs. School District future needs directly influence the growth and future density recommendations found within the Land Use Element of this Plan.

Performing Arts

The CAL Center, located at 1100 S. Albert Avenue, is the City of Reedsburg’s primary communication arts and learning center. Opening in 1999 the 598-seat facility delivers yearly productions consisting of plays, concerts, and meeting space.



utilities & community facilities

Child Care Facilities

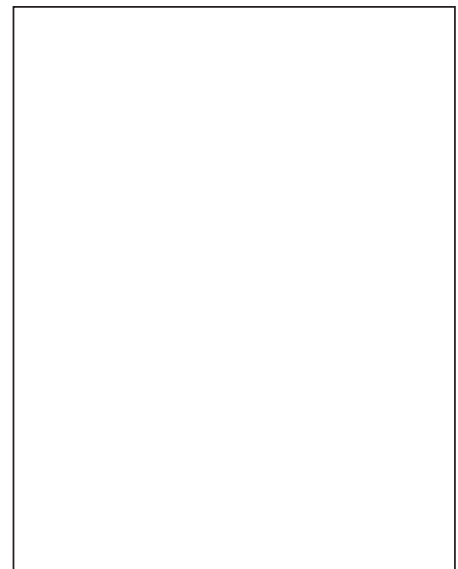
The City is home to many licensed childcare facilities with many offering services for children age 6 weeks to 10+ years. As of 2021, the Wisconsin Department of Children and Families listed ten (10) facilities/homes in the City. Capacities of the daycares in the City range from 8 to as many as 95 children. The total capacity of all the licensed daycares found in 2021 was approximately 220. [Map](#) ___ displays the general locations of the daycares within the City.

- *Loving Care Childcare Play School - 719 Lavalley St, Reedsburg WI 53959 – Capacity: 8*
- *Reedsburg Area Learning Center - 400 Alexander Ave, Reedsburg WI 53959 – Capacity: 57*
- *Sweet Dreams Childcare - 540 N Pine St, Reedsburg WI 53959 – Capacity: 8*
- *Cj's Daycare - 4 Barbara Ann Dr, Reedsburg WI 53959 – Capacity: 8*
- *Berg Crew Family Daycare - 2049 Amanda Dr, Reedsburg WI 53959 – Capacity: 7*
- *Dragonfly Childcare Llc - 1411 Inverness Ct, Reedsburg WI 53959 – Capacity: 8*
- *Gingerbread House Family Day Care - 1109 Riverview Dr, Reedsburg WI 53959 – Capacity: 8*
- *Kids Korner Inc - 833 Third St, Reedsburg WI 53959 – Capacity: 35*
- *Teachable Moments - 906 Justin Cir, Reedsburg WI 53959 – Capacity: 6*
- *Walker Family Daycare Inc - 1111 Industrial St, Reedsburg WI 53959 – Capacity: 75*

Health Care Facilities **verify others?**

Reedsburg is home to numerous private practice medical offices offering a variety of services such as chiropractic, dentistry, optometry, orthodontic, pharmaceutical, and physical therapy care. Further, Reedsburg is also home to the region's hospital in the Reedsburg Area Medical Center. The hospital offers services such as the following: Internal Medicine, Pediatric & Adolescent Medicine, Allergy & Immunology, Cardiology, Orthopedic, Podiatry, Ear, Nose & Throat, Hearing Services, General Surgery, Urology, Obstetrics and Gynecology, Behavioral Medicine, Urgent Care. [Map](#) ___ displays the various health care facilities at the time of authoring this Plan.

- *Reedsburg Area Medical Center & Clinics – 2000 N Dewey Avenue*
- *Sauk County Health Care Center - 1051 Clark St*
- *Reedsburg Family Dental – 764 Crestview Dr*
- *Hatch Dental – 208 N Locust Dr*
- *Midwest Dental Reedsburg – 117 E Main St*
- *Thomas Hatch DDS – 208 N Locust St*
- *Worksite Wellness Center – 223 E main St*
- *Goodman's Behavioral health – 2213 E Main St*
- *Pauquette Center for Psychological Services – 710 N Webb Ave*
- *Dean Eye Care – 1104 21st St*
- *Douglas Palmer MD – 1104 21st St*
- *Anderson Chiropractic – 420 Viking Dr*
- *Jorandby Chiropractic – 149 N Park St*
- *Landon Chiropractic – 158 E Main St*
- *Manville Chiropractic – 144 S Walnut St*
- *Peteron Chiropractic – 2235 E Main St*
- *Kinkaid Chiropractic – 146 Railroad St*



Assisted Living Care Facilities **verify others?**

Many opportunities for adult care needs exist within the City. [Map](#) ___ displays the various assisted living facilities at the time of authoring this Plan.

- *Our House Senior Living-Assisted Care – 355 Mack Dr*
- *Our House Senior Living-Memory Care – 1135 17th Ct*
- *Blevins Adult Family Home – 2220 Myrtle St*
- *Reedsburg Area Senior Life – 2350 N Dewey Ave*
- *Inspiring Horizons Assisted Living – 117 E Main St*
- *Casa de Oakes Assisted Living – 1130 Bindl Dr*
- *Sauk County Health Care Center - 1051 Clark St*



utilities & community facilities

Parks & Recreation Facilities

There are eighteen (18) parks and nature areas covering ~266.4 acres for park and recreation purposes in the City of Reedsburg. The areas range in size from a half acre to over 60 acres, and offer a wide range of facilities. Chief among the parks are Nishan Park (50 acres), Webb Park (35.5 acres), and the Popple Nature Area (60 acres). Numerous smaller parks serve individual neighborhoods and provide public access to the Baraboo River.

The Parks and Recreation Department also provides numerous structured and unstructured recreation activities to Reedsburg residents and non-residents of all ages. These activities are either provided directly by the department or provided by private entities through contract.

City of Reedsburg Park and Open Space Sites

Table __ summarizes the following data for each site and identifies a site number that corresponds to their locations on Map __.

NEIGHBORHOOD PARKS

Anna Stone Park: This small neighborhood park (~1.5 Ac) is located in the southwest part of the city. This park contains a playground, half basketball court, a small open shelter, restrooms, and a playing field which is also used as an ice rink during the wintertime months.

East Ridge Estates: This small neighborhood park (~__Ac) located on the cities northeast side, consist of playground equipment and a half basketball court.

City Park: City Park: (~2.5 Ac) is centrally located and is close to Reedsburg's downtown. This popular park host several community functions such as art fairs and the annual Easter egg hunt. Contents of this park include a gazebo, which is occasionally used for weddings, a picnic shelter, barbecue grills, benches, decorative lighting, restrooms, and playground equipment.

North Park: This spacious park (~7 Ac) is located on the cities northeast side. Contents of the park include a shelter, a small playground apparatus, a half basketball court, and restrooms, With so much green space available, this park is used for numerous outdoor activities. The Reedsburg Memorial Hospital Foundation dedicated this park which part serves as water retention area.

Huntington Park: This small neighborhood park (~2 Ac) located on the cities northeast side, consist of playground equipment, a small picnic shelter, and a half basketball court.

Oak Park: Oak Park serves the north central part of the city. This highly used park (~4.1 Ac) has many facilities that are available for the recreation enthusiast. The park has a regulation Little League field, a newly resurfaced tennis court with lights, a newly resurfaced basketball court, restrooms, and numerous pieces of playground equipment. The Park was home to Wisconsin's first Little League games.

utilities & community facilities

Ramsey Park: This small neighborhood park (~2.4 Ac), located on southwest side of Reedsburg, has a full size basketball court, a small picnic shelter, restrooms, an AAA baseball field, and several pieces of playground equipment.

Willow Park: Located on the cities southeast side, this neighborhood park (~1.4 Ac) serves an area with a large multi-family unit with several young children. The park consists of playground equipment, a small picnic shelter, and restrooms. Formally known as Three Willow Park.

COMMUNITY PARKS

Webb Park: This park (~35.5 Ac) is also centrally located in the city and provides a variety of recreational activities for all within the community. The park, which lies adjacent to Webb Middle School, is home to Webb Swimming Pool and Webb tennis courts. The rocket ship that made Webb park famous has been replaced with a newer playground structure. Webb Park also has two picnic shelters, which makes it a popular place for family and company picnics. Other features include the veteran’s memorial, lots of green space, grills, a pond, and restrooms.

Nishan Park: Nishan Park (~50 Ac), which is located on the cities Northeast side, is the cities most visited park. Nishan has 2 softball fields, 3 little league fields, and one regulation baseball field. The Park is also used as a soccer facility when needed. Nishan has hosted several large events such as the Midwest Championship of girls fast pitch softball, the state little league tournament, the ASA women’s state tournament, and Reedsburg’s own 80-team baseball tournament. The park also contains RACA (Reedsburg Area Community Arena), which is a multi-use facility for hockey and special events, and the Lions/Jaycees building, which is used for special events and is available to the public to rent. Nishan Park has three picnic shelters, sand volleyball court, barbecue pit, tractor pull area, 2 sets of restrooms, and 2 sets of small playground structures. Nishan Park hosts the annual Reedsburg Butter Festival.

SPECIAL AREA FACILITIES

South Park: South Park (~25 Ac), located on Reedsburg’s south side, provides the community access to the Baraboo River for activities such as fishing and canoeing. The park also has a small pond and a popular fresh water spring, which many utilize for fresh water. Restrooms and a small shelter surrounded by some of the oldest trees in town provide an excellent picnicking area.

The Popple Nature Area: The Popple Nature Area (~60 Ac), located west of Webb Park and Pool, is the cities premier nature area and walking trail. The area consists of the Baraboo River, Half Moon Pond, and Hay Creek. The landscape of the land is primarily woods with patches of wet grassy areas. This all serves a prime habitat for the abundant amount of wildlife this area supports. The City of Reedsburg and the school district of Reedsburg are sharing the responsibility of improving the trail system. This effort is still in the infancy stage and will continue with time.

utilities & community facilities

The Smith Conservancy: The Smith Conservancy (~27 Ac) is a small wooded wetland area that lies along the Baraboo River in the cities south west side. This area has some benches and walking trails. Many forms of wildlife can be seen while exploring this area.

Hay Creek Nature Area: Located in the 8th addition of Ernstmeyer Acres, this park/nature area is a 43-acre parcel, which, is mostly wetlands with some high ground. We plan to incorporate this property as the northern leg of the Baraboo River trail system, which will connect to the Popple, Monument and Smith Conservancy trails. Also, two neighborhood parks will be created within this area west of Hay Creek and will contain play structures as well as offering other recreational activities.

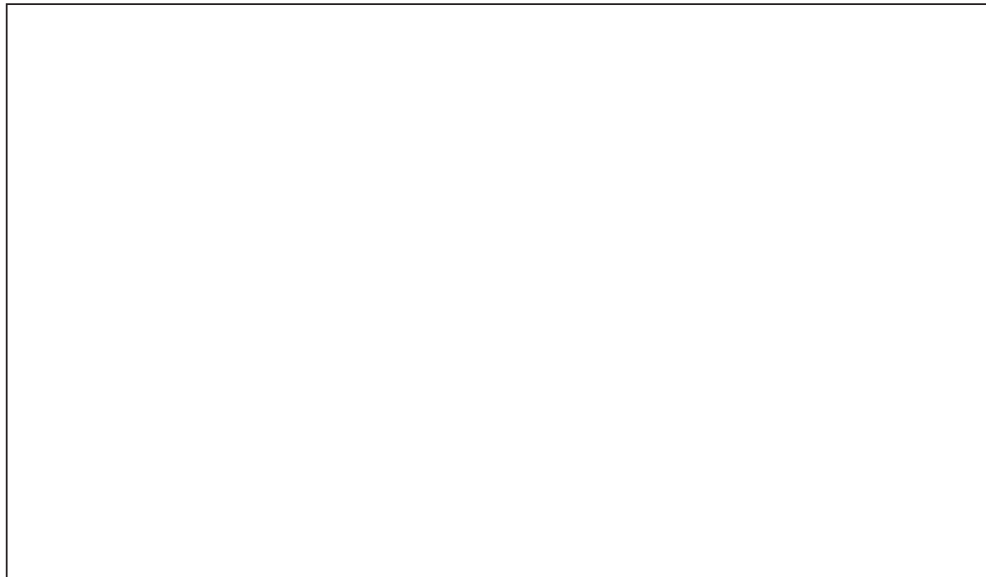
Granite Avenue Recreational Area: The Granite Avenue Recreational Area (~3 Ac) is a part of the City that was devastated by the 2008 floods. Many houses and one business called Granite Avenue home before the flood. This area is just off the 400 State Bike Trail. Now, most of the area is open green space with natural areas. A boat launch was constructed in 2015. The City also purchased a property with a building to provide bathroom and shower facilities for boaters, campers, and users of the 400 State Trail. A small camping area for bikers I also available for bikers who want tent camping. Other recreational activities in this area the Skate Park, Smith Conservancy walking trails and Plenke's kids fishing pond.

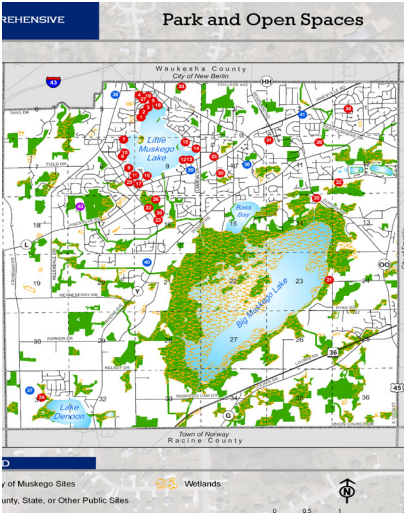
Harvest Park: Harvest Park (~.5 Ac) is located off downtown Reedsburg and is home to a unique piece of art work. The "Ruminant" which is a John Deere harvesting combine, has back lit stained glass panels and is the center piece of the park. Floral plantings, benches and green space are also present. It is intended to stand in tribute to Reedsburg's strong agricultural heritage.

TOT LOTS

Ernstmeyer Park: Located on the cities northeast side, this is the city's only designated tot lot (~.5 Ac). This will have a small play structure, tot swings and other activities that will appeal to all the youngsters that are preschool age. The area that it serves is very high in housing density and will be utilized very heavily.

Roloff Park: *Need info on this one*





utilities & community facilities

Future planned parks and facilities consist of the following:

The City maintains an adopted Park Plan which was in the midst of a full update at the time of adoption of this Plan. The new Park Plan inventories and assesses the park and conservation lands in the City. Future planned parks and facilities include:

- **Add here based on new Park Plan data or park planning CIP data**

Various goals and objectives for the future of pedestrian systems and bicycle facilities are included in the Vision Chapter of this Plan. A few of the overall general trail recommendations are as follows:

Add more here as new Park Plan as it evolves

Publicly Owned School Sites

The Reedsburg School District has various schools located around the City. These sites also encompass open area and provide outdoor recreational activities available to the community at times outside of school uses.

- *Ironton-LaValle (K-3) Elementary School: This school has open areas that provide basketball goals, playground, and other activities for the 5-12 year age group.*
- *Loganville (K-3) Elementary School: This school has open areas that provide basketball goals, playground, and other activities for the 5-12 year age group.*
- *Pineview (4K-2) Elementary School: This school has open areas that provide basketball goals, playground, and other activities for the 5-12 year age group. Numerous turf soccer fields, a running track, and football field are also found.*
- *Westside (4K-2) Elementary School: This school has open areas that provide basketball goals, playground, and other activities for the 5-12 year age group while also including a small turf baseball field.*
- *Webb (6-8) Middle School: This school is located north of Webb Park and connects limited open turf area. Historic Webb Baseball Field is also located north of the Middle School.*
- *Reedsburg Area High School: A large athletic complex provides a running track/football field stadium, softball diamond, various soccer fields/open turf, and eight tennis courts.*

Sauk County Park Site

There are no County park sites in or around the City of Reedsburg. The closest would be Lake Redstone County Park (E4451 Douglas Rd, LaValle, WI 53941 - 8 miles NW) which includes a playground, beach, and waterfall.

Private Recreation

Private recreational sites exist in Reedsburg including the following:

- *Reedsburg Country Club – 3003 E Main St – 18 Hole Golf Course*
- *Brewster's Lanes – 121 CTH H – Bowling*
- *State Theaters (In development) – Viking Drive – Six Screen Movie Theater*
- *Swim Reedsburg - E6881 N Dewey Ave | Reedsburg, WI 53959 – Private Indoor Swim Facility*

utilities & community facilities

Electricity verify data

Electric power in the City of Reedsburg is supplied by the Reedsburg Utility Commission. The Commission is a member of WPPI Energy, a Sun-Prairie based power company serving 51 customer-owned electric utilities. Electric utility services include residential and commercial in the community.

The electric system consists of seven substations, five being 69 KV to 2.4/2.16 KV and two being 69 KV to 7.2/12.5 KV. As of 1999, there is over 53 miles of 2.4/4.16 KV overhead and underground lines and approximately 15 miles of 7.2/12.5 KV overhead and underground lines.

Substations

- North substation – located on 19th Street, north of Nishan Park.
- Washburn substation –located at Wellington Drive and Ridge Street
- Industrial substation – located at South Dewey Street and Industrial Street
- Grede West substation – located on Railroad Street, south of the Grede plant.
- Grede 69 substation – located south of the Grede plant. This substation is owned by Grede with service provided by the Reedsburg Utility Commission.
- Grede East substation – located along Railroad Street south of the Grede plant.
- Main substation – location at South Webb Avenue and Railroad Street.
- Wholesale Service from ATC – upgrade regional transmission lines from 69KV to 138 KV.

Future identified facilities? – add here if so

Natural Gas

Alliant Energy, provides gas service to all residents and businesses in Reedsburg. Utility services include assisting both new and relocating businesses in finding appropriate business sites and assorted technical assistance. Future identified facilities? – add here if so

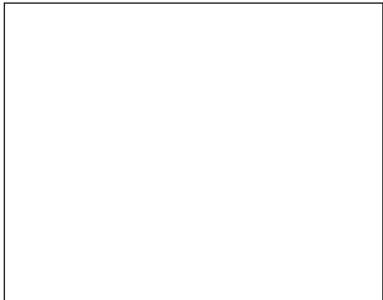
Internet, Telephone, and Television Services

The City of Reedsburg is at the forefront of providing community high speed Internet service to all of the residents and businesses. In 2018, the Reedsburg Utility Commission completed an initiative to offer gigabit service to all it's customers at low rates. A 12-mile fiber optic backbone loop is found around the community allowing such a service which allows internet, telephone, and television. The internet service is offered at speeds of 1Gbps to 10Gbps, telephone supplies local and long distance, and television service offers a multitude of local and cable channels. Having a City high speed internet service such as this is not found in other Wisconsin municipalities today. Future identified facilities? – add here if so

utilities & community facilities

Cemeteries **verify if any missing?**

Greenwood Cemetery: The Greenwood Cemetery is a non-denominational cemetery, established In the 1800's by the City of Reedsburg. The cemetery is located at 1000 Myrtle St. Reedsburg, W, 53959. The Greenwood Cemetery Association, a non-profit organization operates the facility through a 7 member Board of Trustees. The City of Reedsburg provides annual budgetary support for upkeep and maintenance.



Religious **verify if any missing?**

The City of Reedsburg has thirteen (13) places of worship offering the residents of Reedsburg many opportunities for a rich spiritual life. Reedsburg's religious institutions help enrich the lives of their parishioners, while providing valuable service to the community. The institutions are outlined below and on [Map ___](#) below. As new neighborhoods are planned, the city may identify locations where additional religious facilities can be accommodated in a way, which will contribute to neighborhood strength.

FIVE SOLAS 850 Clark Street Presbyterian (OPC)	New Life Assembly of God 1229 8th St Assemblies of God	Sacred Heart Parish 624 N Willow St
Faith Lutheran Church 1400 8th St Lutheran (WELS)	Reedsburg United Methodist Church 833 3rd St Methodist (UMC)	
Trinity Baptist Church S3205 Golf Course Rd Baptist (SBC)	Reedsburg Presbyterian Church 148 N Park St Presbyterian (PCUSA)	
Saint Peter Lutheran Church 345 N Pine St Lutheran (LCMS)	St John Evangelical Lutheran Church 307 6th St Lutheran (ELCA)	
Bible Baptist Church 809 Explorers Trl Independent Baptist	Reedsburg Christian Church PO Box 134 Christian Churches and Churches of Christ	
Sacred Heart Catholic Church 624 N Willow St Catholic	Reedsburg Seventh-day Adventist Church 115 S Oak St Seventh-day Adventist	

2021 Survey

Various questions in the 2021 Comprehensive Planning Survey were in relation to utilities and community facilities. Recommendations for this element in relation to the 2042 Land Use Plan are based upon the main responses from the survey discussed below.

Add info and findings here



6 agricultural, natural, and **CULTURAL RESOURCES**



The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

The goal of this Utilities and Community Facilities Element is as follows below. The objectives and recommendations are found in the Chapter 1 Vision of this Plan.

Provide efficient and cost-effective services, utilities, and community facilities necessary to improve the quality of life of Reedsburg's residents, business and property owners, and guests. Supply and coordinate the location of public utilities and facilities consistent with Reedsburg's projected growth, resident expectations, and market driven development patterns.

**AGRICULTURAL,
NATURAL,
& CULTURAL
RESOURCES
GOAL**



7 economic DEVELOPMENT



The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

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**ECONOMIC
DEVELOPMENT
GOAL**



8 intergovernmental **COOPERATION**



The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

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Provide efficient and cost-effective services, utilities, and community facilities necessary to improve the quality of life of Reedsburg's residents, business and property owners, and guests.

**INTER-
GOVERNMENTAL
COOPERATION
GOAL**



9 LAND USE



The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

The goal of this Utilities and Community Facilities Element is as follows below. The objectives and recommendations are found in the Chapter 1 Vision of this Plan.

Provide efficient and cost-effective services, utilities, and community facilities necessary to improve the quality of life of Reedsburg's residents, business and property owners, and guests.

**LAND USE
GOAL**



10 IMPLEMENTATION

The Utilities and Community Facilities Element includes background information, goals, objectives, and recommendations to guide the future development of utilities and community facilities in Reedsburg. The chapter describes the location, use, and capacity of existing public utilities and community facilities that serve the City and includes an approximate timetable that forecasts the need to expand and rehabilitate or create new utilities and facilities.

The goal of this Utilities and Community Facilities Element is as follows below. The objectives and recommendations are found in the Chapter 1 Vision of this Plan.



APPENDICES

List Here

Questionnaire:

1. What is something that you wouldn't change about the City of Reedsburg?
Probes:
 - What do you like?
 - What should be maintained?
2. What is something that you would like to change about the City of Reedsburg?
Probes:
 - What do you dislike?
 - What needs to be changed?
3. What are Reedsburg's top issues related to growth and development that the City should focus on for the future?
4. What opportunities do you envision for the City of Reedsburg in the next 20-years?
5. Are there any areas of the City or planning concepts that the team should focus on during this planning process?
6. How would Reedsburg Residents best be engaged in the planning process?
7. Is there anything else you would like to tell the project team about your expectations for the development of the Comprehensive Master Plan?

Other Questions (may be pertinent to their perspective):

- Housing Questions
- Recreation/Conservation Questions
- Business Questions
- Land Use Questions
- Economic Development (Business) Questions
- Beautification Questions
- Safety Questions
- Transportation Questions

Stakeholder: Dave Estes
Affiliation: City Mayor
Phone: (608) 415-0434
Email: mayor@ci.reedsburg.wi.us
Date / Time of Interview: Wednesday, 8.25.21, @ 3:00 p.m.

1. Sense of volunteerism and togetherness
We do things Reedsburg's way
Resilient
Always gather together to support each other
2. More retail
3. Need more multi-family housing developments
Where will the next single-family subdivision go and who will develop it?
4. There are opportunities for retail
Industrial growth – just need to attract talent
Smart Growth
More opportunities for parks and recreation programming
5. Can do more with the river corridor
West side (not just 23, but also 33)
Neighborhood commercial development
6. Reedsburg Community Facebook page
Community channel
Local radio station (News & Views)
7. I think your doing a great job
Keep me in the loop

Stakeholder: Tim Becker
Affiliation: City Administrator
Phone: (608) 524-6404
Email: tbecker@ci.reedsburg.wi.us
Date / Time of Interview: Friday, 8.13.21, @ 10:30 a.m.

1. Independence (self-reliance)
2. Less reliance on “how we’ve always done things”
3. Affordable housing
Senior housing options with unique amenities (e.g., long hallways for walking, community room, library, etc.)
4. Could grow to the size of Baraboo or larger
Quirky downtown that draws visitors
More traditional commercial development along the east gateway
Jurisdictional transfer between CTH H & STH 23
Expand rail service
Merge with the Baraboo Wisconsin Dells Airport
5. TID 10
Newly annexed land along HWY 33
6. Reach 30-year-olds
7. Would like a document that the Plan Commission has confidence in and uses
Historical baseball mural planned for the back of the new scoreboard at Nishan Park

Stakeholder: Kristine Koenecke, Executive Director
Affiliation: Reedsburg Area Chamber of Commerce
Phone: (608) 524-2850
Email: ED@rucls.net
Date / Time of Interview: Friday, 8.13.21, @ 9:00 a.m.

1. People
Quality of life is key (e.g., family friendly, fun, and free events)
Civic pride (e.g., citizens take pride in their properties and keep them well maintained)
Proactive in apartment and affordable housing development
2. More retail, especially downtown
Growing up in the area, Friday nights were spent shopping in town thanks to extended retail hours
Main retail businesses downtown
 - Antiques on Main
 - Country Charm
 - Brides N’ Belles
 - The Flower Shop
 - Lucy’s Mainstreet MercantileLoosing Lorraine’s Hallmark due to retirement (only one between La Crosse & Madison)
Need more core businesses downtown
Not in favor of big box retail (e.g., Walmart), but mid-box retail can coexist (e.g., Shopko Hometown)
Former BMO Bank building would be a good location for a Reedsburg Museum
3. West side needs some development (e.g., restaurants or retail). Currently only served by Kwik Trip.
East Gateway
Need new hotels
Without proactive leadership (e.g., Tim & Kurt) the City could stagnate
4. Attracting new residents
Need more houses to sell
5. Continued managed growth
Supporting agricultural service businesses (farmers built this community)
6. Use the newsletter of local organizations with large reach (e.g., City, hospital, utility, school district, churches)
Radio
Send something out with people’s tax bill (simple survey with a self-addressed stamped envelope)
7. Chamber has 230 members (good retention)
Credits the Industrial Commission for attracting new businesses
Agnes Moorehead mural in the works for the back of Beastro & Barley

Stakeholder: Sarah Riedel (Owner of Antiques on Main, LLC)
Affiliation: Distinctly Downtown Reedsburg
Phone: (608) 524-0000
Email: antiquesonmain223@frontier.com
distinctlydowntown@gmail.com
Date / Time of Interview: Emailed questionnaire

1. The old-fashioned charm and community spirit.
2. I would like to see more emphasis on marketing and tourism to bring people into town and the Reedsburg area. The City needs to reach out to attract more diverse shopping experiences. We also need to improve our appearance to greet people. Many cities focus more on beautification with flowers, pretty lights at Christmas time etc... These touches provide a warm and welcoming experience for the community and visitors. People remember these things when thinking about a town. Our Christmas lights and decorations for example are shabby and lackluster. Many of our sidewalks need repair, the river area could be invested in more and beautified. All these things contribute to the community experience.
3. Attracting diverse shopping experiences for the community and visitors. Saving the downtown! Our downtown with the beautiful historic buildings should be a haven for quaint shops and eateries. I believe the city needs a marketing director to promote this city and attract the kinds of places people are looking for. More events and a central hub to promote these events. The city should be working for the businesses and residents alike. At the very least we need a general store with clothes, supplies, and gifts.
4. I think we have the opportunity to become a destination for tourists and expand our small business if we develop our retail, event opportunities, and outward charm. We are so close to the thriving Wisconsin Dells and Baraboo area. We should be drawing more of those crowds to our town. We have very little foot traffic and that needs to change, or Reedsburg will lose the downtown which is the heart of any city. Look at Baraboo as an example of how the city, chamber, and businesses work together.
5. Beautification, Retail, Cultural Experiences, and Tourism.
6. Social Media is the best way to reach the majority. People like polls and discussions online.
7. No

Stakeholder: Missy Frenz, Vice President
Affiliation: Reedsburg Young Professionals
Phone:
Email: mlkohler5@gmail.com
Date / Time of Interview: Friday, 8.20.21, @ 11:00 a.m.

1. Park system (expansion would be good, but don't lose any greenspace)
2. Dependent care – long wait lists (30 kids deep) at existing facilities
3. Housing
 - Lack of affordable housing
 - \$900 - \$1,200 per month rent for new apts.
 - On the Community Facebook page people are looking for 2-3 bedroom apts. For \$700-800 per month, but that doesn't exist
 - People are staying in their homes longer – 65+ community

Hotels – Need better options for out-of-town guests
Downtown – Revitalize and bring in new business
Transparency – City could do better (e.g., promoting the incubator program)
4. New sports complex is a huge opportunity
 - Business park expansion
 - New wastewater treatment plant
 - Need more bar athletics (e.g., softball, bags, etc.)
5. Downtown
6. Reedsburg Community Support Group page on Facebook
Newspaper for residents 65+
7. Need more activities for teens
Maybe partner the incubator program rent/mortgage incentive with a mentor

Stakeholder: Kurt Muchow, Board Member
Affiliation: Sauk County Development Corporation
Phone: (608) 768-4817
Email: kmuc@vierbicher.com
Date / Time of Interview: Thursday, 8.19.21, @ 8:30 a.m.

1. Proactive approach to development (instead of reactive)
Leadership in the City (City Council is very supportive of proactive development)
Streamlined process for working with developers
2. Would like the airport to be regional – combine with existing Dells/Baraboo airport
 - Certain pilots & insurance companies won't allow folks to fly into the Reedsburg Airport
 - Prime developable land served by infrastructure and rail
 - Down to the last 5-acre developable parcel on rail
 - Possible future connections at Dewey, Viking, and Veterans
 - Land lease from BOA & FAA required for the Viking Drive extension
 - Airport developed with federal funds. A buyout may be required if converted to another use, (~\$1.5 M)Invest in redevelopment of blighted properties
Improve housing stock
Convert existing senior homes into work force housing (goal of 100 homes within 5-years?)
Create a quality senior retirement community - affordable apartments, duplex, or 4 plex
3. Workforce shortage
Housing (connected at the hip with workforce shortage)
More aggressive school to work program
4. Baraboo River
Route 23 – Darlington to Wisconsin Dells (like Route 66)
Remote work
5. Gateways – 2018 plan missed the mark
 - Need a plan that identifies underutilized properties
 - Create a design theme or vision for how those properties could be developed
 - Streetscape enhancements
 - Unified design theme
 - RenderingsDowntown is special
 - The former streetlights illuminated the building facades. Current full cut off lights don't
 - Pop up parks
 - Planters
 - Riverwalk – Connect 400 Trail to downtown, swimming pool, etc.
 - Flood levy
 - Use former theater site as a gather place / outdoor event space
6. Go to where seniors congregate
Public workshops (handouts for people to fill out individually)
7. Approach for the document to have more graphics and less text is spot on
 - Should be a tool that developers and staff can easily usePlan should address sustainability
The City should proactively continue to use public funding programs

Stakeholder: Carla Mercer, Marketing & Customer Experience
Affiliation: Reedsburg Area Medical Center
Phone: (608) 768-6246
Email: cmerc@ramchealth.org
Date / Time of Interview: Wednesday, 8.25.21, @ 9:00 a.m.

1. Friendliness of people
Welcoming nature of the people
2. Change open and uninhabited store fronts
Change attitude of residents who don't support local businesses
 - People want local businesses, but still drive to the dells or baraboo to shopA sense of vibrancy is missing, specifically in the downtown
3. More community support of local (cultural issue and difficult to change)
Attract more business and industry
Doing a nice job with park system
Lots of rundown housing (Have an assistance program, make it easy to use, and have an ambassador to assist people and promote it well)
Stand by your ordinances (e.g., enforcement of nuisance ordinances)
4. Beautification opportunities (take advantage of available grants)
Opportunities for the community to become more healthy
 - Opportunities for more public private partnerships (e.g., wellness park)
 - Walking and biking opportunities
 - More opportunities for youth (e.g., Kenosha's park directors' program for summer programming)
5. Former Star Cinema along river (opportunity for gathering space here)
Downtown
 - Ghost town when businesses close
 - Put lighting on buildings
 - Consistency in signage
 - Make downtown more inviting
6. Don't know if people would come to listening sessions
 - Same proactive people usually attend these events
 - Tap into social media
 - Go door to door
 - Have a financial incentive for survey
 - How do we go to people rather than have them come to us
 - Internal hospital newsletter "The Grapevine" maybe a possibility
7. Provide opportunities for seniors
 - Safe things to do to promote healthy living
 - Wishes hospital had more room for retirement community

Stakeholder: Tom Benson
Affiliation: The School District of Reedsburg
Phone: (608) 524-2016 (School District Office)
Email: tommygoodhill@gmail.com
Date / Time of Interview: Thursday, 8.26.21, @ 8:00 p.m.

1. Commitment to programs and staffing facilities that support kids (e.g., pool, Boys & Girls Club, etc.)
2. Lack of quality hotels
 - Lots of programs that bring people to town, but they don't stay overnight
 - Missed opportunityImproved communication with civic groups (emotional support)
 - Try to align goals with what the City is trying to accomplish
3. Continue to attract business and industry
Housing (think homeownership is better for long term stability of the community)
New Middle School
4. Attract a new hotel developer
 - Reedsburg could be a good alternative to Wisconsin DellsCity should support School District in efforts to build a new Middle School (emotional support)
5. Industrial Park
Mainstreet businesses
Airport
6. School District conducted a community survey prior to going to a referendum for the Prairie Ridge & other facilities
 - Survey helped guide priorities
 - District communicated the results of the survey back to residents
 - People want to trust you and want a say in what you are doing
 - People want to know what you are doing is in line with community needsPeople won't come to meetings
Go where people are (i.e., online)
7. Wish the School District had done a better job explaining why certain projects were proposed by the District for folks to prioritize as part of the survey (e.g., artificial turf for the athletic field would improve safety, reduce maintenance, reduce amount of labor necessary, etc.)

Stakeholder: Steve Zibell
Affiliation: Public Works Director
Phone: (608) 415-0445
Email: szibell@ci.reedsburg.wi.us
Date / Time of Interview: Friday, 8.20.21, @ 9:30 a.m.

1. Small town feel
 - People know each other
 - Good sense of community
 - Not a bedroom community (have a little bit of everything)
2. Less flooding
 - Pave 400 trail (gravel is not ideal for road bikes)
 - New residential developers
3. Control measures may be warranted at certain intersections
 - STH 23 & STH 136
 - Golf Course Road & STH 33
 - Huntington Park Dr. & Viking Drive (CTH H)
 - 19th Street & Viking Drive (CTH H)
 - New wastewater treatment plant
4. New DPW building has room to grow
 - New treatment plant would be designed for additional capacity to handle growth
 - Police Department just expanded
 - Fire Department may need space for future growth
5. Look at North and East sides of town (maybe west)
6. Online should be good
 - Harvest Fest will get lots of locals
7. Would be helpful if the project team looked at utility needs to serve future development

Stakeholder: Matt Scott
Affiliation: Parks & Recreation Director
Phone: (608) 415-0446
Email: mscott@ci.reedsburg.wi.us
Date / Time of Interview: Thursday, 8.19.21, @ 10:30 a.m.

1. Small town feel (that's its charm)
2. Indoor pool (expand programming)
No recreation supervisor. There is an additional staff person in budget for next year.
Retail
3. Programming for seniors
4. Opportunity to grow
Retail
Marketing as an alternative to the Dells
5. Downtown
 - Former movie theater site
 - Former DPW site
6. Parks & Rec has done surveys in the past, but doing one online would be great
7. Reedsburg is known for baseball (first little league) & farming

Stakeholder: Brett Schuppner, General Manager
Affiliation: Reedsburg Utility Commission
Phone: (608) 768-6435
Email: bretts@rucls.net
Date / Time of Interview: Wednesday, 8.18.21, @ 8:00 a.m.

1. Independent operation of the Utility Commission
Rural independent nature of the community
2. Cleanup/freshen up run down properties in high visibility areas (e.g., main street)
More self-promotion of the fiber network
3. Workforce
Water (elevation issues)
Electric (territory issues with competitors)
City needs to grow in a way that allows the Utility to grow with it
4. There's an opportunity for industries to adapt and change in-order-to grow. Foundry and support businesses serve the auto industry, which is moving to electric vehicles.
Opportunities for remote work to be leveraged (need to balance that w/ rural character)
5. N. of Prairie Ridge Intermediate School
Area adjacent to the High School
6. Utility's social media
Local tv channels
Can livestream events
7. Utility is rolling out 10 Gig service (waiting for the equipment)
Cost for 10 Gig will be compatible with competitor's 1 Gig service

Stakeholder: Jeff Ernstmeyer (Local developer)
Affiliation: Jeff Ernstmeyer Builders, LLC
Phone: (608) 986-2311
Email: jeffefromwi@yahoo.com
Date / Time of Interview: Thursday, 8.26.21 @ 3:15 p.m.

1. Small hometown feel
2. City should help developers more than they do
 - Give an incentive to developers (e.g., interest free loans)
 - City used to put in electric at no cost to the developer
3. Labor
 - Retail & restaurants
 - Taxes are too high
4. Need a replacement for Don Lichte
5. See development going to the north and west (hard to keep going east)
 - Need neighborhood scale commercial
6. Wait until the middle to end of the process
7. Would like to schedule a meeting with the City to talk about future residential subdivision development

Stakeholder: Eric Sauey, President
Affiliation: Seats, Inc. (Large area employer)
Phone: (608) 524-8261
Email: info@seatsinc.com
Date / Time of Interview: Wednesday, 8.18.21, @ 11:00 a.m.

1. Friendly Vibe
Neighbors help neighbors
2. City is stuck in their ways and we need more forward thinkers
3. Expand boundaries to accommodate growth
Housing
Employers can't find people to fill positions (Don't need more employers...need employees)
Tri-city airport with Baraboo & Wisconsin Dells (open 176 acres from airport for development)
Create a truck route around downtown
4. 400 Bike Trail (needs more marketing regionally and nationally)
Controlled growth
5. Truck route
Downtown (need retailers for clothing, shoes, electronic goods, etc.)
6. Talk to residents (these issues are not on a lot of people's radar)
7. MadREP is trying to turn Sauk County into a feeder for Madison
Have something meaningful come out of this process
Do the best you can with what you have to work with