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Historic Preservation Agenda  
November 8, 2021  
Reedsburg City Hall Council Chambers  
5:00 PM

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

*NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.*

CALL TO ORDER

APPROVAL OF MINUTES

**I. APPROVE MINUTES FOR THE MEETING HELD ON OCTOBER 11, 2021:**

**THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING**

**I. GENERAL BUSINESS:**

- A. Consider Art In Public Place Policy rewrite
- B. Consider Nishan plaque
- C. Consider future historic virtual tour
- D. Consider local video history segments, history room, and historical sites and signs

**II. ADJOURN:**



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.



## HISTORIC PRESERVATION COMMISSION MINUTES

Reedsburg, WI  
October 11, 2021

Alder Jason Schulte called the meeting of the Historic Preservation Commission to order on Monday, October 11, 2021, at 5:00 PM at Reedsburg City Hall.

**Present:** Orris Smith, Nancy Manion, Lee Gnatzig, Monica Liegel, Glen Slaats, Joan Martin

**Absent:**

**Staff:** Brian Duvalle

### **Approval of Minutes**

Motion by Smith, seconded by Slaats to approve the 9/13/21 minutes.

Motion approved

### **Consider judging the Lions Club Peace Poster competition October 19 and 20 at Nishan Park.**

Slaats stated this was originally intended for the Arts Committee. He is looking for volunteers, of which Liegel, Gnatzig, Martin and maybe Smith could help.

### **Consider Art In Public Place Policy rewrite.**

Slaats stated that the current wording created the Arts Committee and has organizational policy in it as well. He will take the lead on the re-write.

### **Consider Nishan plaque**

Draft was presented for both the mural and the park. Discussion held on location, adding Retzlaff information, funds left over from Arts Committee and adding three founding members of Little League.

### **Consider future historic virtual tour**

Schulte shot video yesterday and will return to film outside. Footage will be edited to make a story.

### **Consider local video history segments, history room, and historical sites and signs**

Discussion held on video interviews of former Miss Wisconsin winners. Commission would like to see budget info before considering any funds for it.

Motion by Liegel, seconded by Gnatzig to adjourn at 5:52 PM.

Motion approved

Respectfully submitted,

Brian Duvalle  
Planner/Building Inspector

# **Reedsburg Art in Public Places Policy**

**(Edited October 2021)**

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## **Introduction**

Guidelines have been created to oversee the public display of art and to serve as a road-map for future decisions related to public art in Reedsburg. The guidelines also provide an understanding of what constitutes public art and the aesthetic, economic and cultural benefits of it.

### **1.1 What is Public Art?**

Public Art is any work of art or element of design that is sited in or on public city places (parks, buildings, right of ways, etc.) for people to experience.

### **1.2 Why Public Art?**

Public art has the power to energize public spaces, promote community engagement and transform everyday places into attractive and meaningful environments. Public art can help a community to create a “sense of place,” by developing its unique identity.

Public art is part of our history, part of our evolving culture and our collective memory; it reflects and reveals our society and adds meaning to our cities. Public art is intended to attract attention and in doing so it provides aesthetic beauty, cultural interpretation, education, inspiration, and general improvement to the civic environment. Public art provokes thought, stimulates conversation, and/or inspires movement.

Public art can also be a highly effective way of driving economic revitalization and can increase the overall personal satisfaction and attachment to a place. Therefore, public art will enhance the liveability and vibrancy of Reedsburg which will result in a stronger, healthier community. It will also work to attract and retain a dynamic, diverse and entrepreneurial demographic for improved economic development.

### **1.3 Types of Public Art (See Appendix):**

Public art can include a wide variety of media, ranging from static sculptures to live performance.

## **Public Art In Reedsburg**

### **2.1 Vision**

Reedsburg integrates culture and creativity into the public sphere. This invigorates the community by inviting interaction and participation, inspiring a sense of discovery, stimulating cultural awareness, and encouraging development to further Reedsburg’s reputation as a unique place to visit and a desirable place to live.

### **2.2 Mission**

In order to enrich the lives of both citizens and visitors, Reedsburg shall integrate public art considerations into city planning, services, design and infrastructure. The AIPP Policy is a resource to other committees and organizations to help integrate art and arts funding into new projects.

## **2.3 Goals:**

*Art In Public Places Policy* will endeavor to –

- Increase public awareness, appreciation, and contribution of public art;
- Promote an understanding of the economic value of the arts to the community;
- Increase cultural tourism and grow Reedsburg's reputation as an arts destination;
- Build capacity and cooperation between public and private sectors, artists, local and regional arts organizations, members of the creative economy and community members;
- Foster artistic creativity in the community and broaden public participation in the planning and creation of public artworks;
- Ensure artistic integrity by recognizing the creative rights of artists and involving artists directly in concept, design and creation of artworks;

The City of Reedsburg shall provide partial funding for public art installations; and will call upon local organizations, commissions, business and recognized local, regional and state arts organizations to secure full funding for the installation.

The *Art In Public Places Policy* impacts public art installations that are funded by the City of Reedsburg, and are installed on publically owned property, i.e. parks, school grounds; recreational areas, etc. City funds will not be used for art that is recognizable as a commercial display for a business.

## **Public Art Guidelines**

The *Art In Public Place Policy* will provide guidelines by which proposed public art will be evaluated.

### **3.1 Guidelines**

Proposed public art installations in Reedsburg shall be reviewed under the auspicious of the *Art In Public Place Policy*. Proposed public art installations may come from recognized boards, commissions, organizations, and associations when appropriate.

Proposed public art will be evaluated on the following:

- Artistic Quality. The strength of the artist's concept, vision and execution of the artwork.
- Artistic Merit. The extent to which the project deepens and extends the arts' value, including the ability to foster new connections and to exemplify creativity and innovation.
- Context. The architectural, historical, geographical, geological, and socio-cultural context of the site where the artwork will be installed or displayed.
- Structural Soundness. The resistance to theft, vandalism, weathering, and/or excessive maintenance or repair costs.
- Public Safety. Artwork shall not present a hazard to public safety.
- Diversity. A range of style, scale, and exploratory as well as established art forms.
- Feasibility. Evidence of the artist's ability to successfully complete the work as proposed including: project budget, timeline, artist's experience, soundness of materials, and zoning, construction, and design guidelines.
- Donor conditions. If applicable.

#### Other Considerations:

- Unrestricted monetary donations to help fund public art will be accepted at any time. Donations with conditions or restrictions such as use for acquisition of a specific artwork or theme will be reviewed and accepted in accordance with this policy, and declined if the conditions or restrictions are not approved.

### **3.2 Temporary Art**

The *Art In Public Places Policy* acknowledges the necessity for short-term, temporary public art installations.

#### **Guidelines**

- Temporary art is artwork exhibited for 6 months or fewer.
- A written agreement (as defined in Section 3.3) between the artist and City responsible committee will be required.

### **3.3 Guidelines for Accepted Artwork**

#### **Objectives**

To protect the City of the Reedsburg and the integrity of a public art program the *Art In Public Places Policy* recommends adherence to the following guidelines.

- All public art installations must be presented to the City Council and approved by a majority of sitting members.
- When a public art installation is commissioned a contractual agreement shall be drafted setting forth the location, outline the responsibility of maintenance requirements, insurance, value of artwork, installation and removal responsibility, payment schedule and other conditions pertinent to the agreement. With the understanding that once the agreement is fulfilled the public art piece becomes the sole property of the City of Reedsburg

### **3.4 Deaccession & Relocation of Artwork**

#### **Objectives**

To provide guidelines for the relocation or withdrawal of City owned artwork.

#### **Guidelines**

Deaccessioning and Relocating should be applied only after careful evaluation including input from interested parties. Appeals may be directed to City Council.

Deaccessioning and Relocating of artwork may be considered for one or more of the following reasons:

- The condition or security of the artwork cannot be reasonably guaranteed in its present location.
- The art work presents a public safety risk.
- The artwork is damaged and repair is not feasible.
- Significant changes in the use, character or actual design of the site require a re-evaluation of the artwork's relationship to the site.

- The artwork requires excessive maintenance or has failures of design or workmanship.
- The artwork no longer meets the mission and goals of the Public Art Policy.
- A more suitable location for the artwork has been proposed.
- Note: All accepted donated works become part of the City art collection and, as such, may be relocated.

**Procedures for deaccessioning or relocating of artwork:**

- Review of any restriction which may apply to the specific work.
- Assessment of options for storage or disposition of artwork, which may include sale, trade, return to the artist, or gift.
- Analysis of reasons for deaccessioning/relocating. The RAC may seek additional information regarding the artwork from the public, the artist, local arts agencies, art galleries, curators, appraisers, or other professionals prior to making a decision.

**Appendix: Types of Public Art**

The table below is a general representation of various types of public art. These categories are not mutually exclusive and not necessarily controlled by the Reedsburg Arts Commission.

| Category                     | Description                                                                                                                                                                                                  | Examples                                                                                                                |
|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| <b>Functional</b>            | The primary purpose is functional or utilitarian, and serves a purpose in the public realm. It could be an embellishment of an object or a piece created entirely by the artist.                             | Benches, bicycle racks, bus shelters, fences, and gates.                                                                |
| <b>Object (or sculpture)</b> | Freestanding, physically independent of other site elements. Can consist of a variety of materials, including metals, wood, concrete, fiberglass, landscape, glass, etc.                                     | <b>Reedsburg Examples:</b><br>Ruminant                                                                                  |
| <b>Integrated</b>            | Fully incorporated into the design of a larger project or existing element in the community. The process is often collaborative; artists work with design professionals to create and install a work of art. | Bridges, retaining walls, walkways and buildings.<br><br><b>Reedsburg Examples:</b><br>Community First relief (private) |
| <b>Interpretive</b>          | Primary purpose is educating the public. The artwork might be self-explanatory or require a panel explaining the project.                                                                                    | <b>Reedsburg Examples:</b><br>Millie Zantow Memorial in Harvest Park                                                    |

|                                                      |                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                       |
|------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Monument</b>                                      | A statue, building, or other structure created to commemorate a famous or notable person or event.                                                                                                                                                                                                                                                                               | Monuments are typically cast in or sculpted from granite, bronze, or marble.<br><br><b>Reedsburg Examples:</b><br>Veteran's Memorial, Bicentennial Spire, Main St. meridian                                                           |
| <b>Murals</b>                                        | A painting or other work of art created or mounted on a wall, often with messages unique to the area.                                                                                                                                                                                                                                                                            | <b>Reedsburg Examples:</b> Nishan Park, Corner Pub's Hops Mural (private), Blue Wing Mural, Post office mural                                                                                                                         |
| <b>Sensory Art</b>                                   | Appeals to the senses - visual, auditory, touch, or a combination of these. Often a crowd pleaser, drawing people to the area.                                                                                                                                                                                                                                                   | Water fountains have auditory and visual features that enliven a space. Lighting has been popular as an art form in public spaces.                                                                                                    |
| <b>Digital</b>                                       | A technologically based public art form where technology becomes an essential part of the creative and/or presentation process.                                                                                                                                                                                                                                                  | Videos projected on the exterior walls of buildings.                                                                                                                                                                                  |
| <b>Temporary, Performances, Events, or Festivals</b> | Art projects shown for a specified period of time. Events/performances that occur in public places.<br>Temporary art creates possibilities for experimentation without long-term obligation, and for topics or forms that might not hold up well over time.<br>Temporary projects allow for revolving pieces of artwork, creating a dynamic place and encouraging return visits. | Temporary art projects can be in virtually any form.<br><br><b>Reedsburg Examples:</b><br>City Park Sculptures, Fermentation Fest, Reedsburg Players, CAL Center Performances, Concerts in the Park, Cowboy Mural, Peace Posts, Wolf, |
| <b>Serial art</b>                                    | A collection of artworks that reflect meaning through their relationship to one another.                                                                                                                                                                                                                                                                                         | Can be installed in succession, delineating paths and borders, or can be presented as an installation of multiple objects.                                                                                                            |