



City of Reedsburg
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Industrial & Commercial Development Commission (RICDC) Agenda
October 20, 2021
Reedsburg City Hall Council Chambers
12:00 PM

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

I. APPROVE MINUTES FOR THE MEETING HELD ON JUNE 16, 2021:

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Business Park expansion (Master Development Plan & EDA grant application)
- B. Riffey Transload Facility (Friede redevelopment site plan)
- C. Business Retention & Expansion Survey (Process & schedule)
- D. School to Work Program Discussion
- E. Project Updates

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

Reedsburg Industrial & Commercial Development Commission

Meeting Minutes

June 16, 2021

Meeting called to order by Chair Kurt Muchow at 12:00 PM in Reedsburg City Hall.

Present: Alder Dave Knudsen, Alder Mike Gargano, Ryan Bohen

Absent: Jay Brunken, Blaine Albert, Dan DeBaets

Staff: Tim Becker, Brian Duvalle

Motion by Knudsen seconded by Gargano, to approve the 2/17/2021 minutes.

Motion Approved

Review Community Health Survey

Tammy Becker from RAMC presented questions from Sauk County Health Assessment. Sauk County conducts the survey every three years. They have held several community conversations and met with groups/schools/churches.

Discussion held on what makes a healthy community such as green space, parks, adult activities, recreational opportunities, social organizations & connections, good paying jobs, walkability, winter activities, fresh produce, day care, health care and good housing.

Discussion held on their favorite art of Reedsburg such as local support, park system, community involvement, how we do business, school system, medical facilities, safety and proximity to Madison.

Discussion held on least favorite such as lack of professional services, lack of nightlife, lack, of adult social activities and loss of young adults.

Discussion held on top issues such as mental health, substance abuse, dementia friendly, lack of affordable housing, healthy food/exercise and county-wide bus system.

Consider recommending the rezoning of Business Park

B-4 zone was determined to be suitable. No action taken.

Riffey Transload Facility

This was approved by the Plan Commission and are working on a deal for the Friede property.

Business Retention & Expansion Survey

This is being worked on with SCDC and may cover such topics as school-to-work, airport use, and expansion or retraction.

RICDC sponsored Business Breakfast Meeting(s)

The meeting could be held in the fall with RAMC at the Fusch Center.

TID No. 9 amendment

Discussion on possible hotel near RCC and business park expansion.

South School and creation of TID No. 10

Work on setting up TID is underway and properties are being considered for boundary.

Reedsburg Business Directory

Discussion on including name, address, contact, and what they do.

School-to-Work Initiative

Discussion on meeting with new district administrator and principals.

Workforce Recruitment Initiative

Discussion on city website information and billboard advertising.

Update on development prospects

There is interest from a machine shop and implement sales as well as possible DRM expansion

Annual Code of Ethics

Forms were submitted.

Motion by Gargano, seconded by Knudsen to adjourn at 1:04 PM.

Motion Approved

Respectfully submitted,

Brian Duvalle
Planning/Building