



City of Reedsburg
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City Plan Commission Agenda
June 23, 2021
Reedsburg City Hall Council Chambers
4:00 PM

DUE TO THE RESTRICTIONS CAUSED BY THE COVID-19 PANDEMIC, SOME VOTING MEMBERS MAY BE PRESENT VIA TELECONFERENCE OR VIDEO CONFERENCE, AS PROVIDED BY THE RECOMMENDATIONS OF THE WISCONSIN DEPARTMENT OF JUSTICE. [HTTPS://WWW.DOJ.STATE.WI.US/NEWS-RELEASES/OFFICE-OPEN-GOVERNMENT-ADVISORY-CORONAVIRUS-DISEASE-2019-COVID-19-AND-OPEN-MEETINGS](https://www.doj.state.wi.us/news-releases/office-open-government-advisory-coronavirus-disease-2019-covid-19-and-open-meetings)

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY ATTEND THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THE COMMON COUNCIL HAS DECISION-MAKING AUTHORITY. IF A QUORUM OF THE COMMON COUNCIL ATTENDS THIS MEETING, NO ACTION WILL BE TAKEN BY THE COMMON COUNCIL AT THIS MEETING.

CALL TO ORDER

APPROVAL OF MINUTES

THE COMMITTEE WILL RECEIVE INFORMATION ON NON-AGENDA TOPICS BROUGHT BEFORE THE COMMITTEE BY MEMBERS OF THE PUBLIC. THE COMMITTEE WILL NOT DISCUSS THESE TOPICS, AND WILL NOT TAKE ACTION ON ANY OF THEM AT THIS MEETING

I. GENERAL BUSINESS:

- A. Comprehensive Plan - Introductions
- B. Committee Objectives
- C. Timelines
- D. Immediate Tasks
- E. Public Participation
- F. Discussion on Status of Current Plans
- G. Discussion on Personal Focus Areas
- H. What Future Meetings Will Entail
- I. Next Meeting

II. ADJOURN:



The City of Reedsburg does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by calling (608) 524-6404. To be able to meet the needs of a request for a different format contact the City Clerk-Treasurer at 134 S. Locust Street, Reedsburg, WI at least 48 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.



Plan Commission Memo

TO: Reedsburg Plan Commission
FROM: Foth Infrastructure & Environment, LLC
DATE: June 23, 2021
RE: Comprehensive Master Plan 2022-2042 - Kickoff Meeting

1. Introductions
2. Committee Objectives
 - Support Foth in the Comp Plan Update
 - i. Offer continuous feedback to the Project Team
 - ii. Share institutional knowledge and provide background information
 - iii. Review various plan drafts and provide feedback
 - iv. Act as a project ambassador at public events
3. Timelines

Overarching Tasks	Month													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
1.1 Project Orientation and Kickoff	■													
1.2 Continuing Coordination	■	■	■	■	■	■	■	■	■	■	■	■	■	■
1.3 Public Participation Plan	■													
1.4 Online Engagement	■	■	■	■	■	■	■	■	■	■	■	■	■	■
1.5 Social Media Content	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Comprehensive Plan														
2.1 Review Adopted Plans		■	■											
2.2 Field Study			■											
2.3 Community Engagement		■	■	■	■	■	■	■	■	■	■	■	■	■
2.4 Land Use Fiscal Analysis			■	■	■	■								
2.5 Smart Growth Planning				■	■	■	■	■	■					
2.6 Revisions Policies and Implementation Strategies										■	■	■		
2.7 Final Preparation and Presentation													■	■
2.8 Digital Version of Document														■

4. Immediate Tasks
 - Review of Adopted Plans
 - Field Study
 - Data Gathering
5. Public Participation
 - Full Day of Stakeholder Interviews

- Work with City Staff to identify individuals, organizations, and businesses to gather input about past and future land use and development decisions.
- Below please find a working list of possible stakeholders to interview (subject to change).
 - i. Dave Estes – Mayor
 - ii. Tim Becker – City Administrator (Economic Development)
 - iii. Kristine Koenecke – Reedsburg Area Chamber of Commerce
 - iv. Sarah Riedel – Distinctly Downtown Reedsburg
 - v. Missy Frenz – Reedsburg Young Professionals
 - vi. Ed White – Sauk County Development Corporation
 - vii. Karla Mercer – Reedsburg Area Medical Center
 - viii. Tom Benson – The School District of Reedsburg
 - ix. Steve Zibell – Public Works Director
 - x. Matt Scott – Parks & Recreation Director
 - xi. Jeff Ernstmeyer – Local Developer
 - xii. Seats, Inc. – Large employer

- Project Website
- MindMixer
- In-Person Opportunities
 - Vetfest 9.18.21
 - Others?

6. Where We're Currently At

- 2003 Comp Plan – MSA
- 2012 Comp Plan Update – In-House
- 2017 Design Charrette – UW-Extension's Design WI Team

7. General Discussion on Personal Focus Areas

- Please come to the meeting prepared to discuss local issues or opportunities you think the Comp Plan Update should focus on (from your own unique perspective).

8. What Future Meetings Will Entail

- Monthly virtual meetings with the Steering Committee (Plan Commission) via Microsoft Teams.

9. Next Meeting